



CITY OF WASHINGTON COMPREHENSIVE PLAN UPDATE

PLAN ASSESSMENT WORKSHOP
COMMUNITY STAKEHOLDERS



Objective

Plan Assessment Workshop

- **Review** the existing Goals and Objectives of the current Comp Plan and assess their current relevance and implementation success.
- **Discuss** the successes and failures of the current Comp Plan, and the reason for these outcomes.
- **Provide input** on current issues, opportunities, and priority areas for the Comp Plan Update.



WHAT IS A
COMPREHENSIVE PLAN?

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“In the preparation of the city plan, the commission shall make careful and comprehensive surveys and studies of the **existing conditions and probable future growth** of the municipality.

The plan shall be made with the general purpose of guiding and accomplishing a coordinated development of the municipality which will, in accordance with existing and future needs, **best promote the general welfare**, as well as **efficiency and economy in the process of development**.”

Chapter 89, Section 89.350; RSMo

WHAT IS A COMPREHENSIVE PLAN?

A comprehensive plan is an **official document** adopted by a city as a **policy guide to decisions** about the physical development of the community.

- **The plan is not a regulatory ordinance, but a guide to be used when regulatory ordinances are developed and administered.**
- **The plan is not a detailed capital improvement program showing precise locations of public improvements and community facilities; it is used as a guide in the detailed planning that must occur before those facilities are built.**

The plan is a comprehensive document in that it covers all portions of the city and all facilities that relate to development.

WHAT IS A COMPREHENSIVE PLAN?

The current Comprehensive Plan was developed between 2011 and 2013, and **adopted in April, 2013.**

2013 Comprehensive Plan Outline

I. EXISTING CONDITIONS

- A. Demographic Characteristics
- B. City of Washington Setting and History
- C. Physical Environment
- D. Community Services and Other Resources

II. NEEDS ANALYSIS

- A. Public Participation
- B. Land Use
- C. Community Engagement Summary
- D. Parks, Recreation, and Open Space

III. IMPLEMENTATION STRATEGY

- I. Transportation / Other Infrastructure
- II. Economic Development
- III. Parks, Recreation, and Open Space
- IV. Aesthetics
- V. Land Use
- VI. Civic Improvement

CITY OF WASHINGTON COMPREHENSIVE PLAN



APRIL 2013

Prepared by:

In conjunction with:

ARCTURIS
together we create

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GANG, INC.

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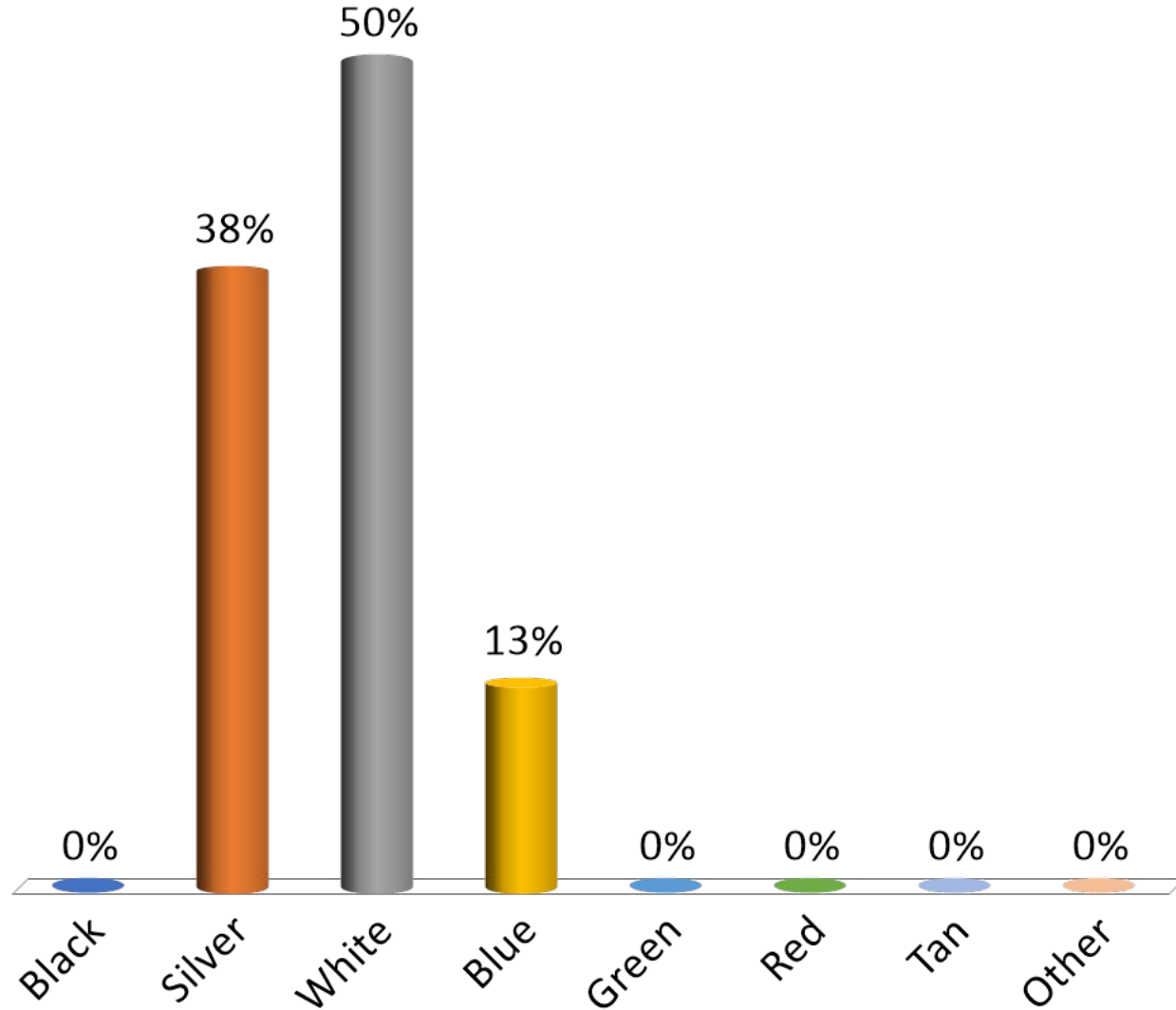
EXISTING COMPREHENSIVE PLAN ASSESSMENT

2013 Comprehensive Plan Goals

Test question... to get you oriented:

What color is your car / truck?

- A. Black
- B. Silver
- C. White
- D. Blue
- E. Green
- F. Red
- G. Tan
- H. Other



III. IMPLEMENTATION STRATEGY *(pp. 60 through 72)*

“This portion of the City of Washington Comprehensive Plan is by far ***the most important of the overall Plan.*** The Implementation Strategy section details the 42 goals and 144 objectives necessary to ***assist the community to achieve its desired vision for the future.***”

COMPREHENSIVE PLAN FOCUS TOPIC AREAS

- Transportation / Other Infrastructure
- Economic Development
- Parks, Recreation, and Open Space
- Aesthetics
- Land Use
- Civic Improvement

KEYPAD POLLING EXERCISE

For each existing Goal, we are going to ask you two (2) “yes or no” questions:

- 1. Is this Goal still relevant to the City?**
- 2. Has the City made good progress toward achieving this Goal.**

The outcome of this exercise will help to inform the framework and critical priorities of the Comprehensive Plan Update process.

Focus Topic Area:

**Transportation /
Other Infrastructure**

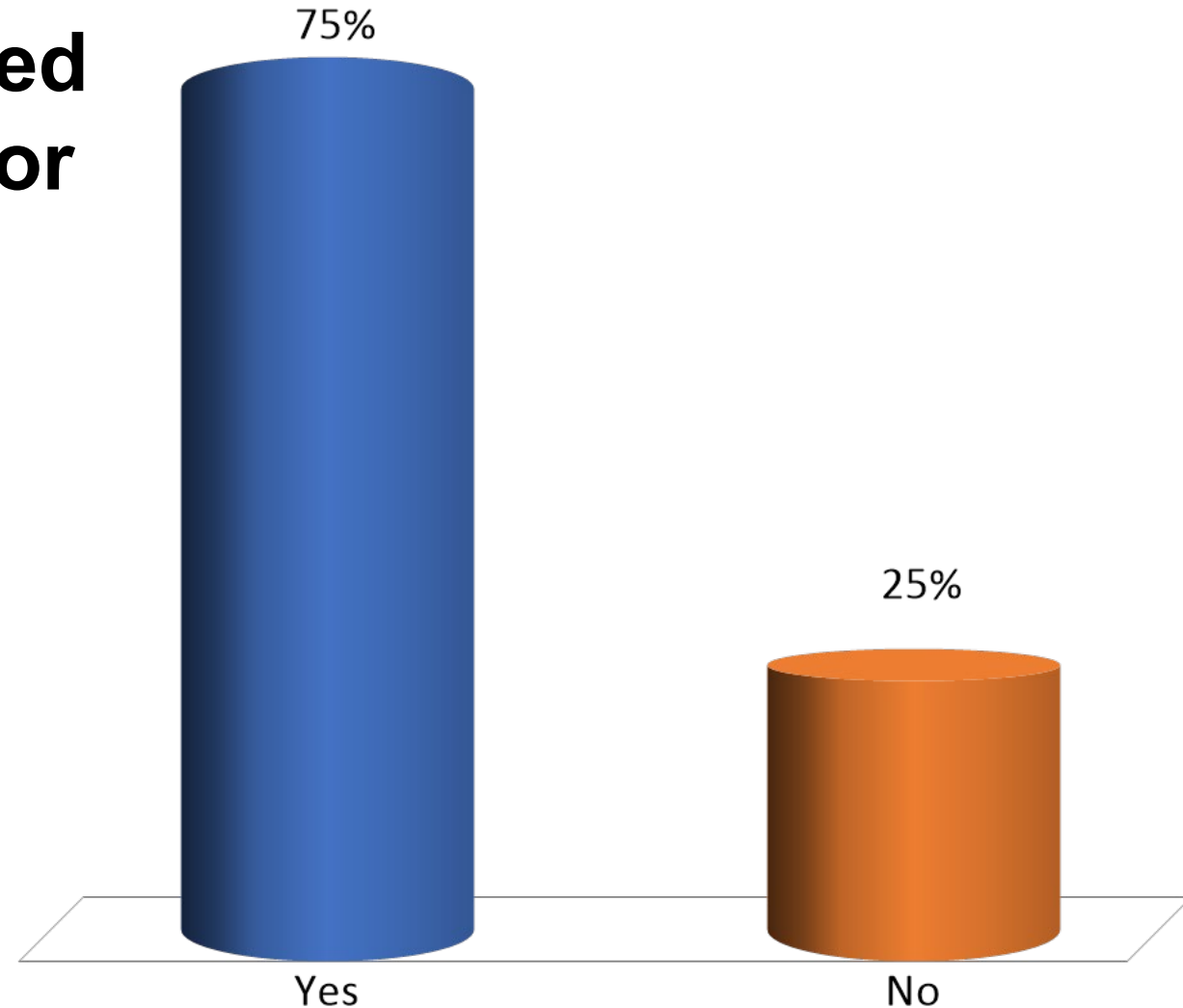
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 1: Investigate an expanded public transportation option for the community.

A. Yes

B. No



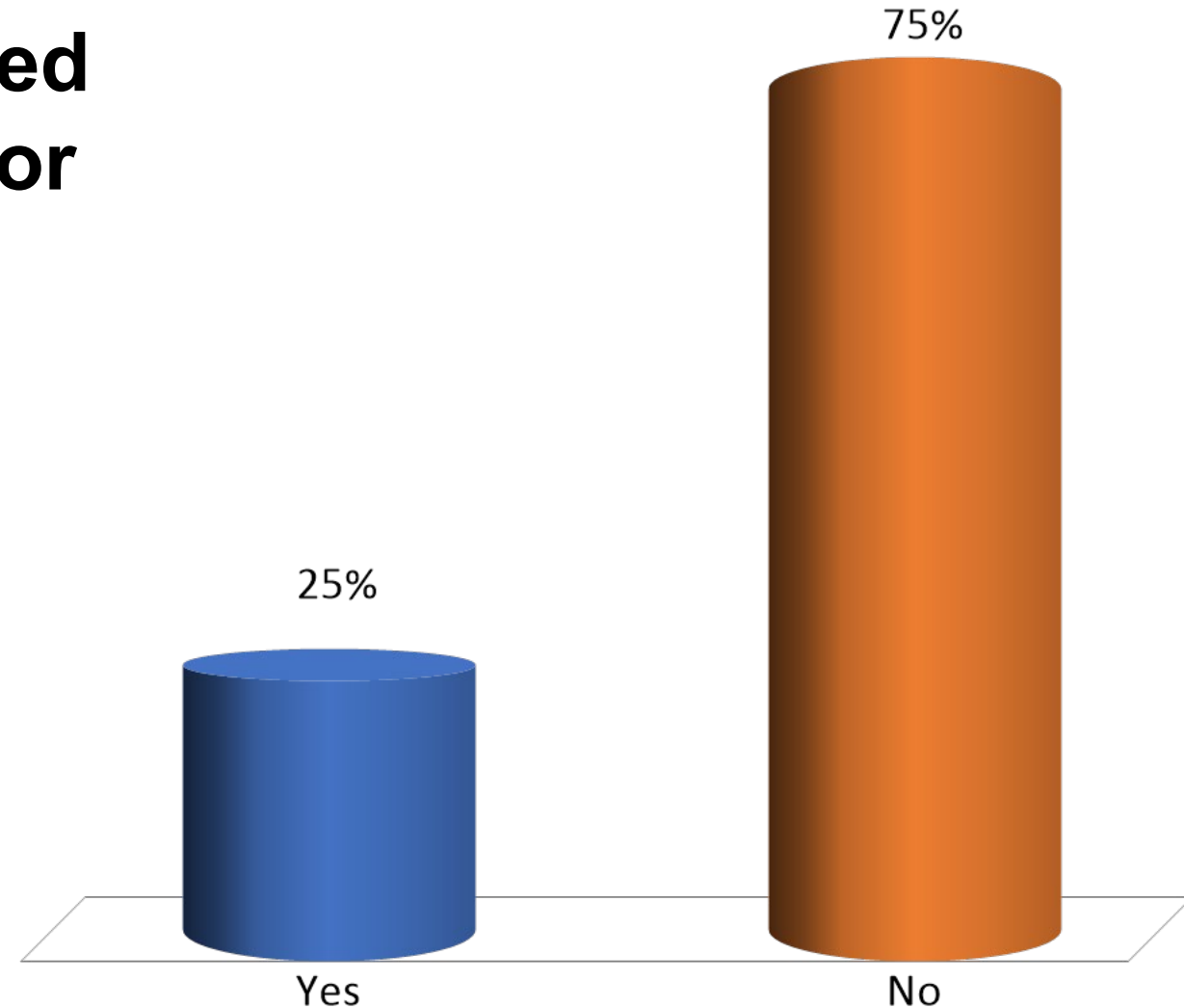
Transportation / Other Infrastructure

Has the City made good progress toward achieving this Goal?

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A. Yes

B. No



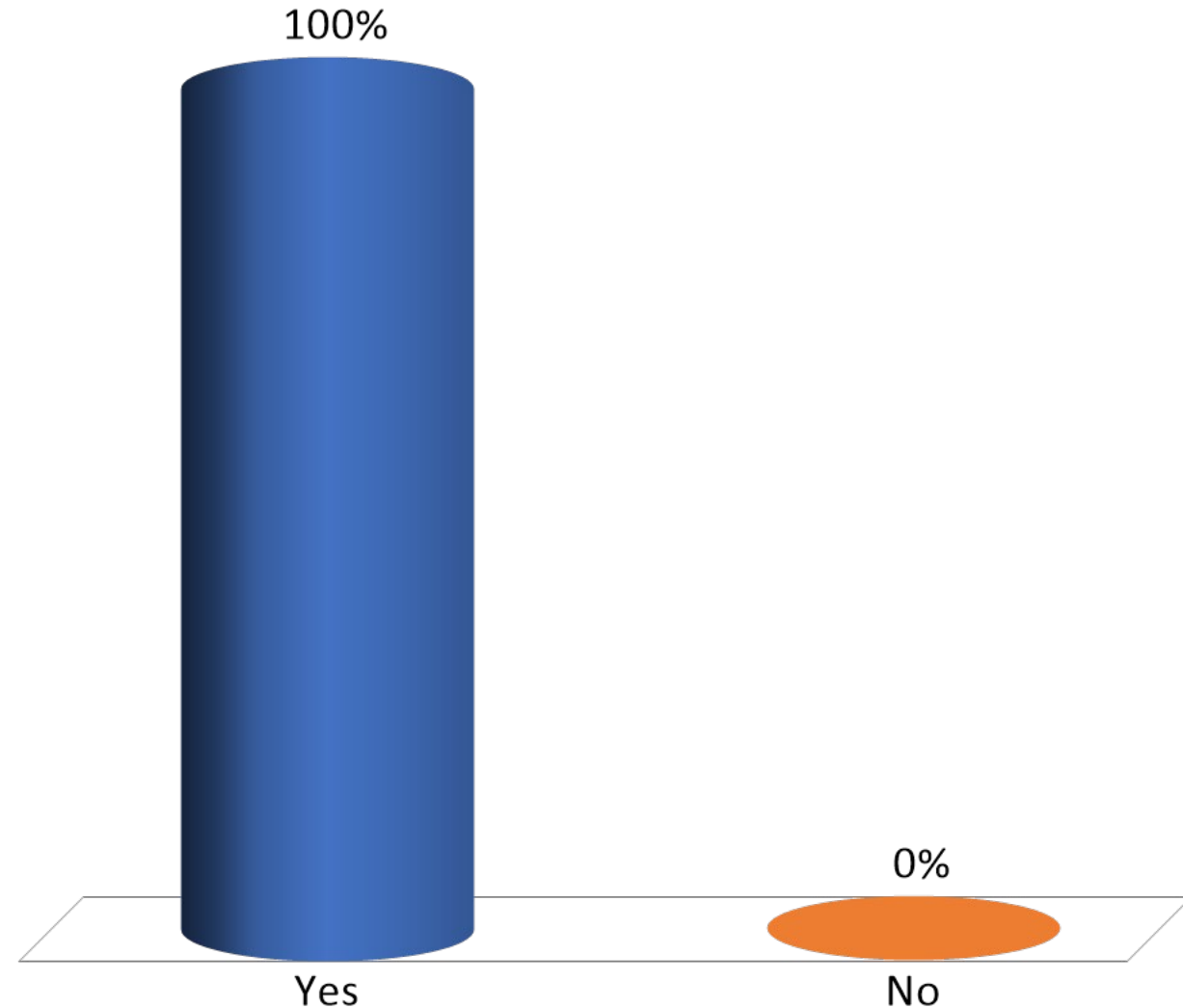
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 2: Expand the City of Washington's pedestrian / bikeway network.

