



CITY OF WASHINGTON COMPREHENSIVE PLAN UPDATE

COMPREHENSIVE PLAN STEERING COMMITTEE MEETING #1
Plan Assessment Workshop, Issues, and Opportunities



Agenda

Steering Committee Meeting #1

- ***Welcome and Introductions***
 - Comprehensive Plan Steering Committee Objective
 - Project & Meeting Overview
- ***What is a Comprehensive Plan?***
- ***Community Survey Excerpt***
- ***Existing Comprehensive Plan Assessment Exercise***
- ***Discussion – Comprehensive Plan Update Issues & Opportunities***
- ***Next Steps***
 - Business Owners' Roundtable
 - Steering Committee Meeting #2
 - Comprehensive Plan Name and Branding
 - Volunteers for Upcoming Community Events



COMPREHENSIVE PLAN STEERING COMMITTEE OBJECTIVE

The Steering Committee serves as a **representative body to ensure that Washington’s residents and stakeholders are represented.** The Steering Committee also serves as a **regular liaison between planning process and all community residents** to build awareness, consensus, and ensure that all residents have input and access to the development of the Plan.

All Washington residents and community members will have input and access to the development of the draft plan through the neighborhood meetings.

ROLE AND RESPONSIBILITIES OF STEERING COMMITTEE MEMBERS:

1. Attend a total of three (3) meetings (schedule with dates to be provided). A proxy may be appointed to attend meetings.
2. Ensure that all updates and information, including dates and times for neighborhood meetings, is shared with their neighbors and/or other interested parties, as necessary.
3. Ensure that input and voting are representative of the residents and/or stakeholder groups that they represent.
4. Provide honest feedback and authentic support to other Steering Committee members.
5. Work with other Steering Committee Members to establish and maintain an open and respectful relationship.
6. Provide a respectful environment for dialogue and discussion.

COLLECTIVELY AND INDIVIDUALLY, STEERING COMMITTEE MEMBERS WILL:

- Exhibit professionalism,
- Engage in constructive dialogue on challenging issues,
- Ensure that community interaction, involvement and accountability remain a priority and that the Steering Committee makes regular efforts to assess and improve its performance in this area.

PROJECT TIMELINE

Phase 1 Existing Conditions Analysis		Phase 2 Community Visioning and Goal Setting		Phase 3 Draft Comprehensive Plan Recommendations and Components		Phase 4 Final Comprehensive Plan and Adoption Activities	
Technical Tasks	Community Engagement	Technical Tasks	Community Engagement	Technical Tasks	Community Engagement	Technical Tasks	Community Engagement
Project Start-Up	Washington Online Surveys	Draft Community Vision	Steering Committee Meeting #2	Final Draft Community Vision	Business Owners Focus Group Meeting #2	Final Community Vision, Goals, & Objectives	Final Public Open House
Data Collection	Plan Assessment Workshops	Draft Comprehensive Goals & Objectives	Public Workshop #1	Final Draft Community Goals & Objectives	Steering Committee Meeting #3	Final Comprehensive Plan Strategies	Planning & Zoning Commission Meeting
Base Mapping	Business Owners Focus Group #1	Revised Draft Community Vision, Goals, & Objectives		Draft Comprehensive Plan Strategies	Public Workshop #2	Final Economic Workforce Development Strategies	City Council Meeting
Demographics, Housing, & Land Needs Projections	Steering Committee Meeting #1			Draft Economic Workforce Development Strategies		Final Housing Strategy	Public Hearing Presentation
Transportation Analysis				Draft Housing Strategy		Final Community Place Types & Future Land Use Plan	
Infrastructure Assessment				Draft Community Place Types & Future Land Use Plan		Final Transportation & Infrastructure Recommendations	
				Draft Transportation & Infrastructure Recommendations		Final Parks and Recreation Recommendations	
				Draft Parks and Recreation Recommendations		Implementation Priorities and Strategic Plan	PLAN ADOPTION
Draft Consensus Issues and Opportunities		Draft Community Vision, Goals, and Objectives		Draft Comprehensive Plan Document and Economic Workforce Development Strategies		Final Comprehensive Plan Document and Economic Workforce Development Strategies	



Objective

Plan Assessment Workshop

- ***Review*** the existing Goals and Objectives of the current Comp Plan and assess their current relevance.
- ***Discuss*** the successes and failures of the current Comp Plan, and possible reason for these outcomes.
- ***Provide input*** on current issues, opportunities, and priority areas for the Comp Plan Update.



WHAT IS A
COMPREHENSIVE PLAN?

WHAT IS A COMPREHENSIVE PLAN?

“In the preparation of the city plan, the commission shall make careful and comprehensive surveys and studies of the **existing conditions and probable future growth** of the municipality.

The plan shall be made with the general purpose of guiding and accomplishing a coordinated development of the municipality which will, in accordance with existing and future needs, **best promote the general welfare**, as well as **efficiency and economy in the process of development**.”

Chapter 89, Section 89.350; RSMo

WHAT IS A COMPREHENSIVE PLAN?

A comprehensive plan is an **official document** adopted by a city as a **policy guide to decisions** about the physical development of the community.

- The plan is not a regulatory ordinance, but a guide to be used when regulatory ordinances are developed and administered.
- The plan is not a detailed capital improvement program showing precise locations of public improvements and community facilities; it is used as a guide in the detailed planning that must occur before those facilities are built.

The plan is a comprehensive document in that it covers all portions of the city and all facilities that relate to development.

WHAT IS A COMPREHENSIVE PLAN?

The current Comprehensive Plan was developed between 2011 and 2013, and **adopted in April, 2013.**

2013 Comprehensive Plan Outline

I. EXISTING CONDITIONS

- A. Demographic Characteristics
- B. City of Washington Setting and History
- C. Physical Environment
- D. Community Services and Other Resources

II. NEEDS ANALYSIS

- A. Public Participation
- B. Land Use
- C. Community Engagement Summary
- D. Parks, Recreation, and Open Space

III. IMPLEMENTATION STRATEGY

- I. Transportation / Other Infrastructure
- II. Economic Development
- III. Parks, Recreation, and Open Space
- IV. Aesthetics
- V. Land Use
- VI. Civic Improvement

CITY OF WASHINGTON COMPREHENSIVE PLAN



APRIL 2013

Prepared by:

In conjunction with:

ARCTURIS
together we create

THE LANG
GANG, INC.

**WASHINGTON
ENGINEERING &
ARCHITECTURE, P.C.**
1201 WEST EIGHT STREET • WASHINGTON, MISSOURI 63090
PHONE 636-239-6550

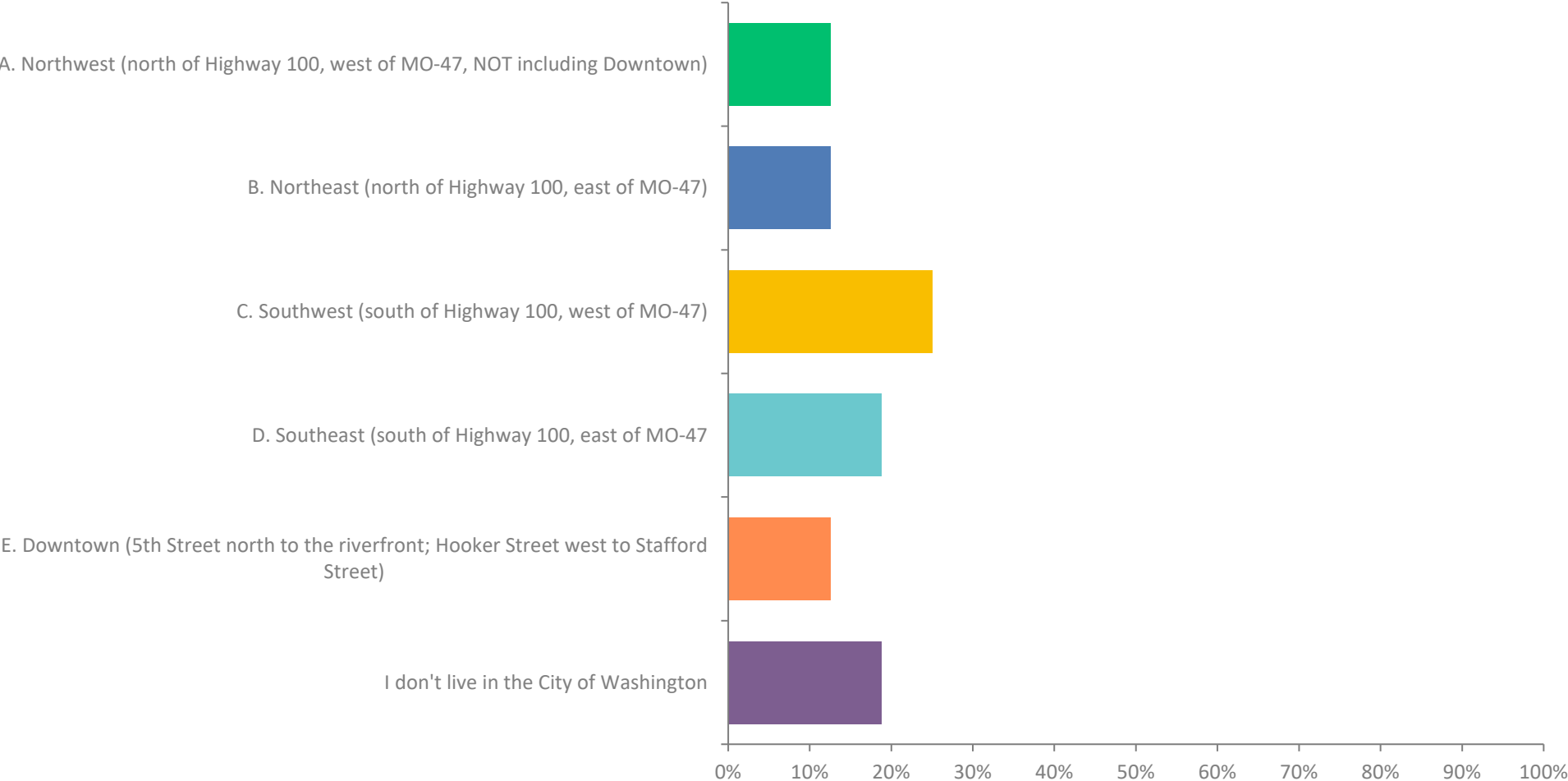


SURVEY RESULTS EXCERPT

Comprehensive Plan Steering Committee Members

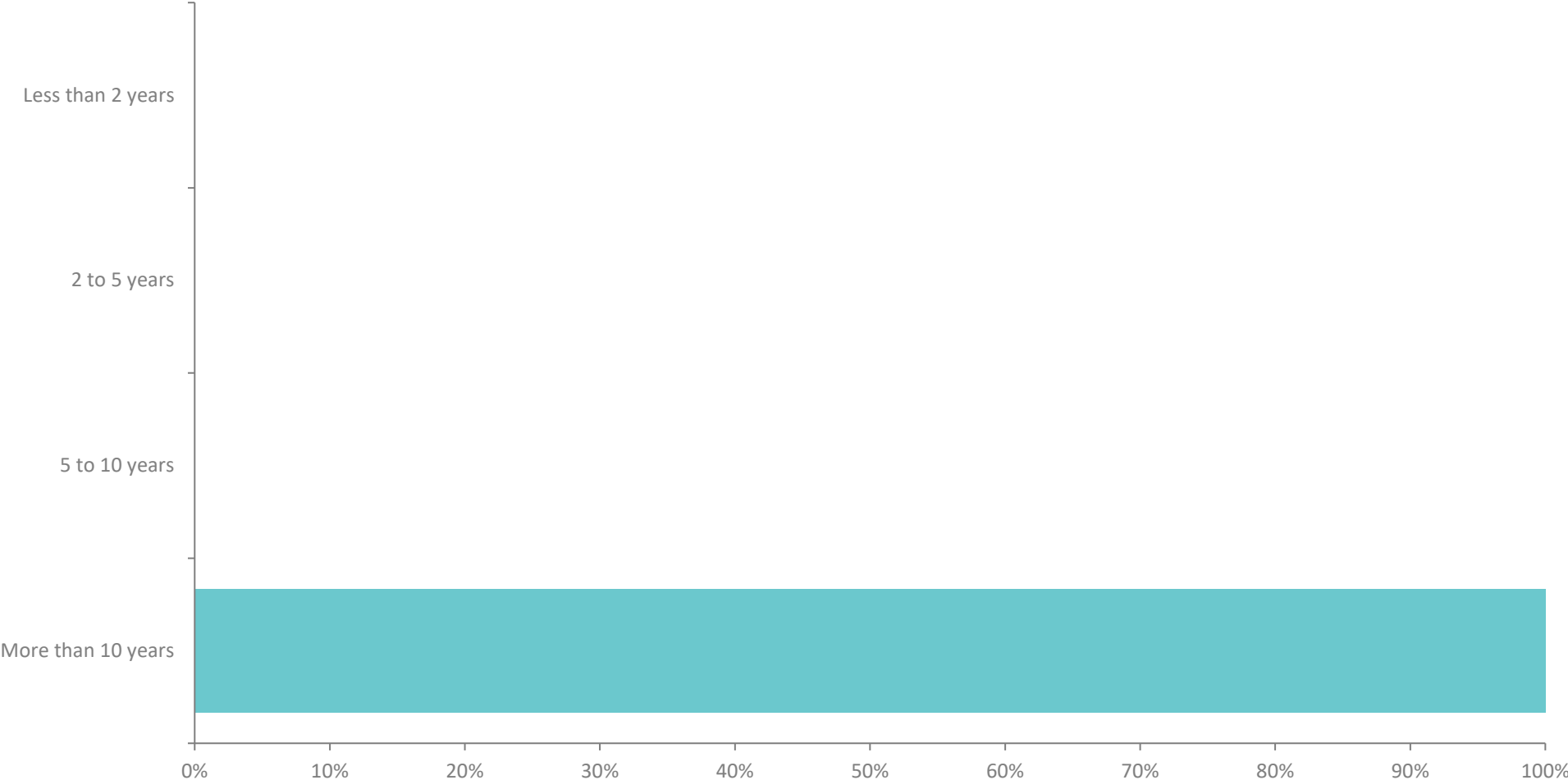
Q1: In what part of Washington do you live? (Please refer to the map below)

Answered: 16 Skipped: 0



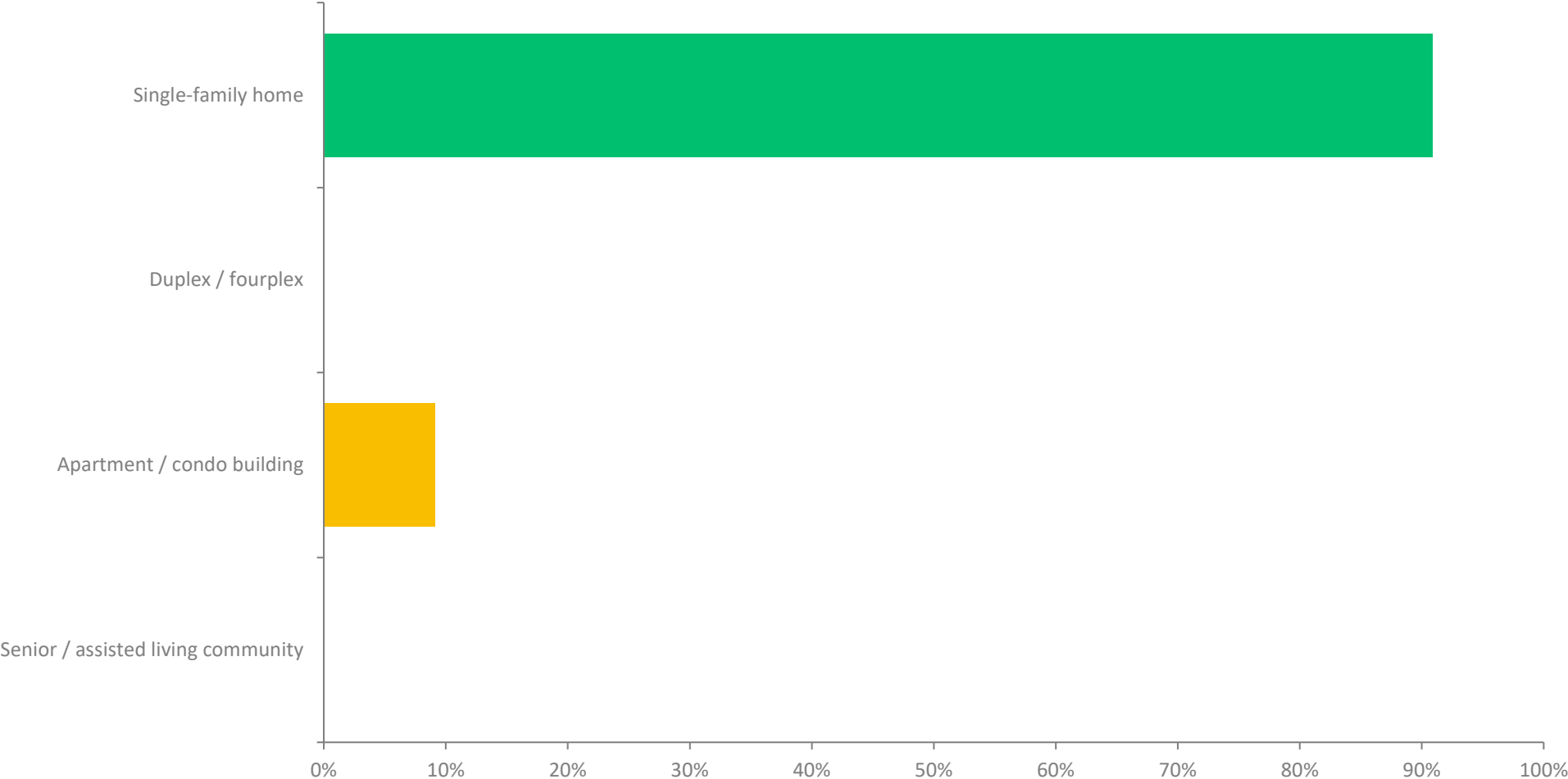
Q8: How long have you lived in Washington?

Answered: 11 Skipped: 5



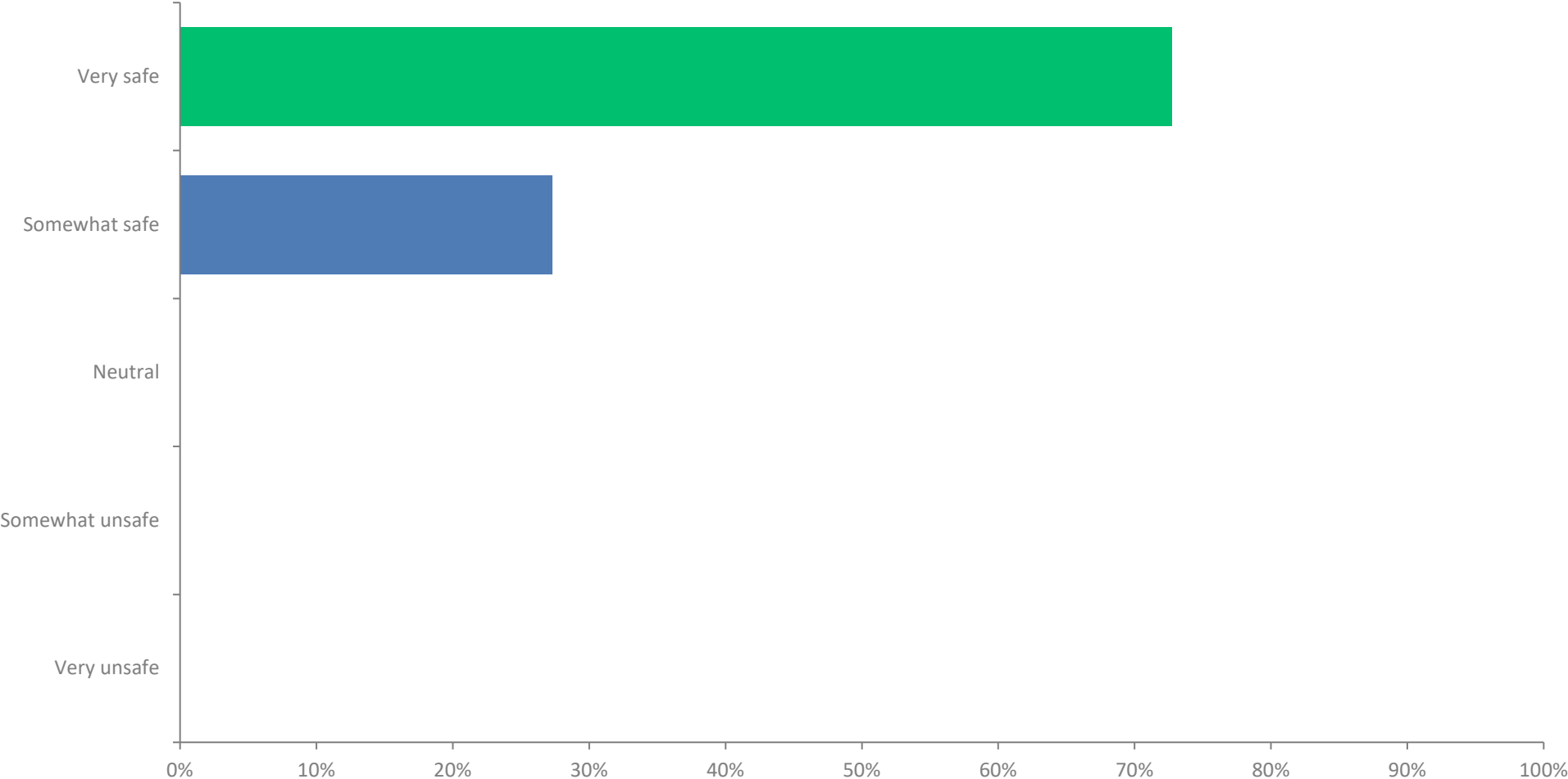
Q10: If you live in Washington, in what kind of home do you currently live?

Answered: 11 Skipped: 5



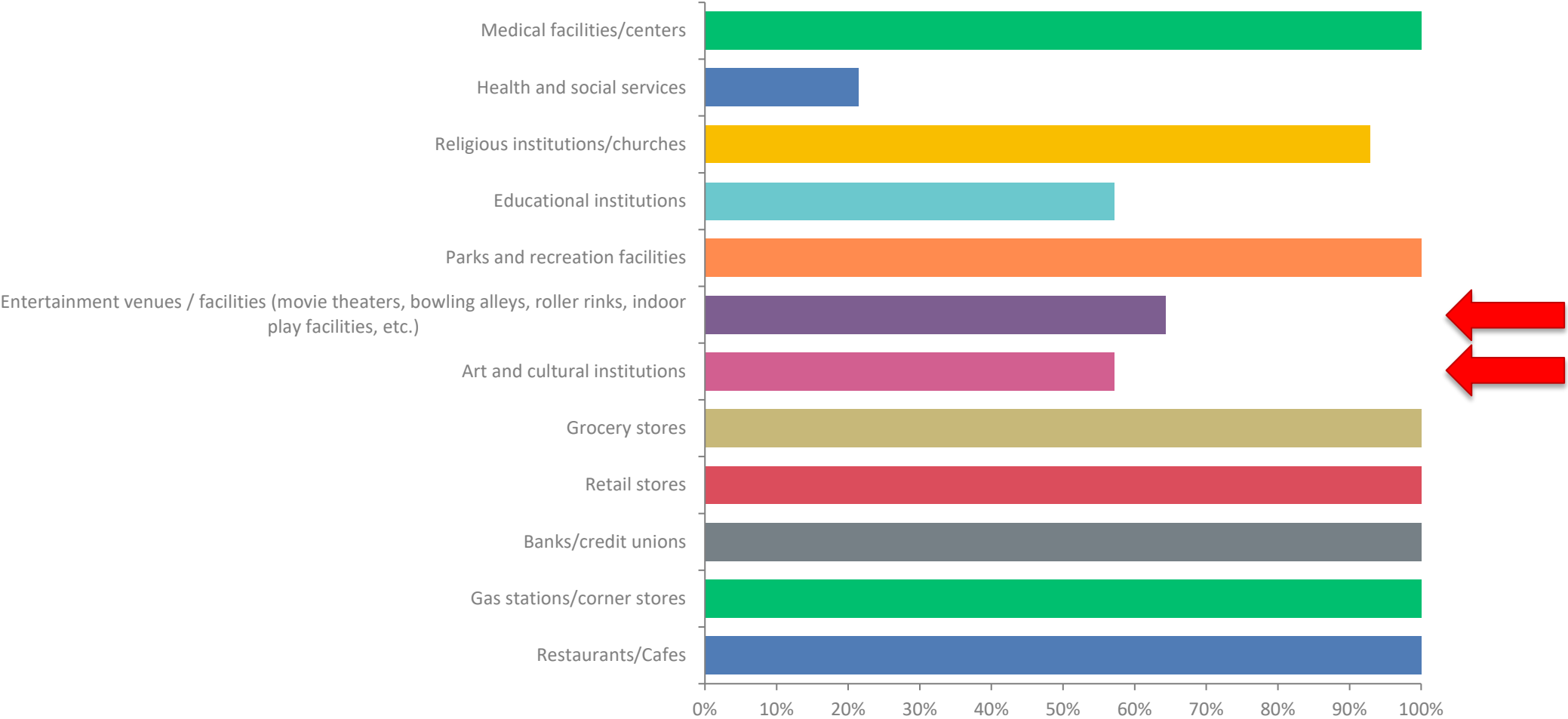
Q12: How safe do you feel in your neighborhood?

Answered: 11 Skipped: 5



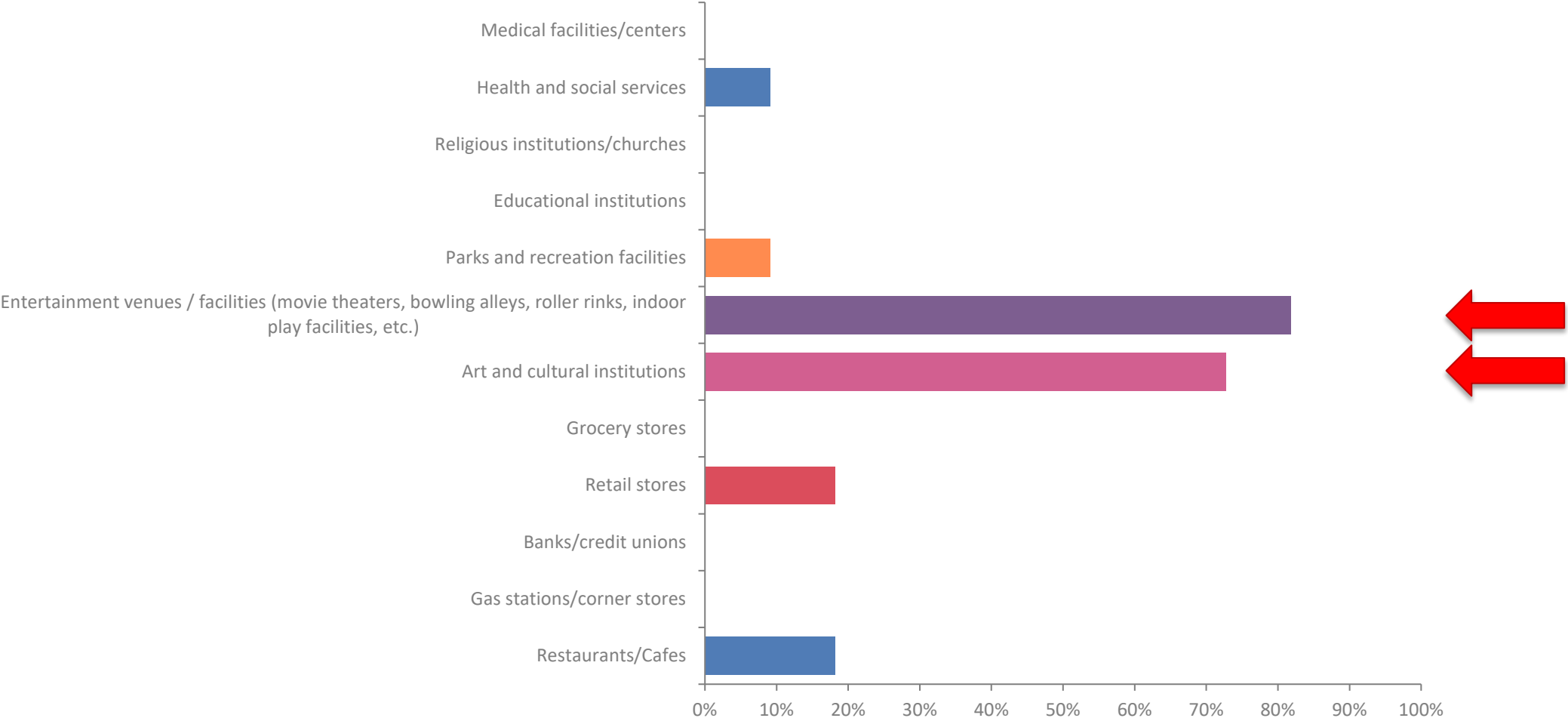
Q14: What places in Washington do you currently use / visit? (Check all that apply.)

Answered: 14 Skipped: 2



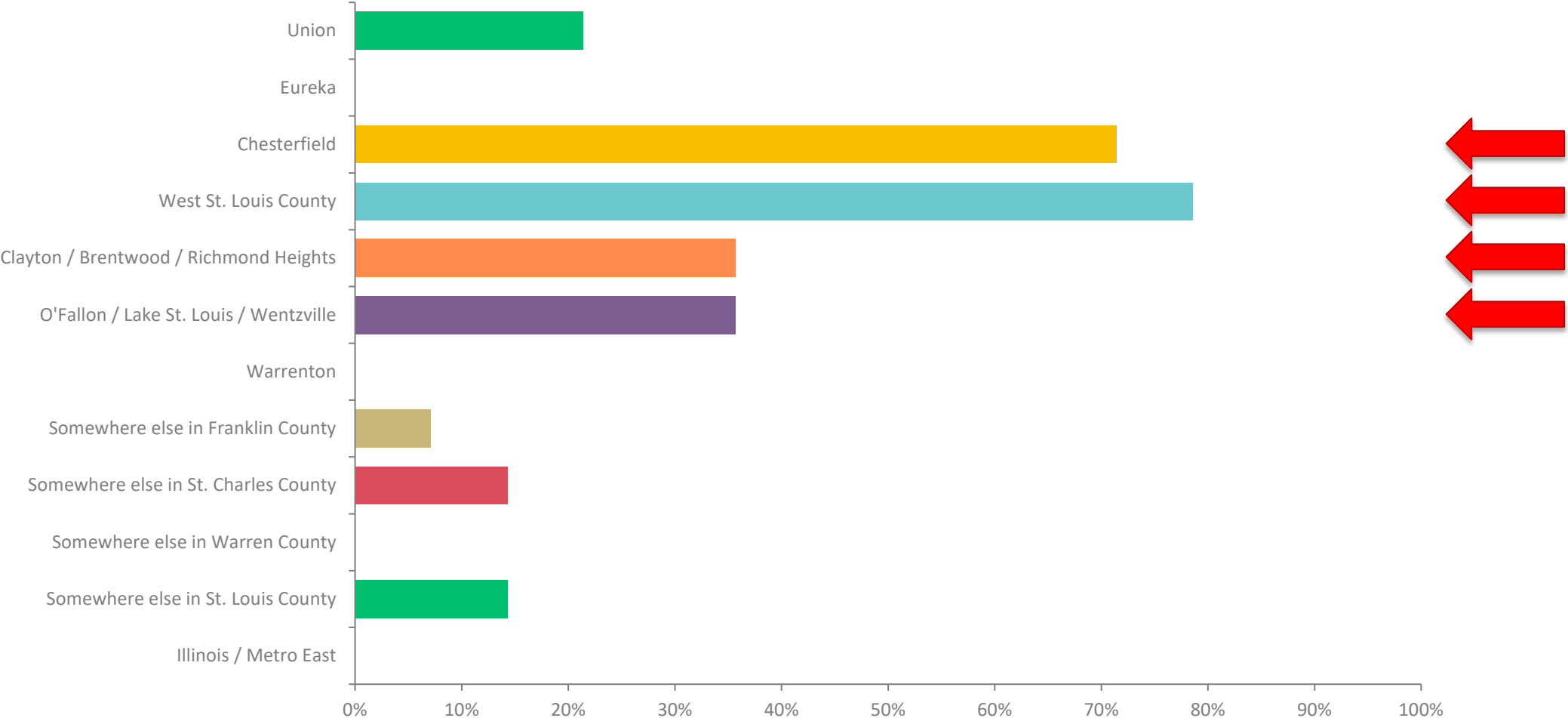
Q15: What kinds of places is Washington missing? (Check all that apply.)

Answered: 11 Skipped: 5



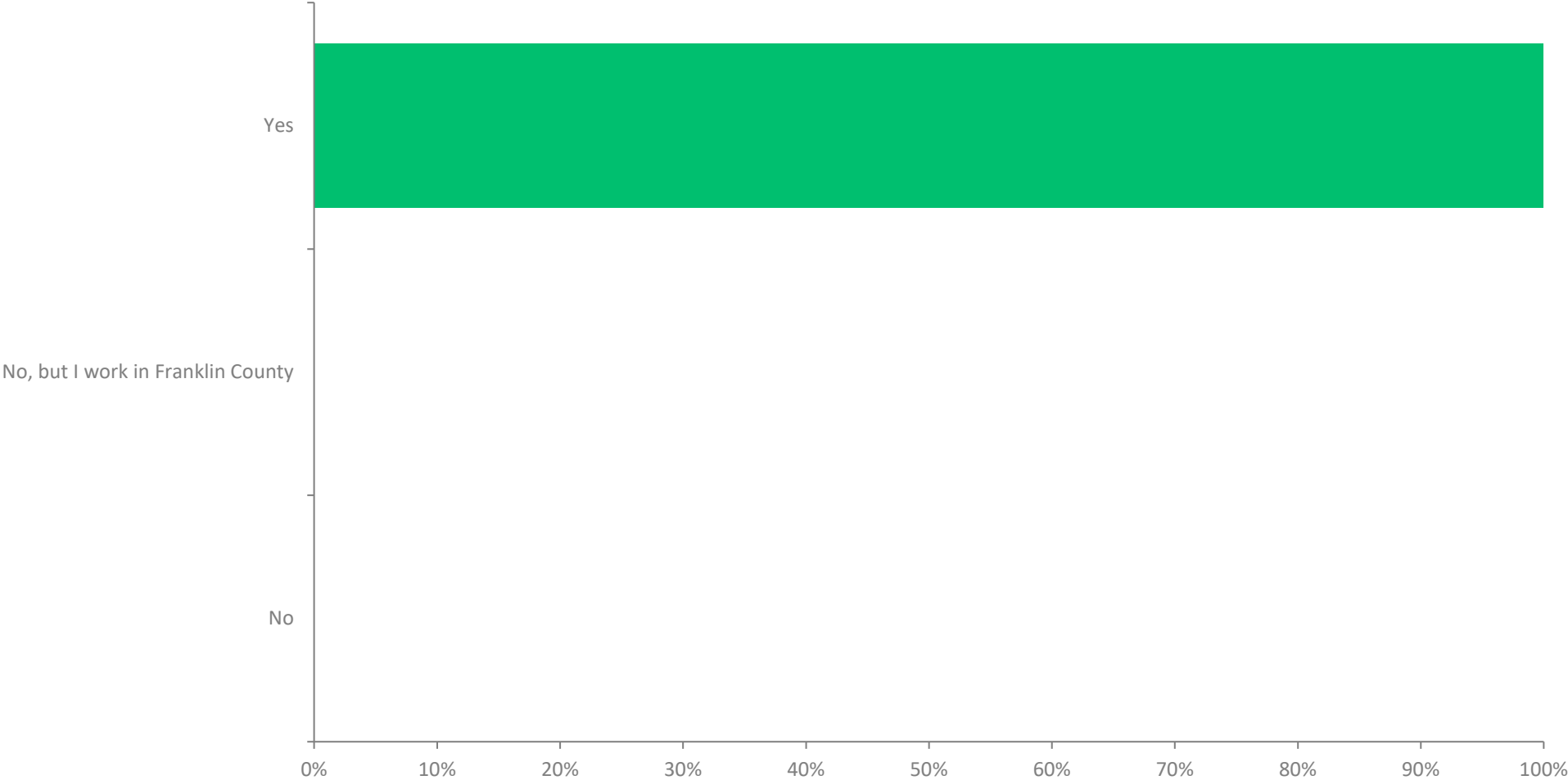
Q17: If you can't buy something in Washington, where do you typically travel to visit those stores? (Check all that apply.)

Answered: 14 Skipped: 2



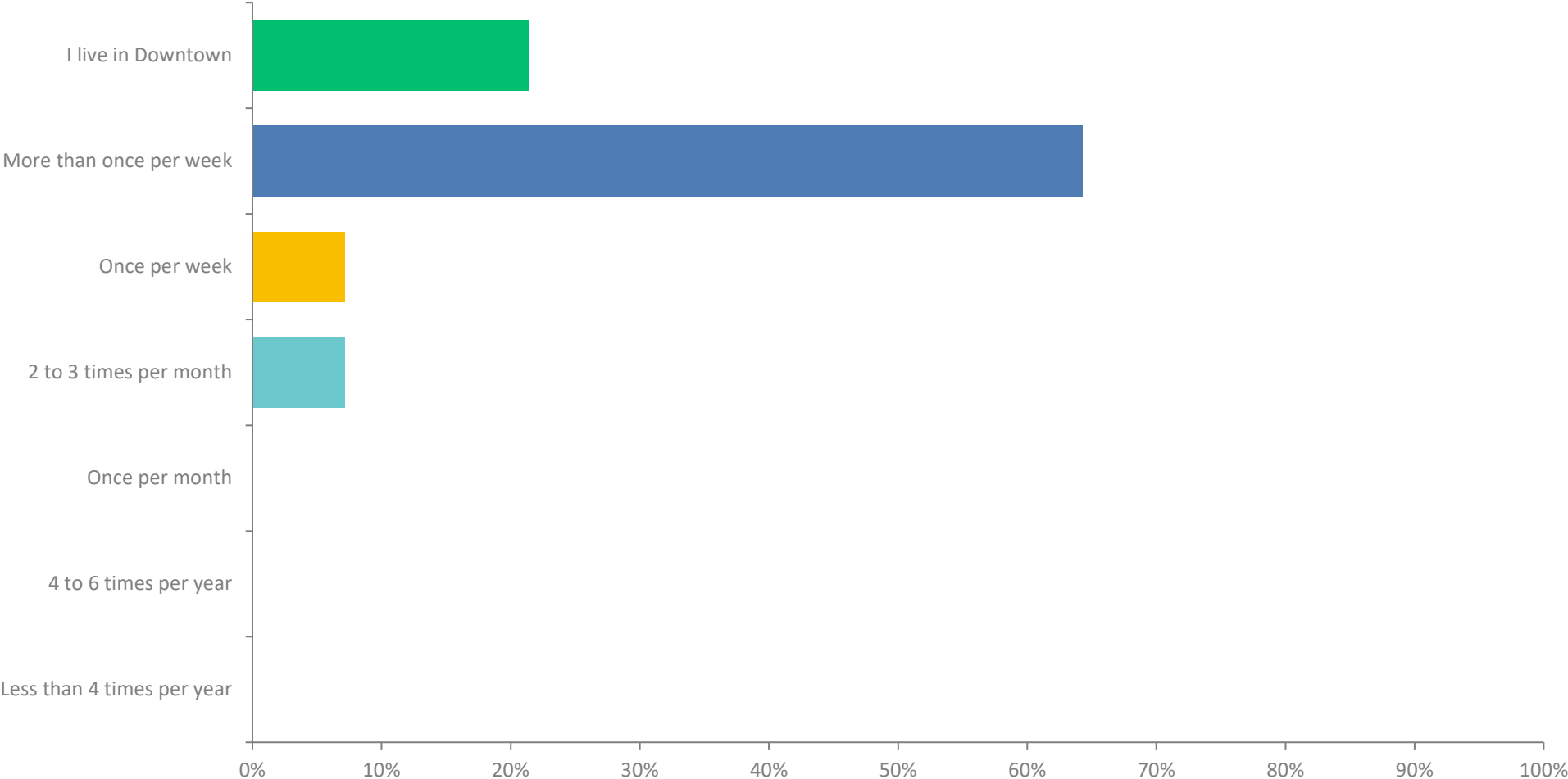
Q19: If you are employed, do you work in the City of Washington?

Answered: 8 Skipped: 8



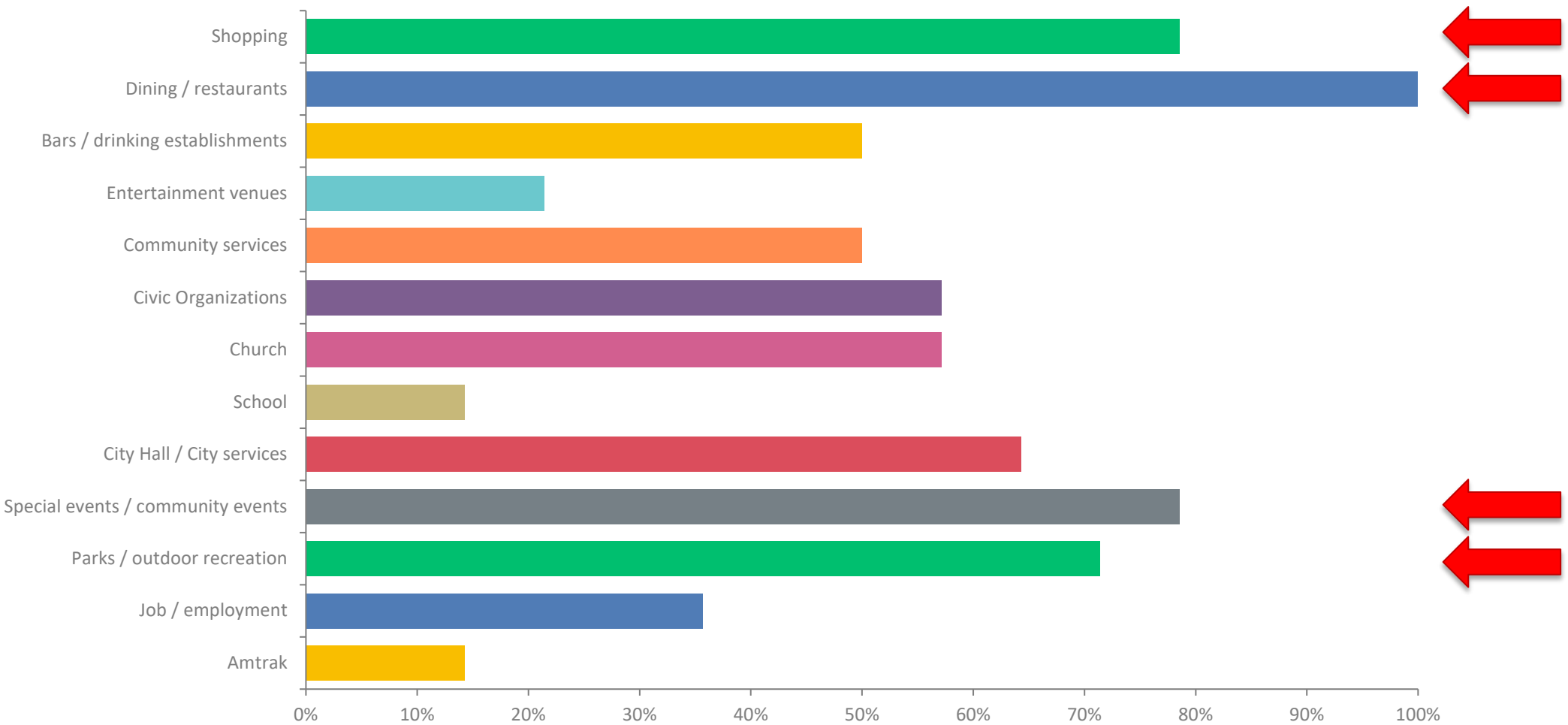
Q21: How often do you visit Downtown?

Answered: 14 Skipped: 2



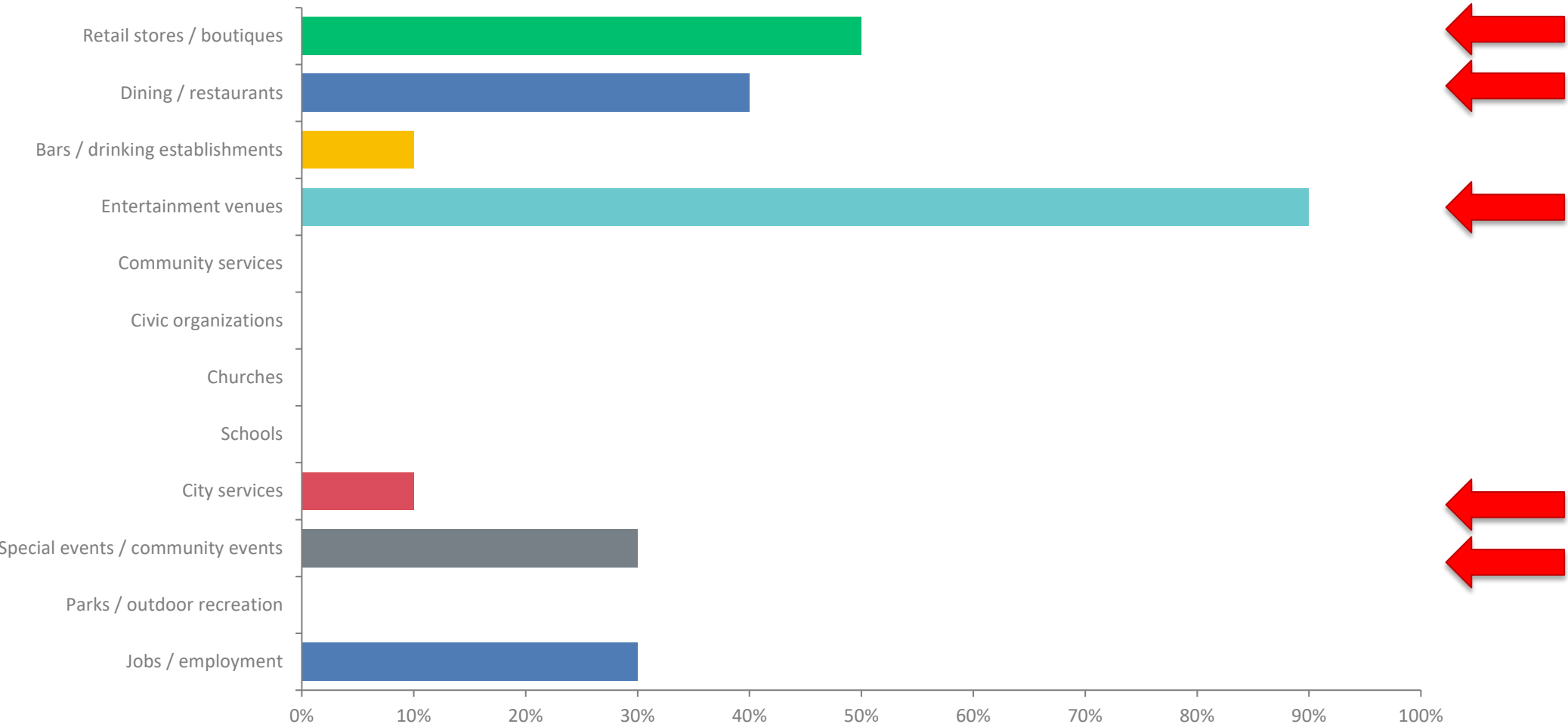
Q22: What are the reasons that you visit Downtown? Or, if you live here, what do you do in Downtown? (Check all that apply)

Answered: 14 Skipped: 2



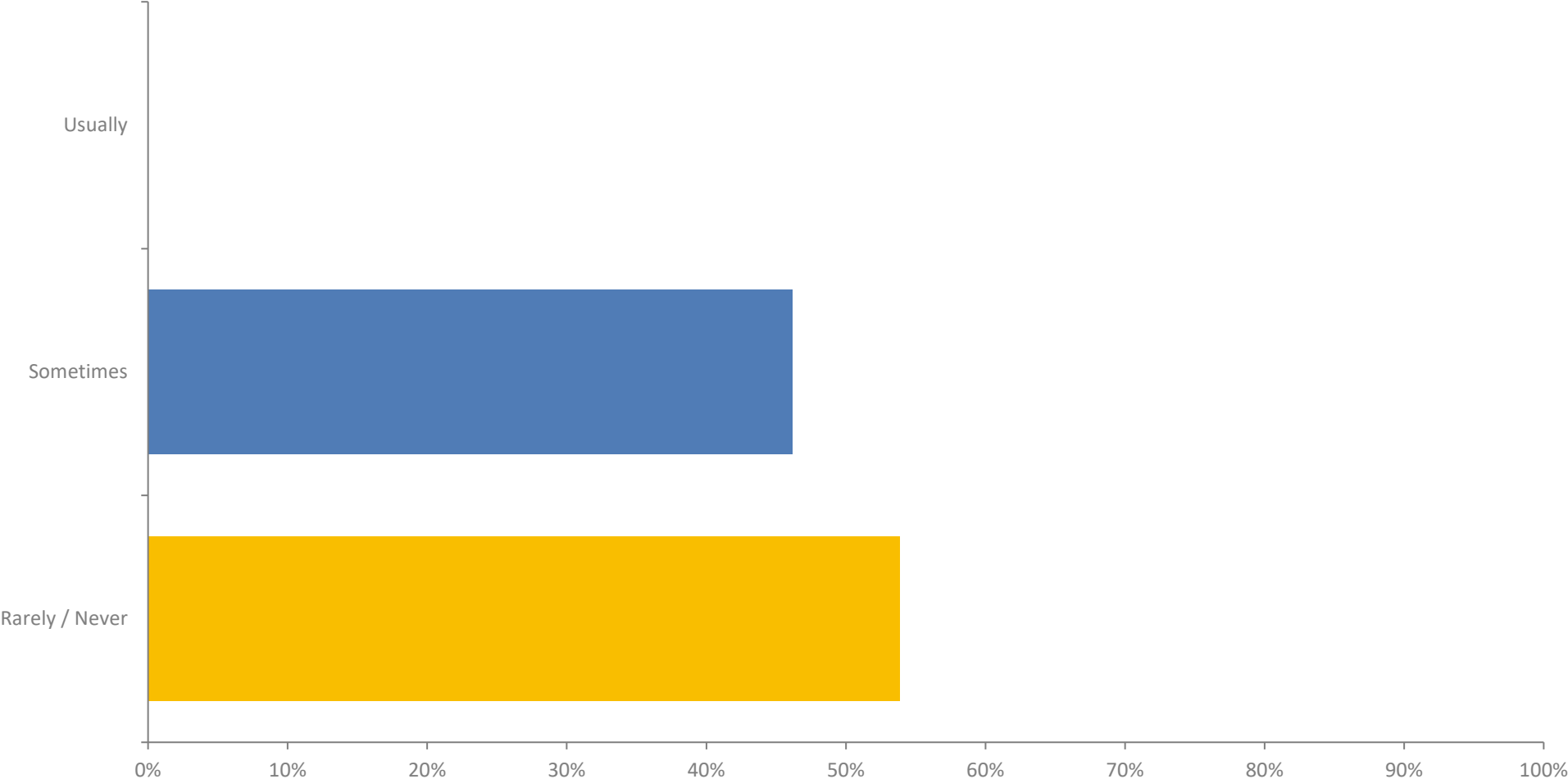
Q23: What would you like to see MORE of in Downtown Washington? (Check all that apply)

Answered: 10 Skipped: 6



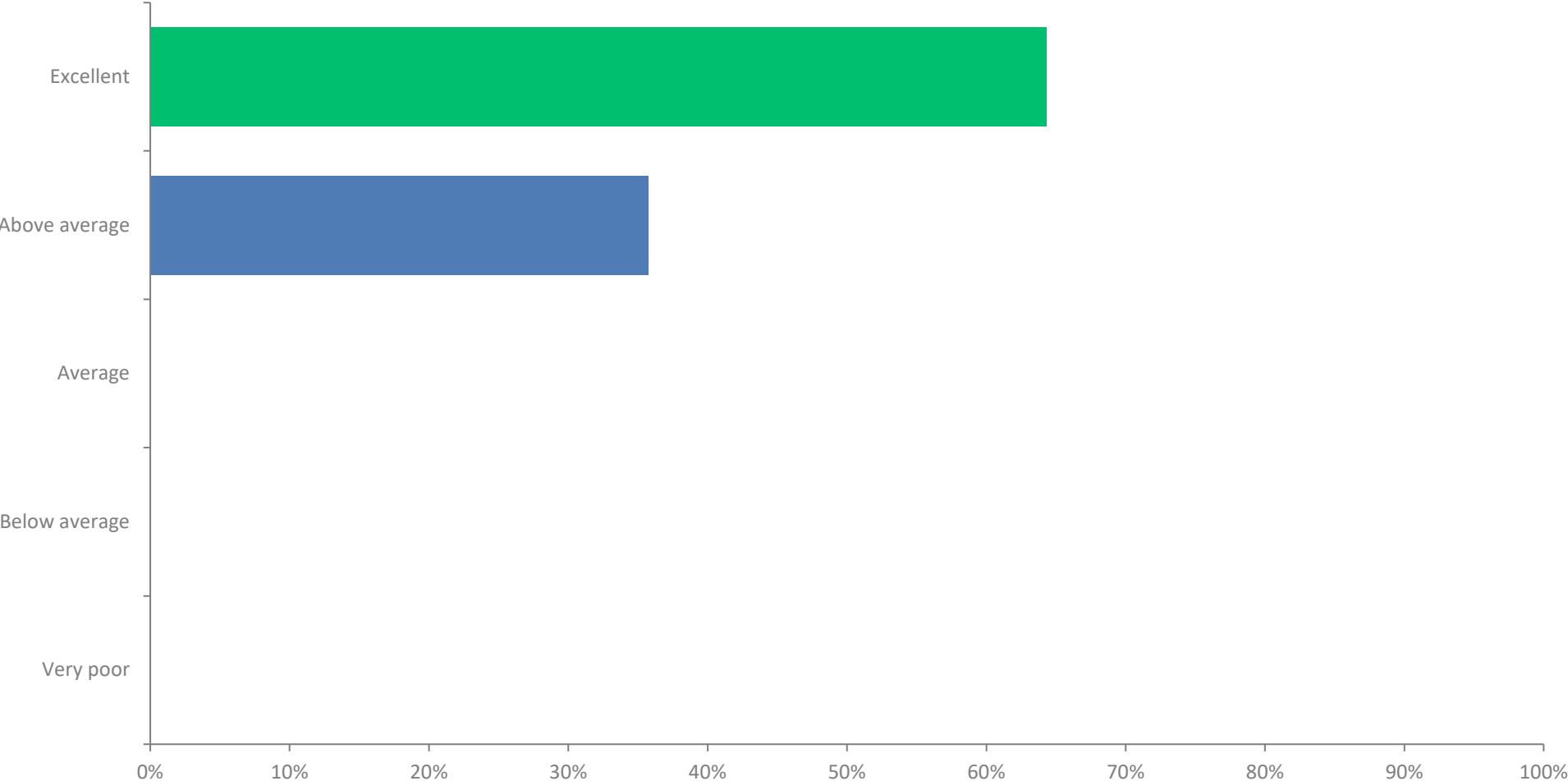
Q24: When you visit Downtown, do you ever have trouble finding a place to park?

Answered: 13 Skipped: 3



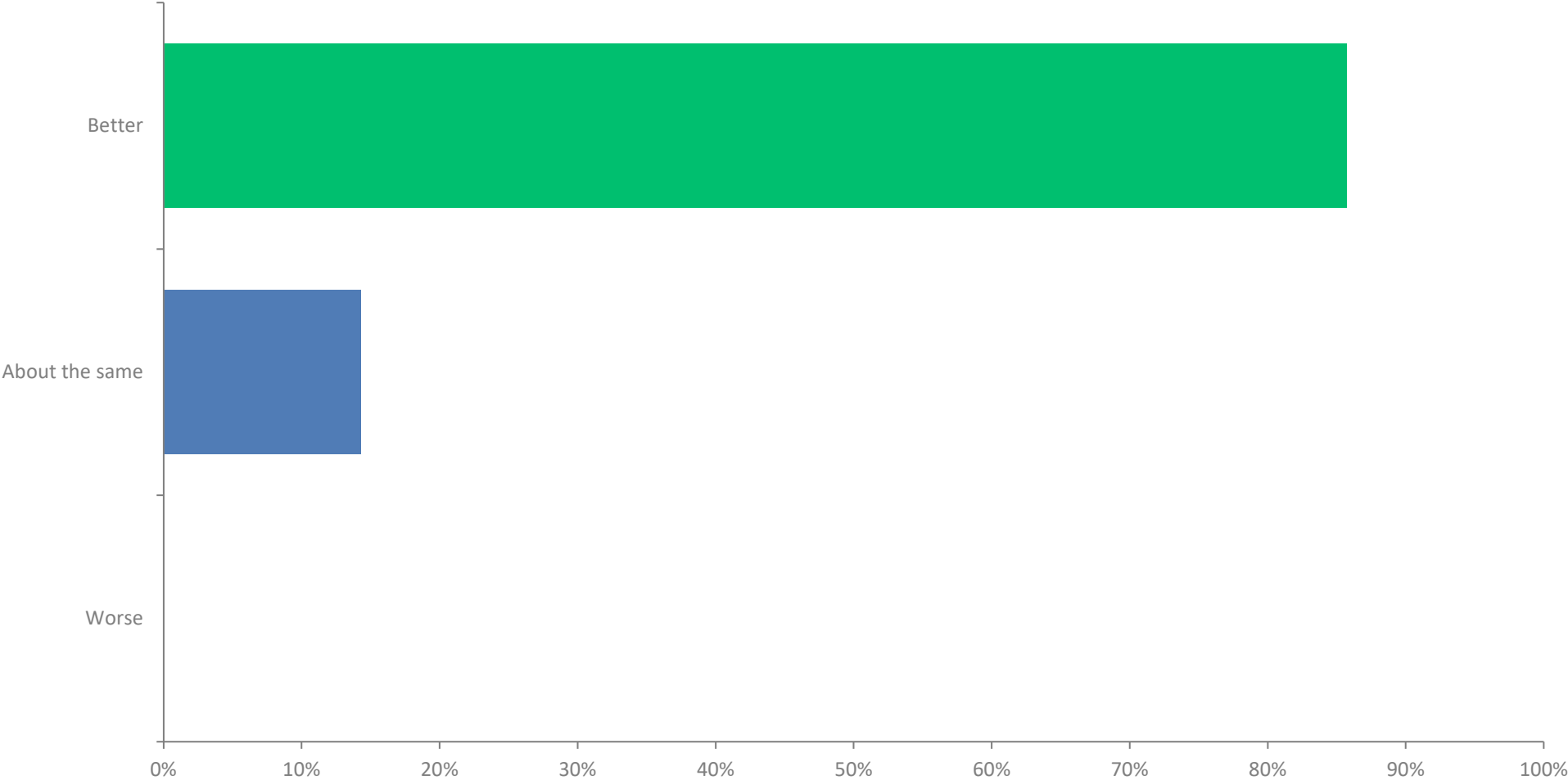
Q30: Overall, how do you rate the sense of community within Washington?