A. Yes

B. No



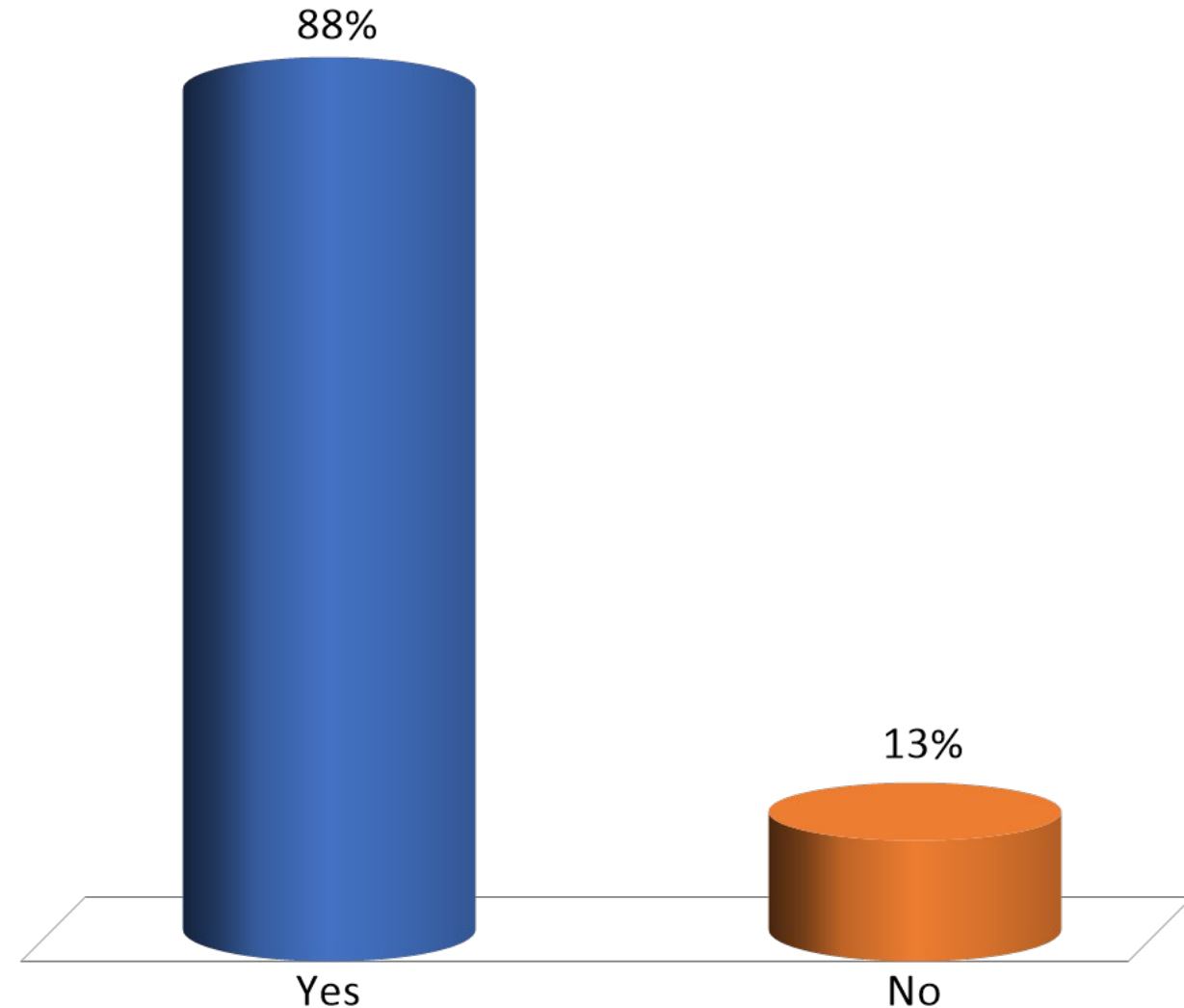
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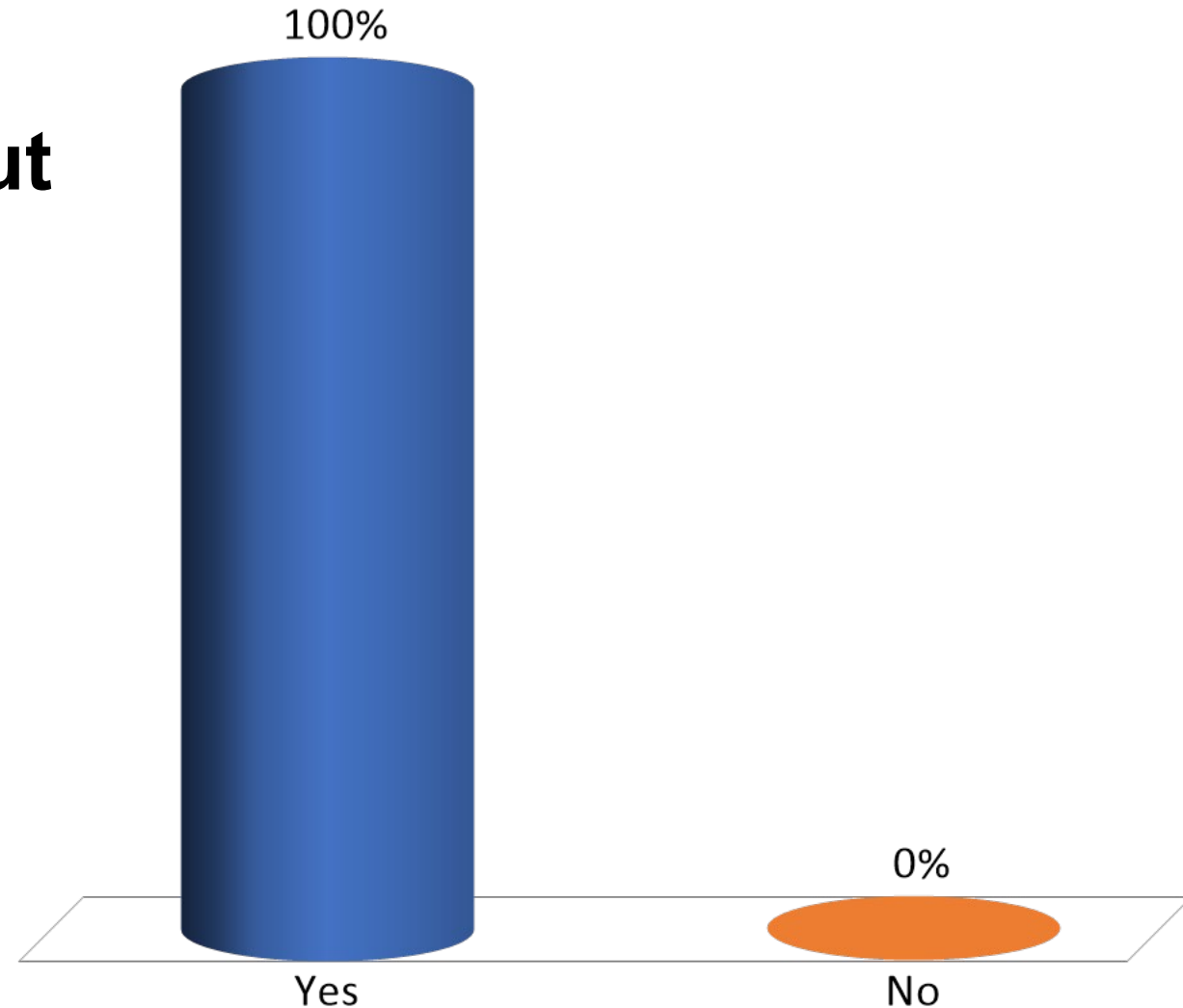
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

**Goal 3: Improve the
transportation flow throughout
the community.**

A. Yes

B. No



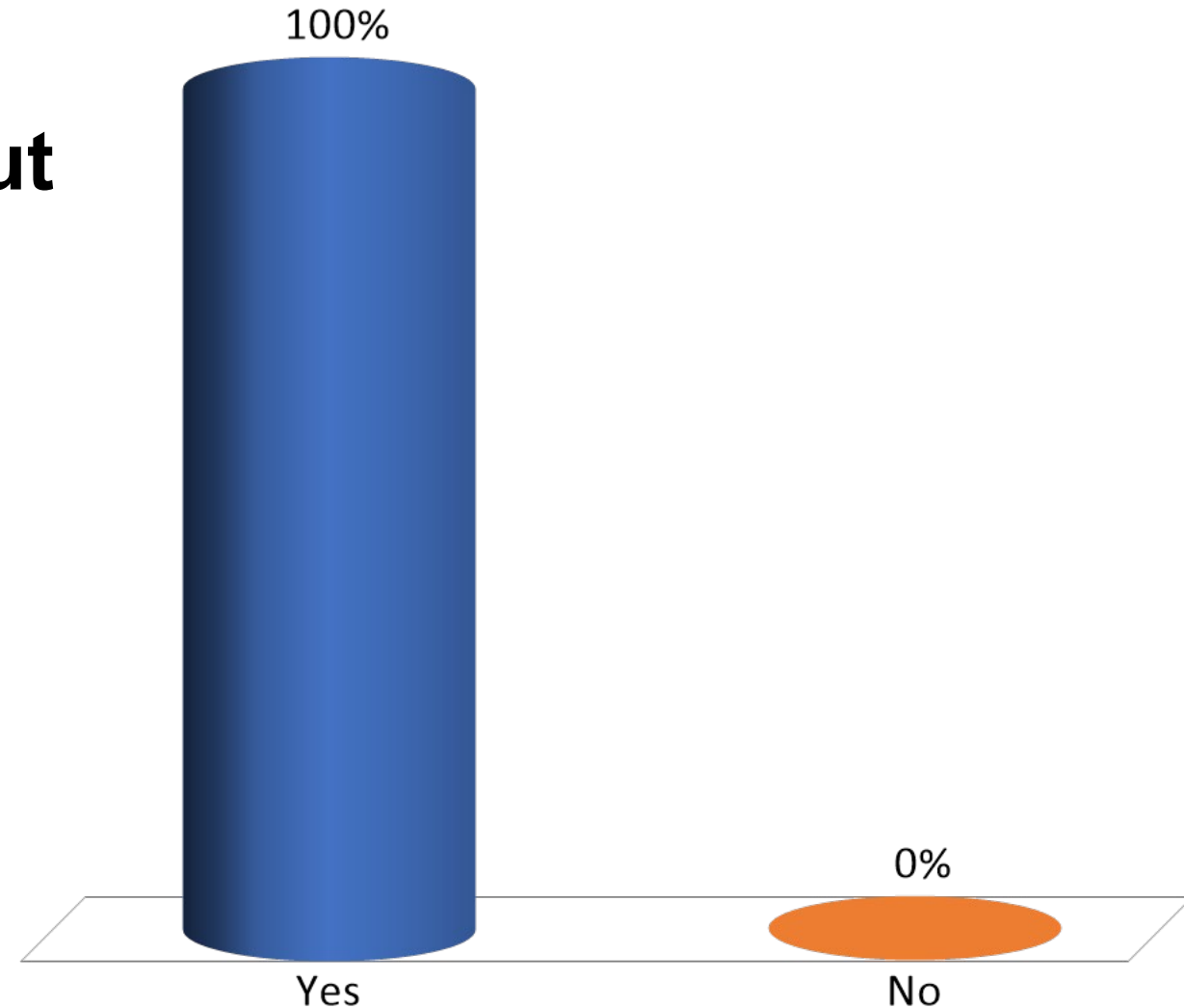
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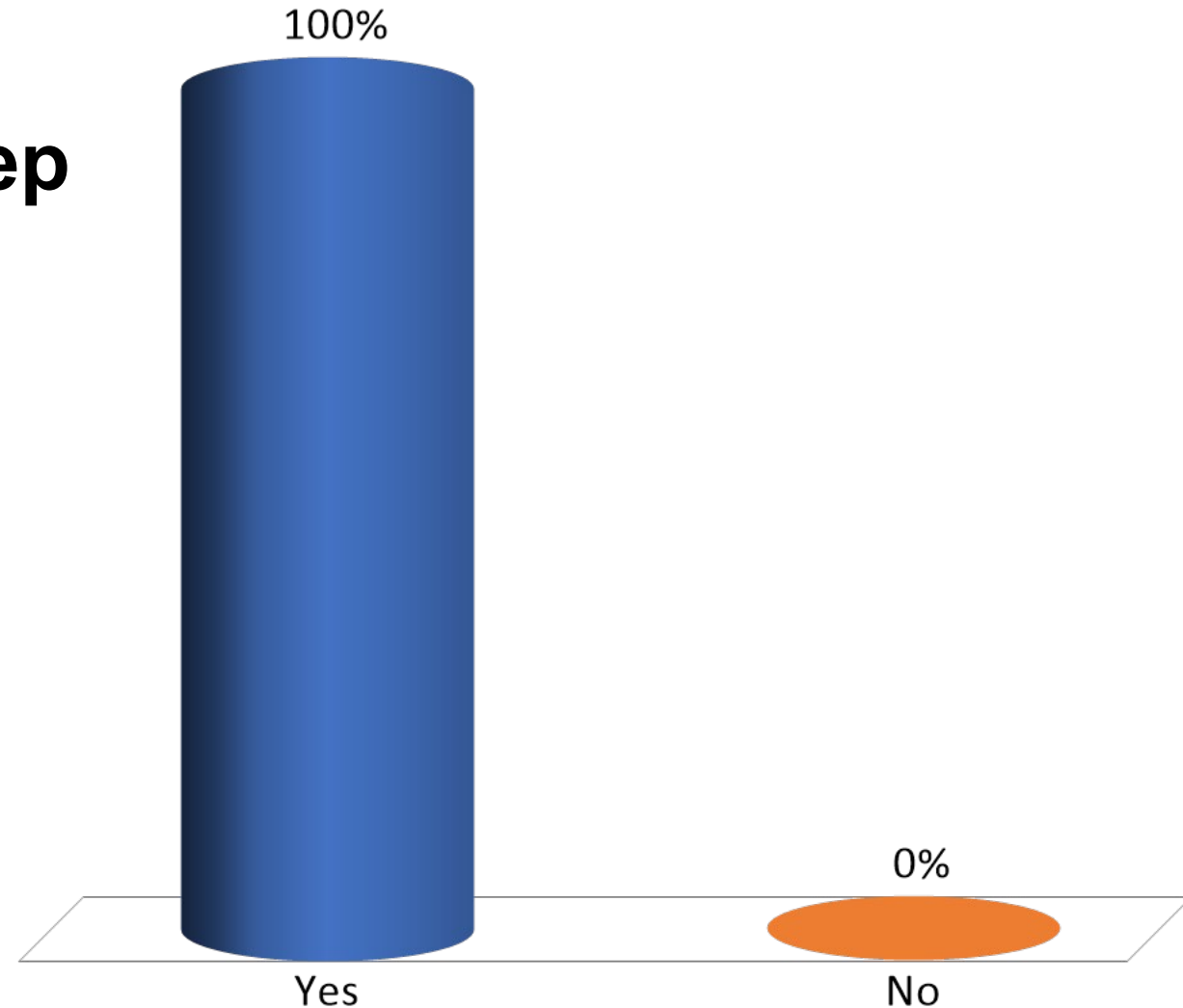
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 4: Continue a transportation program to keep the streets safe and well-maintained.

A. Yes

B. No



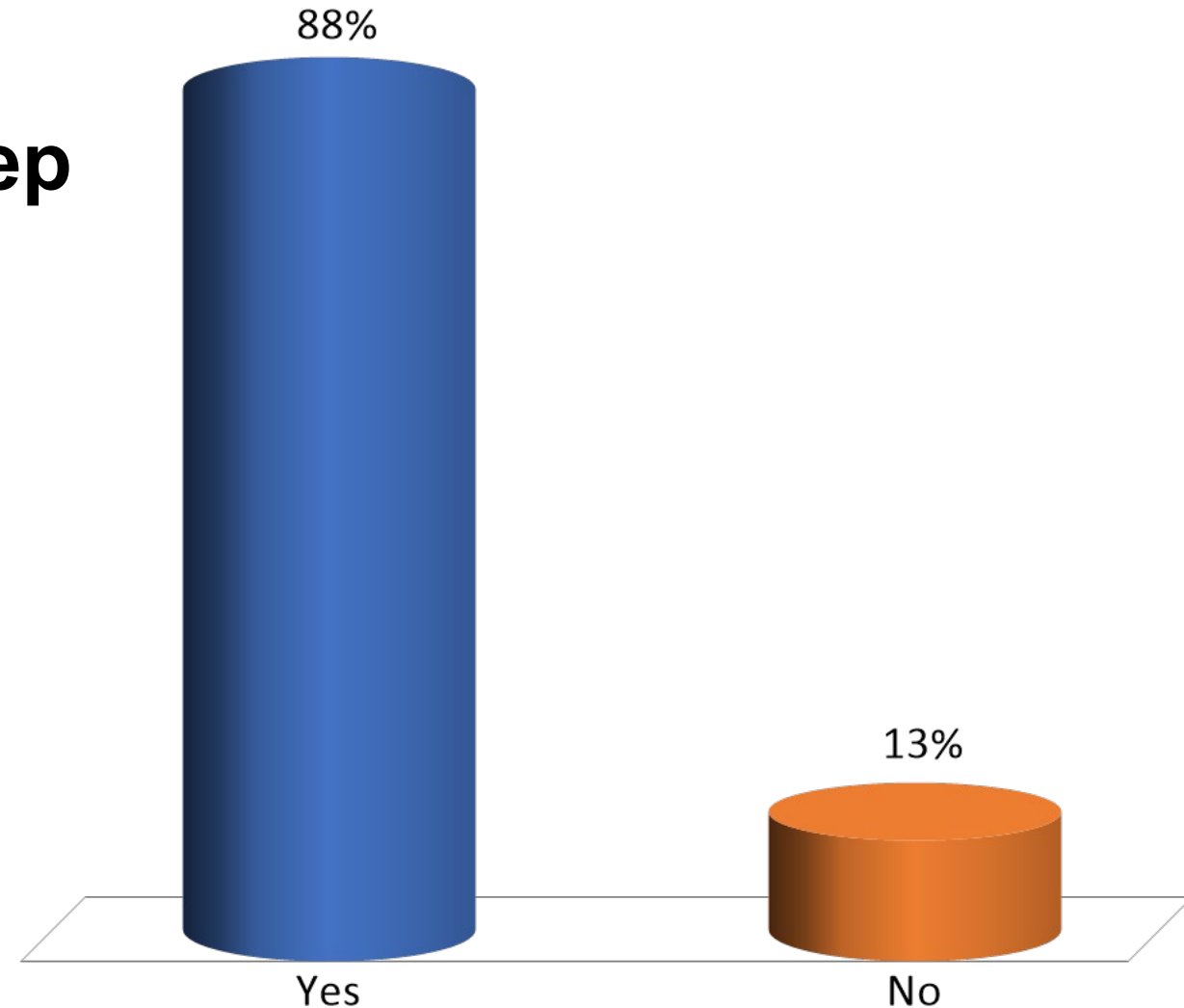
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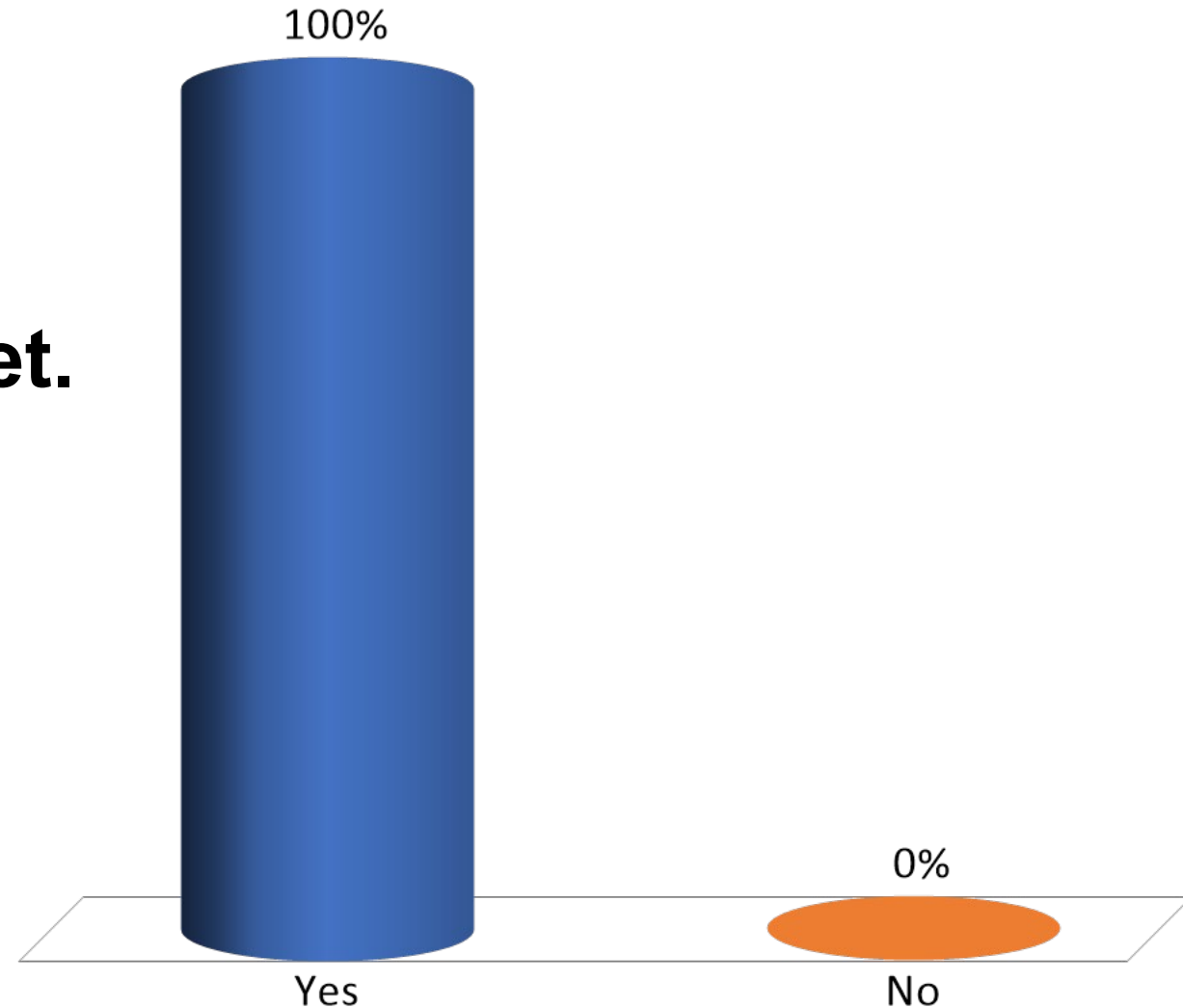
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 5: Ensure that the public safety needs (emergency response services) of the community are adequately met.