Answered: 14 Skipped: 2



Q31: Compared to 10 years ago (2012), has the City of Washington as a whole gotten better or worse?

Answered: 14 Skipped: 2





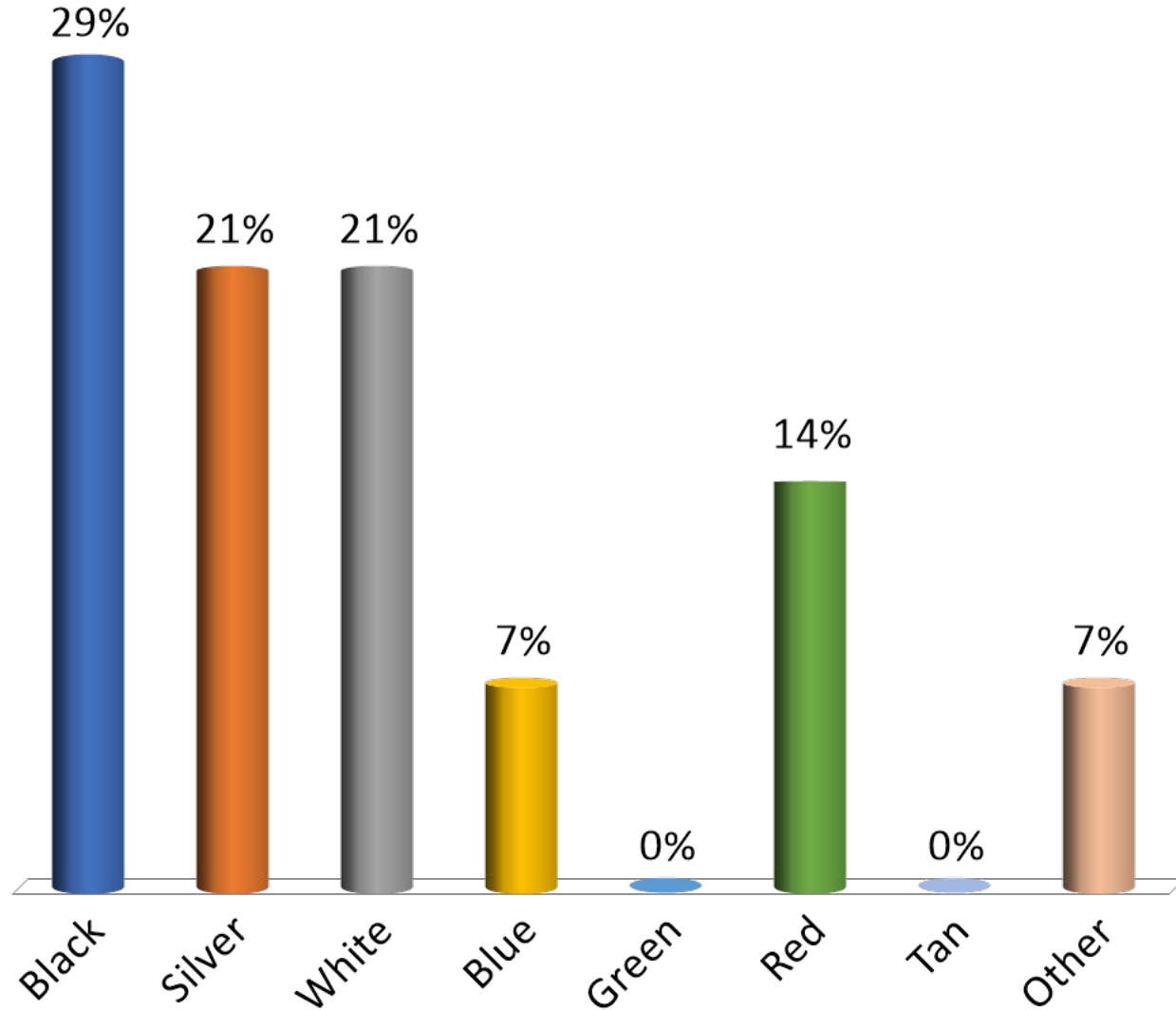
EXISTING COMPREHENSIVE PLAN ASSESSMENT

2013 Comprehensive Plan Goals

Test question... to get you oriented:

What color is your car / truck?

- A. Black
- B. Silver
- C. White
- D. Blue
- E. Green
- F. Red
- G. Tan
- H. Other



III. IMPLEMENTATION STRATEGY *(pp. 60 through 72)*

“This portion of the City of Washington Comprehensive Plan is by far ***the most important of the overall Plan.*** The Implementation Strategy section details the 42 goals and 144 objectives necessary to ***assist the community to achieve its desired vision for the future.***”

COMPREHENSIVE PLAN FOCUS TOPIC AREAS

- Transportation / Other Infrastructure
- Economic Development
- Parks, Recreation, and Open Space
- Aesthetics
- Land Use
- Civic Improvement



What are your ideas to make Washington a great place to live, work, and play?

Issues

Transportation & Other Infrastructure

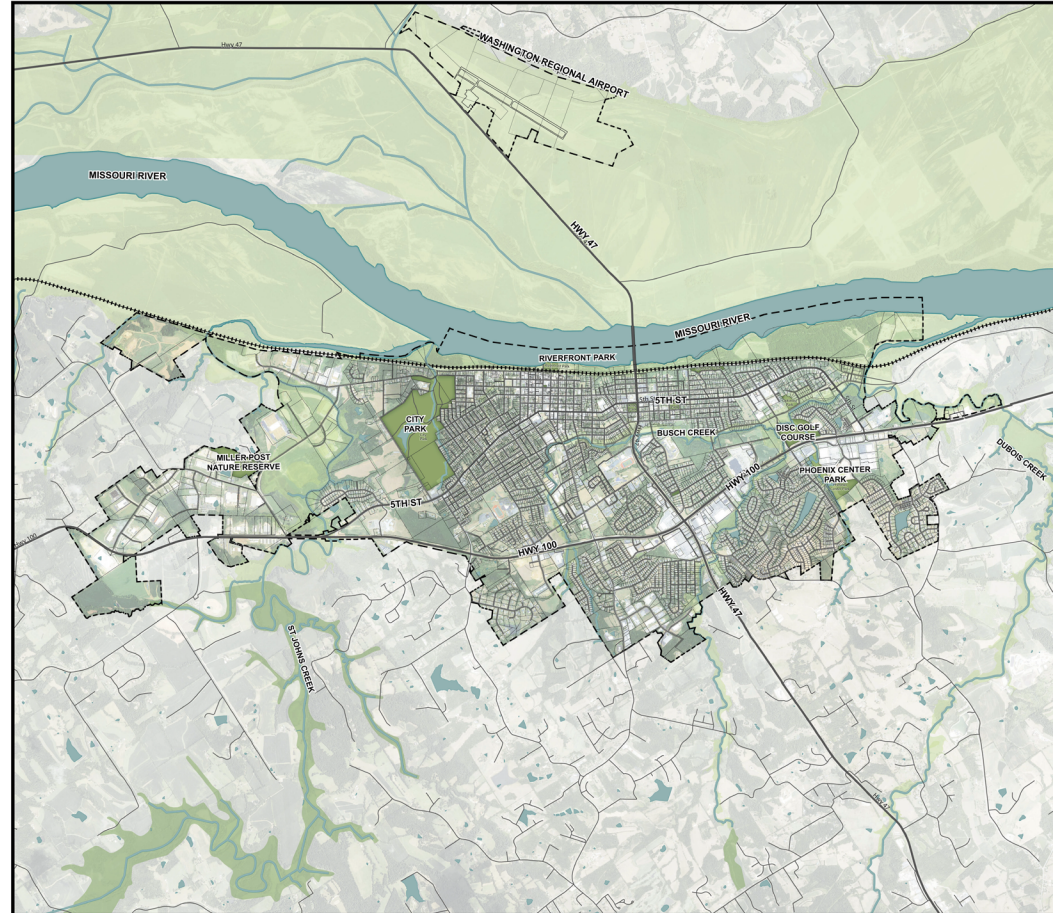
Economic Development

Parks, Recreation, and Open Space

Aesthetics

Land Use

Civic Improvement



Opportunities

Transportation & Other Infrastructure

Economic Development

Parks, Recreation, and Open Space

Aesthetics

Land Use

Civic Improvement

Draw your ideas on the map above and consider the themes listed on either side of the map!

Focus Topic Area:

**Transportation /
Other Infrastructure**

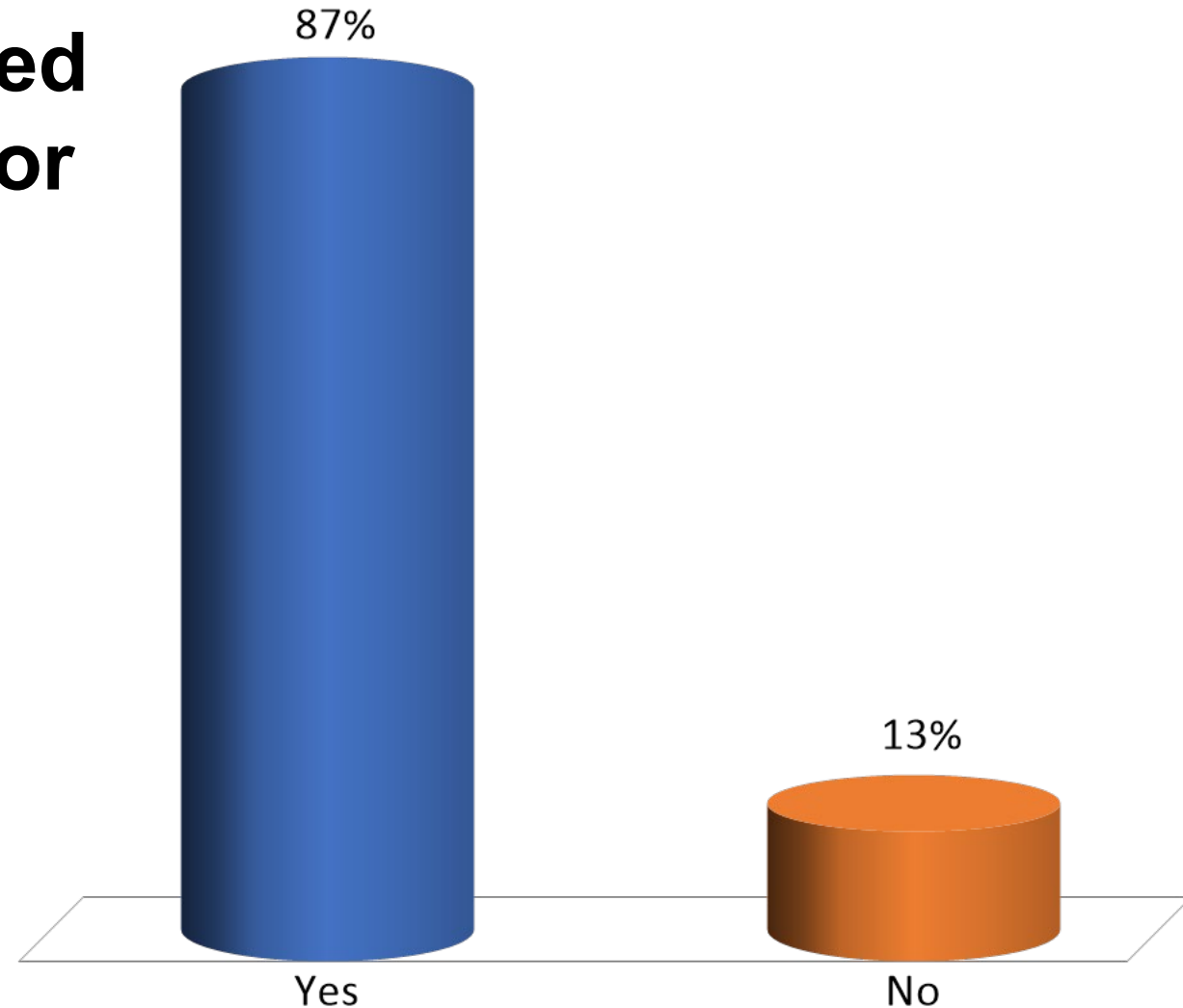
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 1: Investigate an expanded public transportation option for the community.

A. Yes

B. No



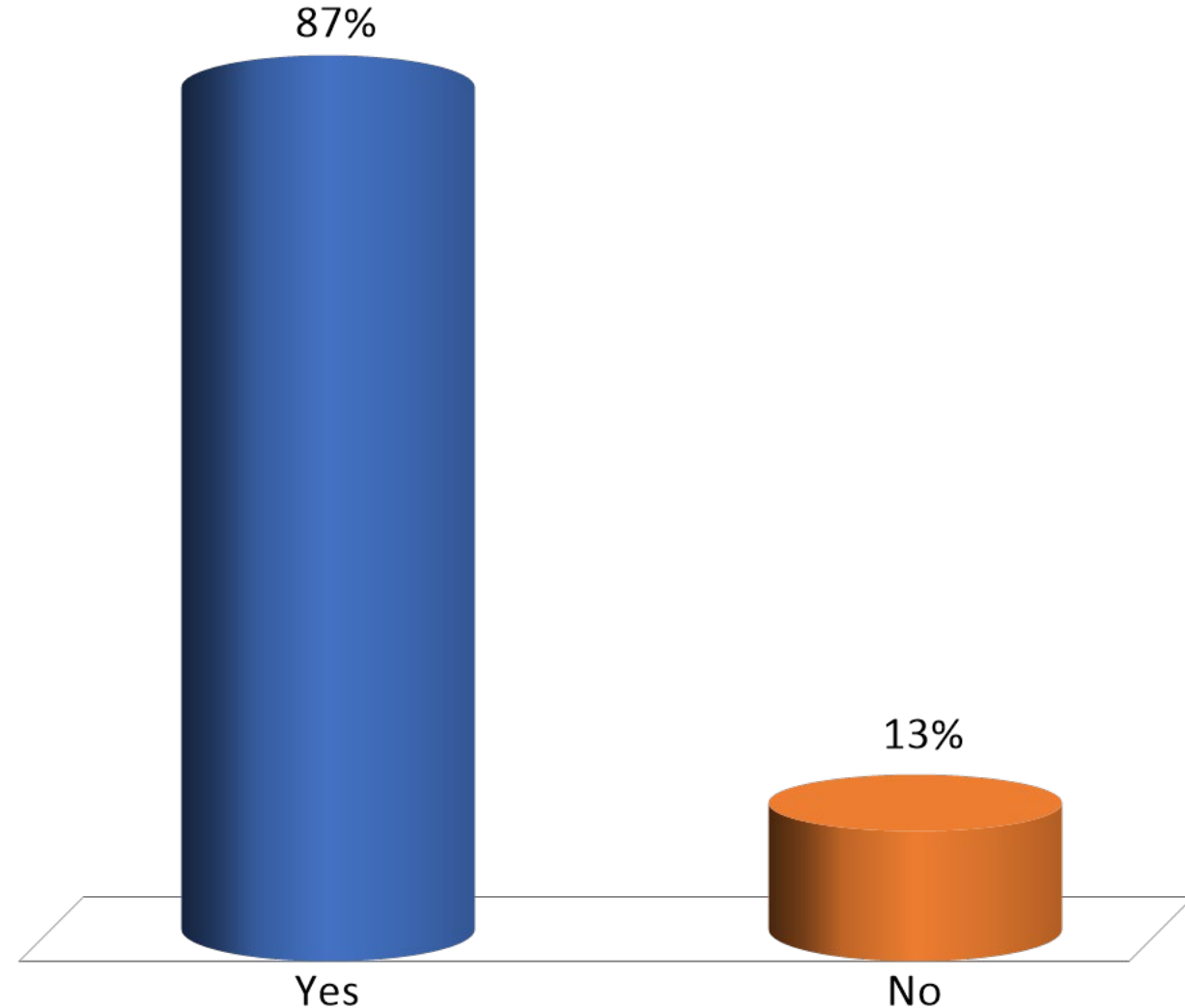
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 2: Expand the City of Washington's pedestrian / bikeway network.

A. Yes

B. No



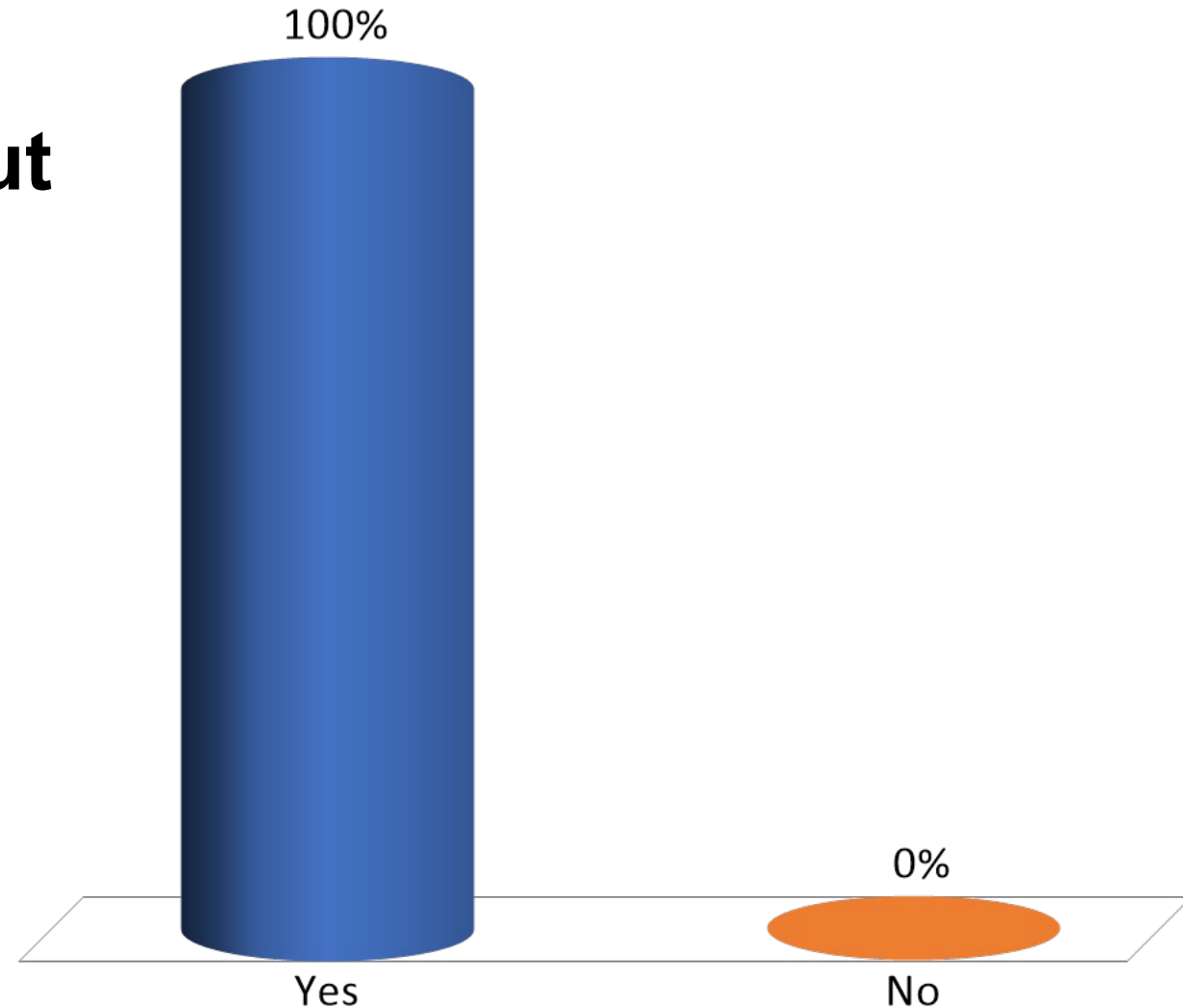
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

**Goal 3: Improve the
transportation flow throughout
the community.**

A. Yes

B. No



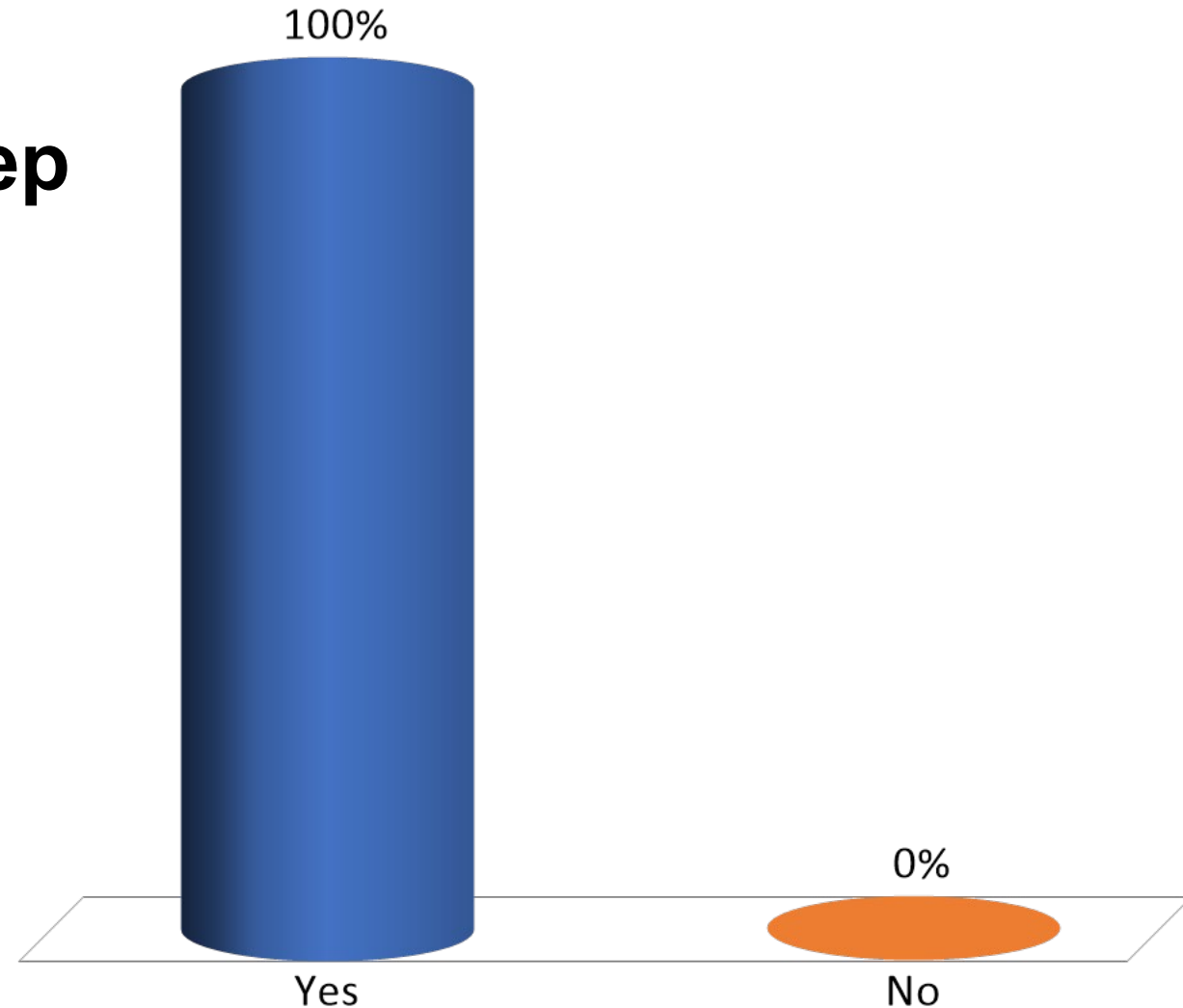
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 4: Continue a transportation program to keep the streets safe and well-maintained.

A. Yes

B. No



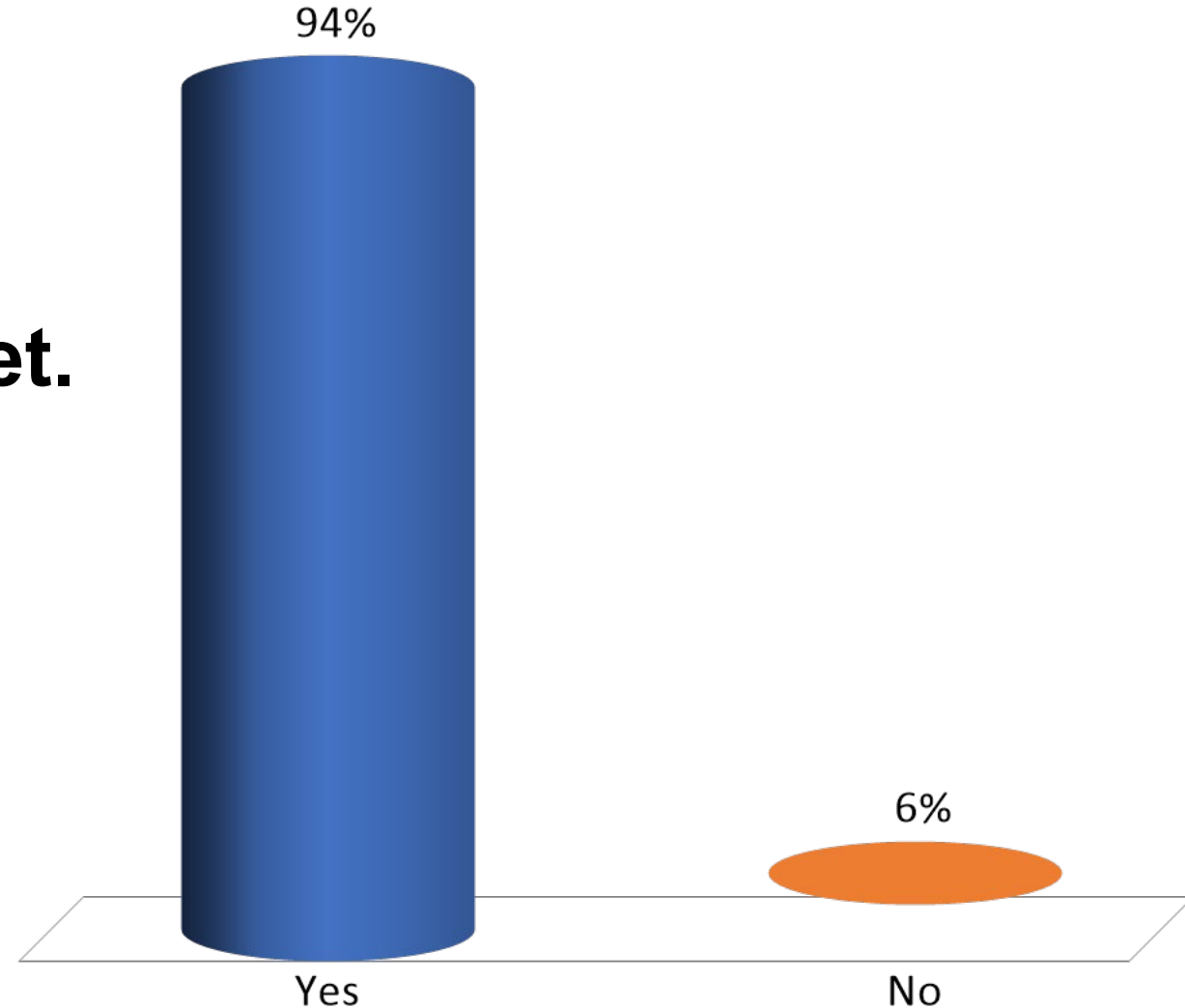
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 5: Ensure that the public safety needs (emergency response services) of the community are adequately met.