A. Yes

B. No



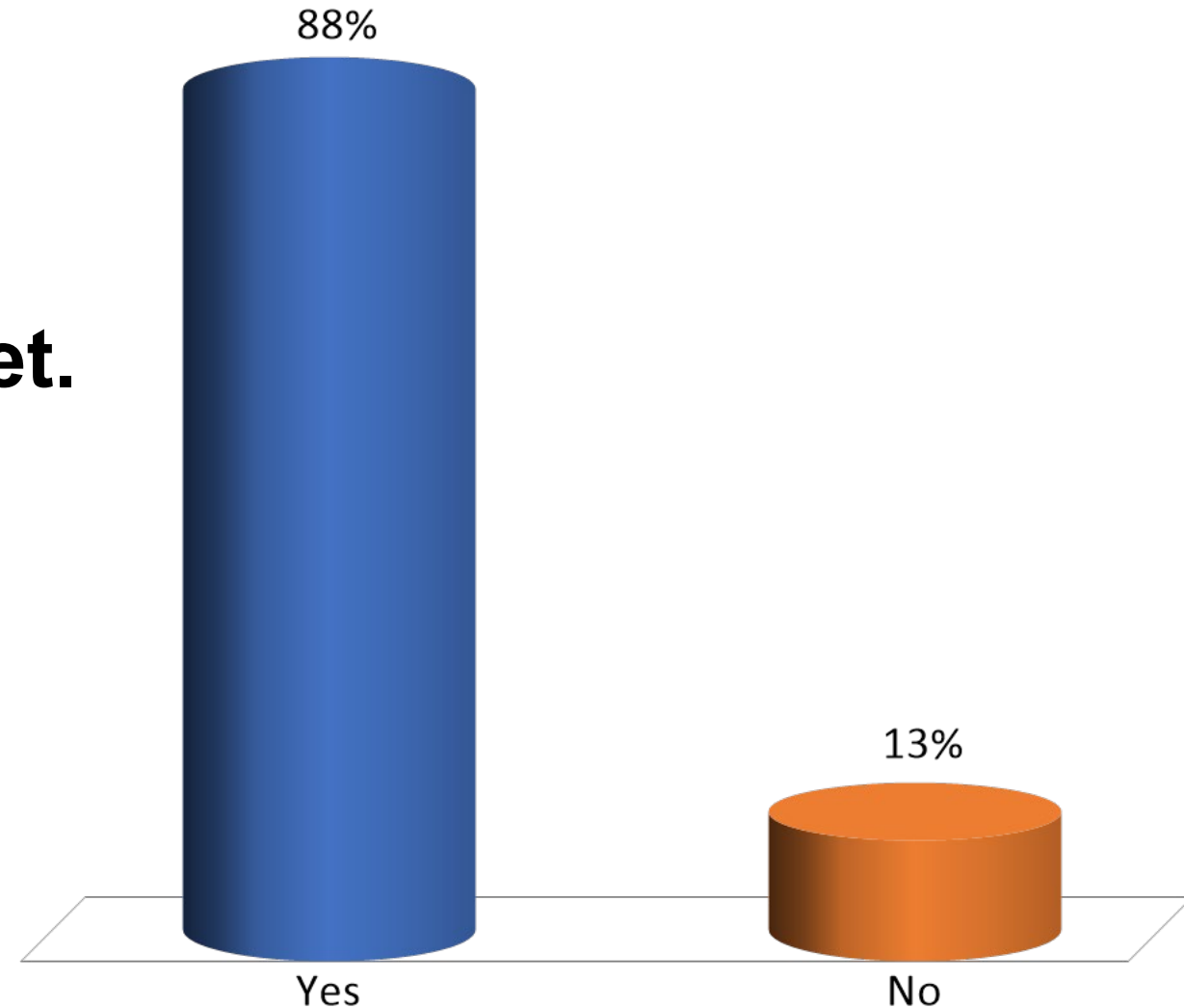
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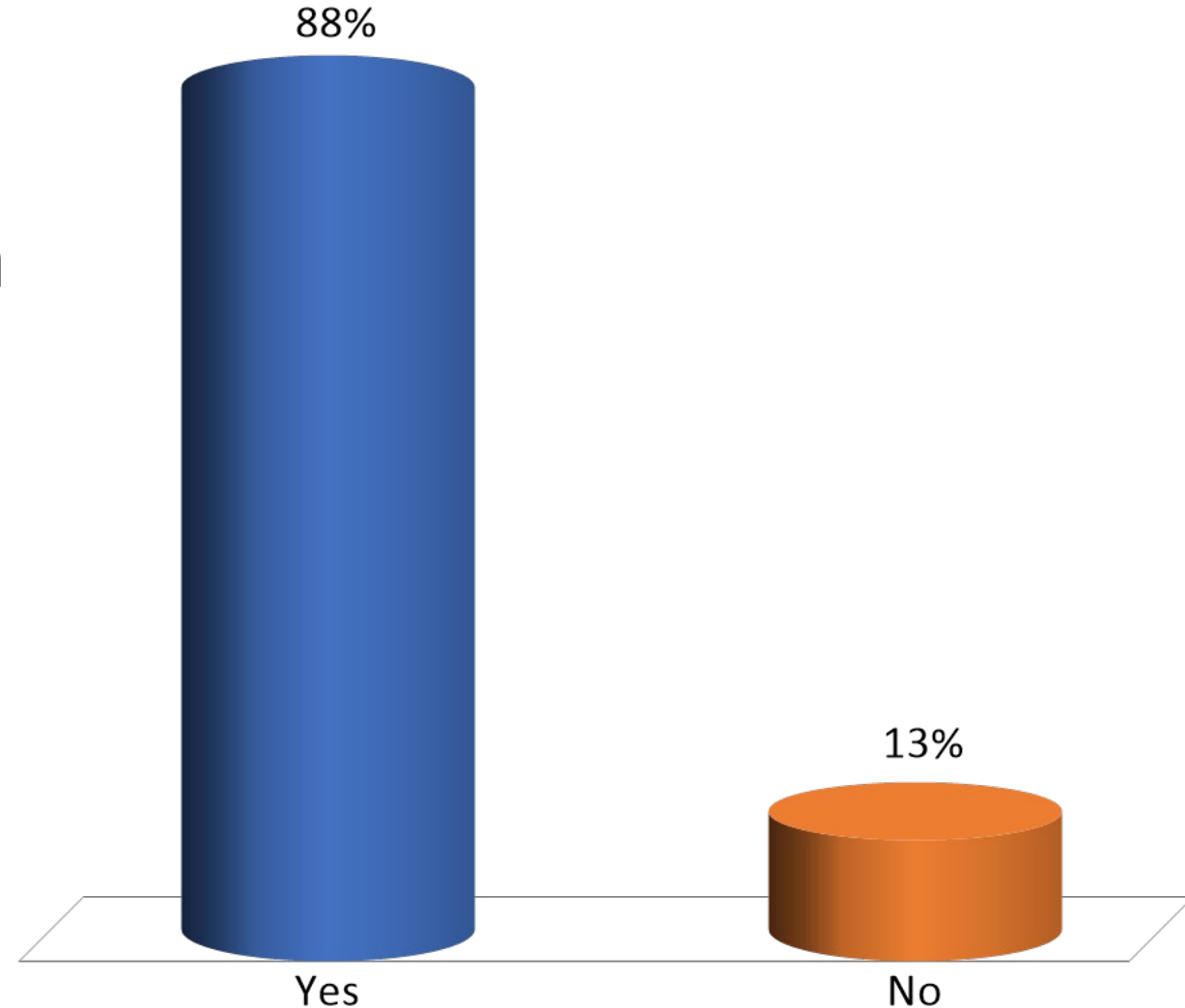
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 6: Continue to upgrade, enhance, and construct sufficient bridge structures in the area.

A. Yes

B. No



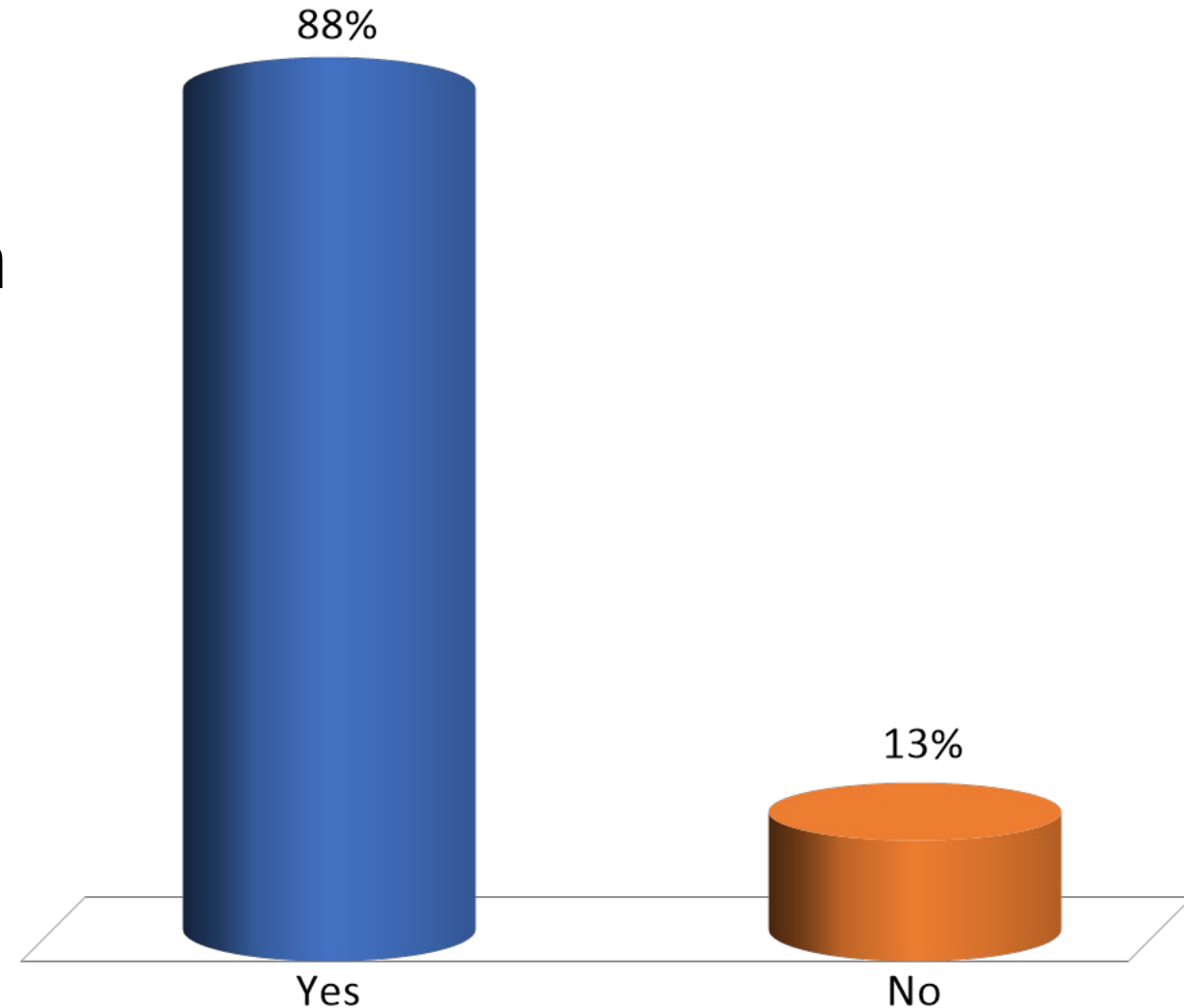
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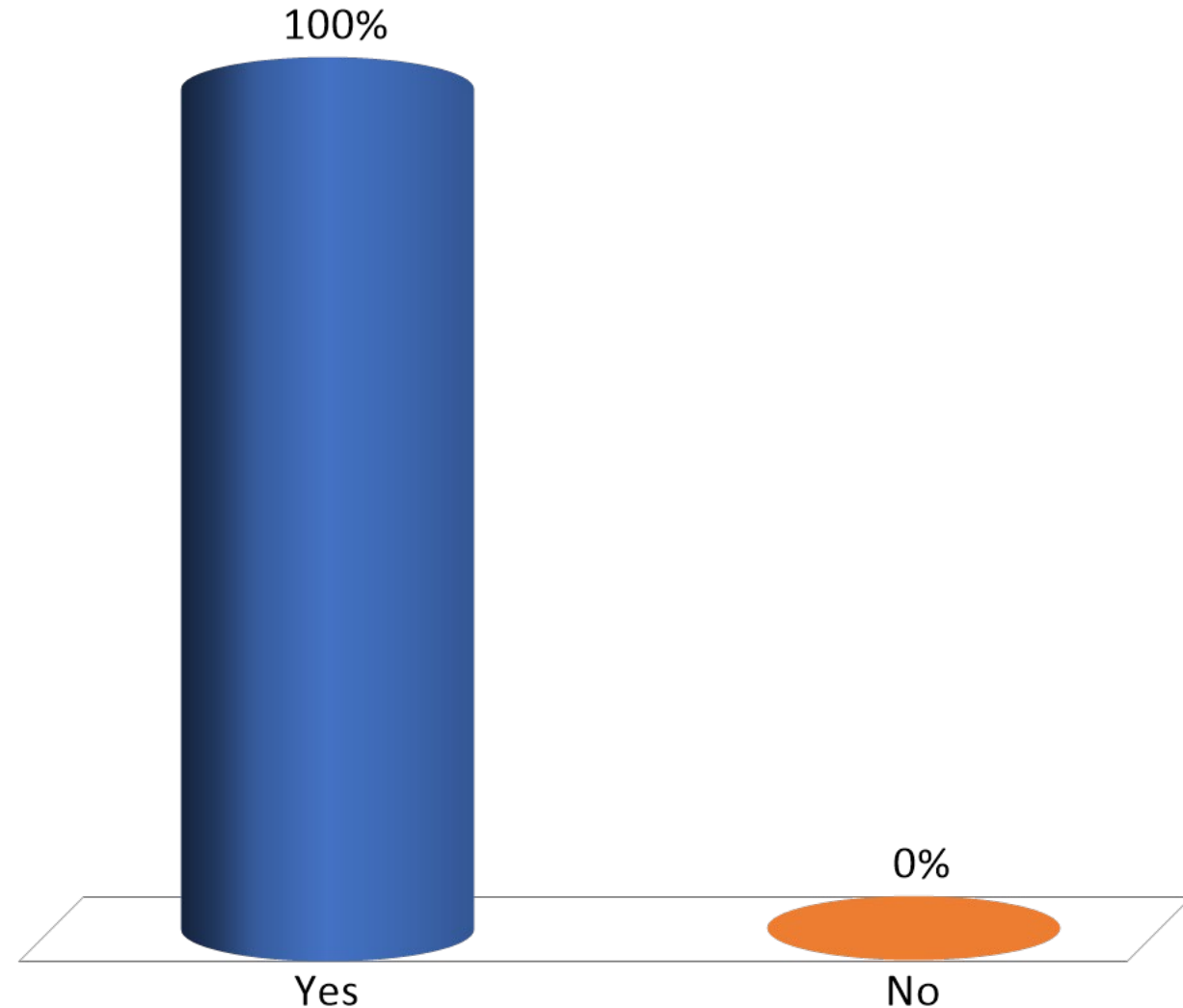
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 7: Continue to meet the needs of other infrastructure resources such as water, wastewater, and stormwater management.

A. Yes

B. No



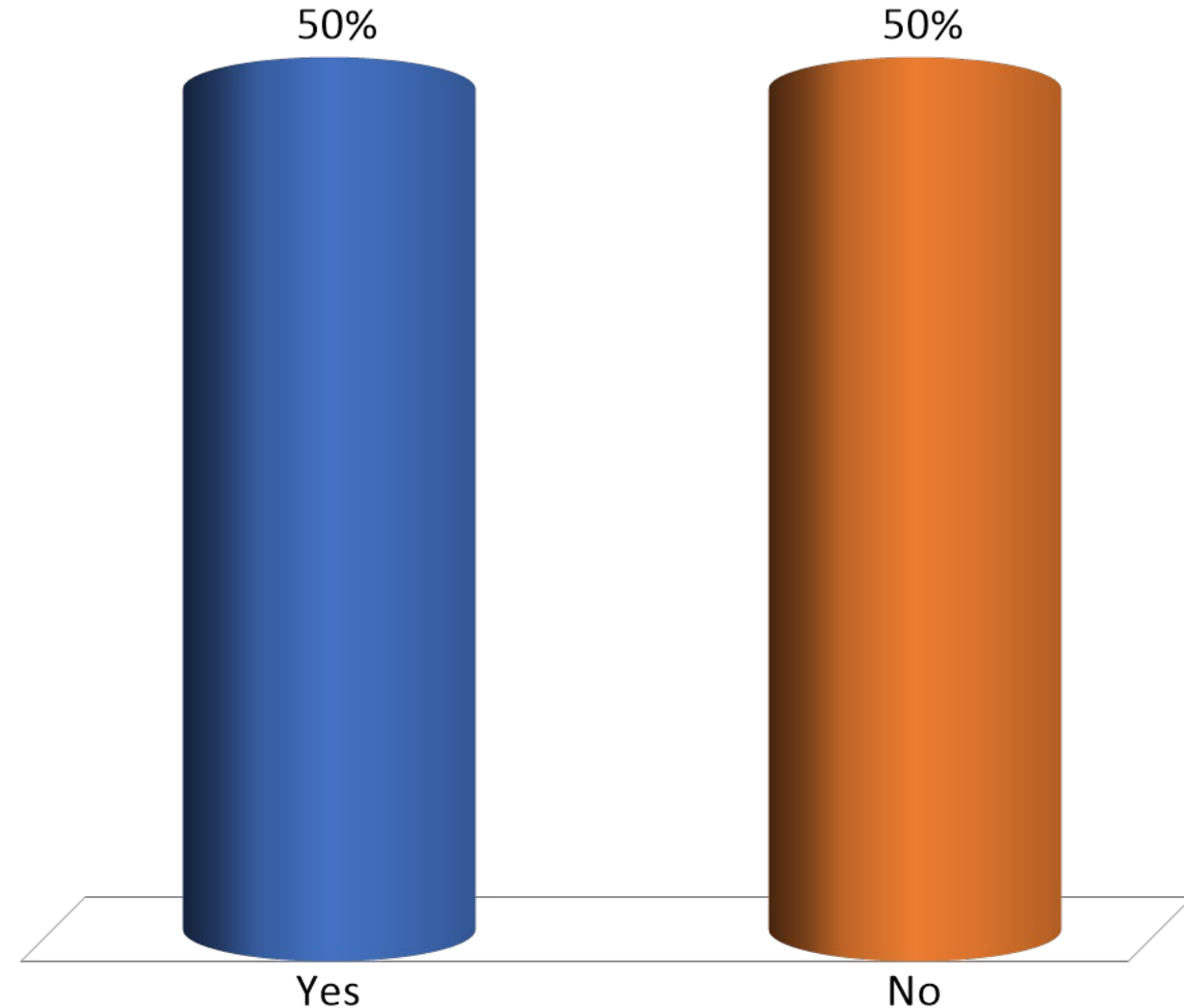
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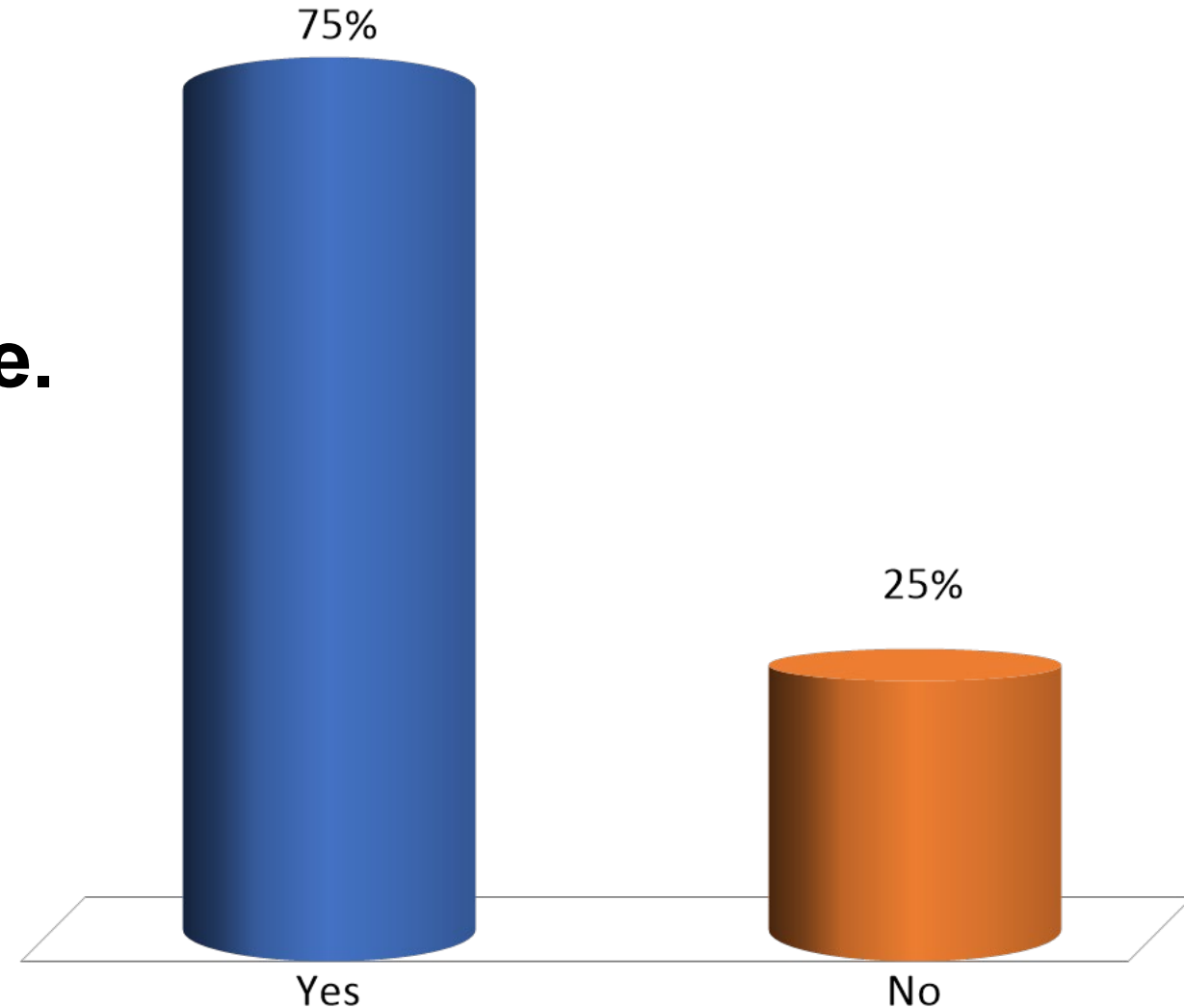
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 8: Continue to expand other transportation services such as the airport, rail, and waterway (river) infrastructure.

A. Yes

B. No



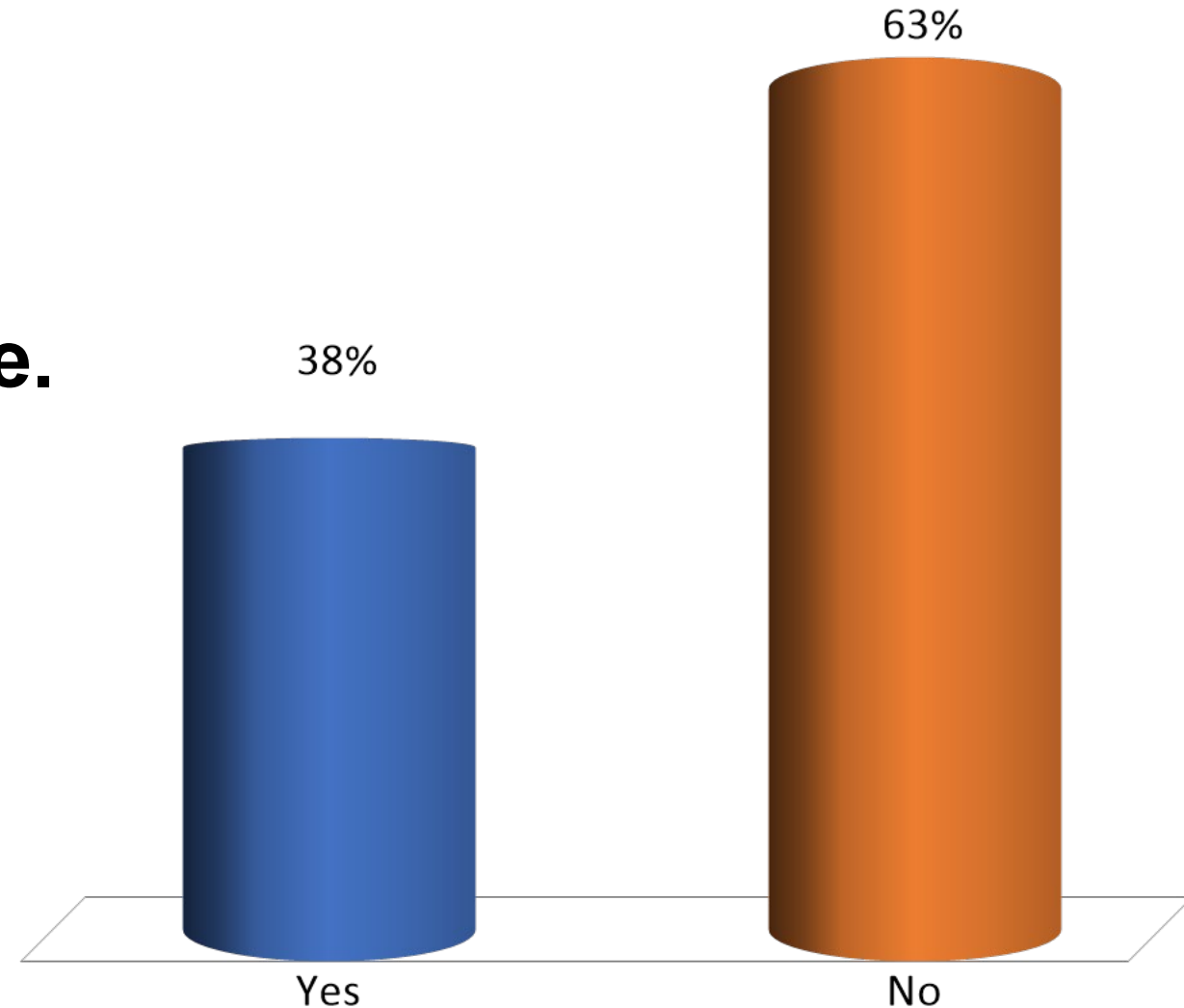
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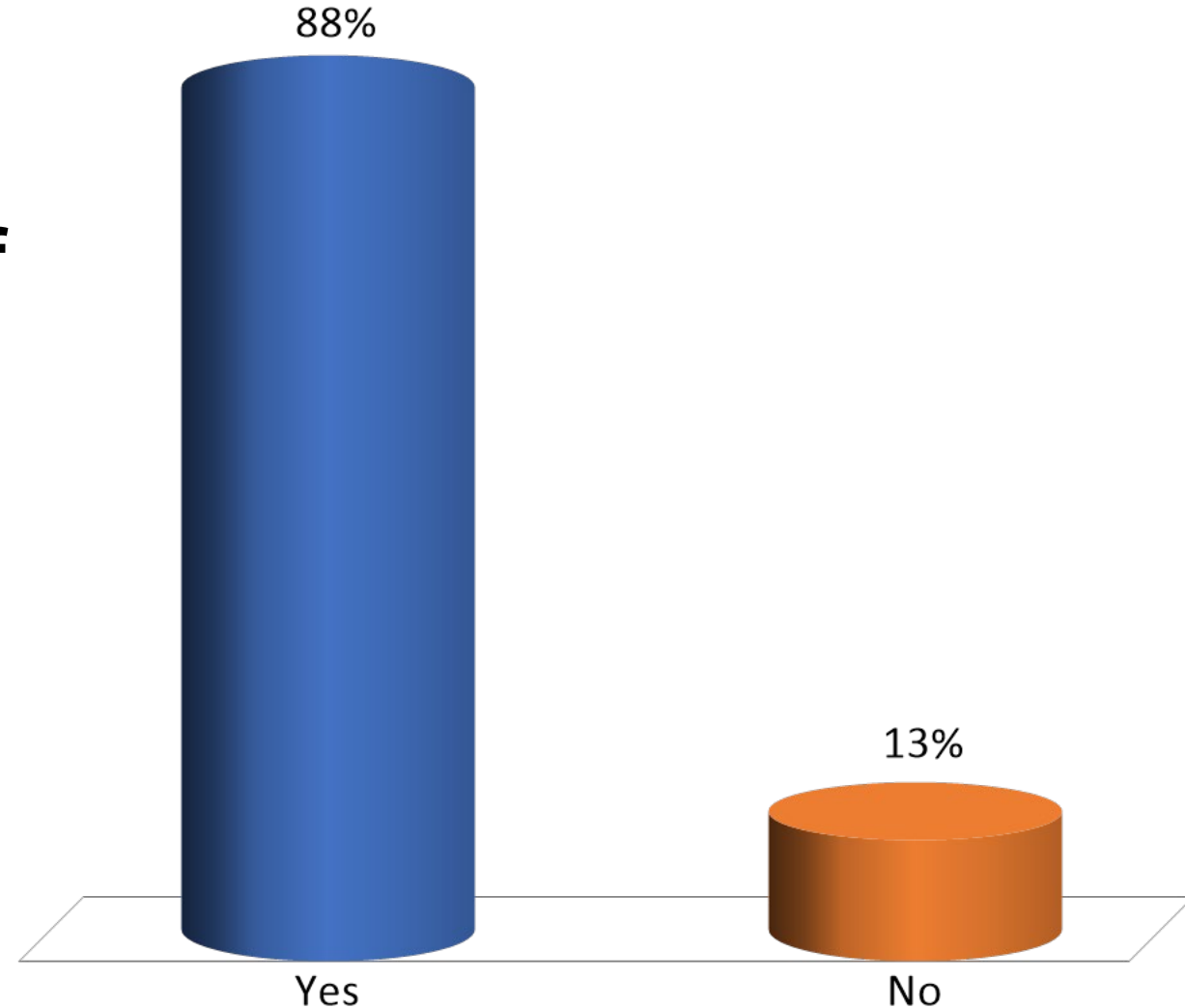
Transportation / Other Infrastructure

Is this Goal still relevant to the City?

Goal 9: Investigate the telecommunication (cable, broadband, internet) needs of the community.

A. Yes

B. No



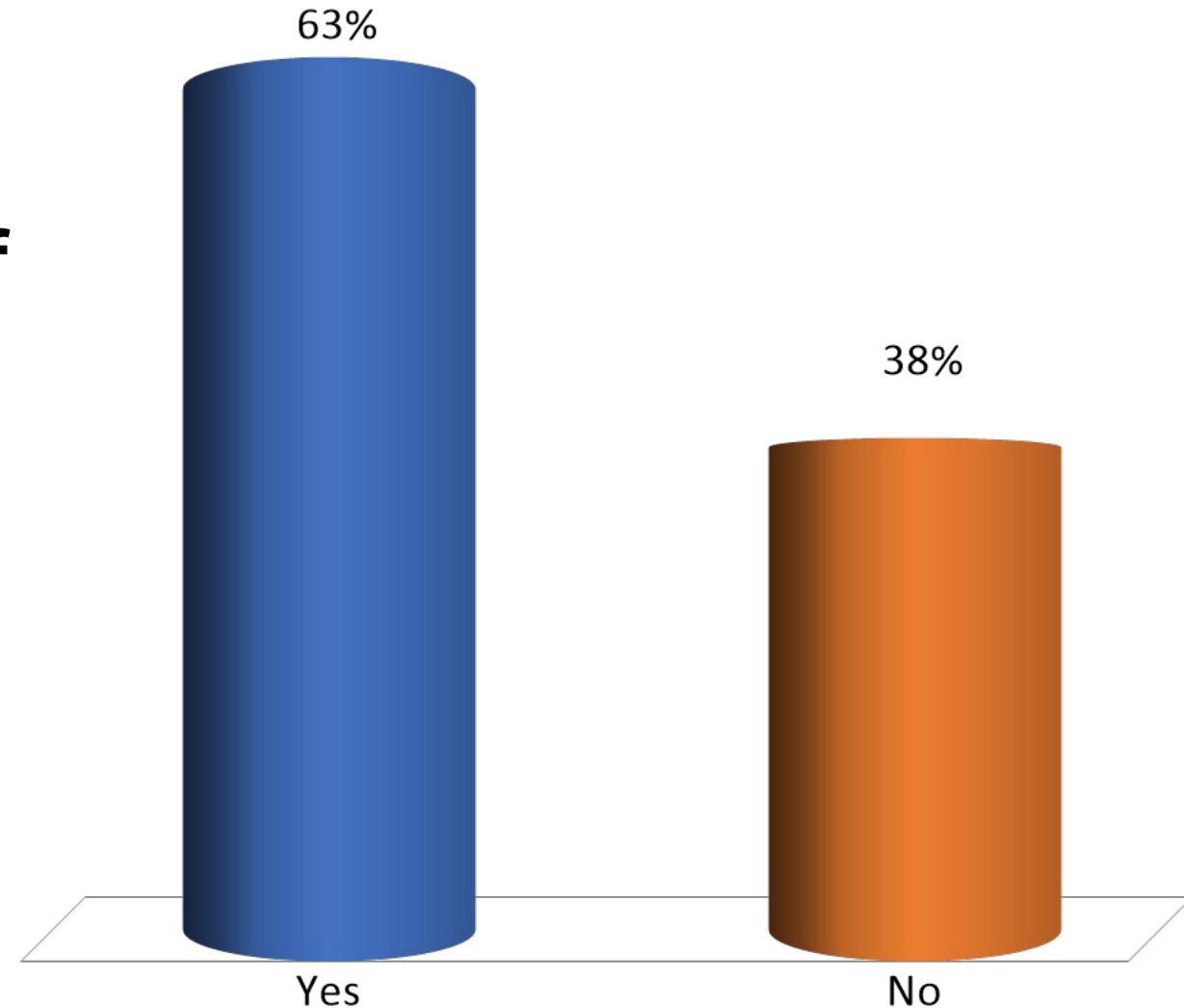
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Focus Topic Area:

Economic Development

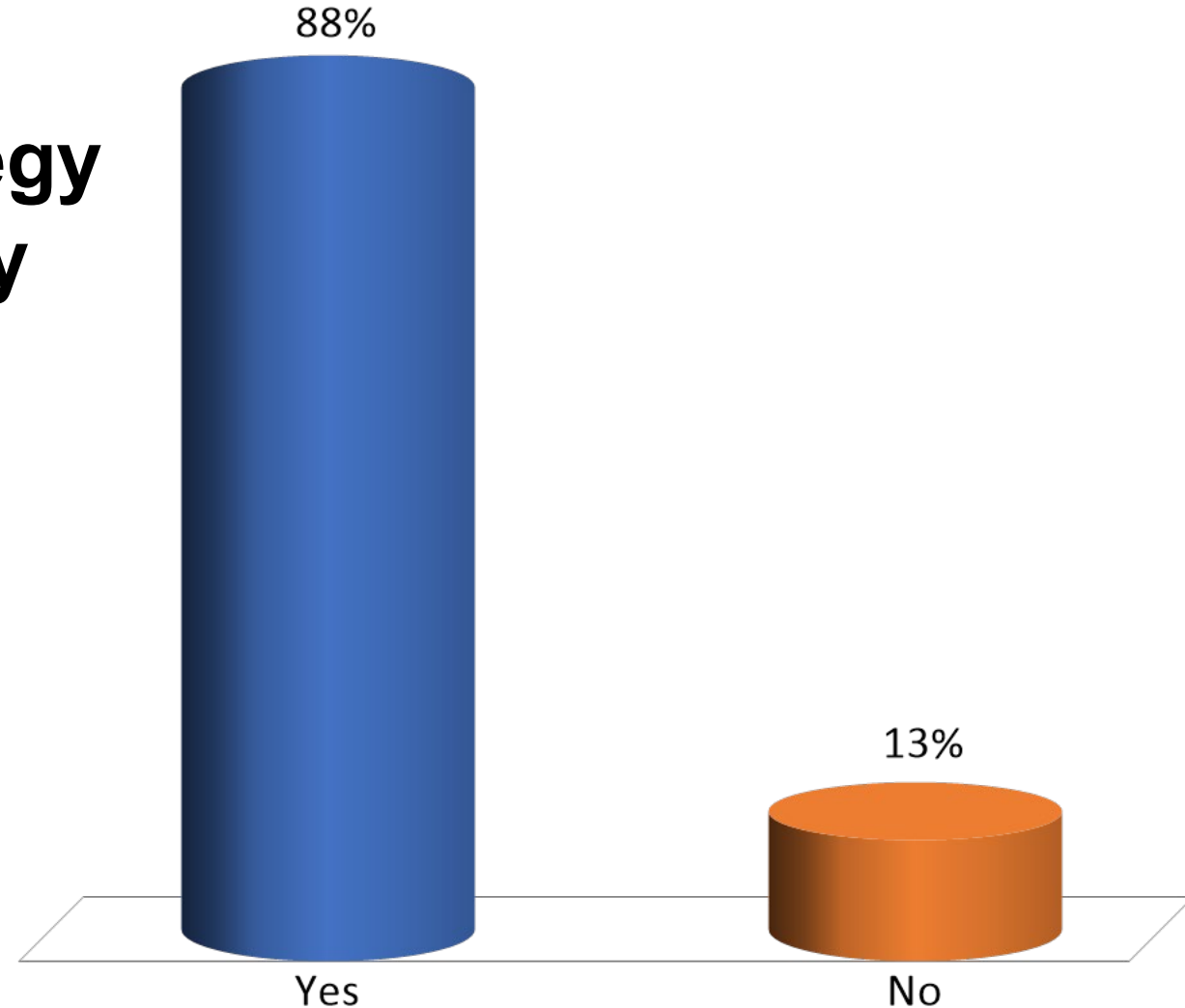
Economic Development

Is this Goal still relevant to the City?