A. Yes

B. No



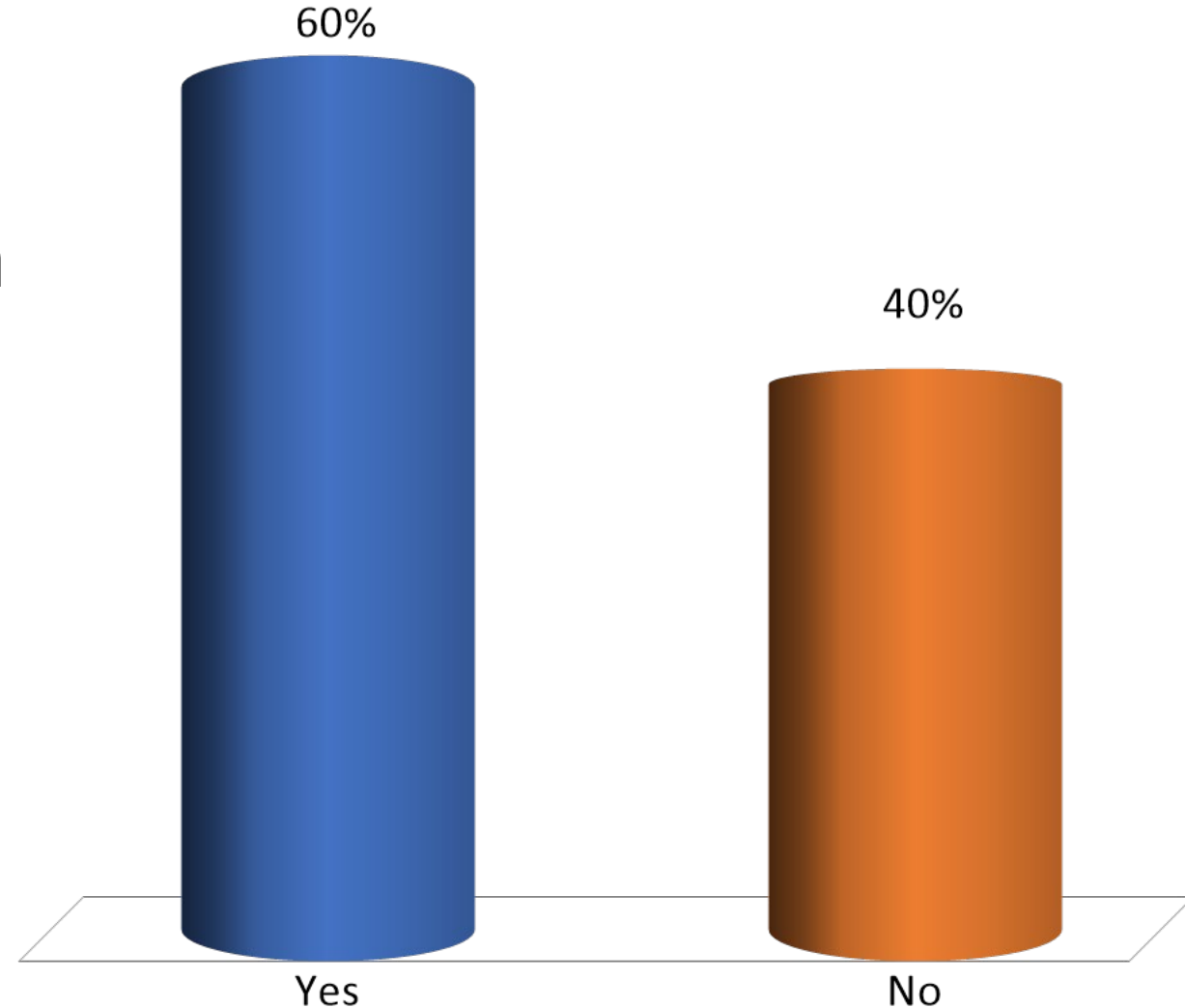
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 6: Continue to upgrade, enhance, and construct sufficient bridge structures in the area.

A. Yes

B. No



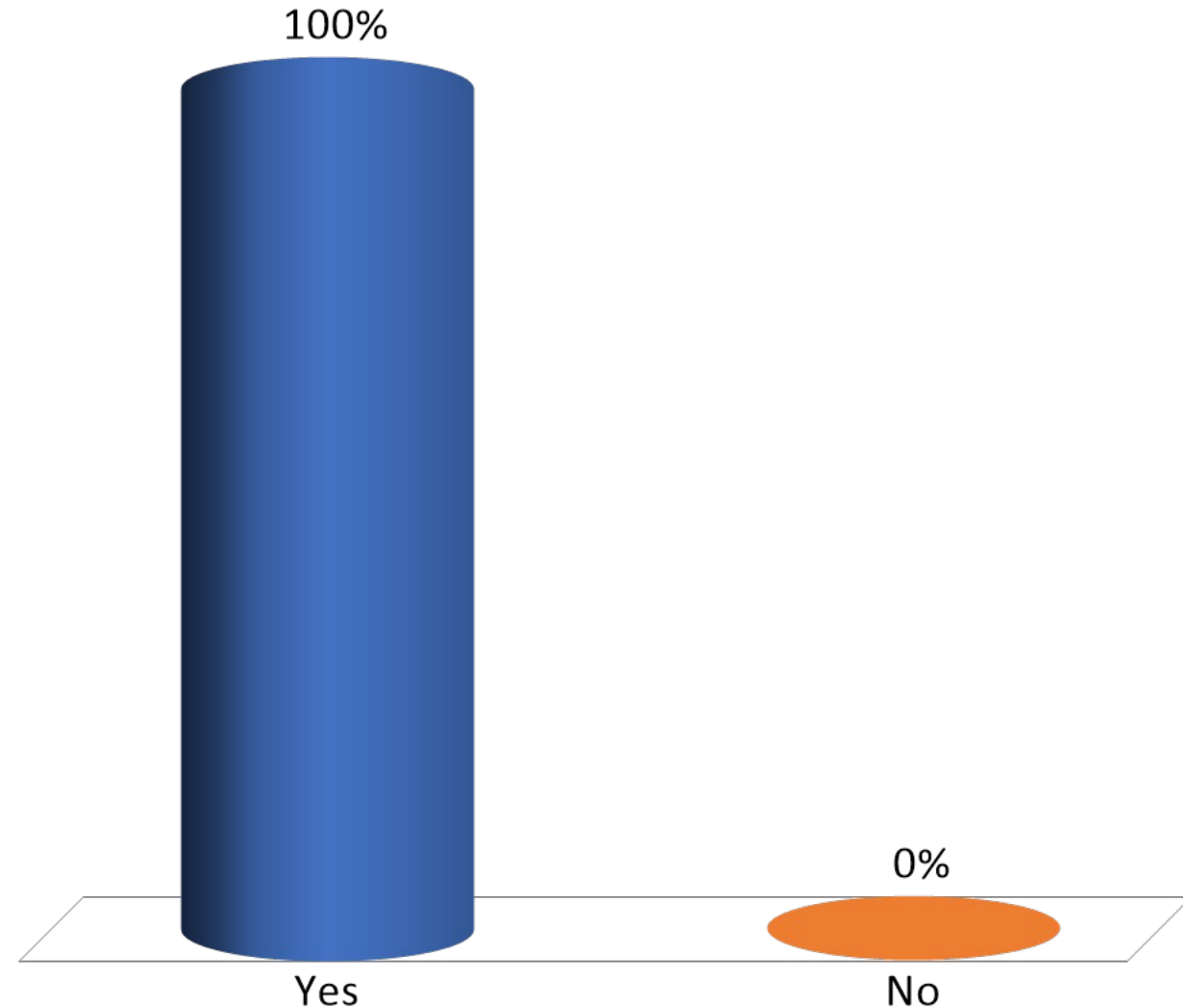
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 7: Continue to meet the needs of other infrastructure resources such as water, wastewater, and stormwater management.

A. Yes

B. No



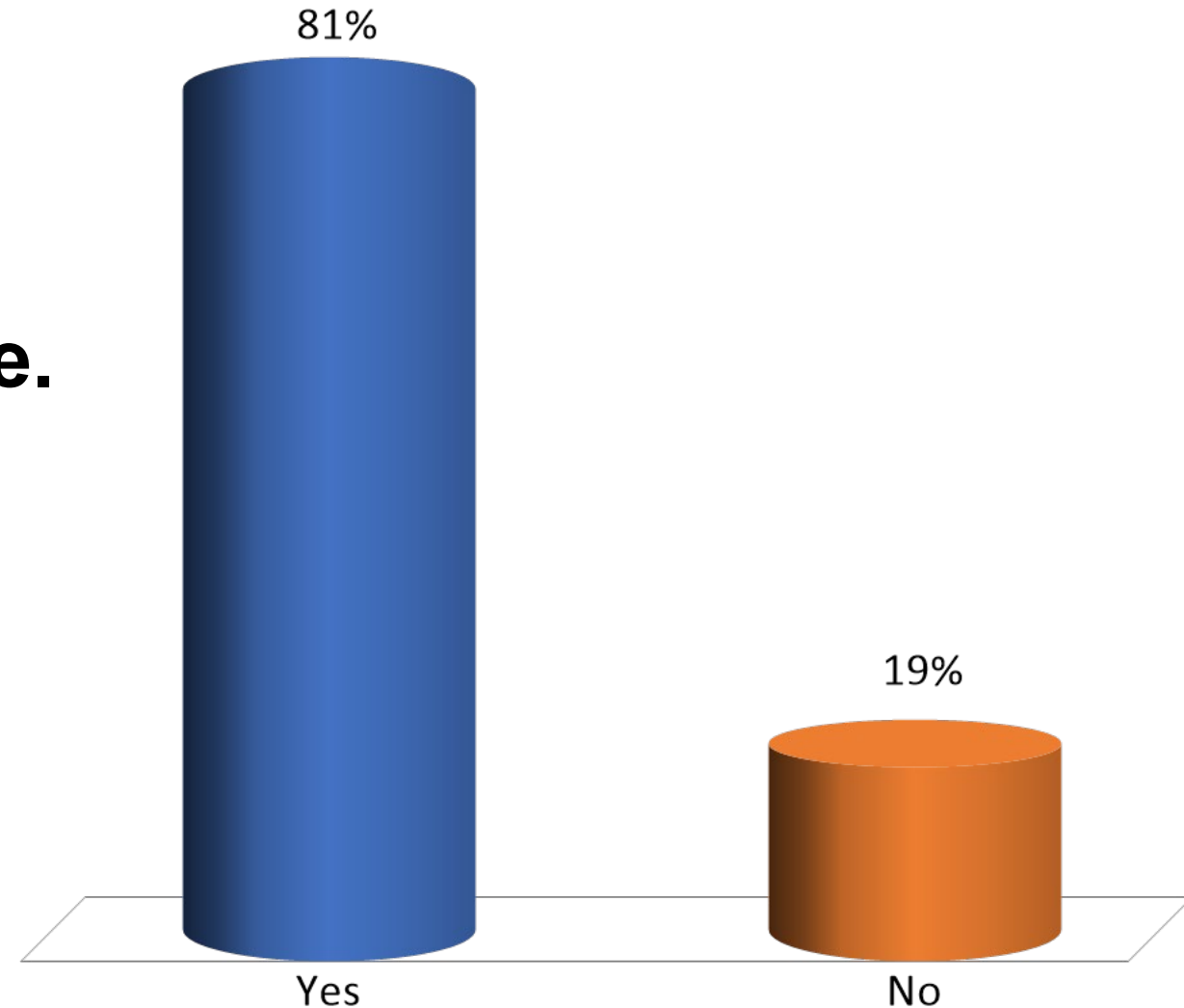
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 8: Continue to expand other transportation services such as the airport, rail, and waterway (river) infrastructure.

A. Yes

B. No



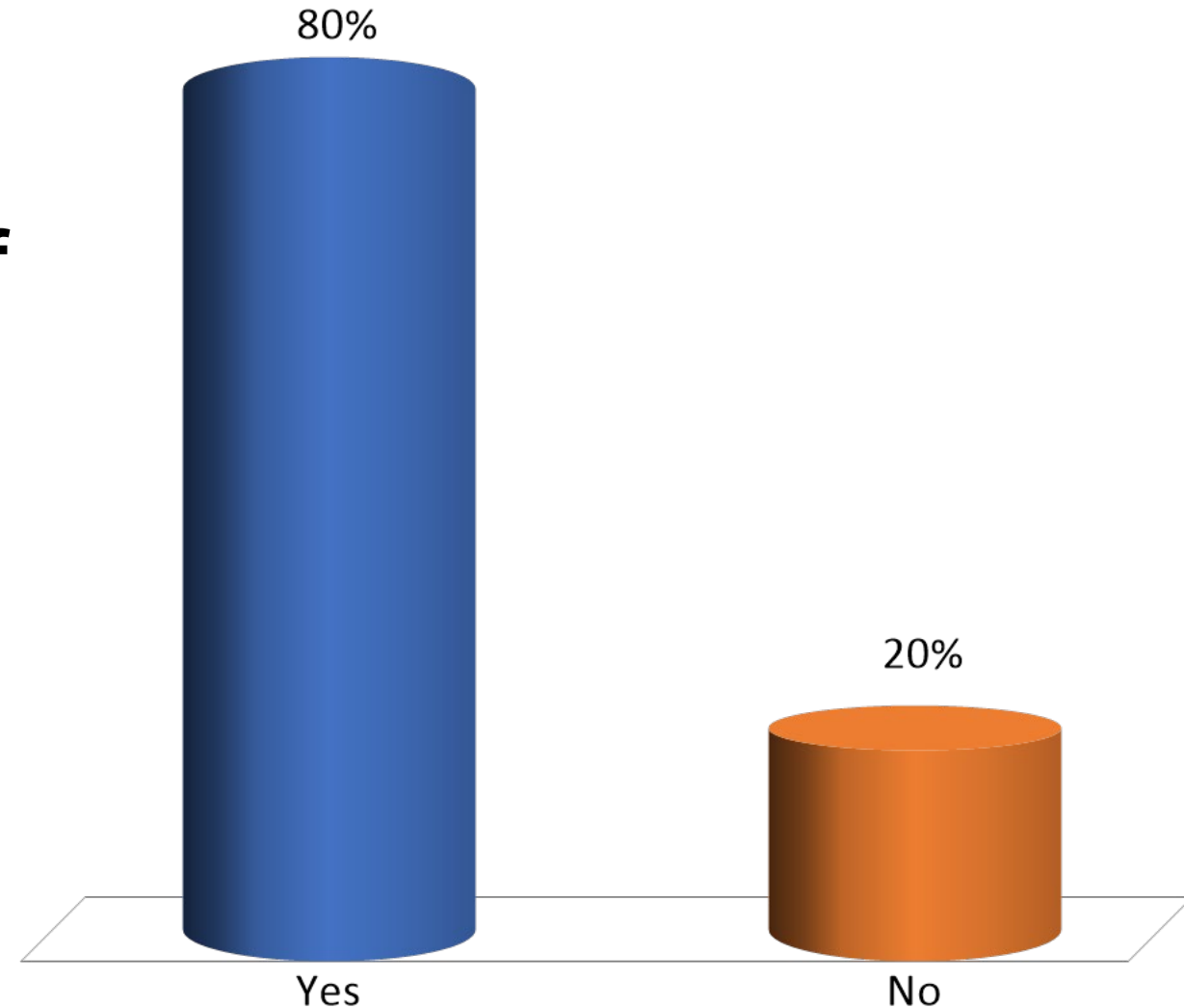
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 9: Investigate the telecommunication (cable, broadband, internet) needs of the community.

A. Yes

B. No



Focus Topic Area:

**Economic
Development**

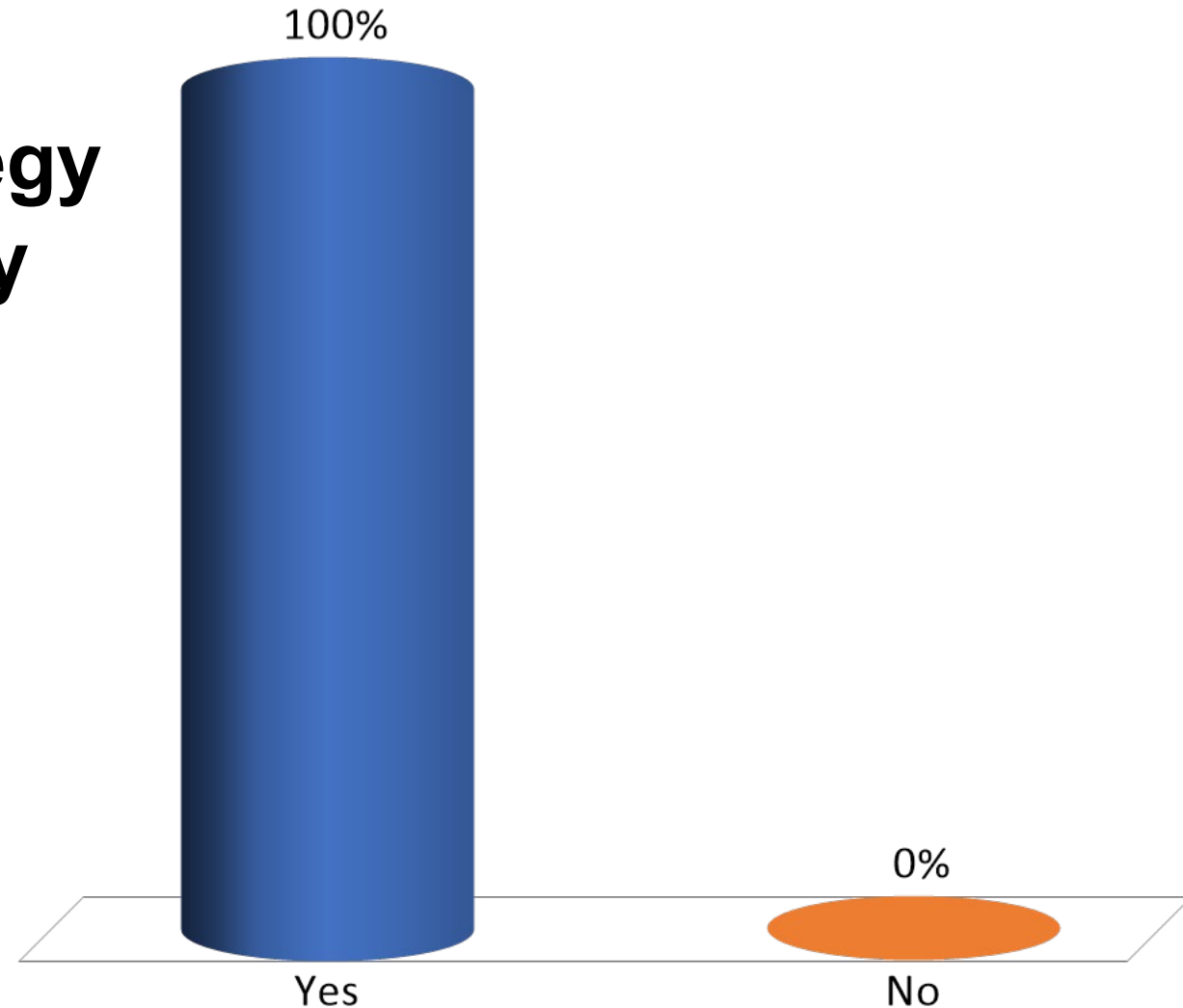
Economic Development

Is this Goal still relevant to the City?

Goal 1: Expand our long-term economic development strategy to promote growth for the City of Washington.

A. Yes

B. No



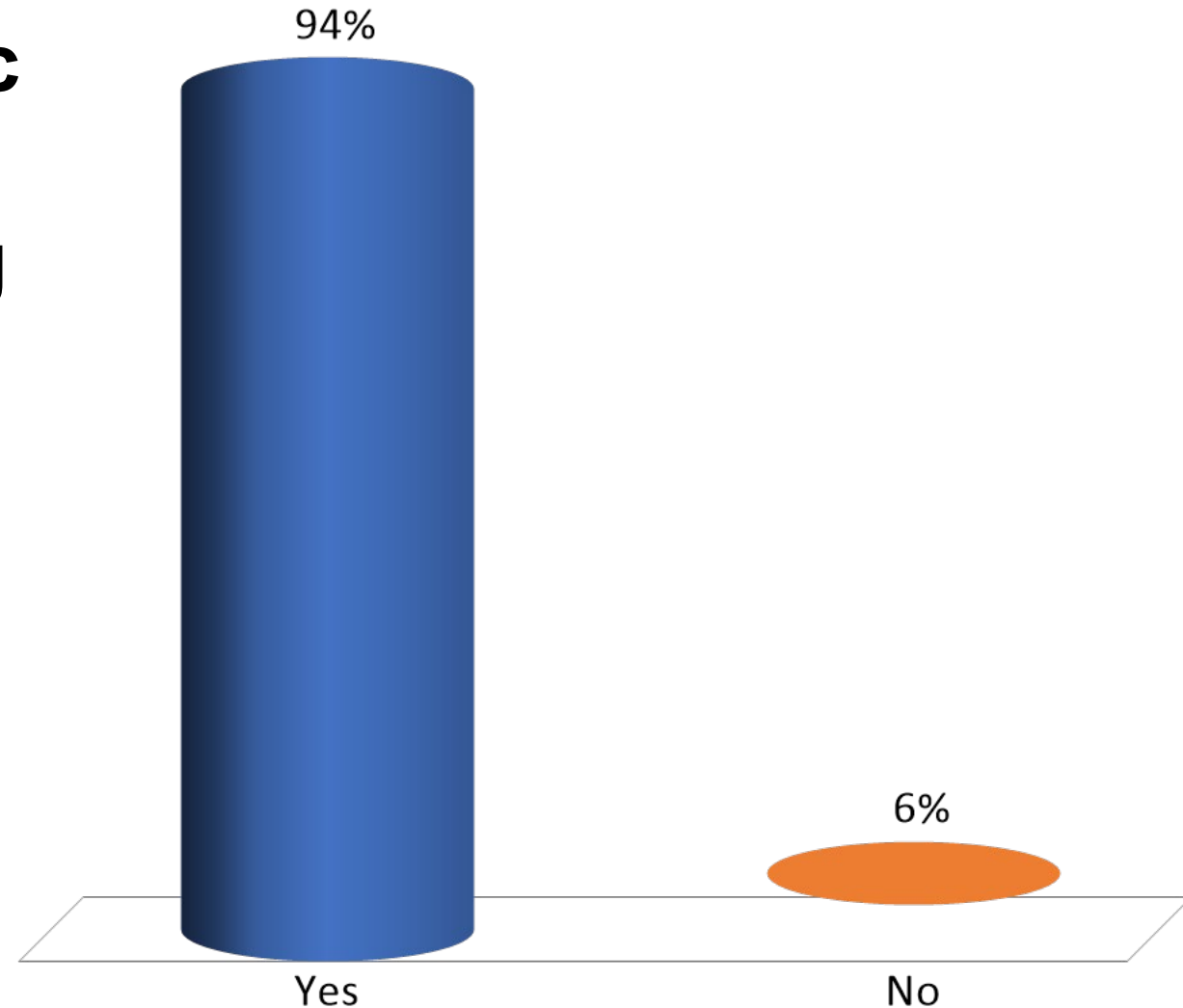
Economic Development

Is this Goal still relevant to the City?

Goal 2: Increase the economic vitality of Downtown Washington in both attracting and retaining business.

A. Yes

B. No



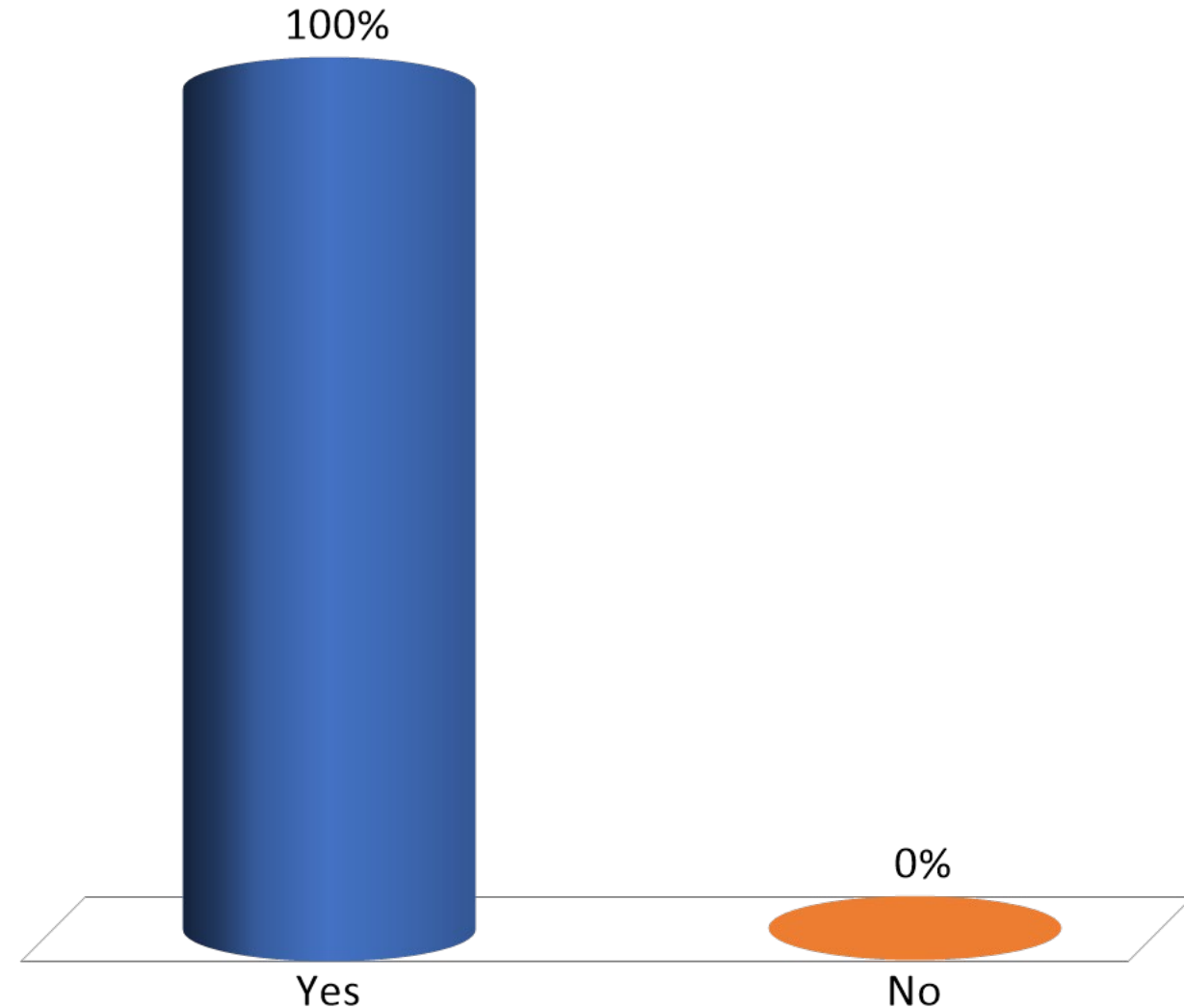
Economic Development

Is this Goal still relevant to the City?

Goal 3: Broaden the City's economic base by attracting diverse businesses.

A. Yes

B. No



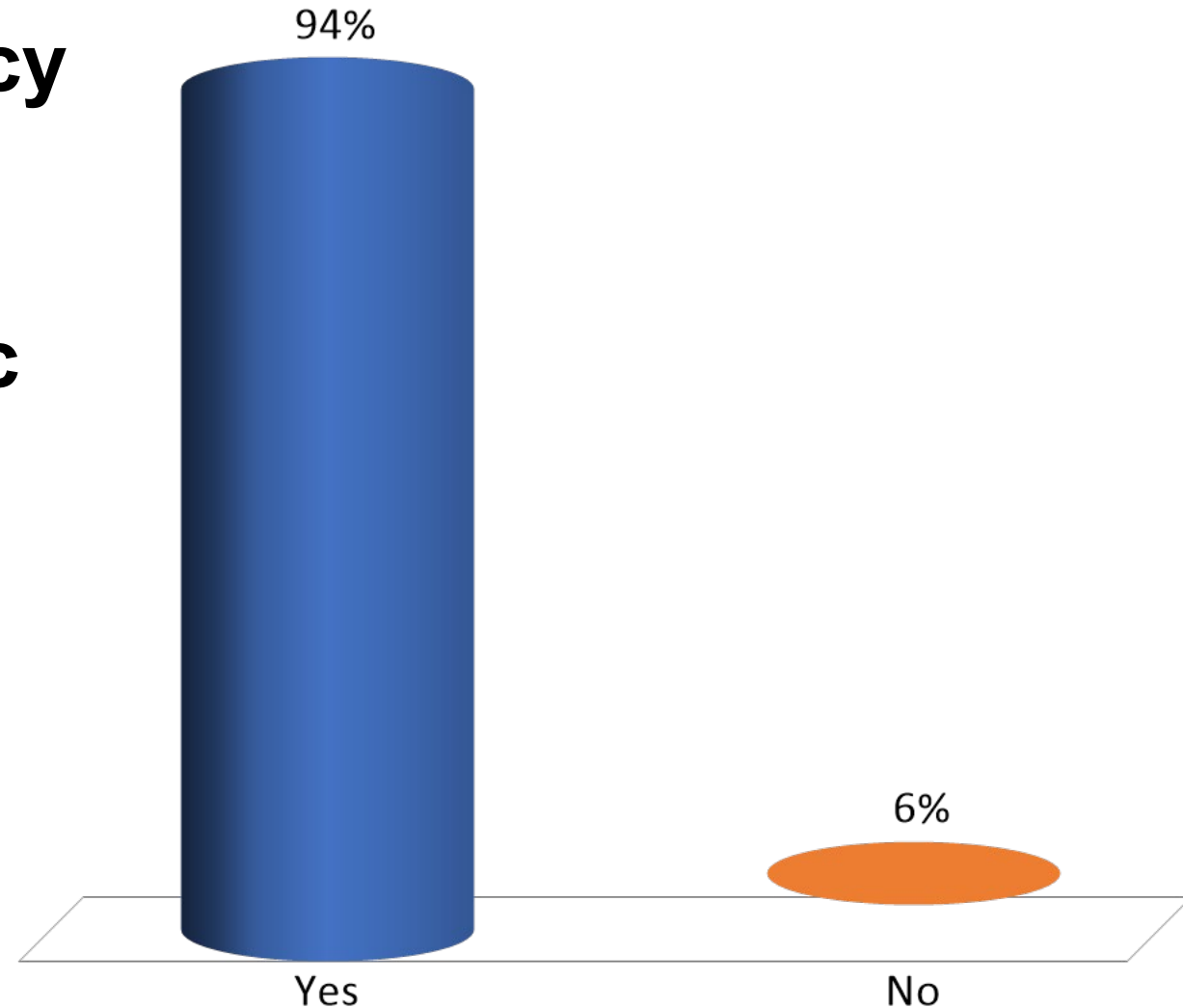
Economic Development

Is this Goal still relevant to the City?