Goal 1: Expand our long-term economic development strategy to promote growth for the City of Washington.

A. Yes

B. No



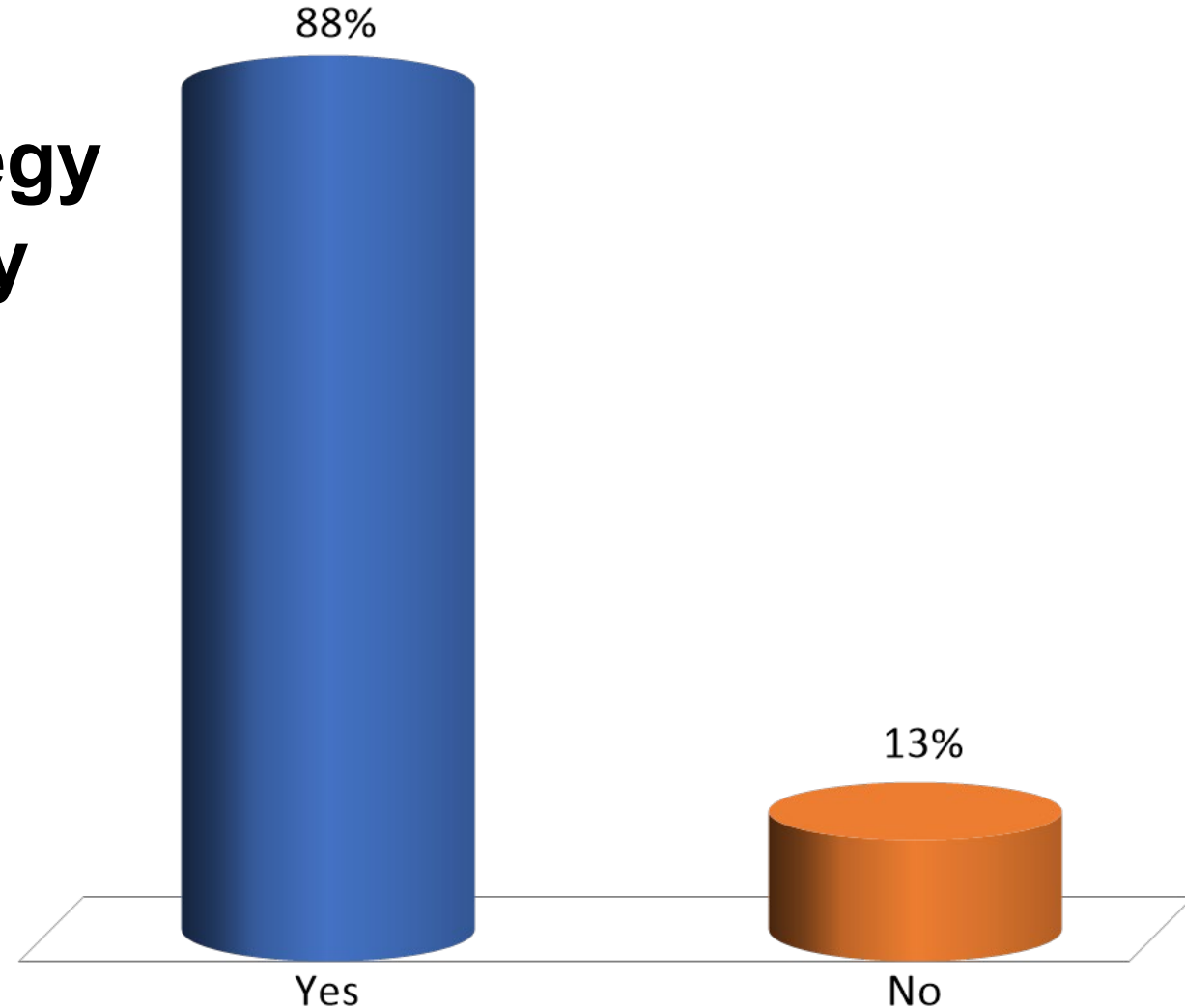
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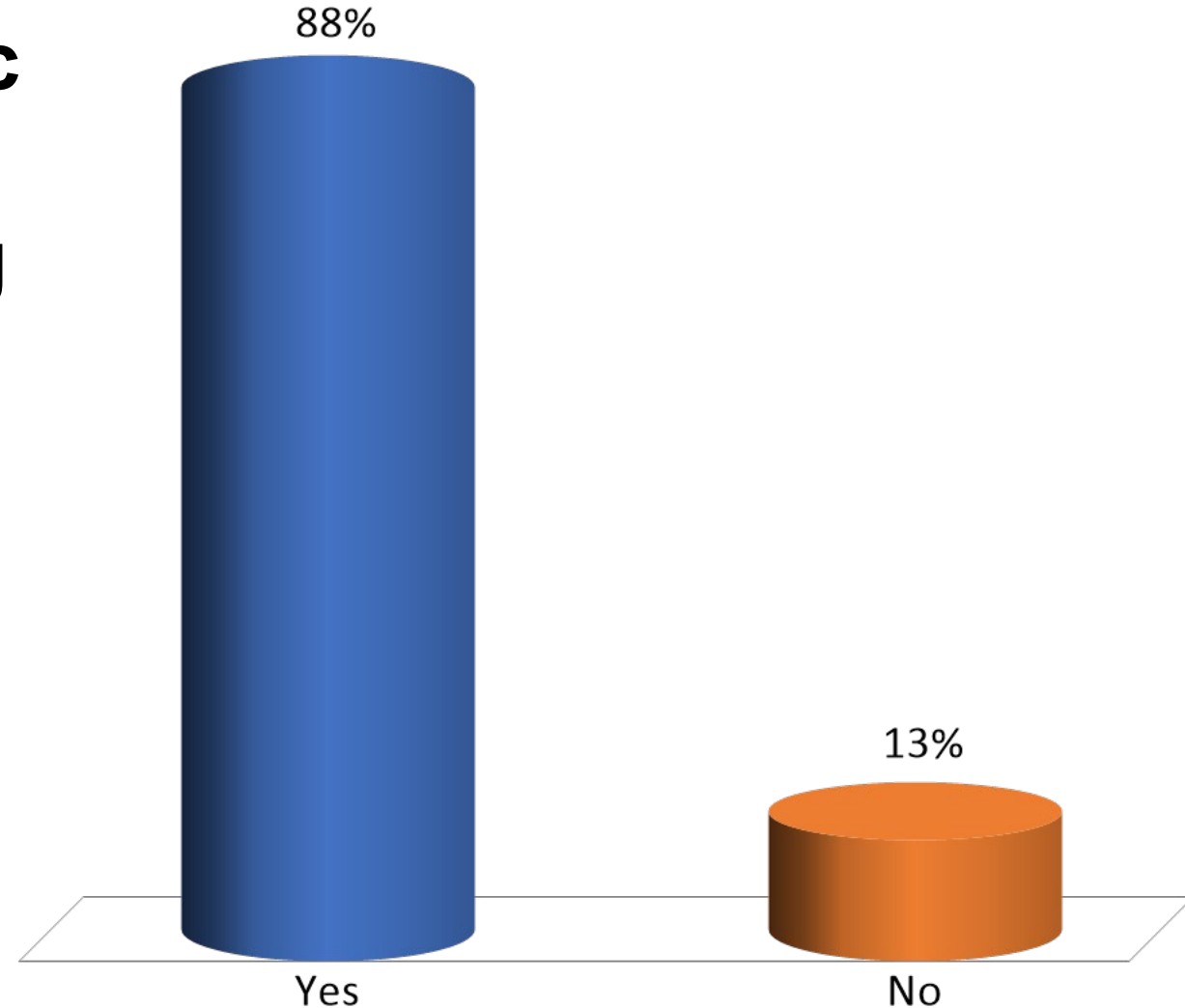
Economic Development

Is this Goal still relevant to the City?

Goal 2: Increase the economic vitality of Downtown Washington in both attracting and retaining business.

A. Yes

B. No



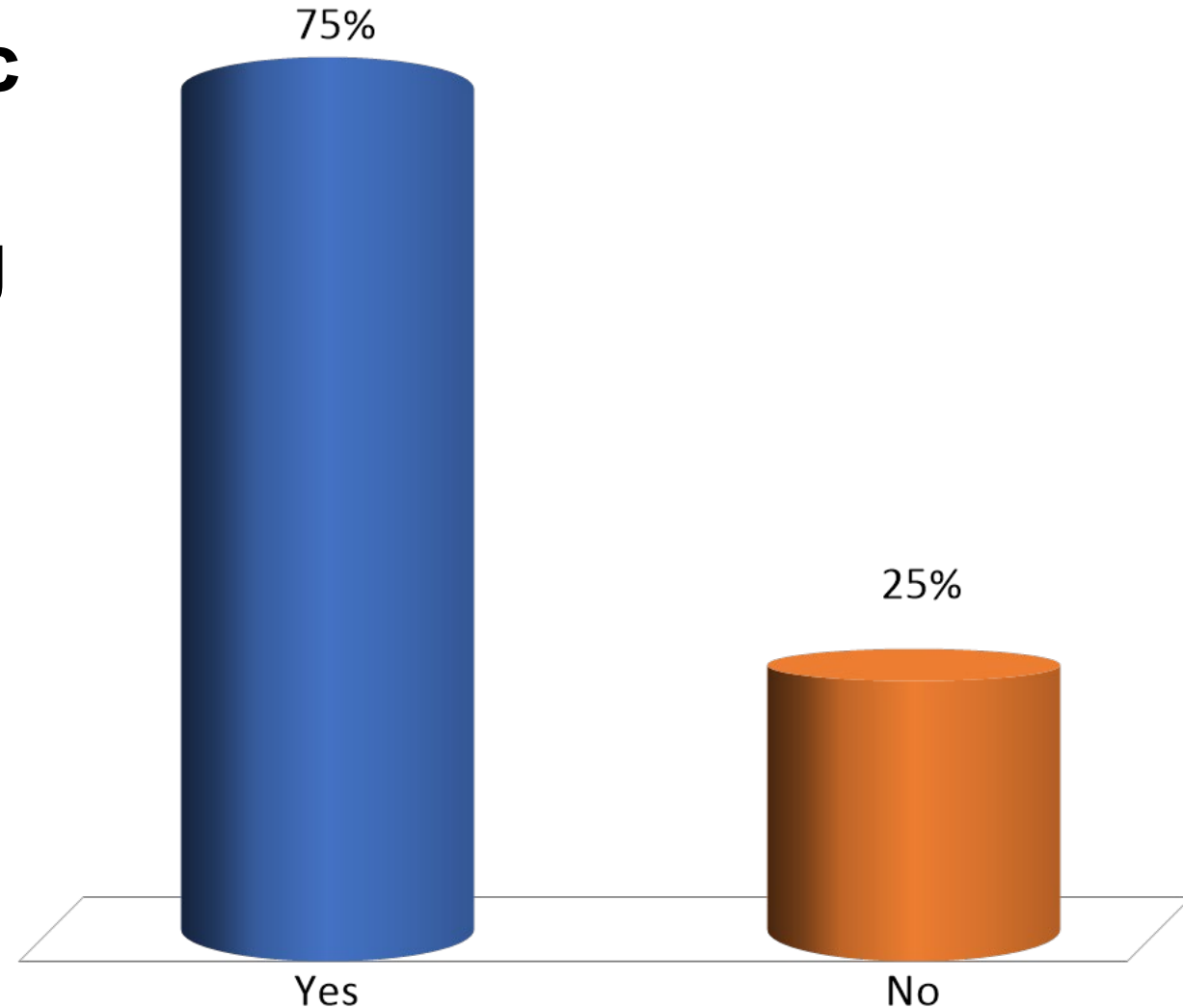
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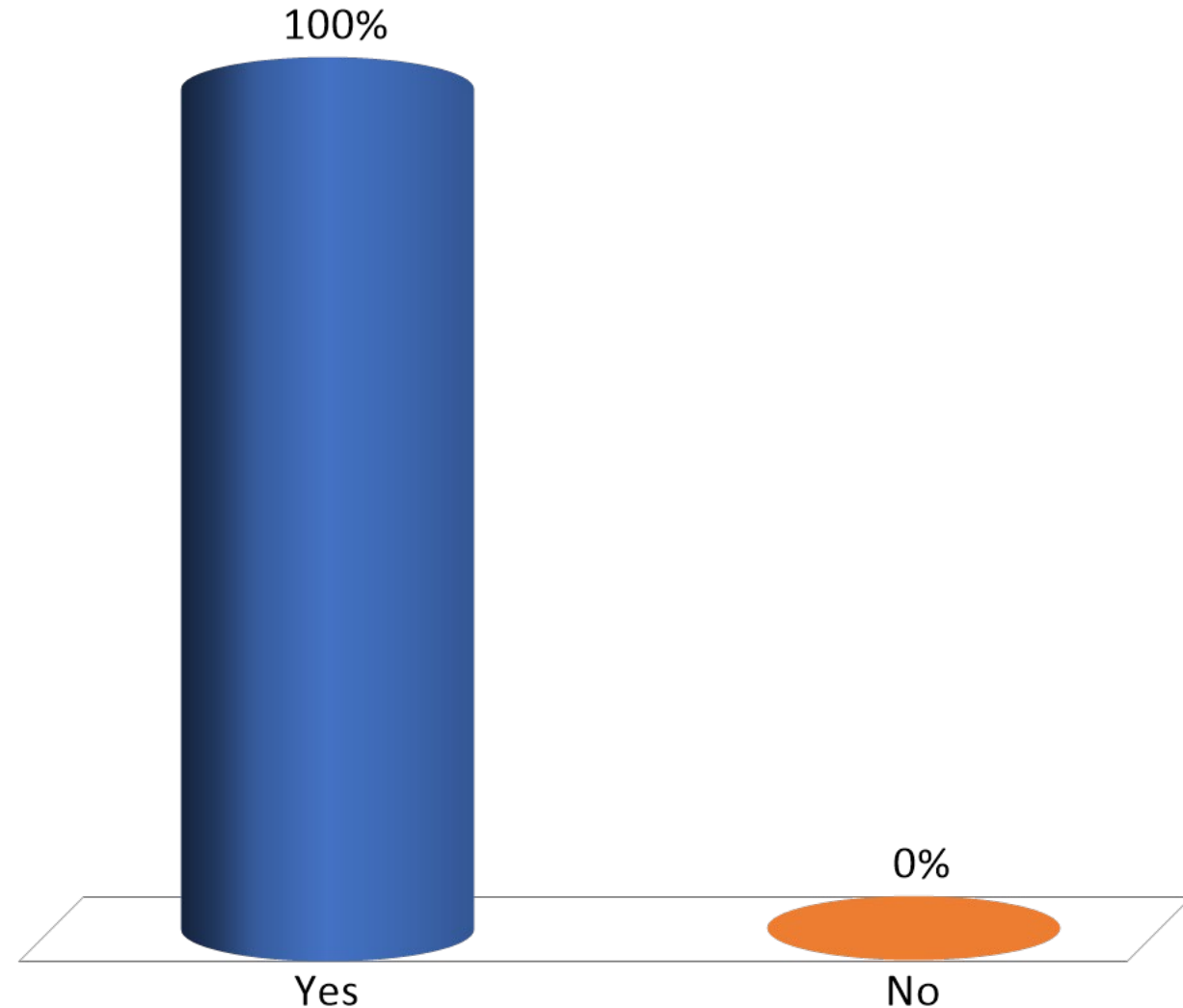
Economic Development

Is this Goal still relevant to the City?

Goal 3: Broaden the City's economic base by attracting diverse businesses.