Goal 4: Review the City's policy concerning the use of economic development incentives to create economic opportunity.

A. Yes

B. No



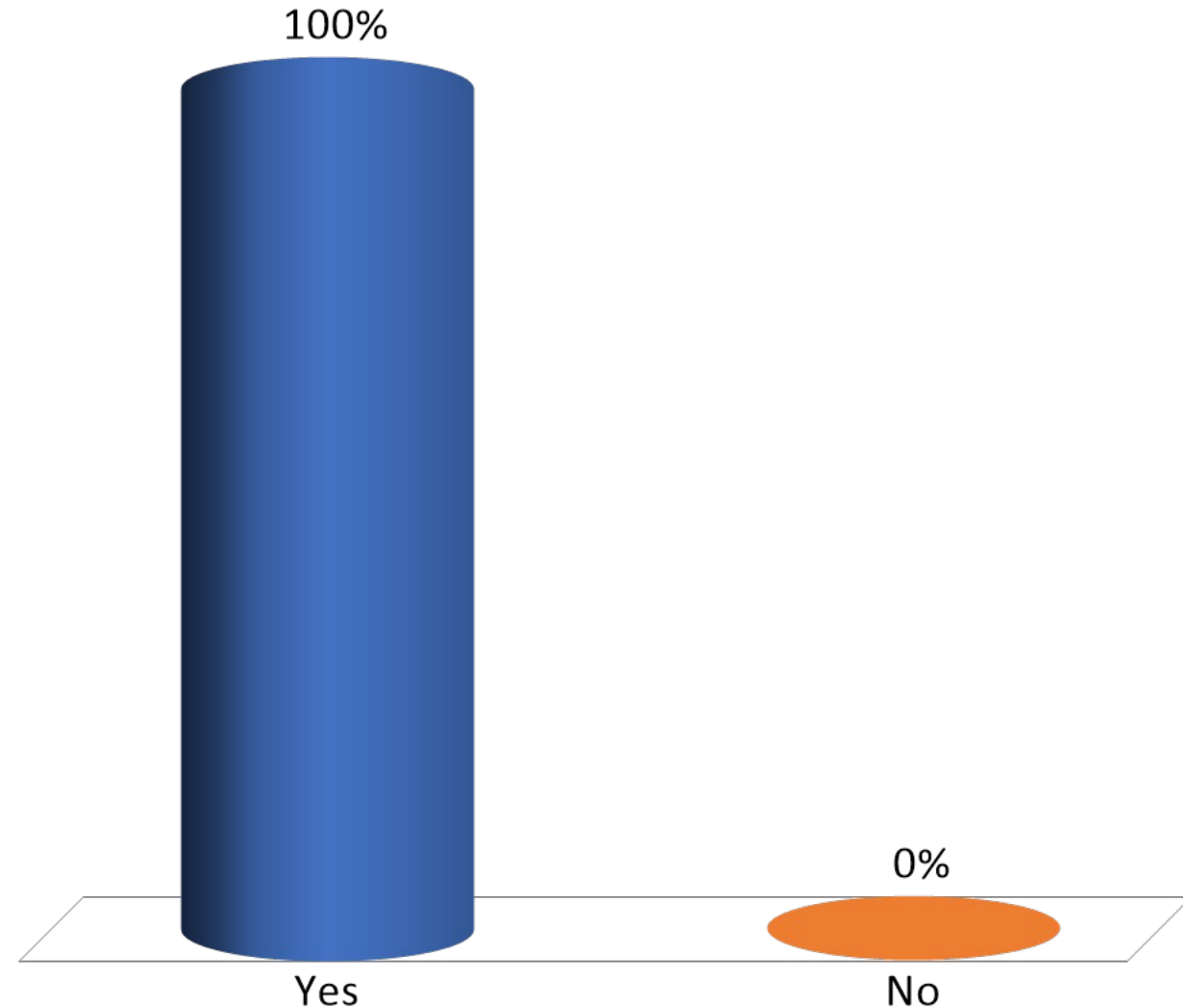
Economic Development

Is this Goal still relevant to the City?

Goal 5: Focus on making the City of Washington a destination location in the St. Louis Metropolitan region.

A. Yes

B. No



Focus Topic Area:

**Parks, Recreation,
and Open Space**

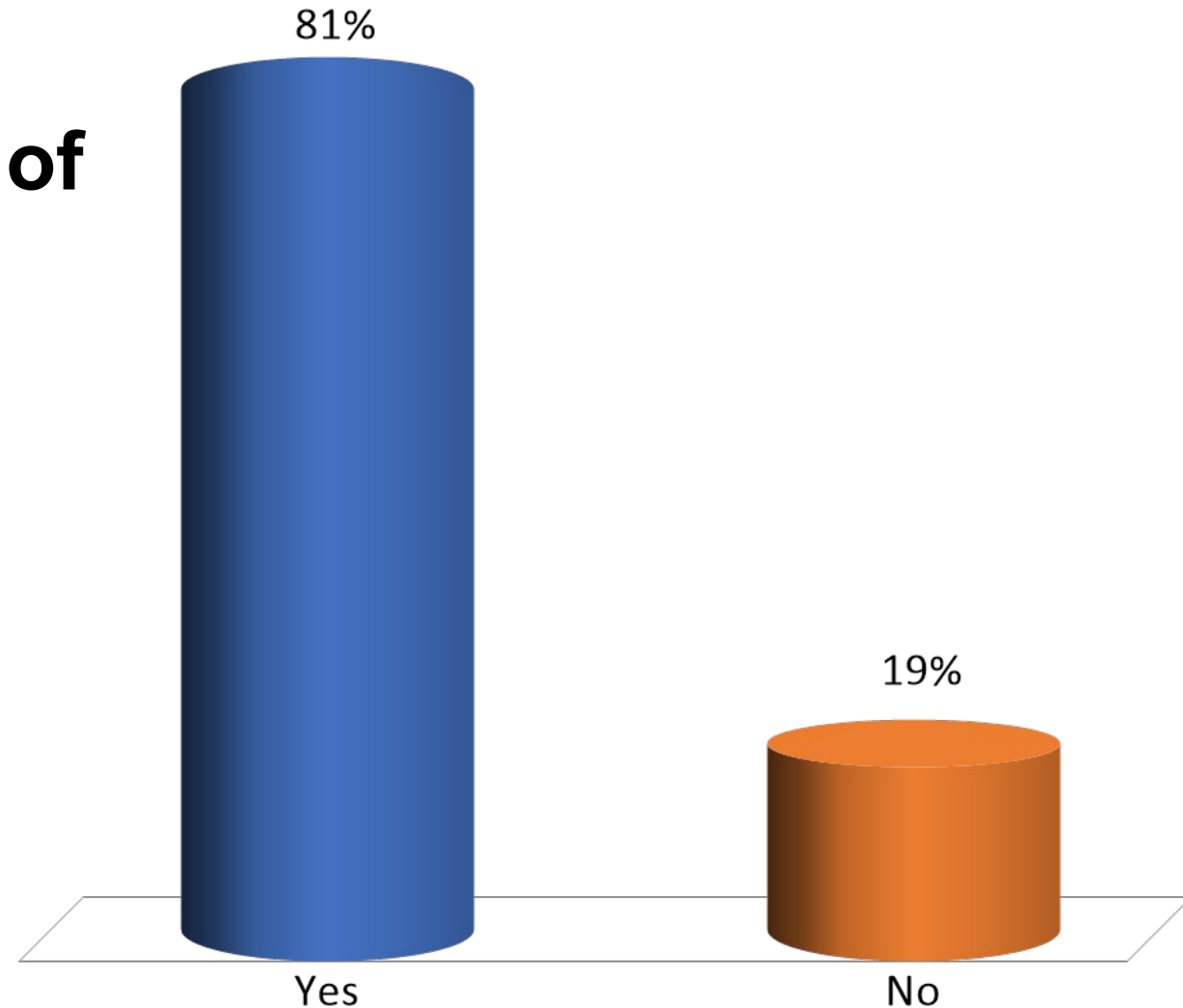
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 1: Enhance the existing, and explore the development of new, park facilities within the City of Washington.

A. Yes

B. No



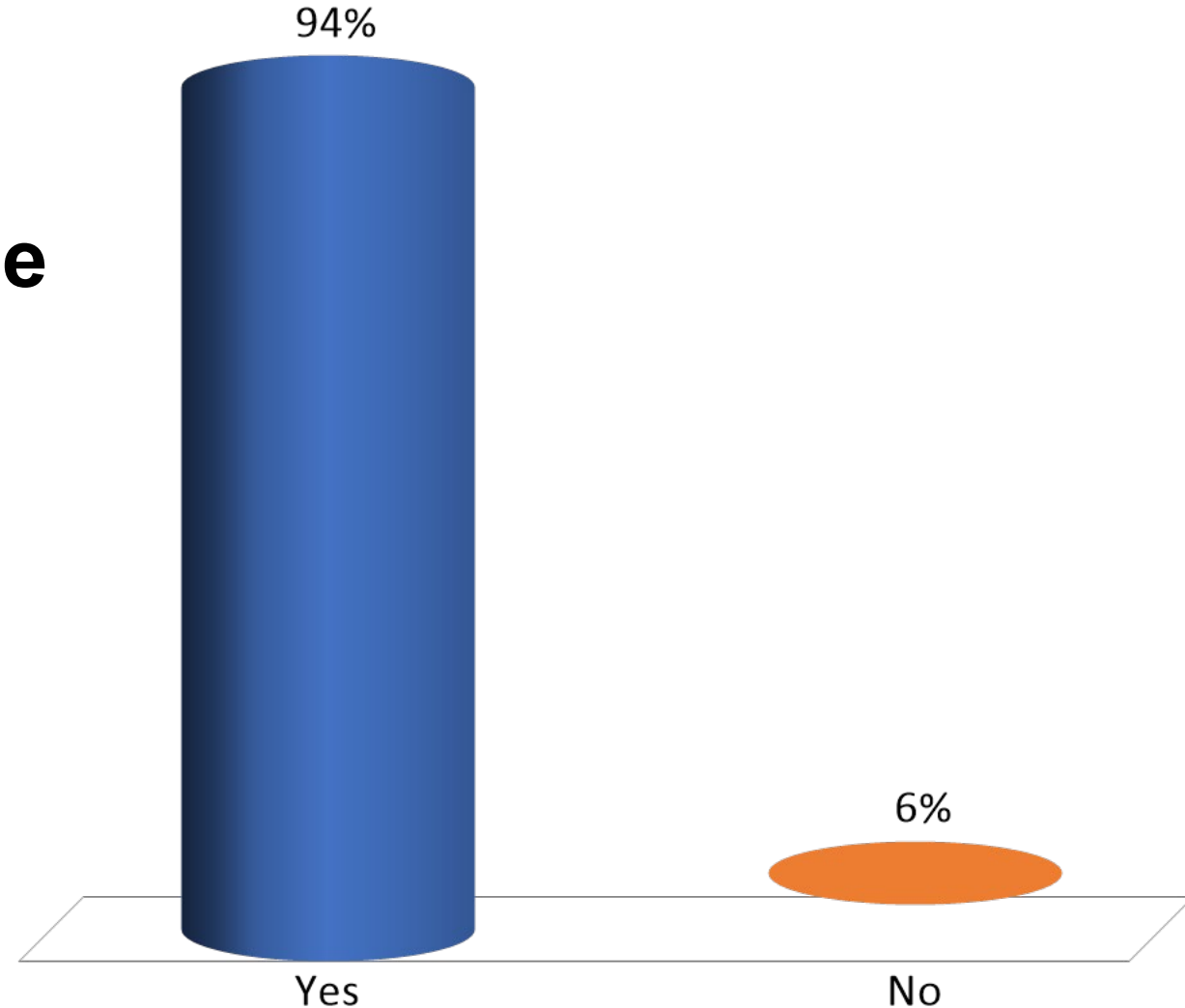
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 2: Continue to create additional recreational programs and activities for the community.

A. Yes

B. No



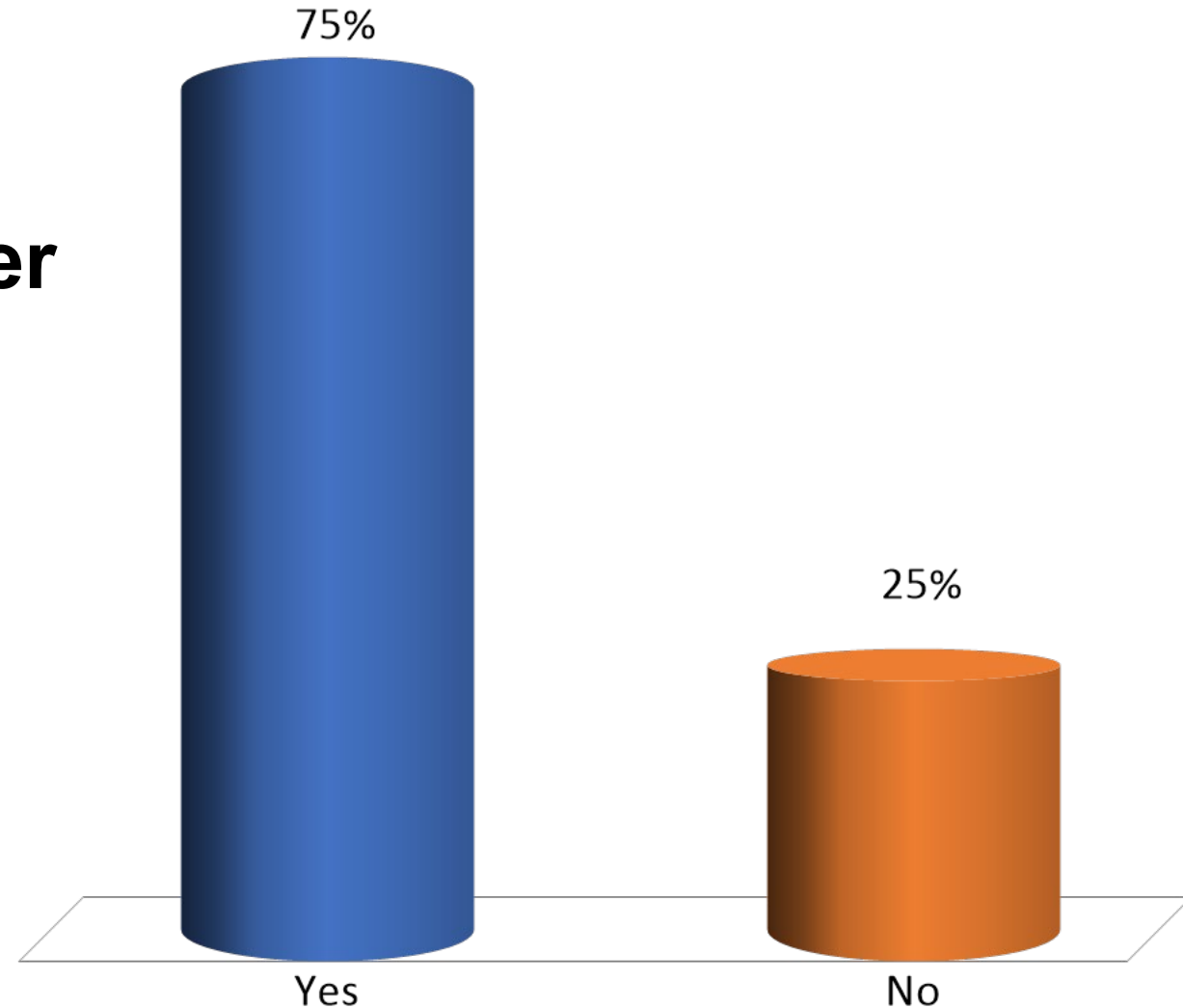
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 3: Create additional park and open space through new development activity and other opportunities.

A. Yes

B. No



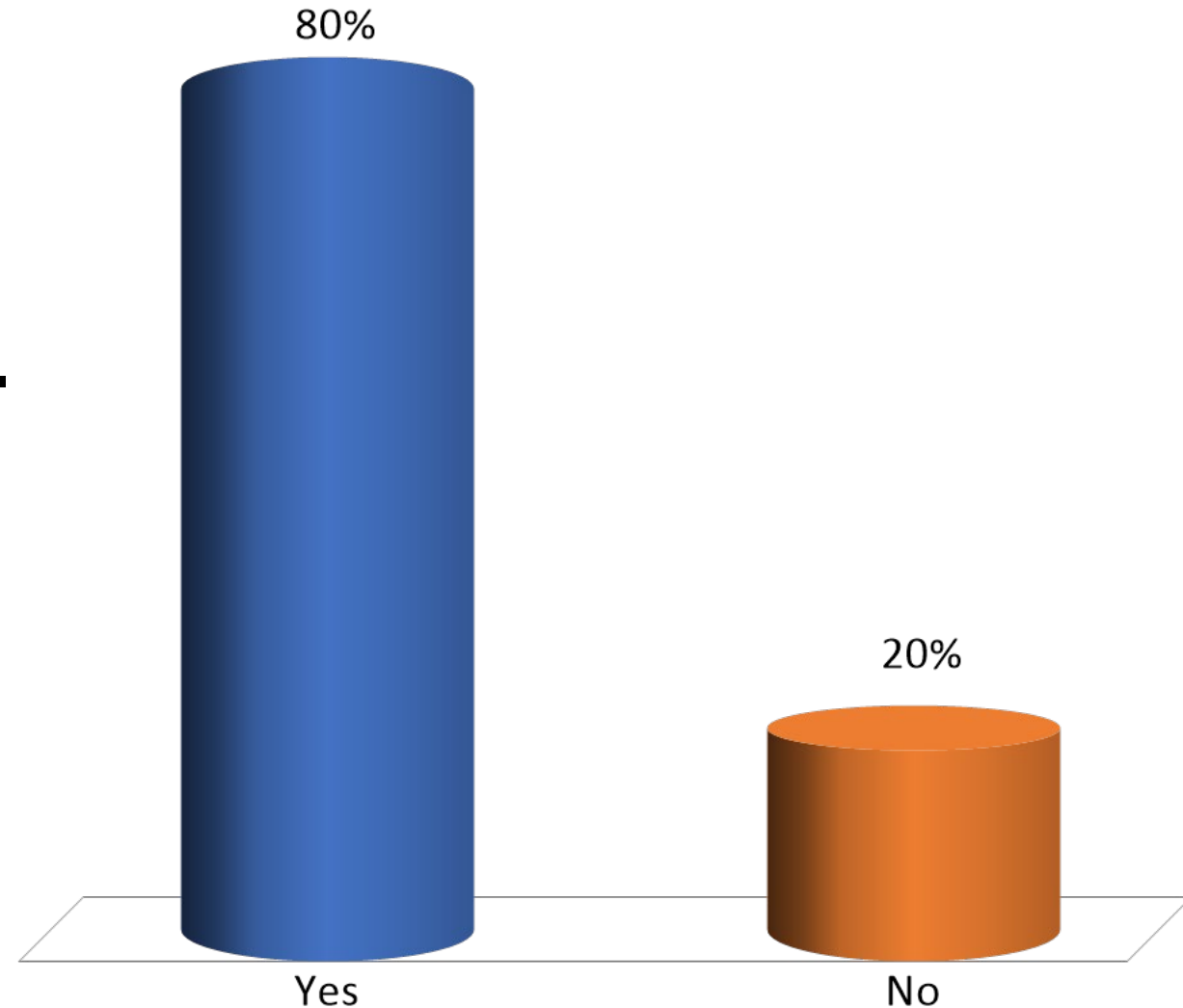
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 4: Address key environmental issues to enhance the outdoor experience for area residents.

A. Yes

B. No



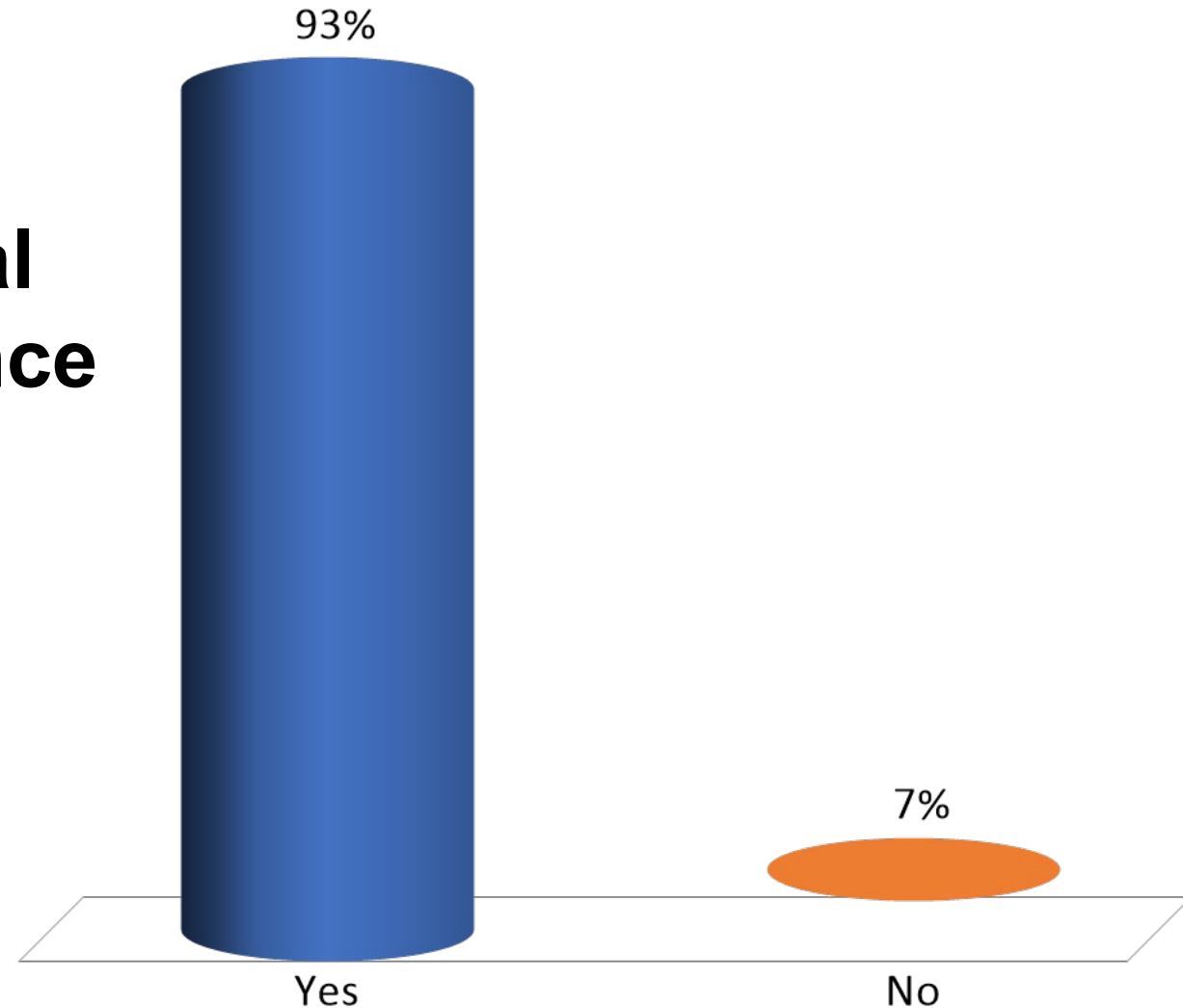
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 5: Continue to develop additional landscaping regulations for non-residential development to further enhance the aesthetic qualities of Washington.

A. Yes

B. No



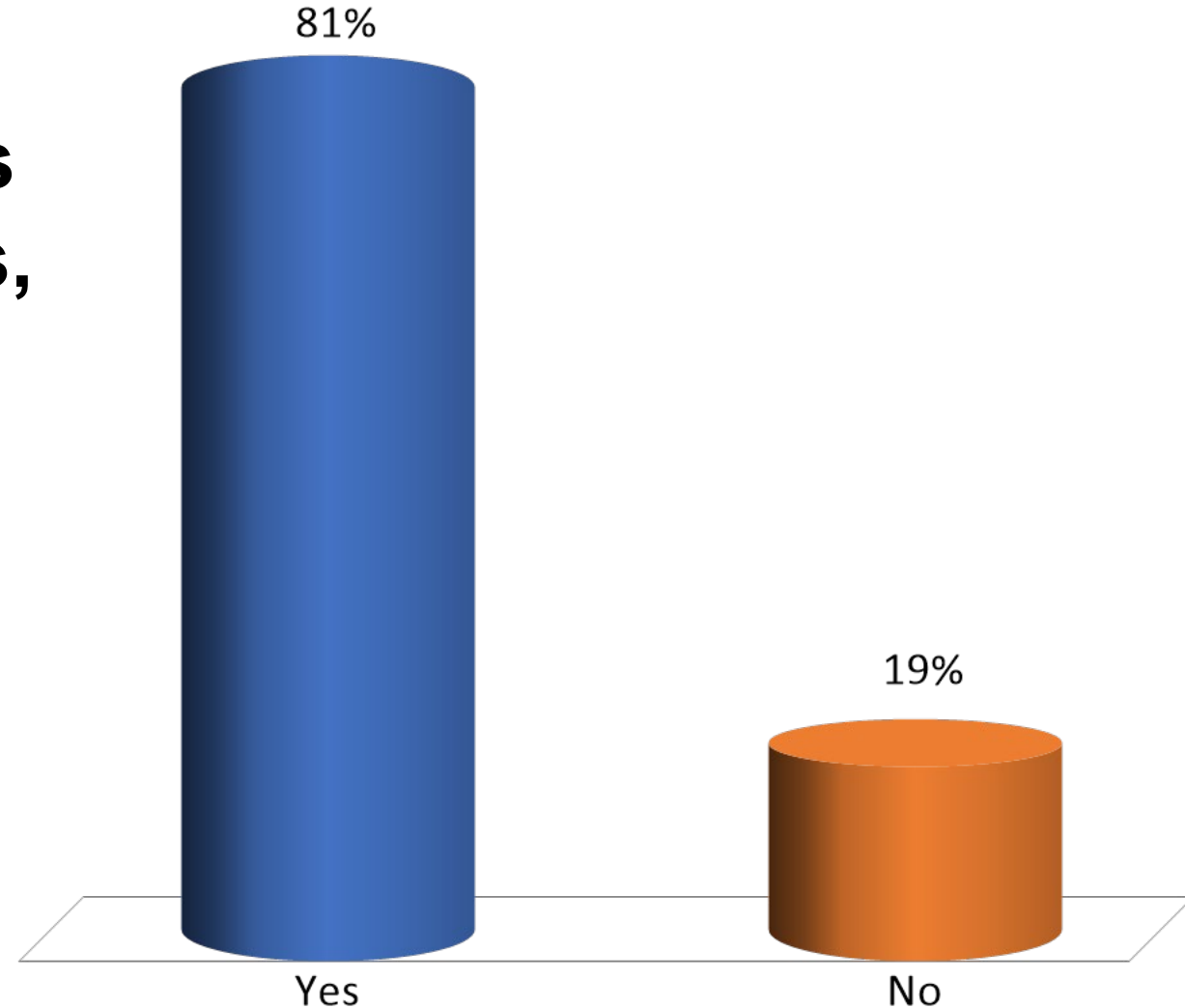
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 6: Preserve and protect special open space resources such as floodplains, wetlands, and stream corridors.