A. Yes

B. No



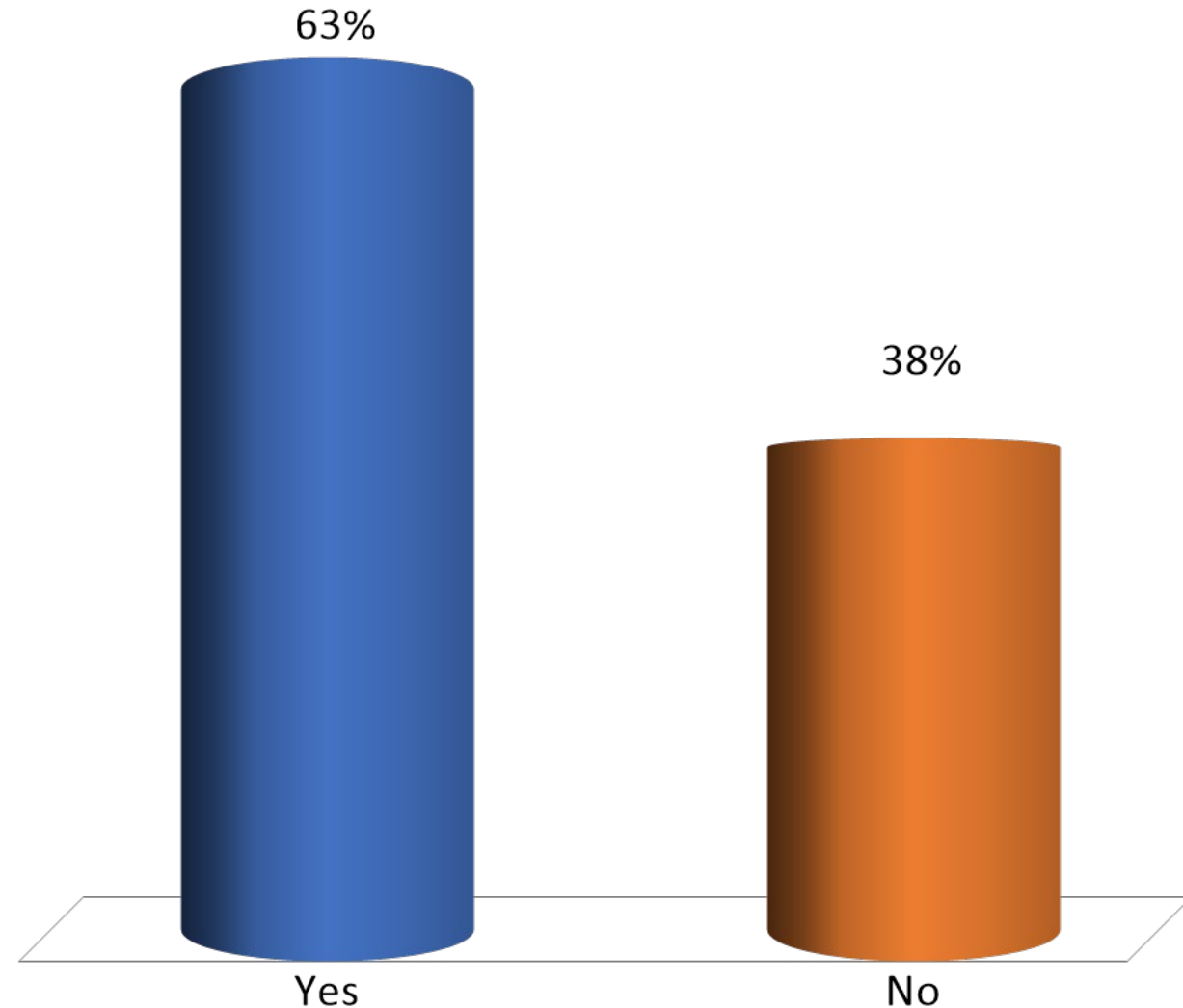
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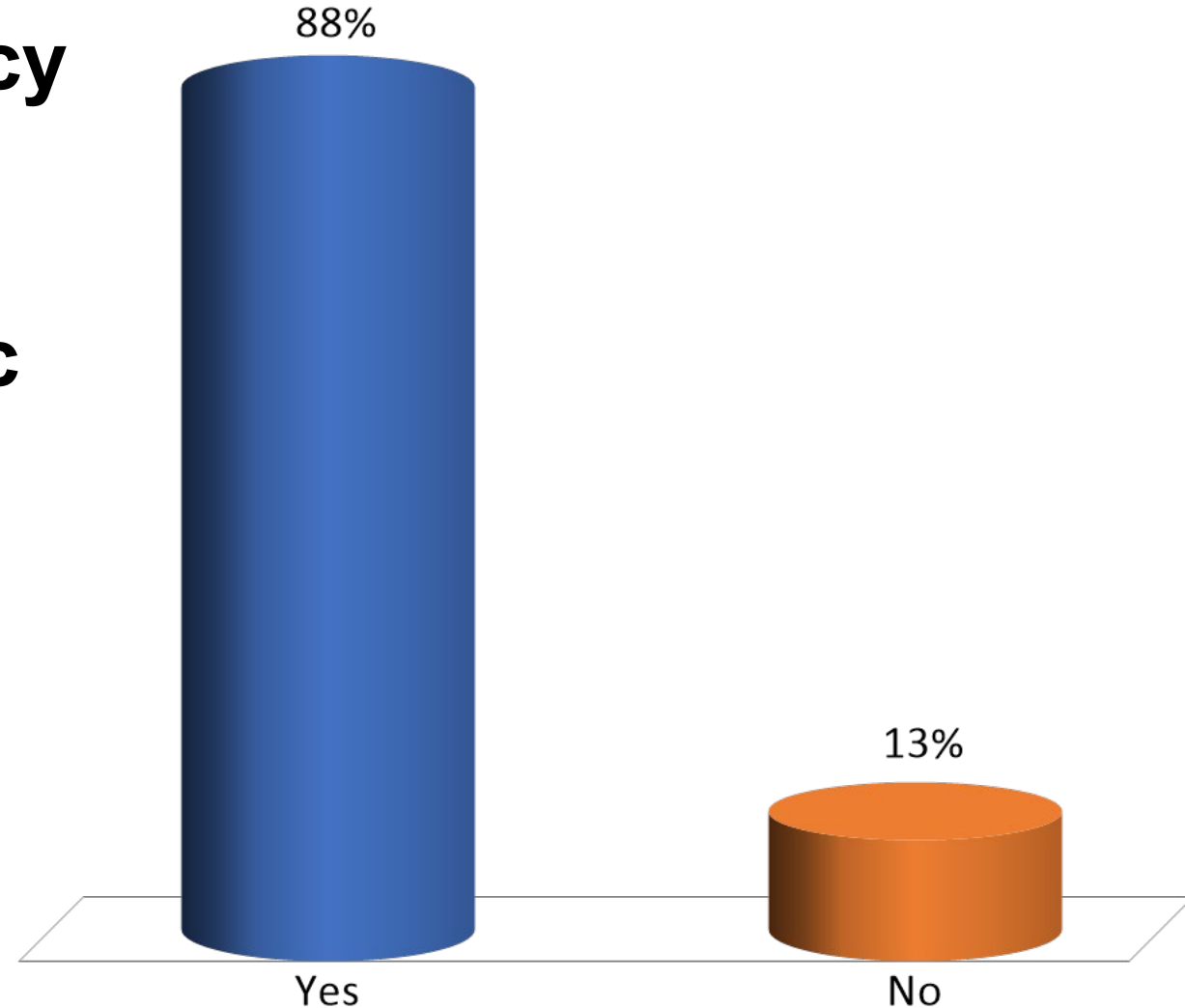
Economic Development

Is this Goal still relevant to the City?

Goal 4: Review the City's policy concerning the use of economic development incentives to create economic opportunity.

A. Yes

B. No



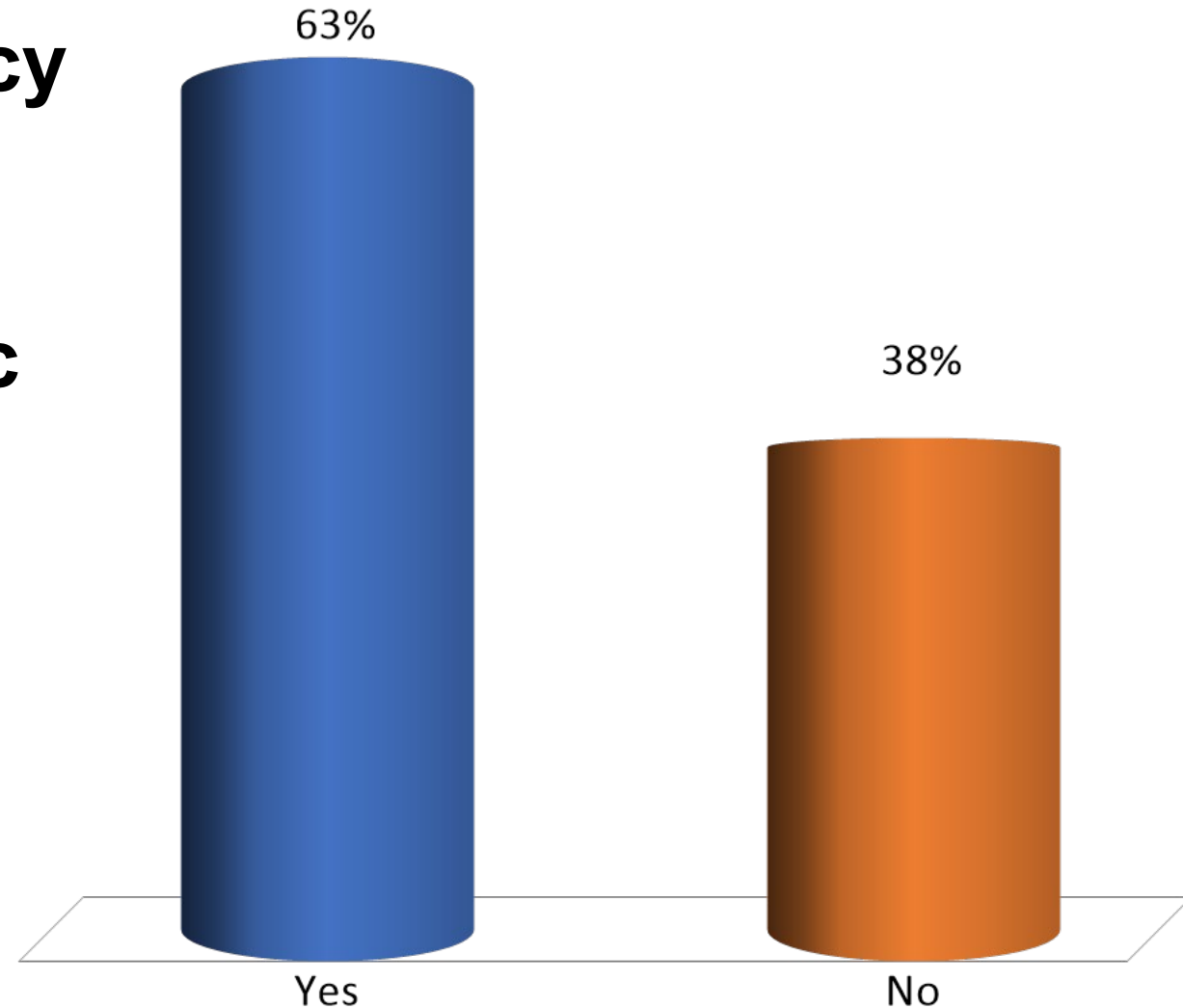
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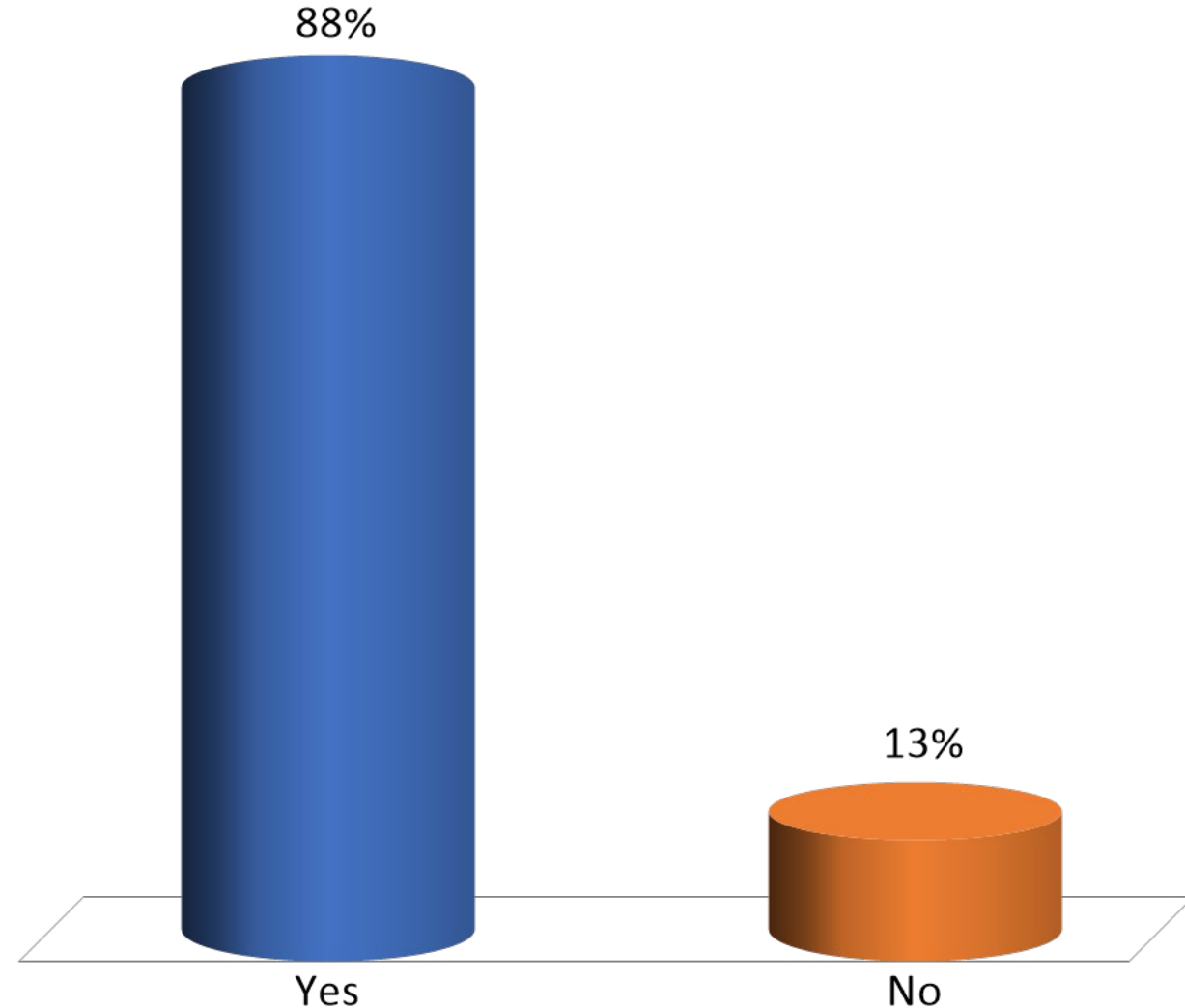
Economic Development

Is this Goal still relevant to the City?

Goal 5: Focus on making the City of Washington a destination location in the St. Louis Metropolitan region.

A. Yes

B. No



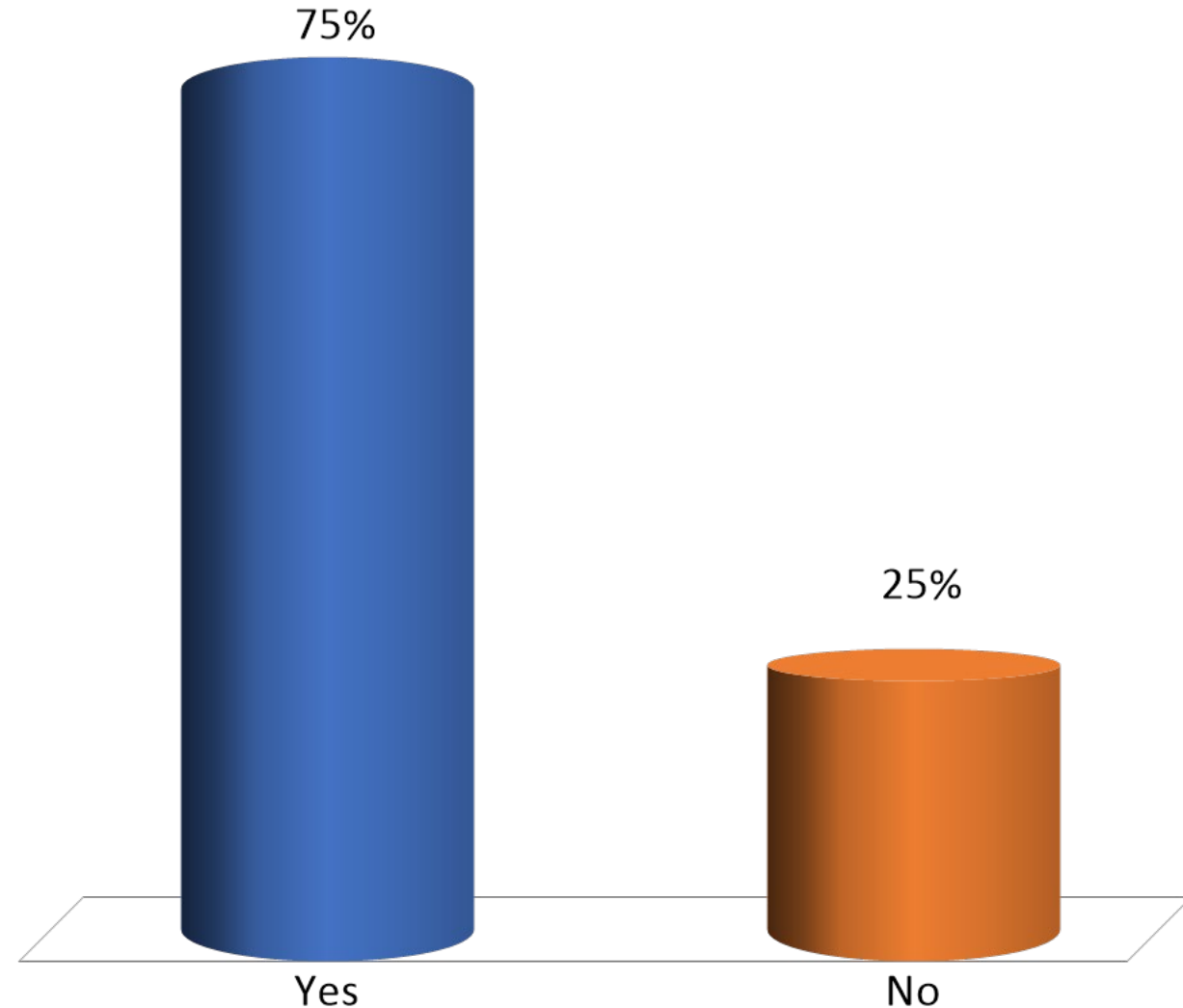
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Focus Topic Area:

**Parks, Recreation,
and Open Space**

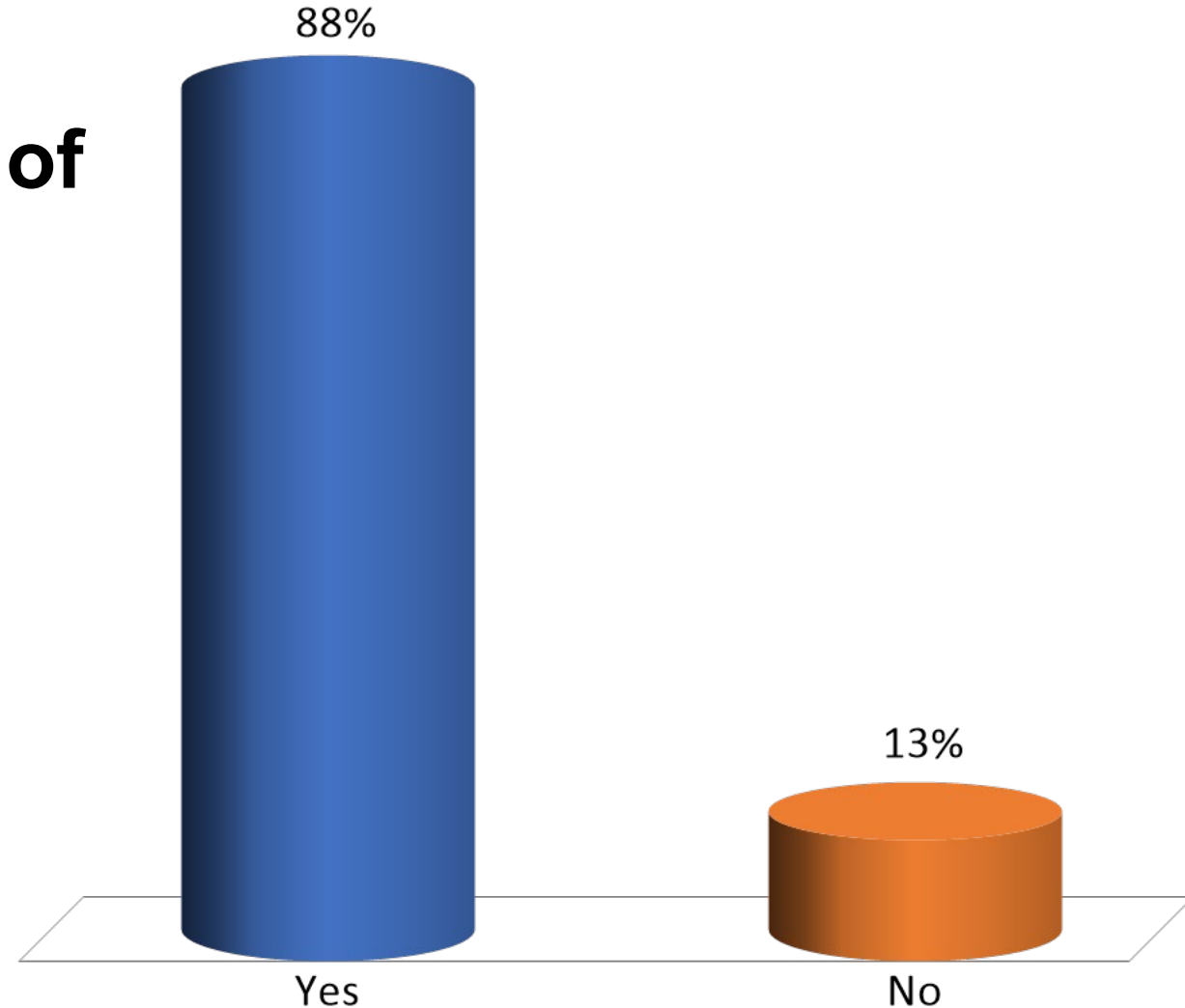
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 1: Enhance the existing, and explore the development of new, park facilities within the City of Washington.

A. Yes

B. No



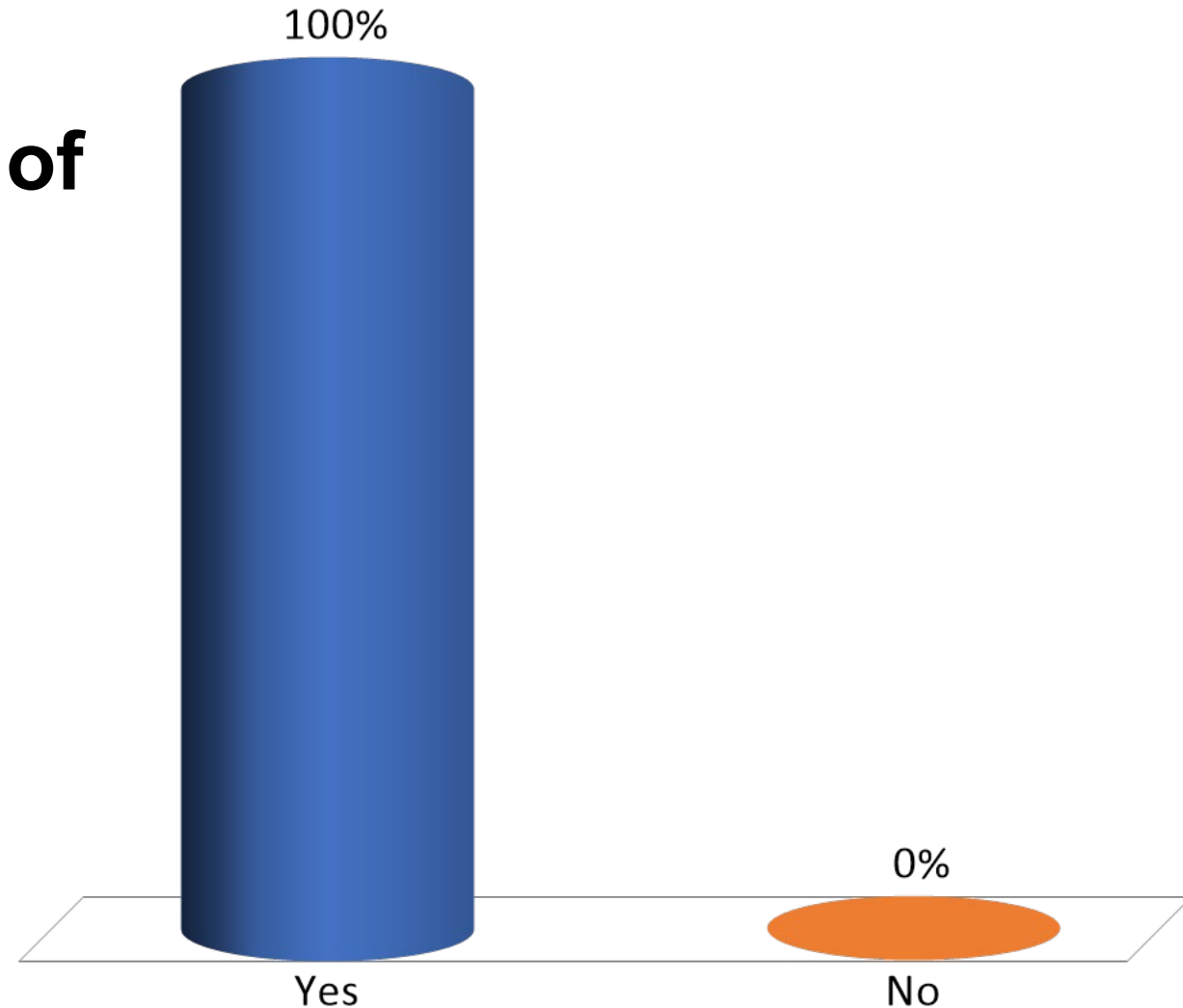
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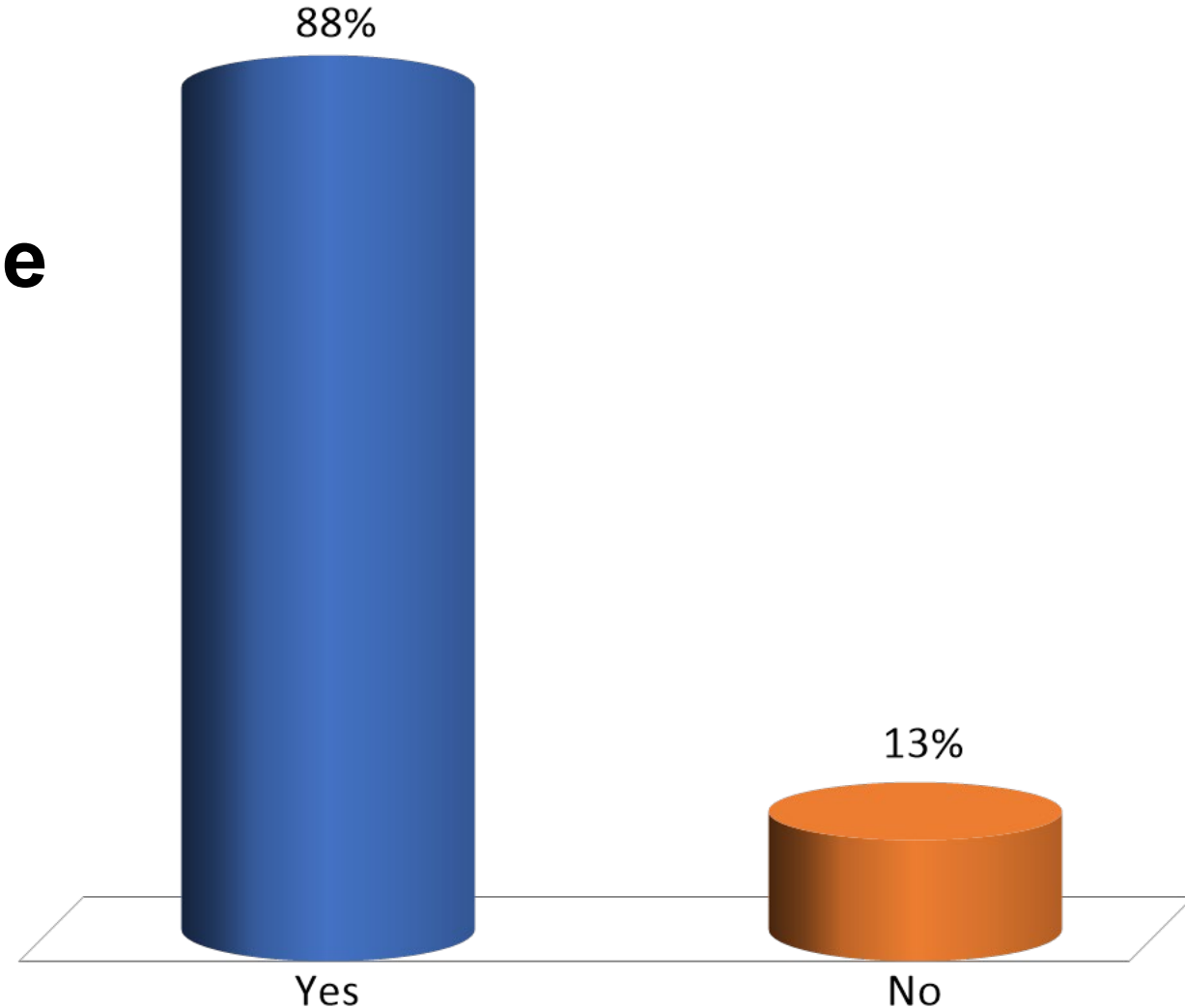
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 2: Continue to create additional recreational programs and activities for the community.

A. Yes

B. No



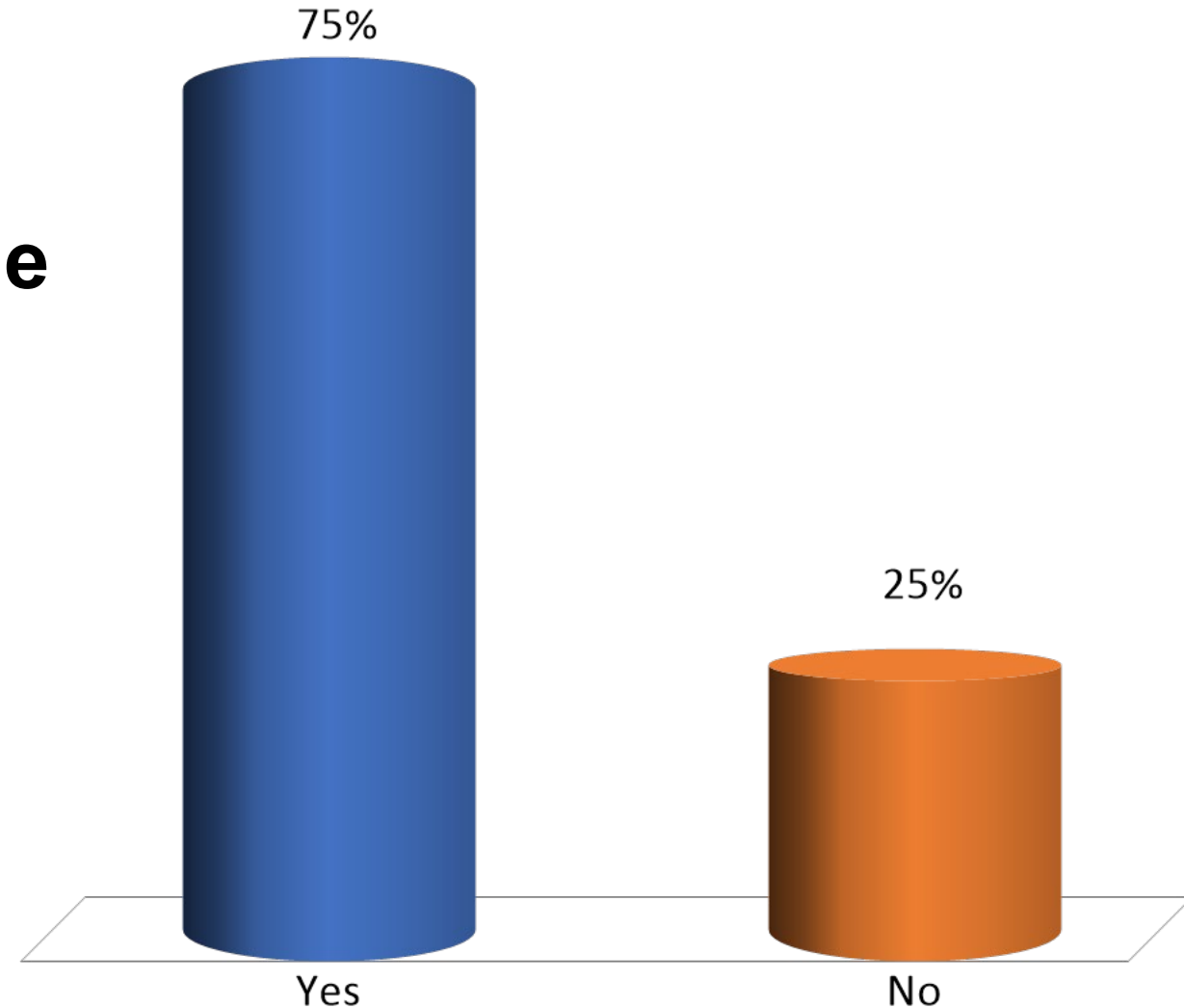
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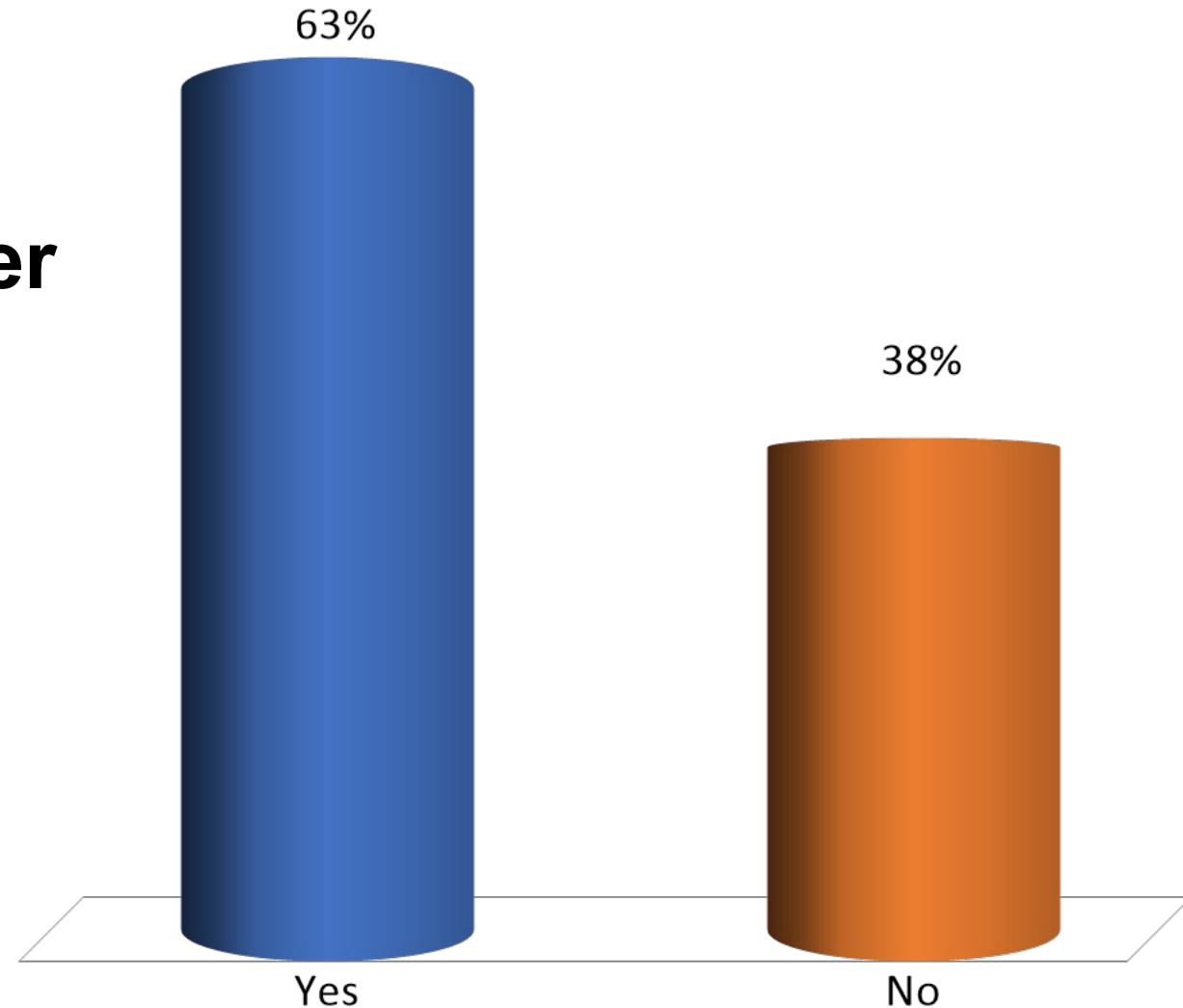
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 3: Create additional park and open space through new development activity and other opportunities.