A. Yes

B. No



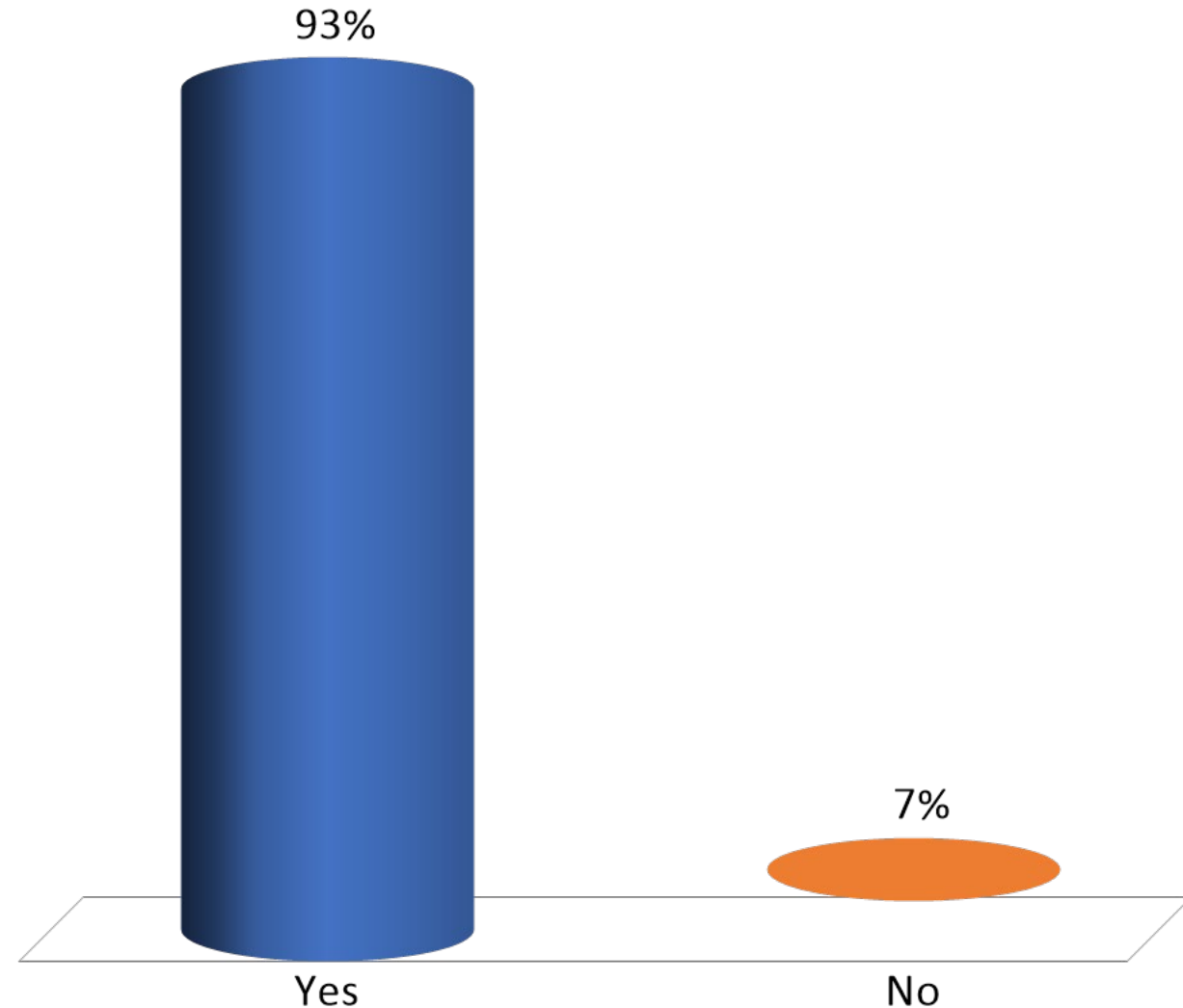
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 7: Develop the riverfront including the downtown area.

A. Yes

B. No



Focus Topic Area:

Aesthetics

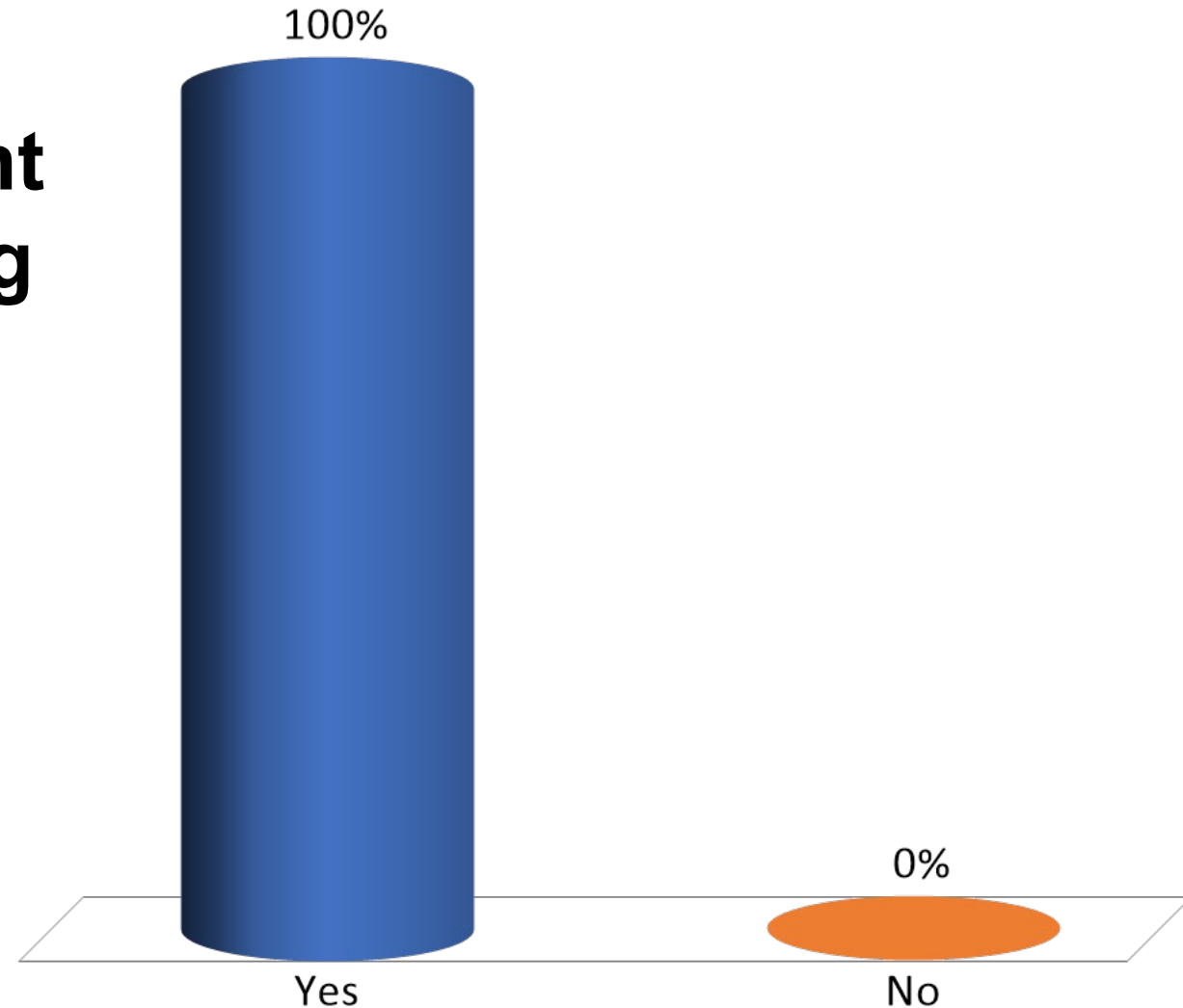
Aesthetics

Is this Goal still relevant to the City?

Goal 1: Focus the City of Washington code enforcement efforts, focusing on improving the appearance of the community.

A. Yes

B. No



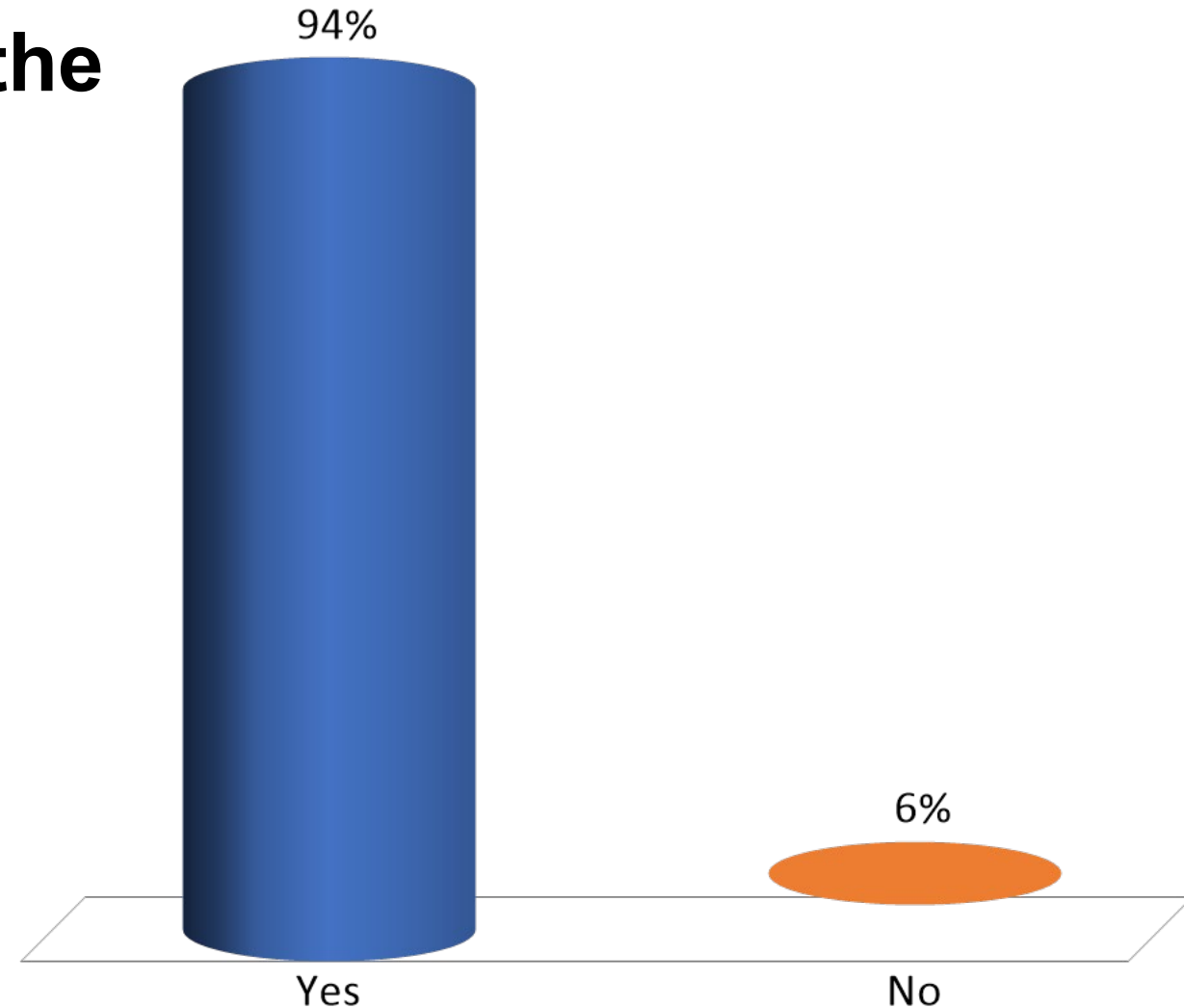
Aesthetics

Is this Goal still relevant to the City?

Goal 2: Continue to focus on the aesthetics of Downtown Washington.

A. Yes

B. No



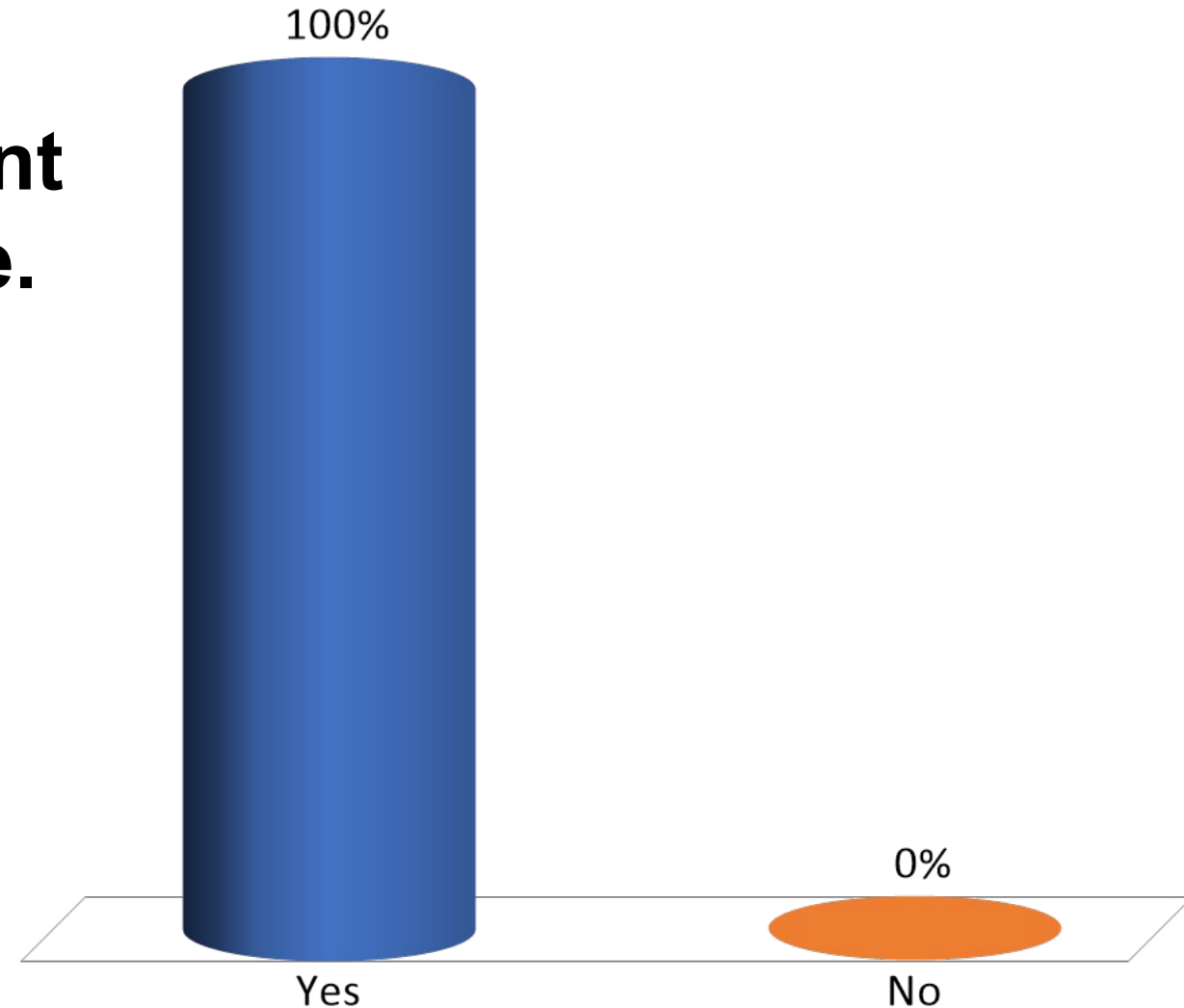
Aesthetics

Is this Goal still relevant to the City?

**Goal 3: Support the
preservation and enhancement
of the City's historic structure.**

A. Yes

B. No



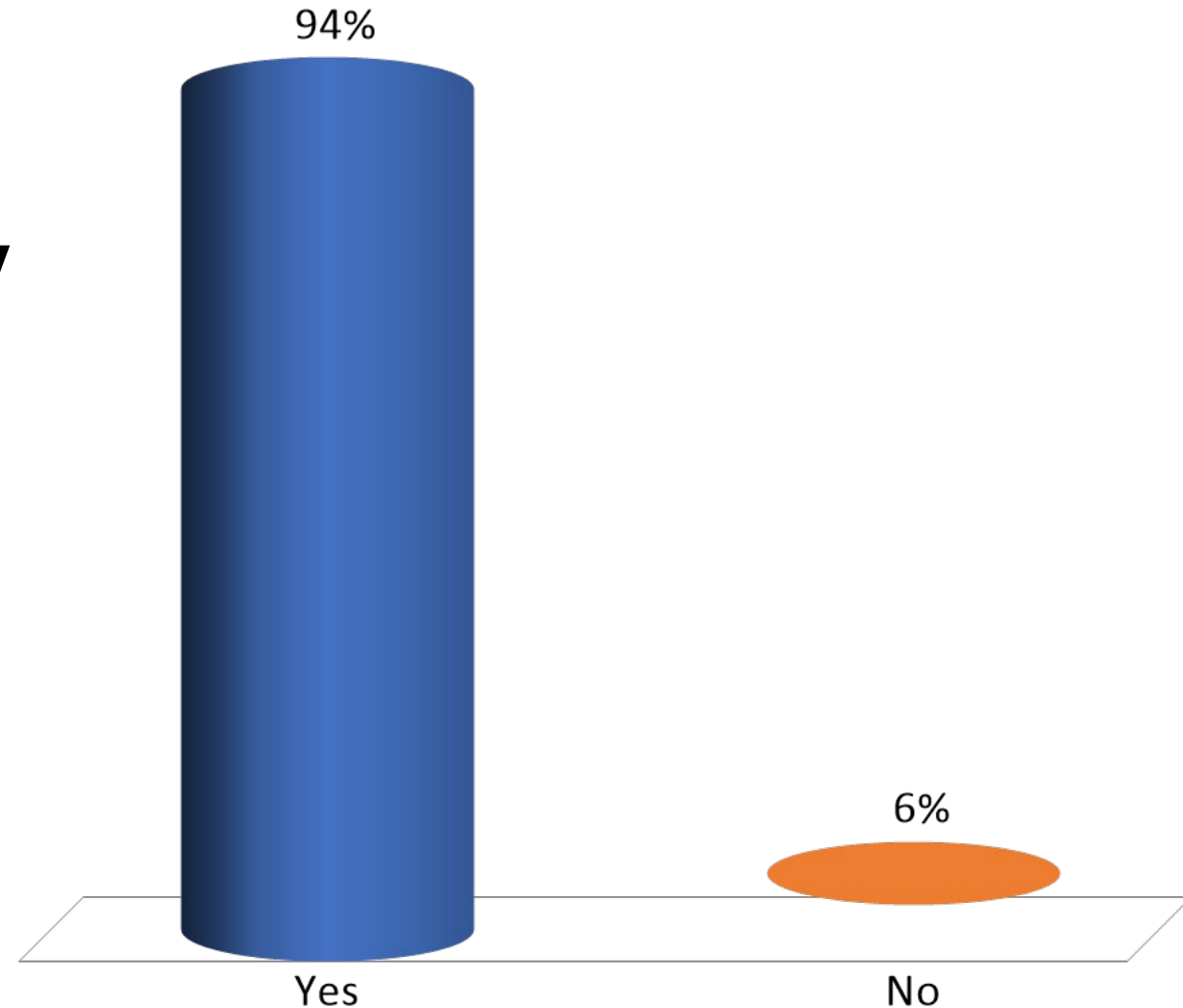
Aesthetics

Is this Goal still relevant to the City?

***Goal 4: Expand the City's
Uniform Signage Program
welcoming visitors to the City
of Washington.***

A. Yes

B. No



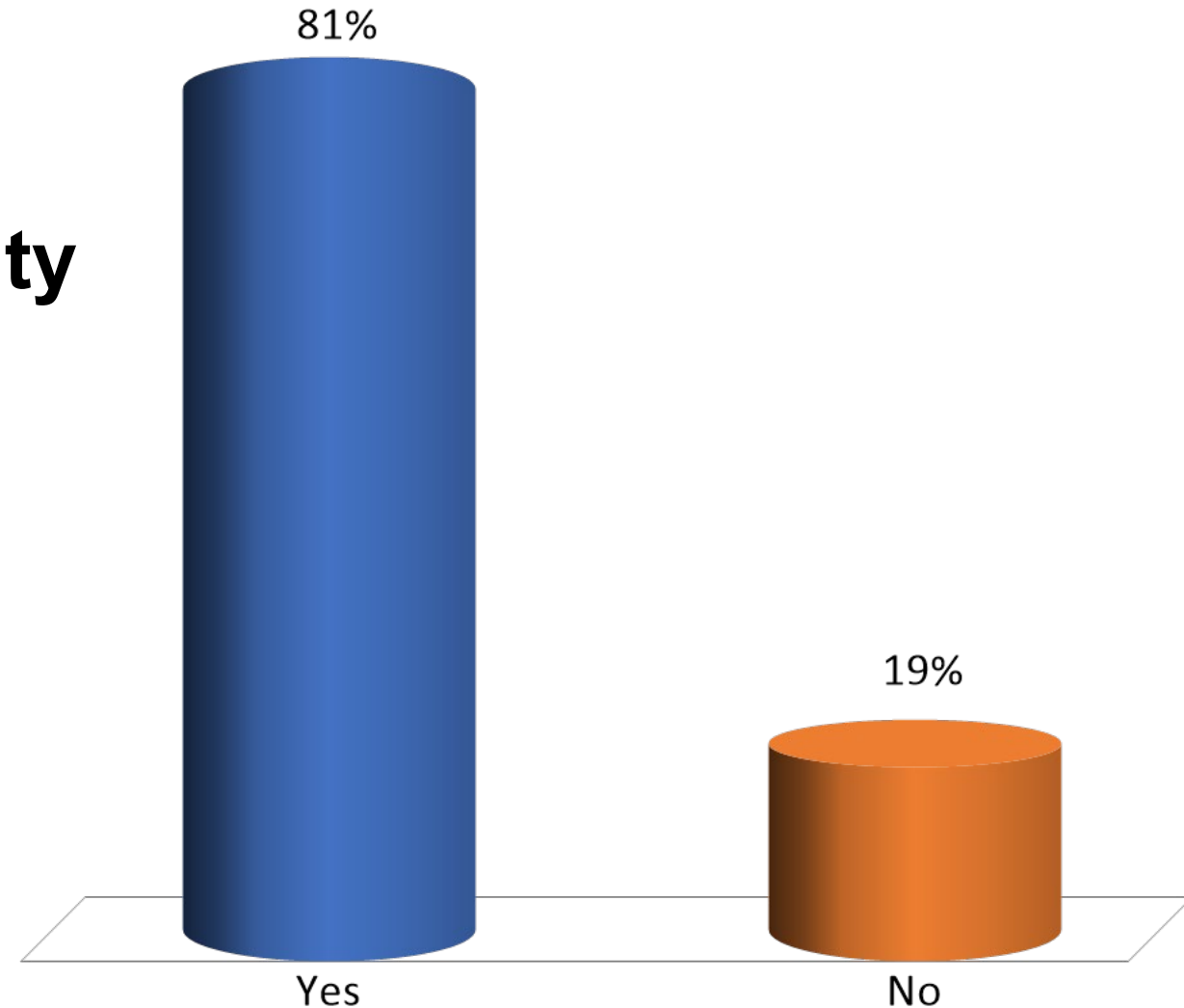
Aesthetics

Is this Goal still relevant to the City?

Goal 5: Review the type and appropriate use of building materials and their applicability to different areas within the community.

A. Yes

B. No



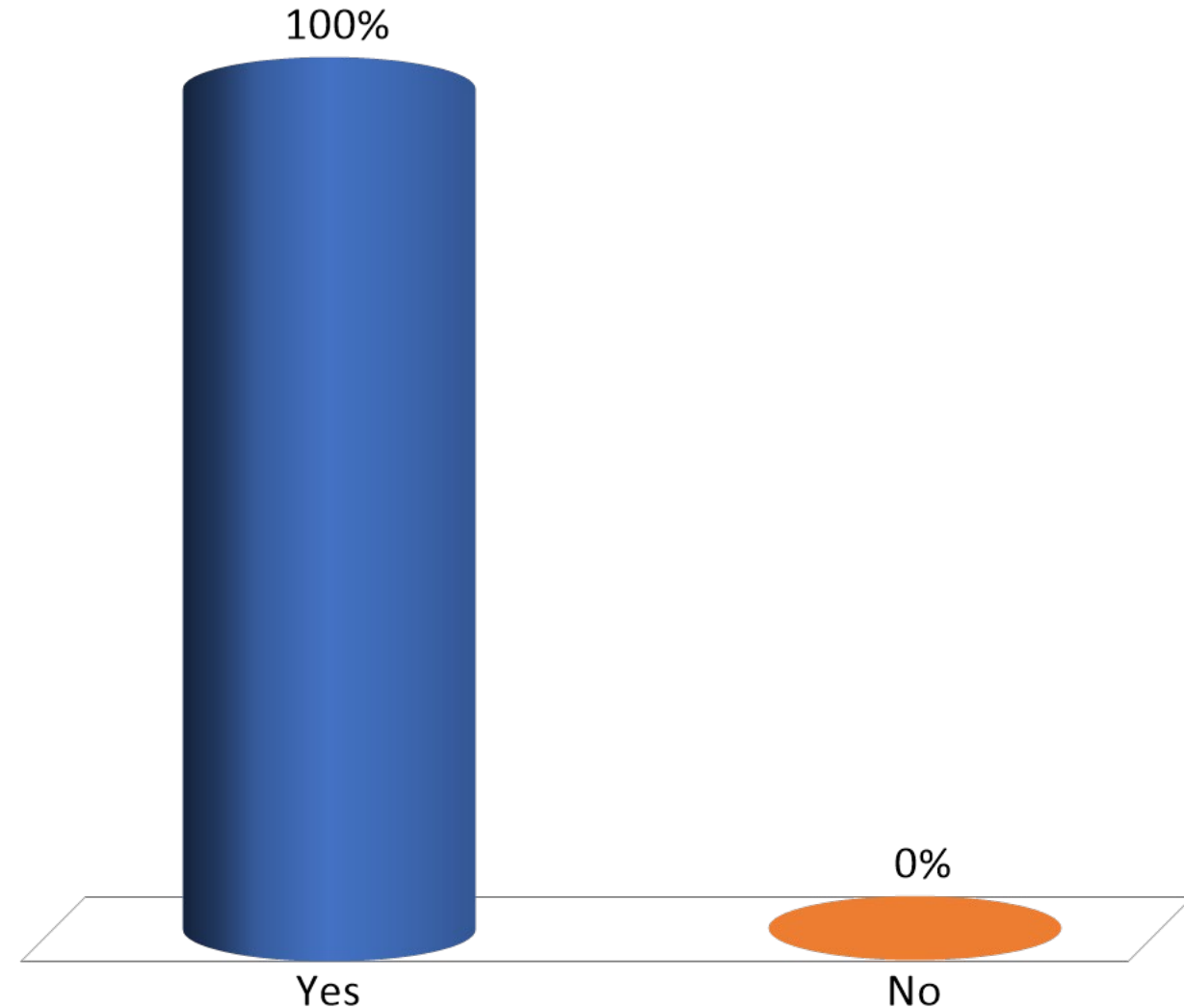
Aesthetics

Is this Goal still relevant to the City?

Goal 6: Incorporate visual enhancement strategies throughout the City of Washington.

A. Yes

B. No



Focus Topic Area:

Land Use

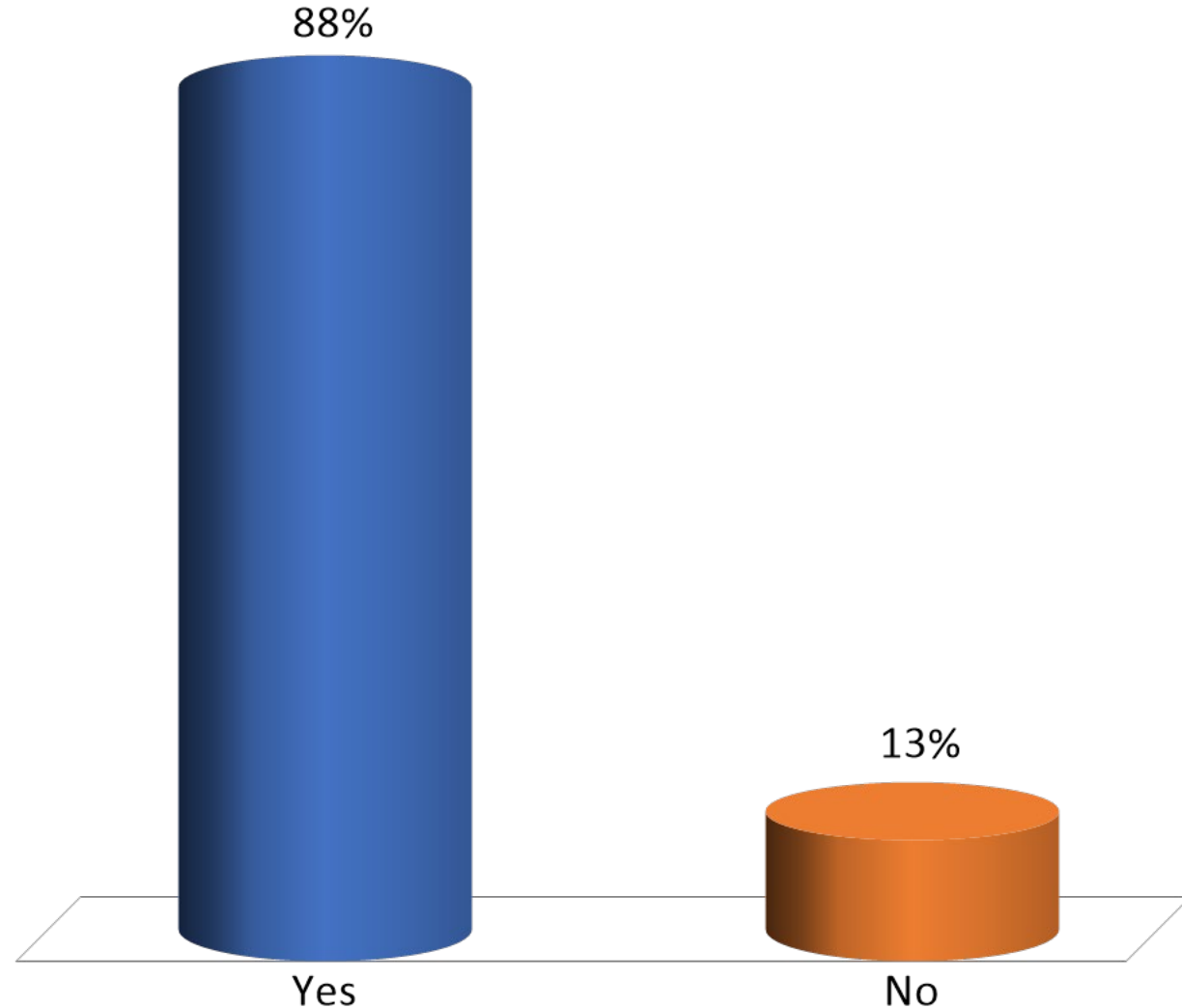
Land Use

Is this Goal still relevant to the City?

Goal 1: Create provisions to encourage entry-level residences within the community.

A. Yes

B. No



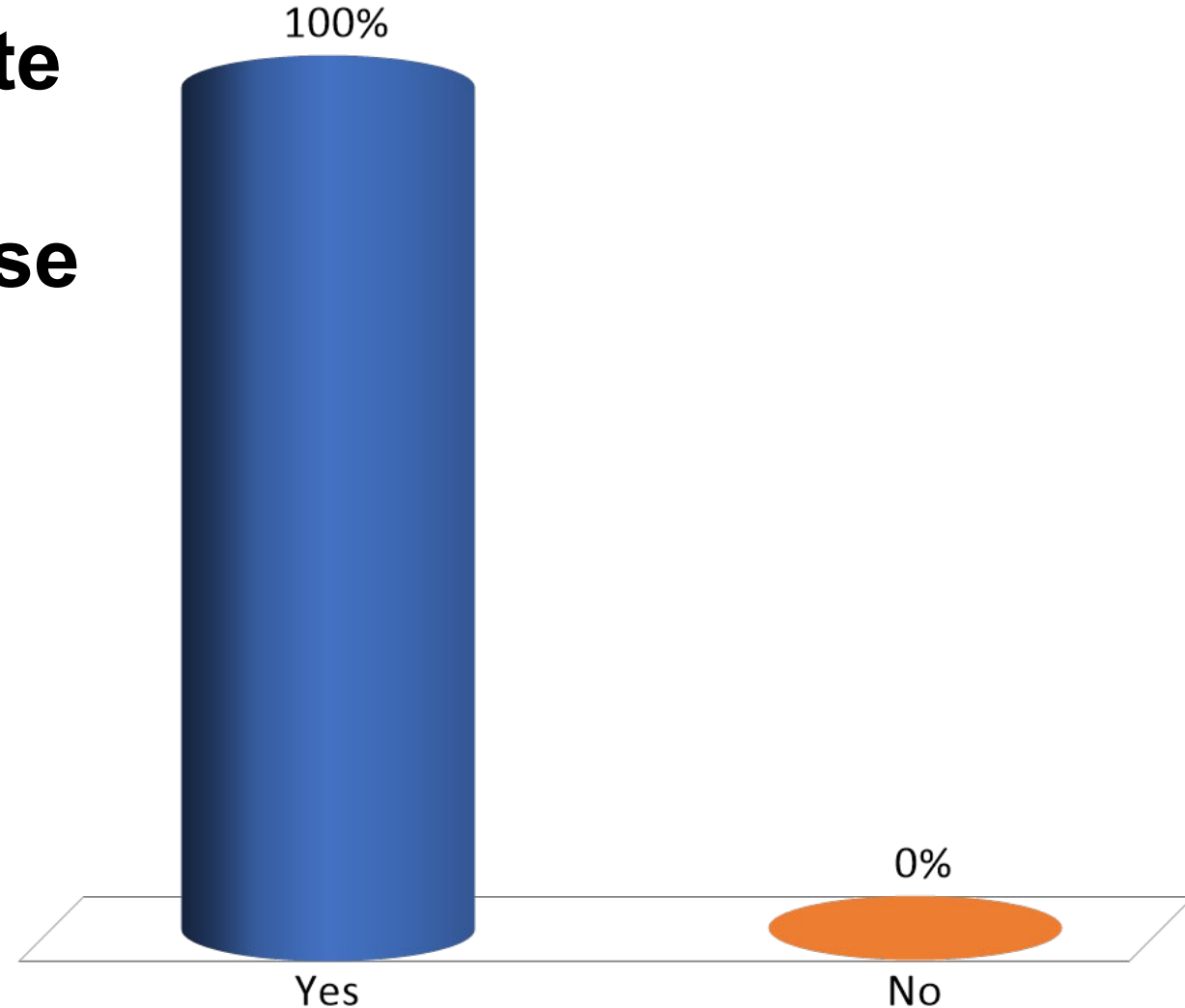
Land Use

Is this Goal still relevant to the City?

Goal 2: Maintain an appropriate balance in the amount and placement of principal land-use categories (open space, residential, commercial, industrial, and office).

A. Yes

B. No



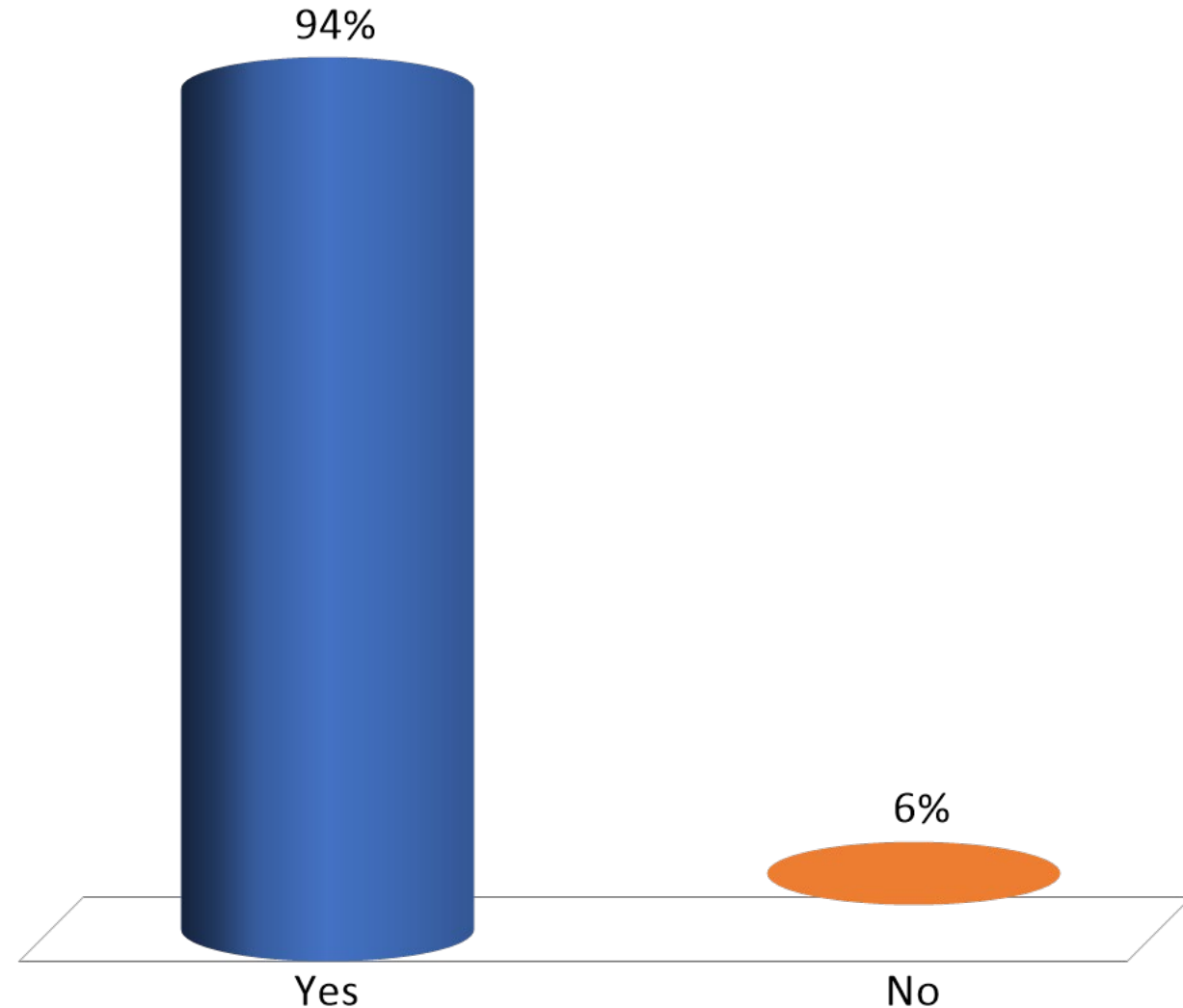
Land Use

Is this Goal still relevant to the City?

Goal 3: Develop strategies to strengthen and support Downtown Washington.

A. Yes

B. No



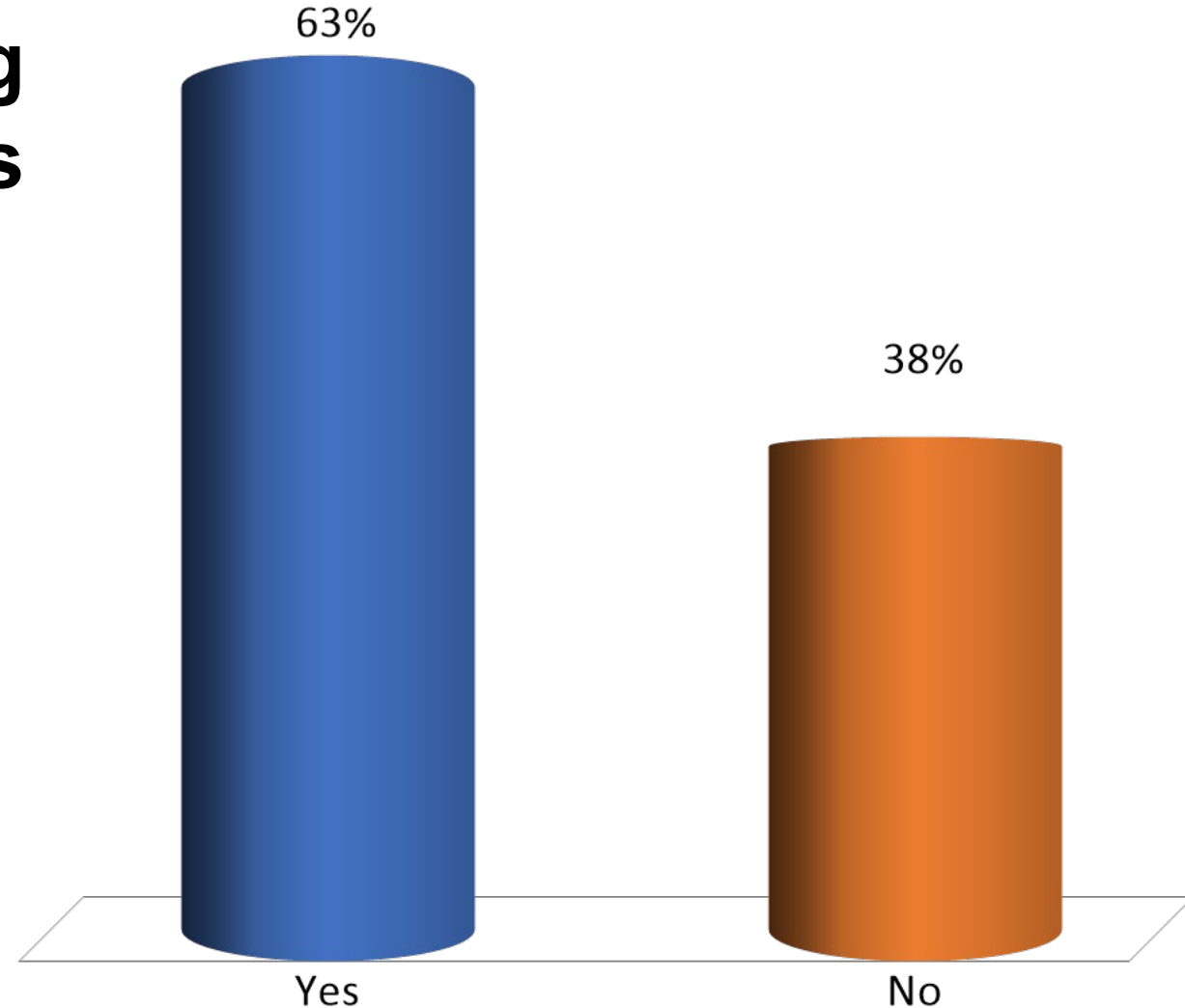
Land Use

Is this Goal still relevant to the City?

Goal 4: Manage the conflicting interests of agriculture versus urban land uses.

A. Yes

B. No



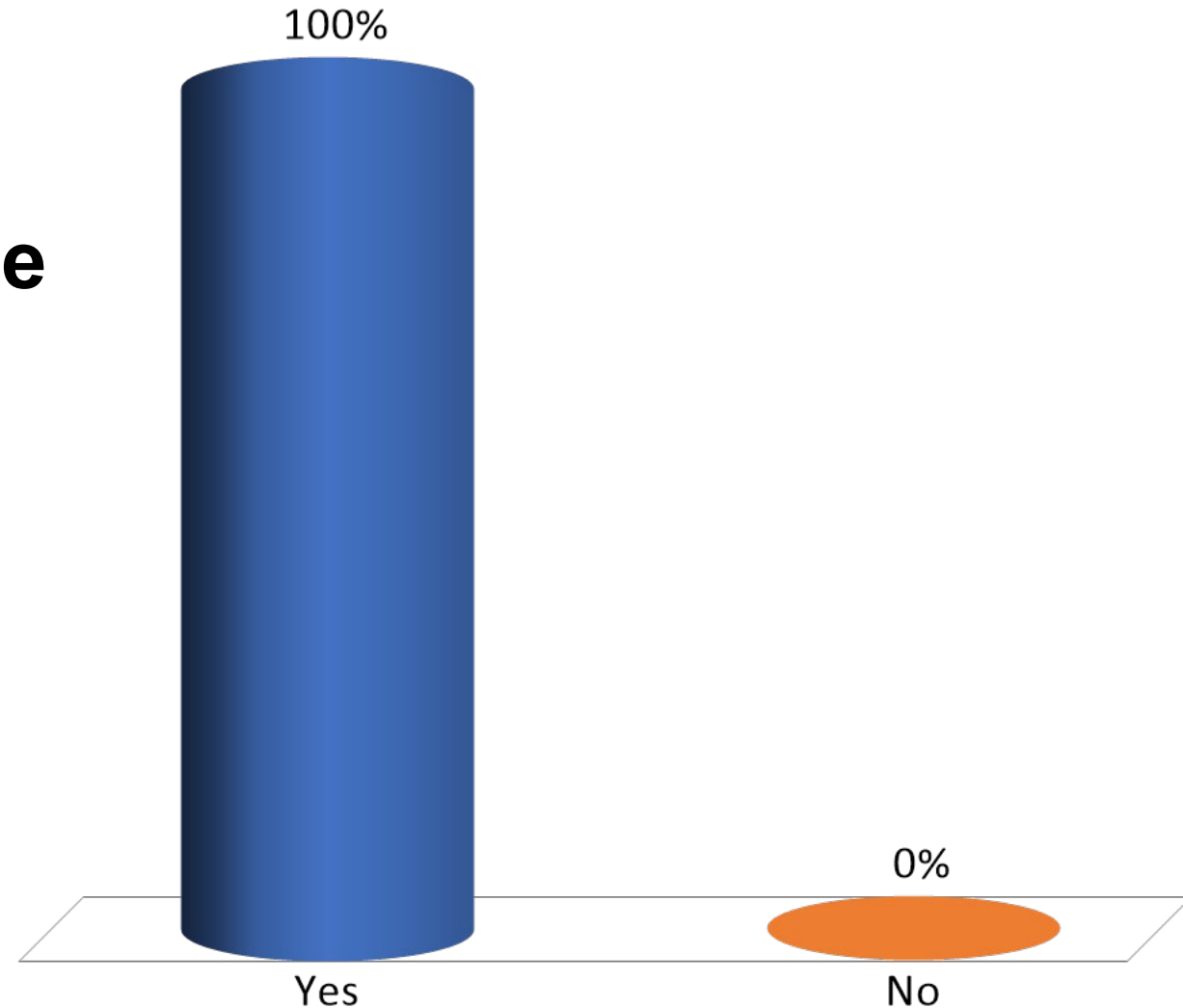
Land Use

Is this Goal still relevant to the City?

Goal 5: Develop an effective growth management strategy for both inside and outside the City limits of Washington.

A. Yes

B. No



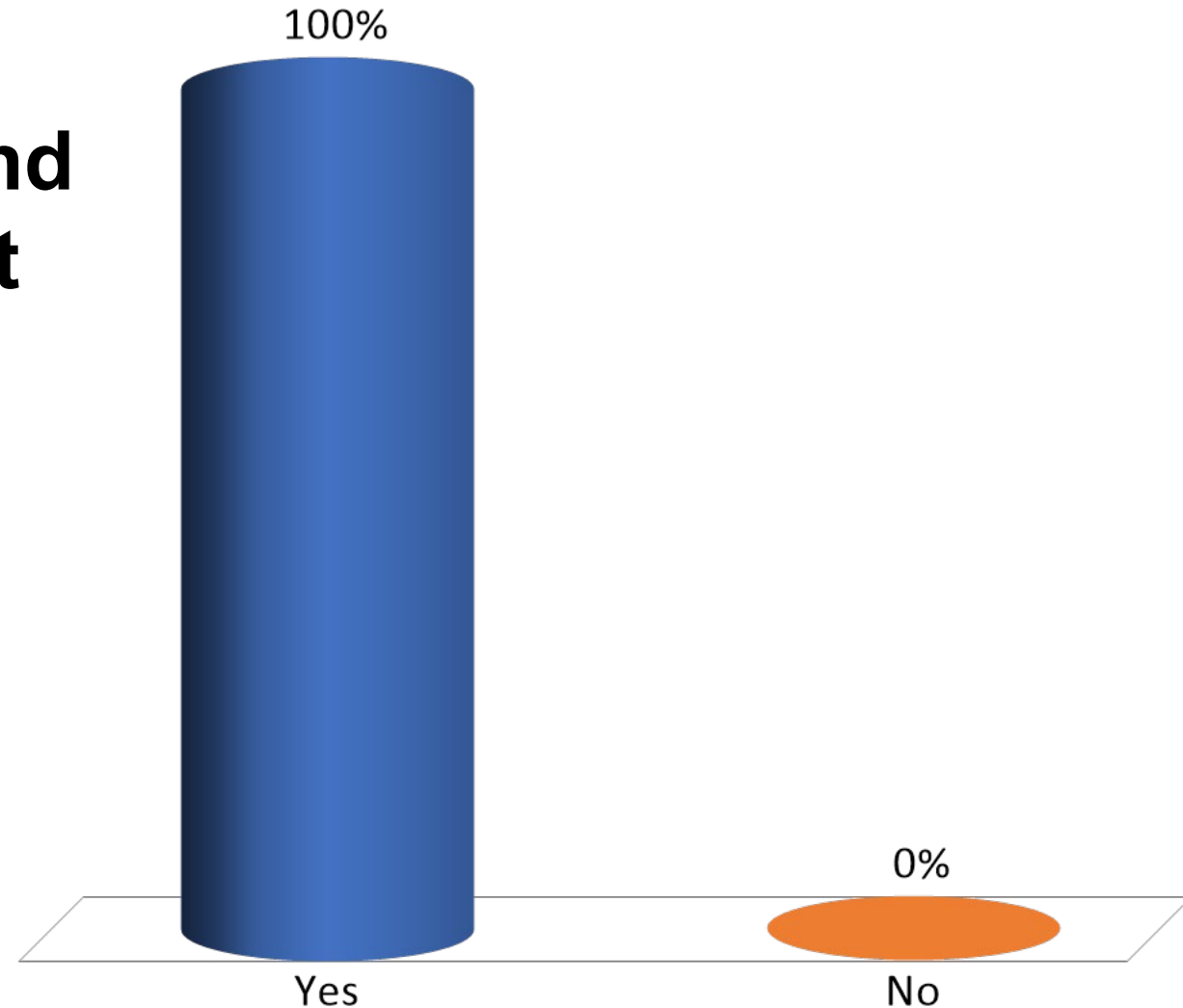
Land Use

Is this Goal still relevant to the City?

Goal 6: Evaluate commercial growth throughout the City and manage that growth to benefit the community.

A. Yes

B. No



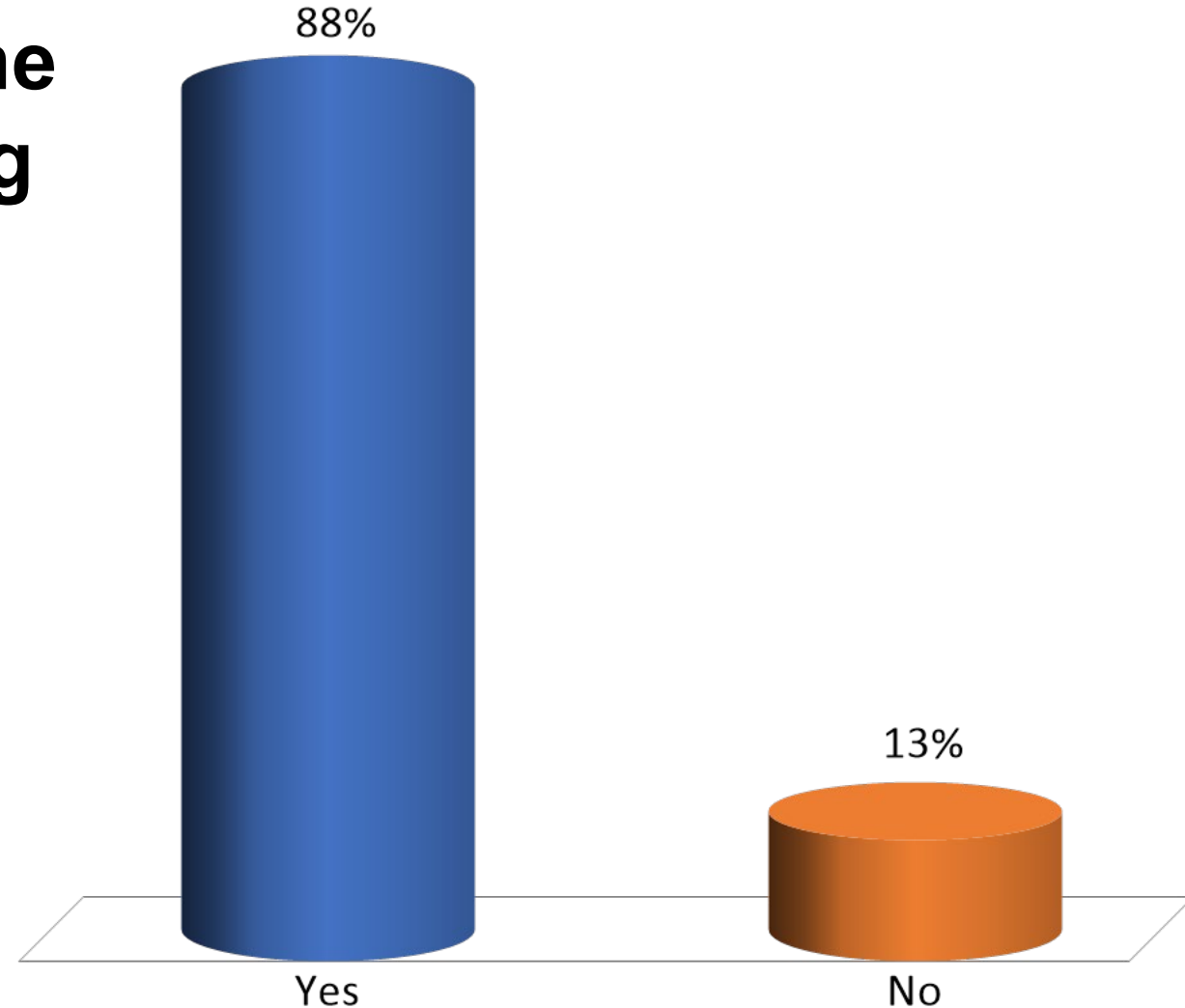
Land Use

Is this Goal still relevant to the City?

Goal 7: Evaluate and determine the needs for life-cycle (young adult through older-adult) housing.

A. Yes

B. No



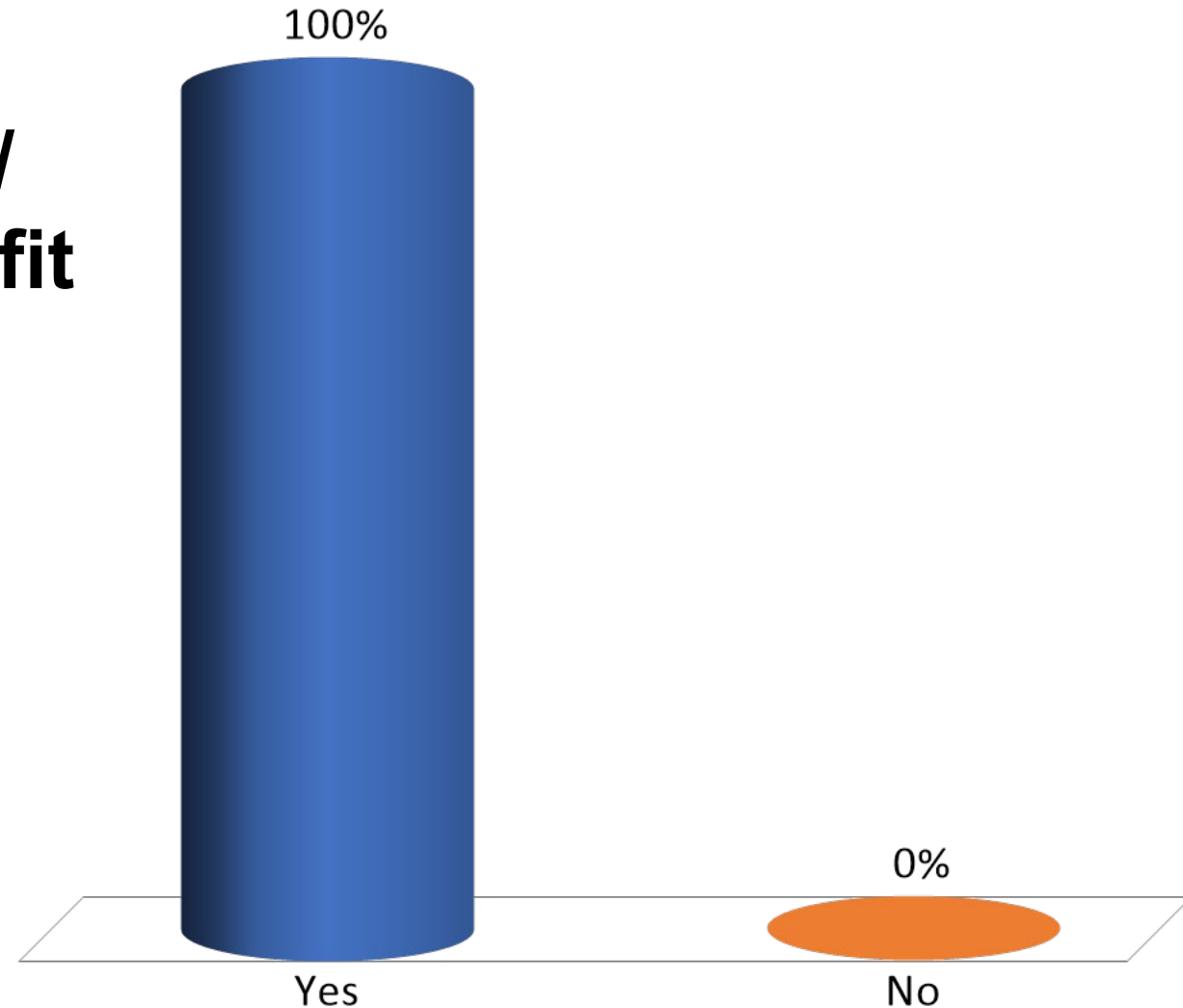
Land Use

Is this Goal still relevant to the City?

Goal 8: Evaluate specific land use activities and encourage / discourage those which benefit the citizenry.

A. Yes

B. No



Focus Topic Area:

Civic

Improvement

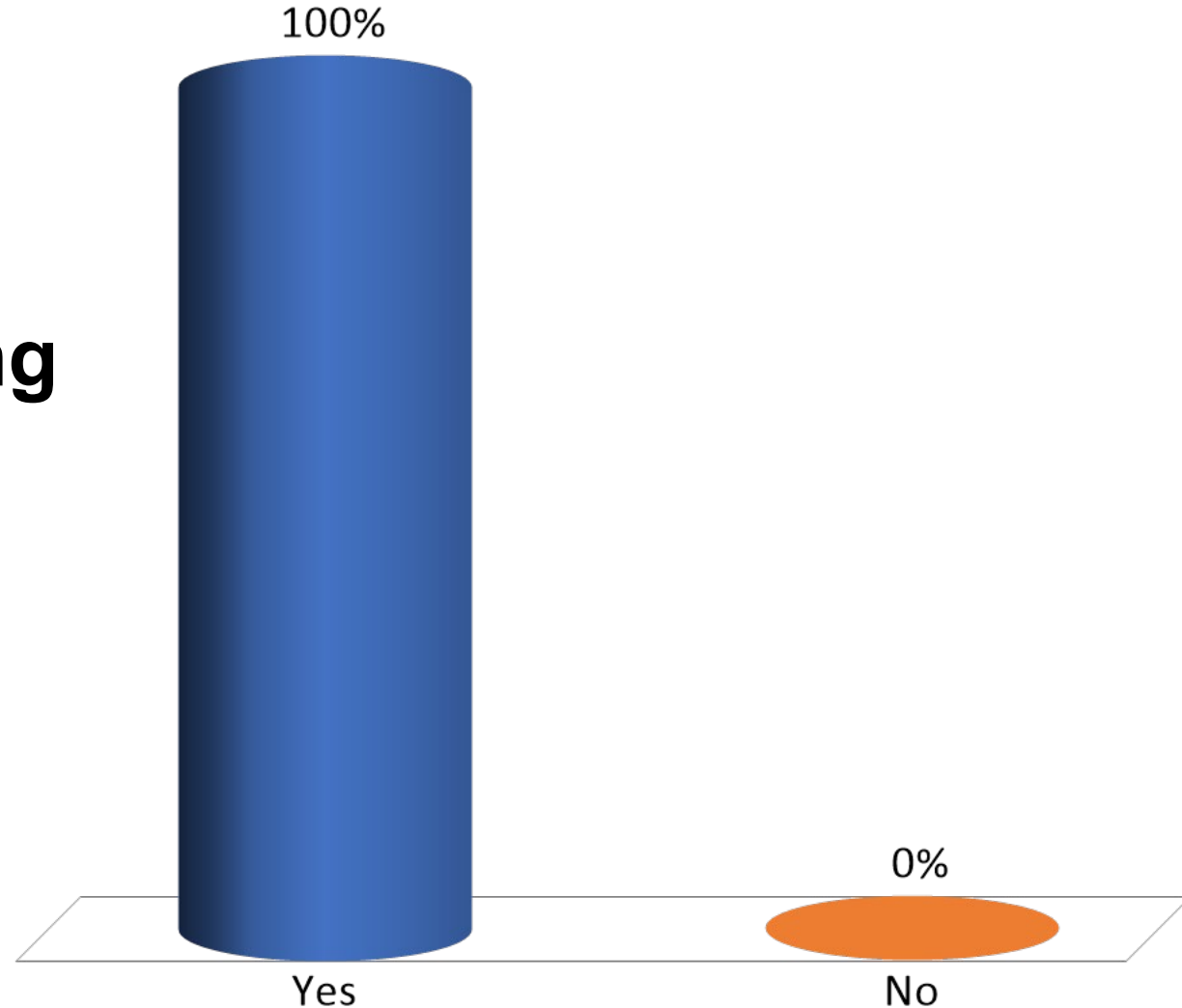
Civic Improvement

Is this Goal still relevant to the City?

Goal 1: Continue to provide governmental services in a manner which maximizes public benefit while minimizing public expenditures.

A. Yes

B. No



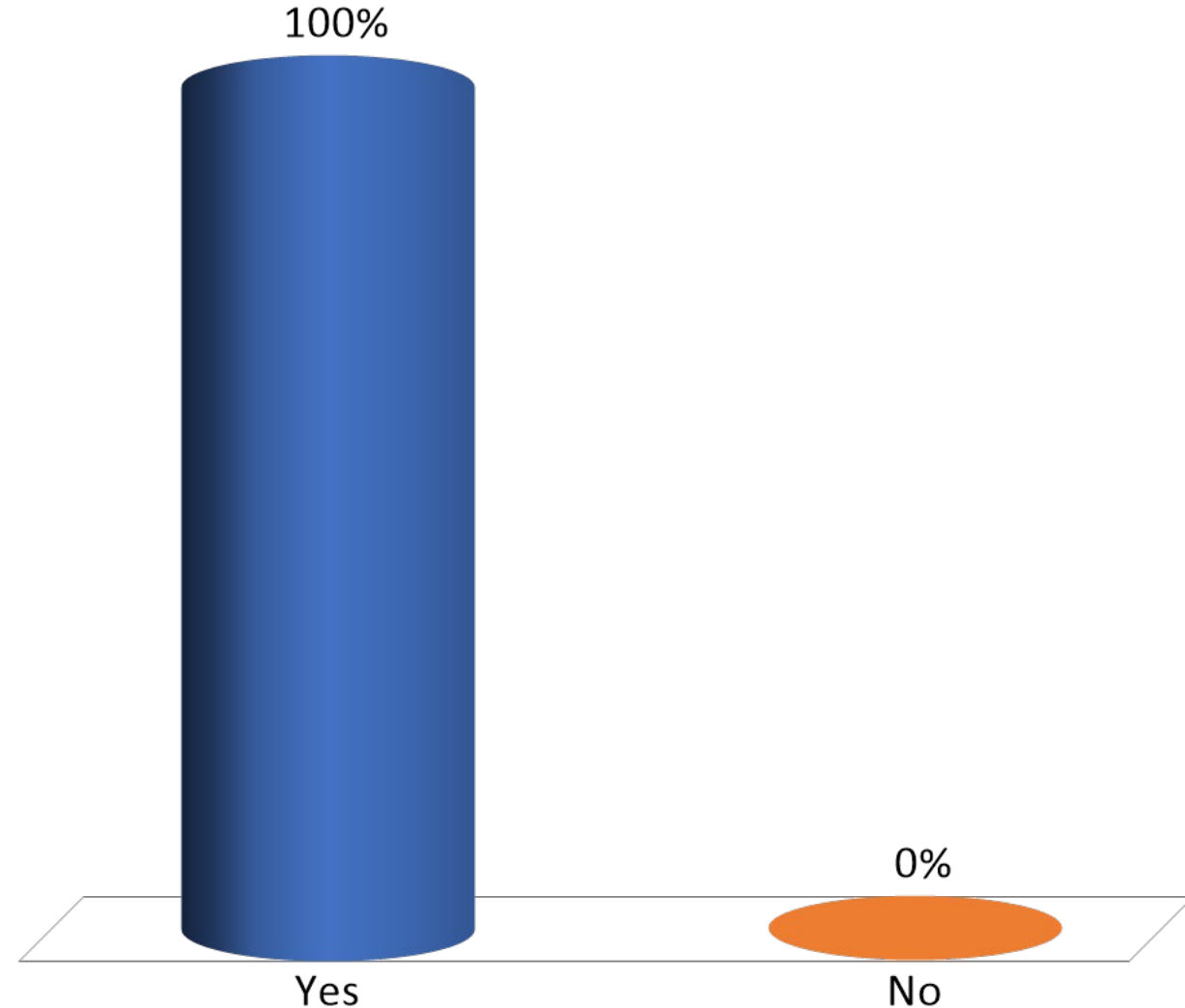
Civic Improvement

Is this Goal still relevant to the City?

Goal 2: Seek cost-effective strategies which utilize technology to improve government services.

A. Yes

B. No



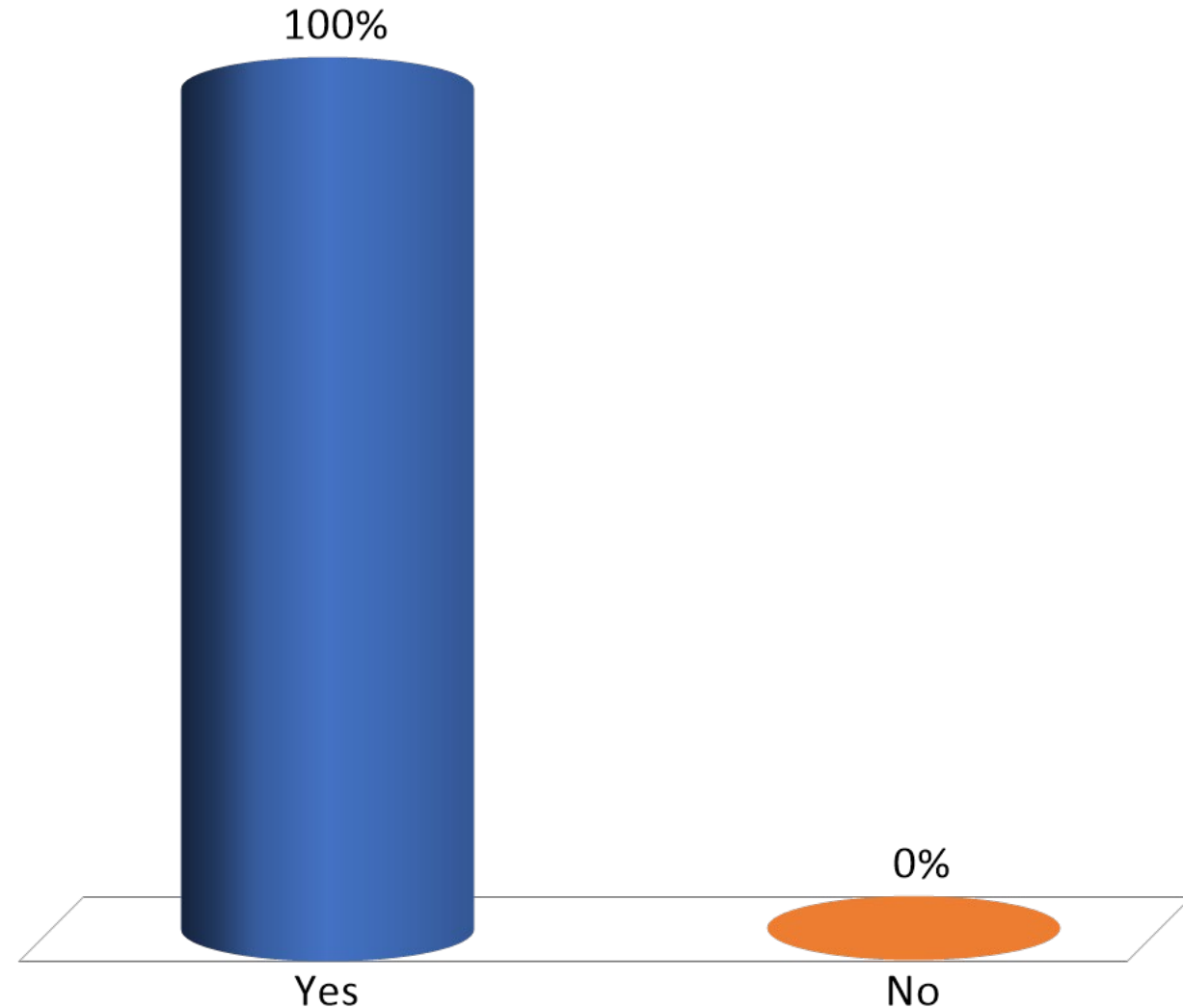
Civic Improvement

Is this Goal still relevant to the City?

Goal 3: Develop cooperative approaches with other public and quasi-public institutions and agencies to provide enhanced services to the residents of the community.

A. Yes

B. No



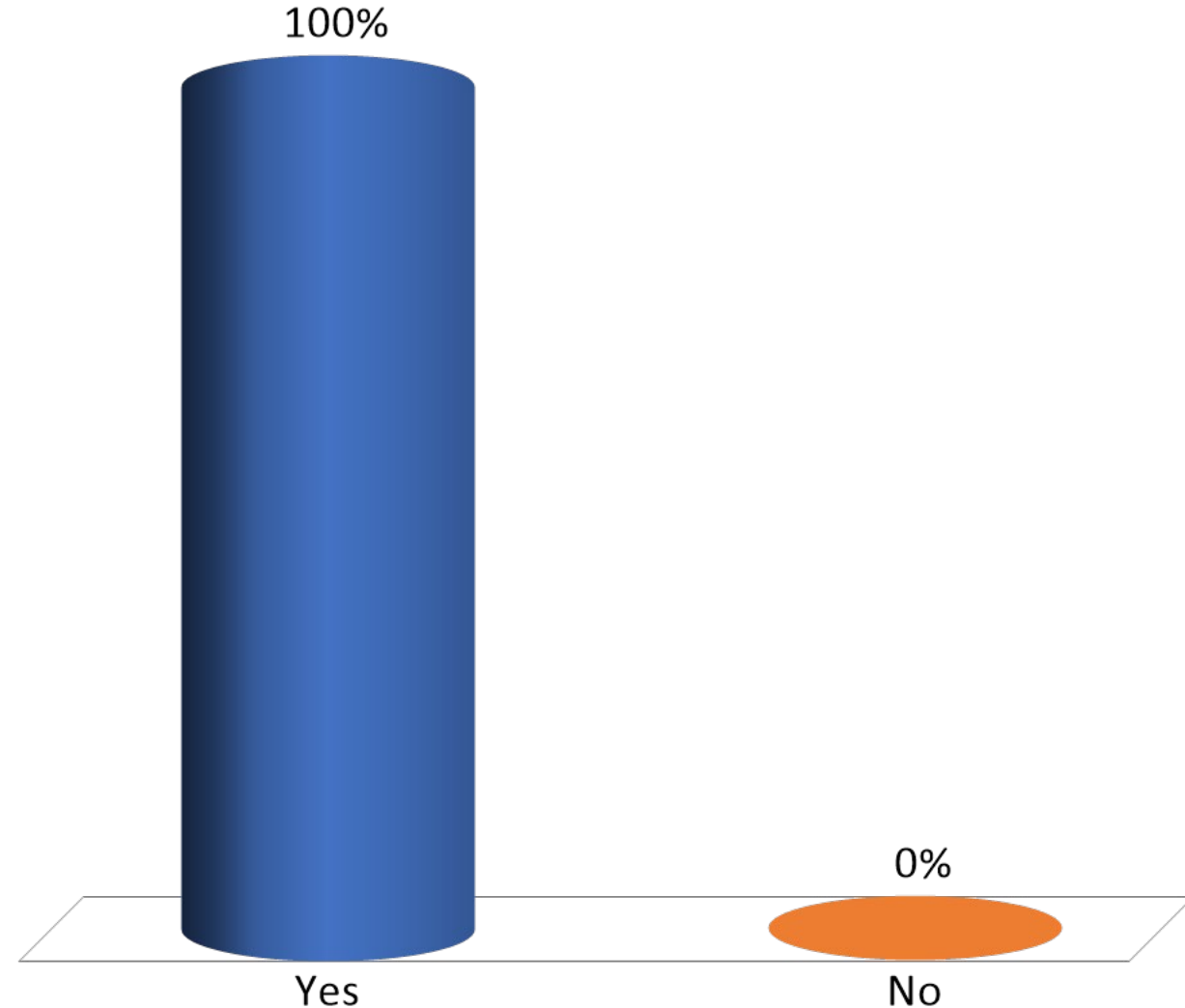
Civic Improvement

Is this Goal still relevant to the City?

Goal 4: Attract and retain professionally-qualified City employees with high ethical standards and enhanced customer service skills.

A. Yes

B. No



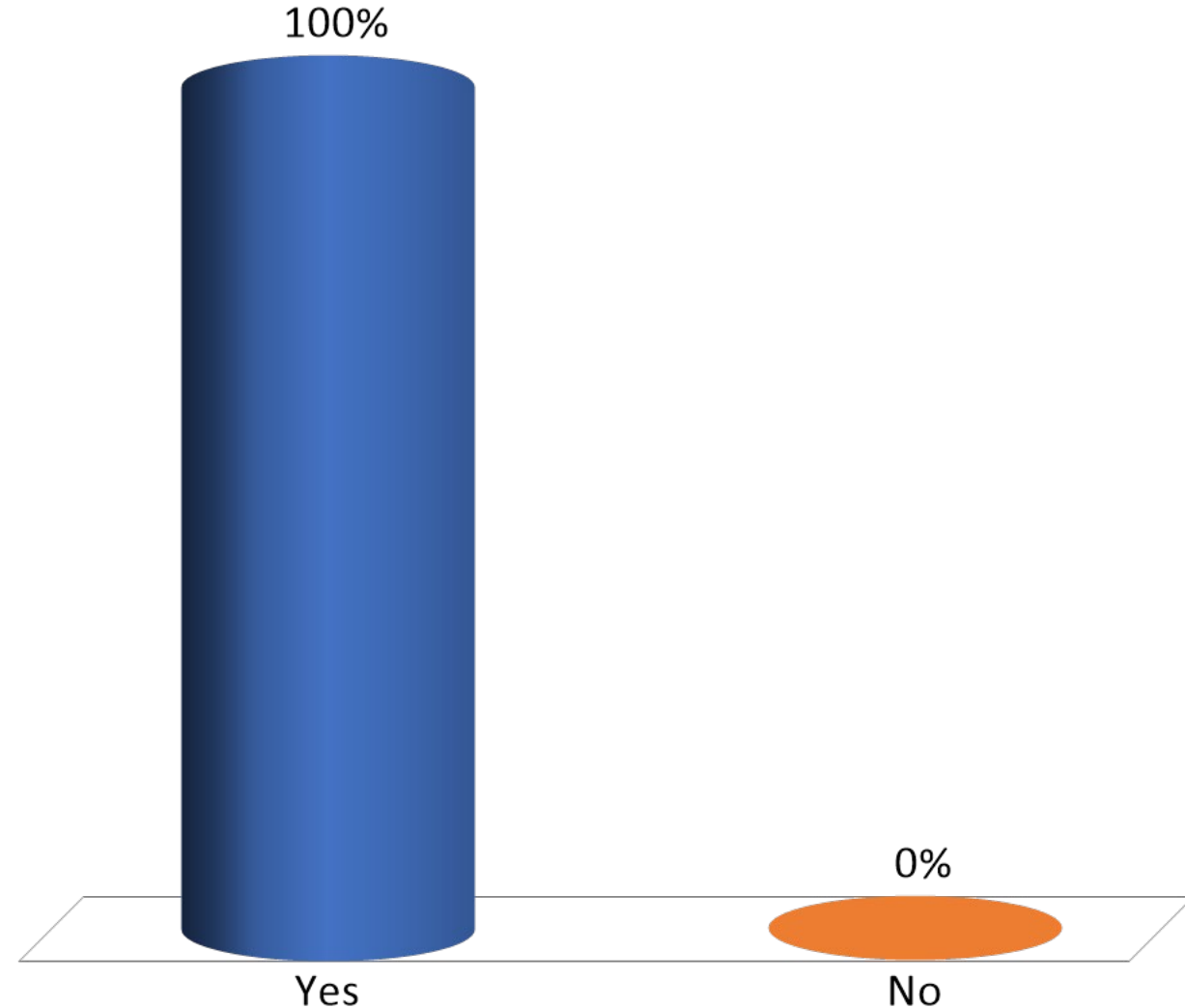
Civic Improvement

Is this Goal still relevant to the City?

Goal 5: Encourage on-going community support and involvement through implementation of a Comprehensive Plan.

A. Yes

B. No



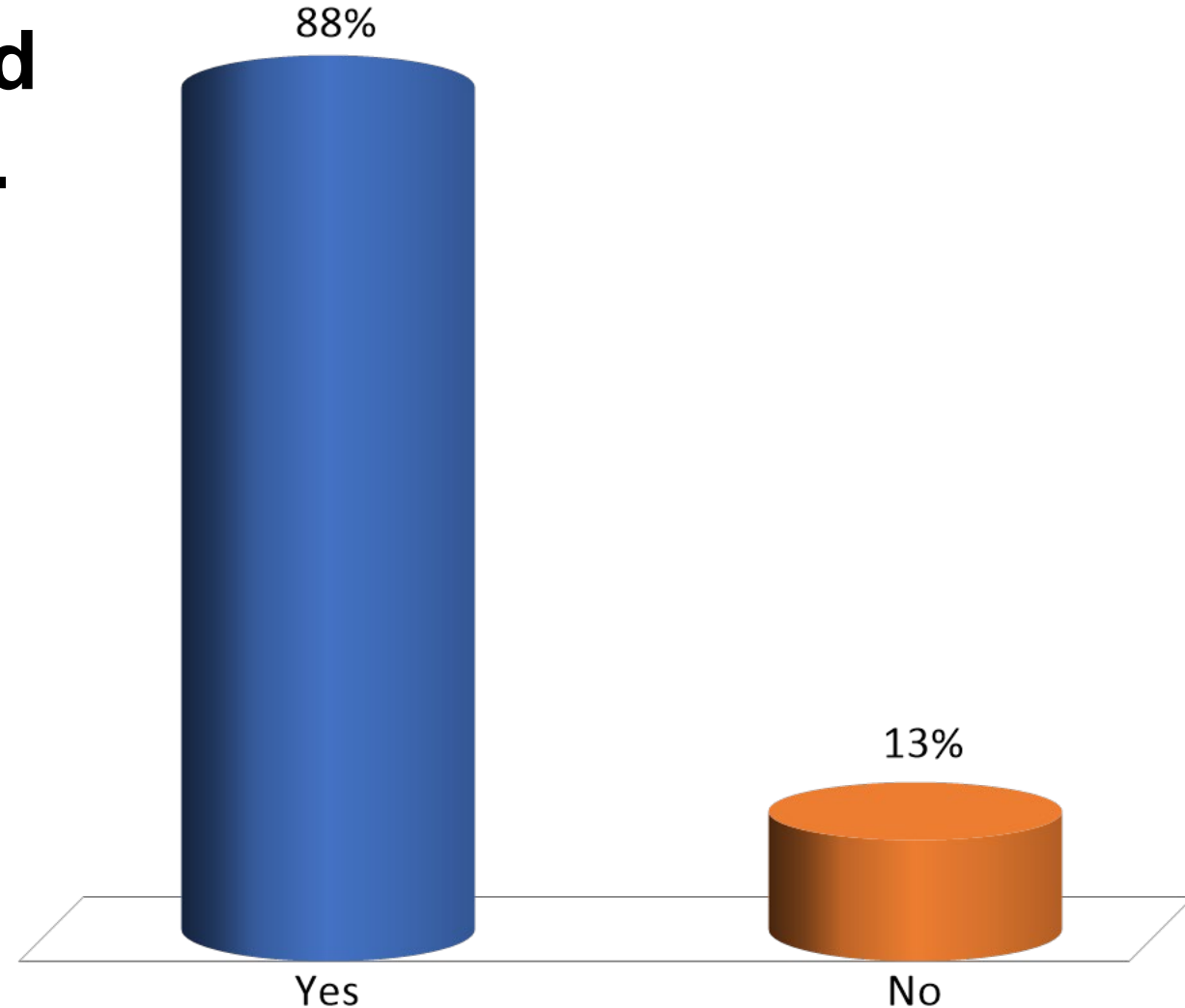
Civic Improvement

Is this Goal still relevant to the City?

Goal 6: Work toward enhanced development of the riverfront.

A. Yes

B. No



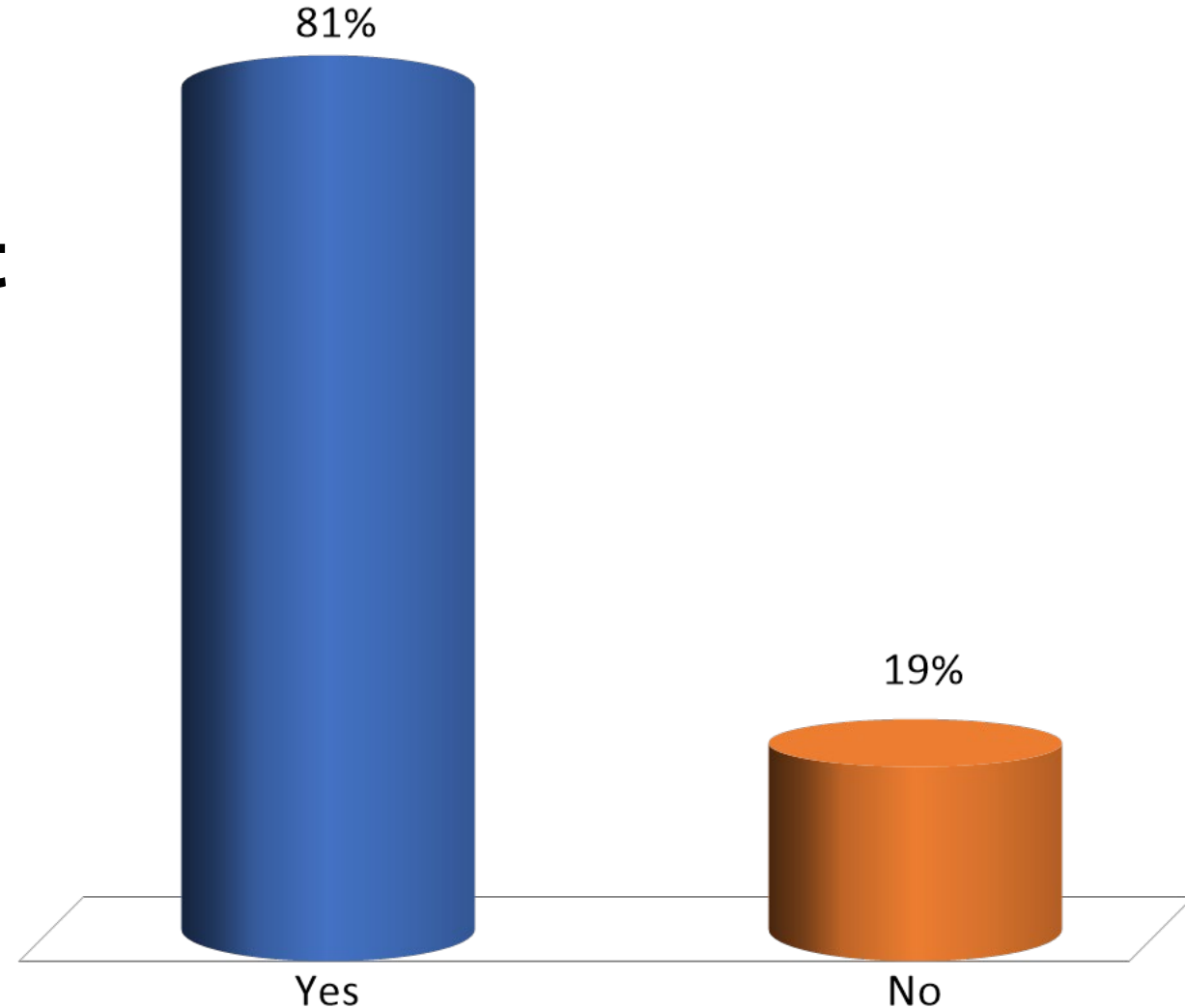
Civic Improvement

Is this Goal still relevant to the City?

Goal 7: Expand the environmental programs and services available throughout the community.

A. Yes

B. No





What are your ideas to make Washington a great place to live, work, and play?

Issues

Transportation & Other Infrastructure

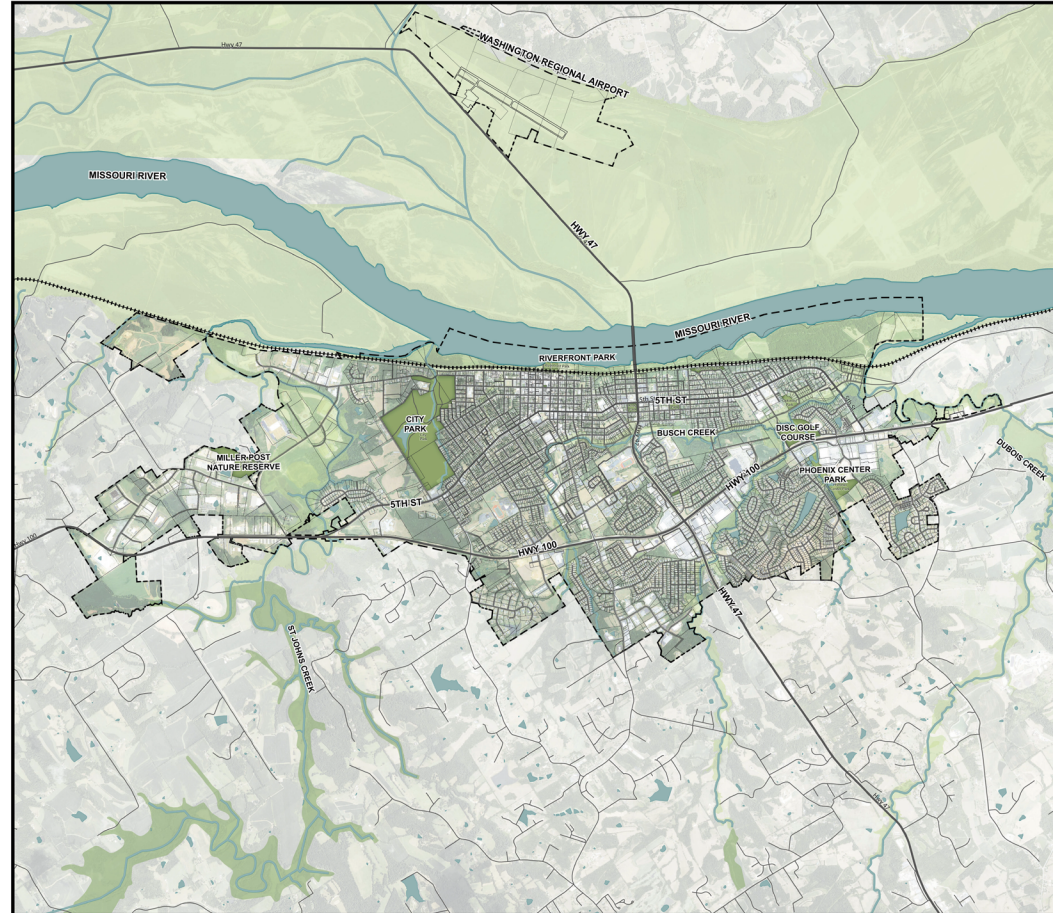
Economic Development

Parks, Recreation, and Open Space

Aesthetics

Land Use

Civic Improvement



Opportunities

Transportation & Other Infrastructure

Economic Development

Parks, Recreation, and Open Space

Aesthetics

Land Use

Civic Improvement

Draw your ideas on the map above and consider the themes listed on either side of the map!

NEXT STEPS...

- **Business Owners' Roundtable**
September 13, 2022
- **Steering Committee Meeting #2 – Plan Vision & Goals**
2nd or 3rd week of October; date to be determined
- **Comprehensive Plan name and branding**
- **Volunteers for September and October community events**