A. Yes

B. No



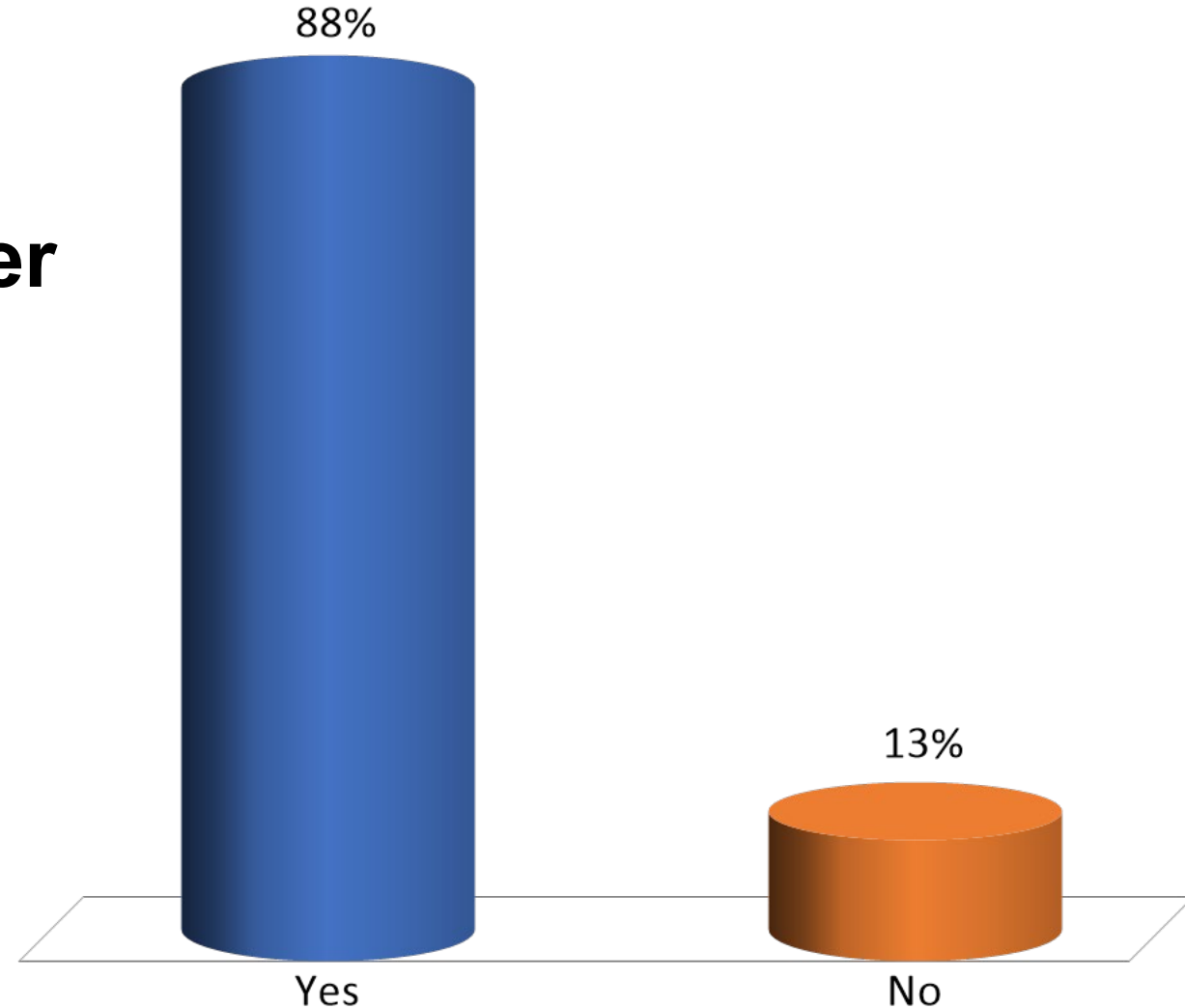
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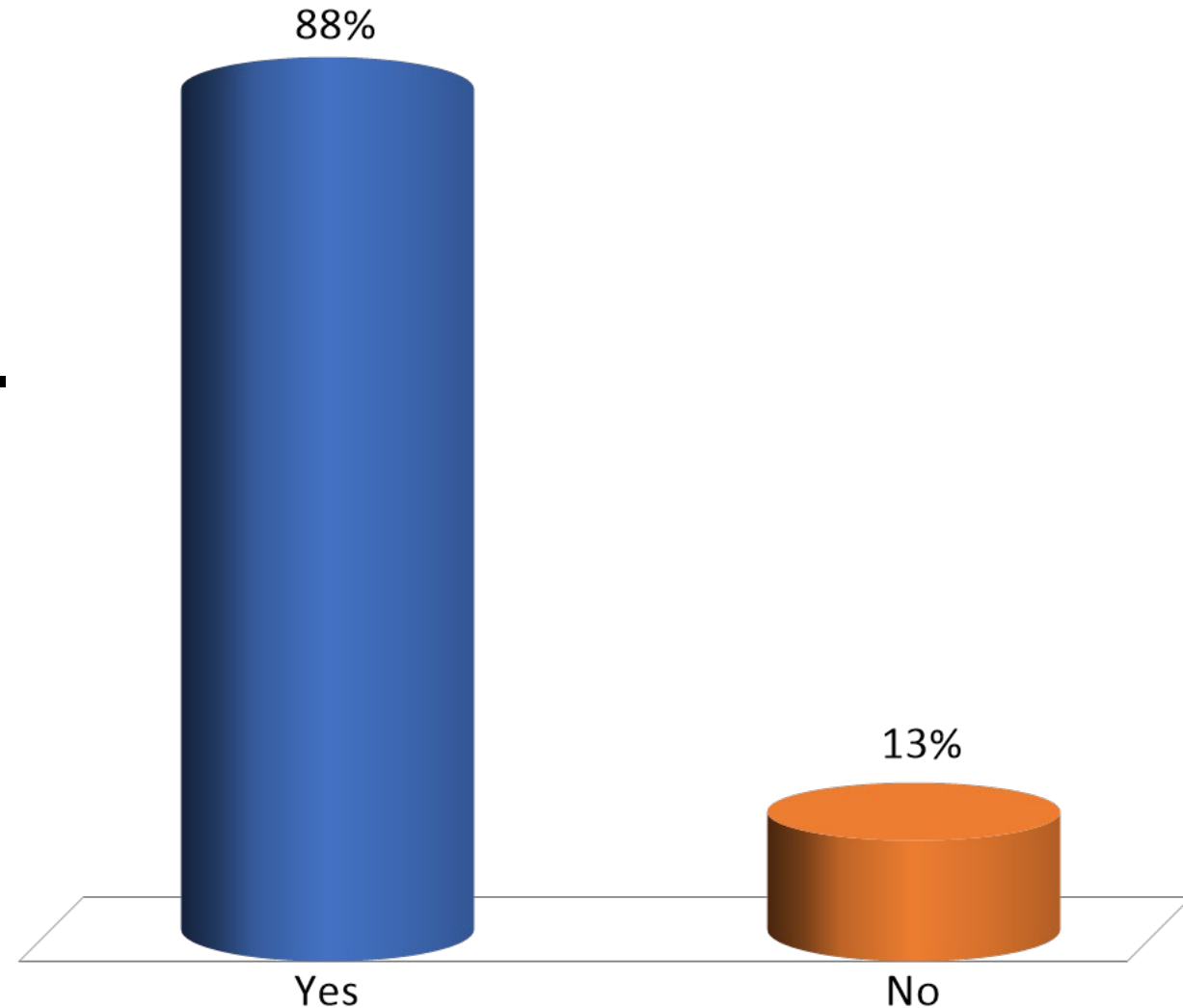
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 4: Address key environmental issues to enhance the outdoor experience for area residents.

A. Yes

B. No



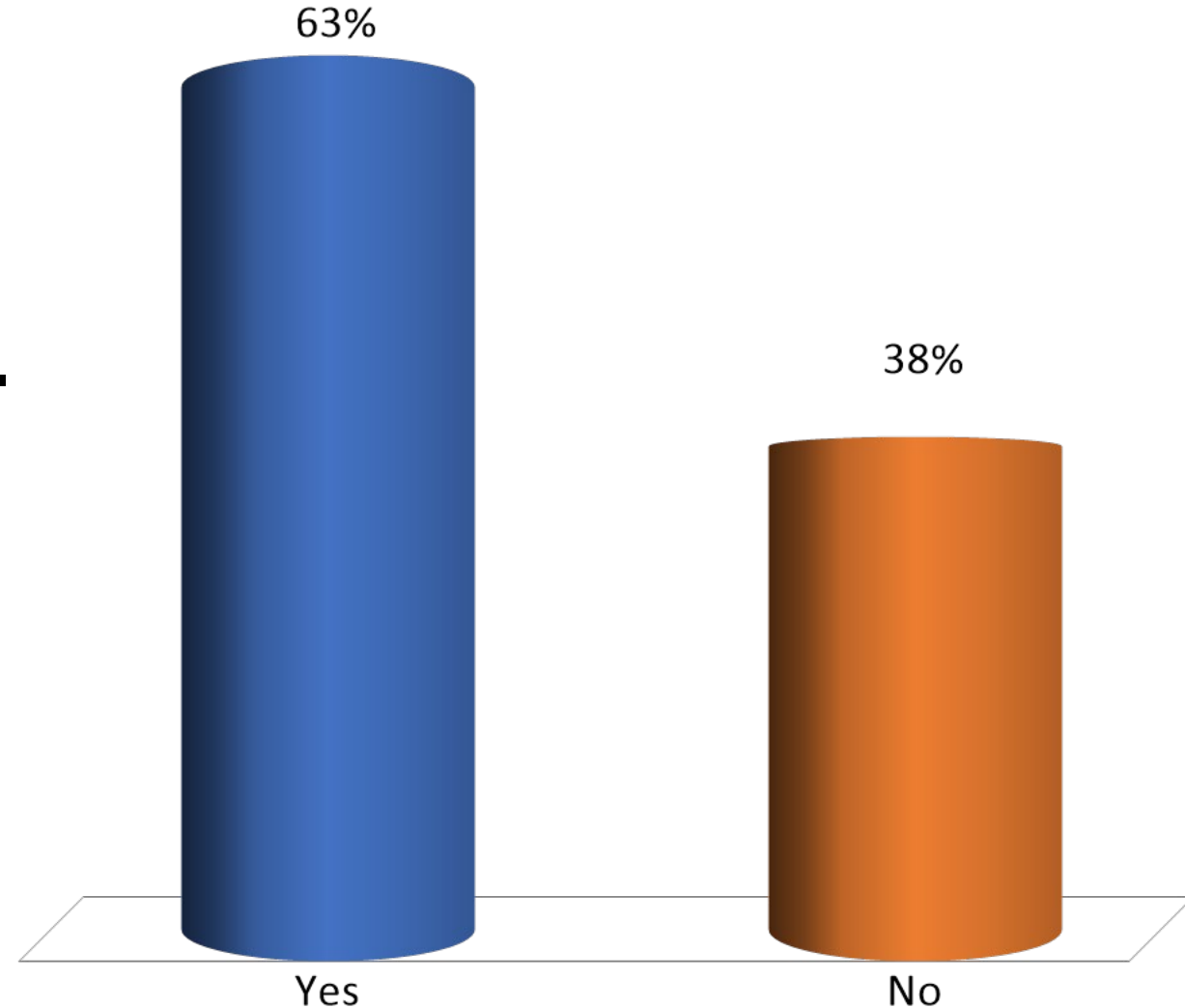
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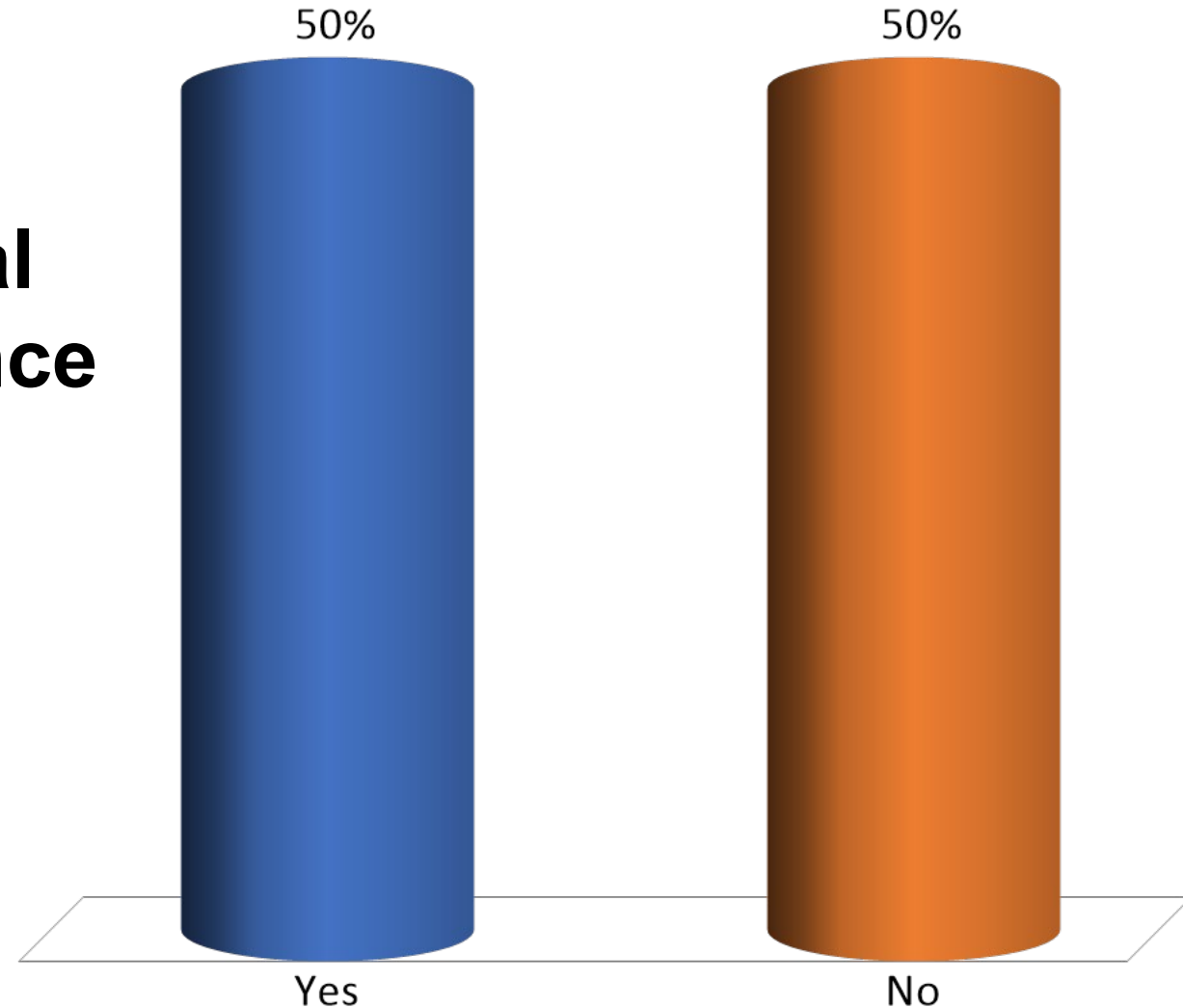
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 5: Continue to develop additional landscaping regulations for non-residential development to further enhance the aesthetic qualities of Washington.

A. Yes

B. No



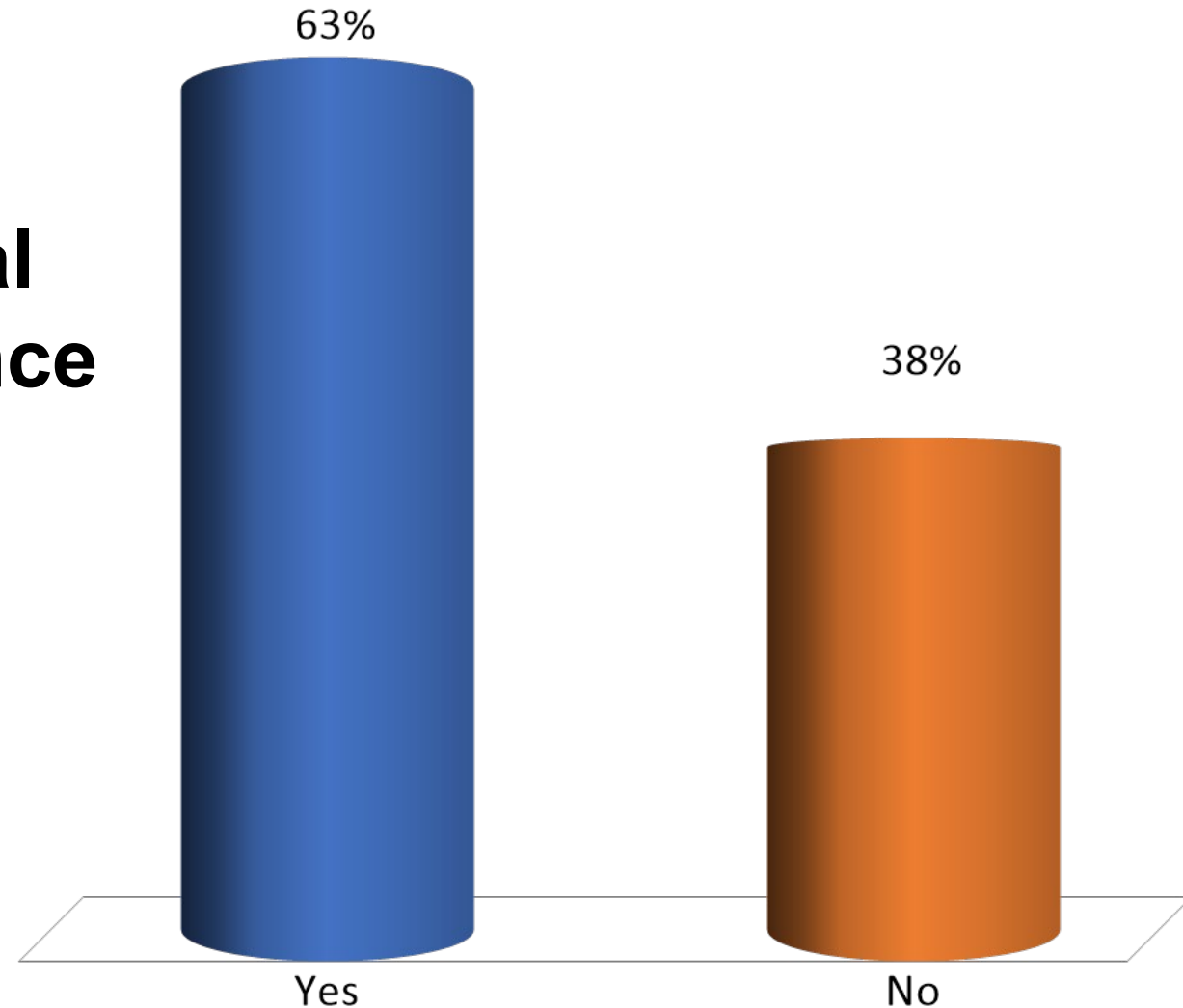
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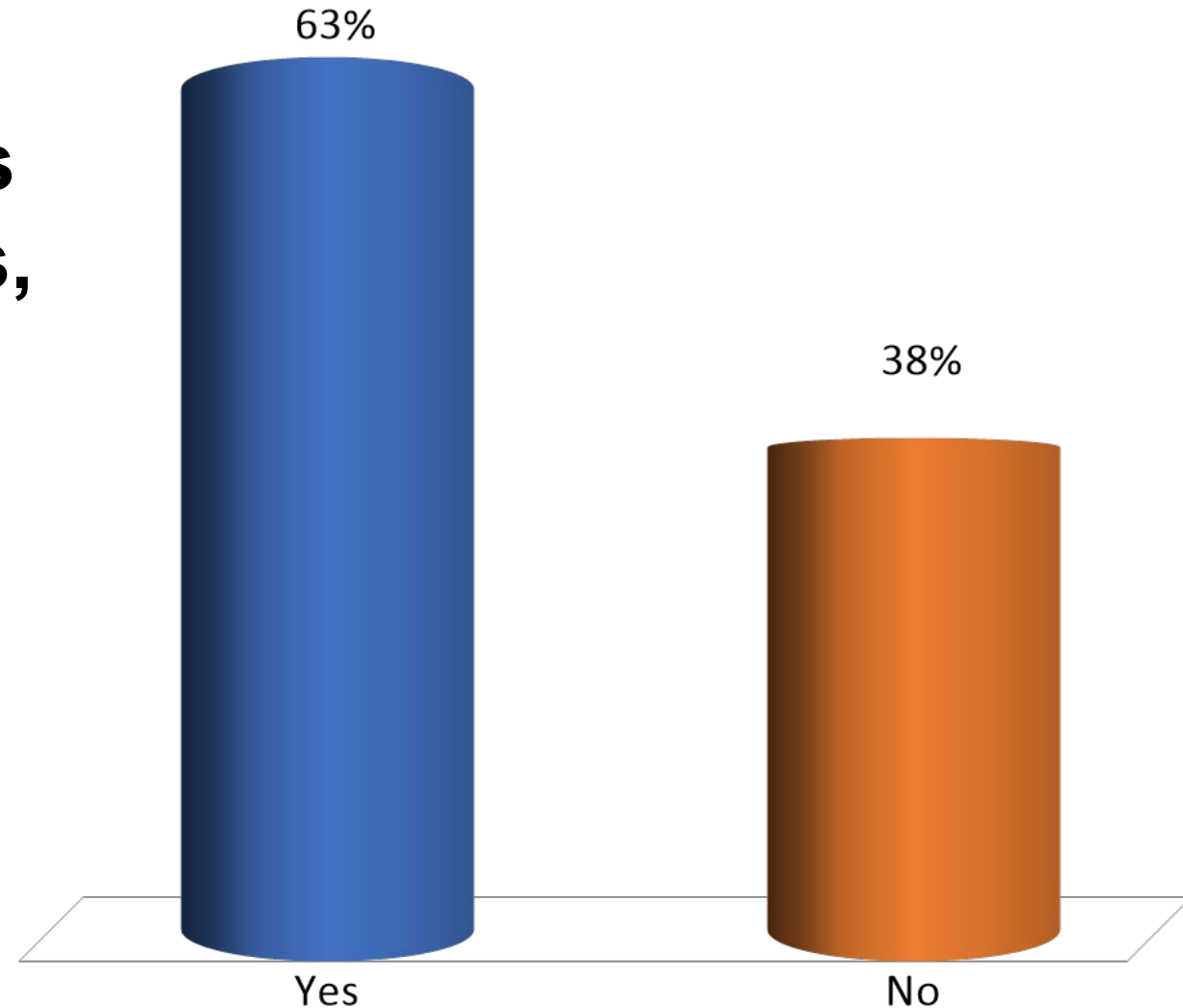
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

Goal 6: Preserve and protect special open space resources such as floodplains, wetlands, and stream corridors.

A. Yes

B. No



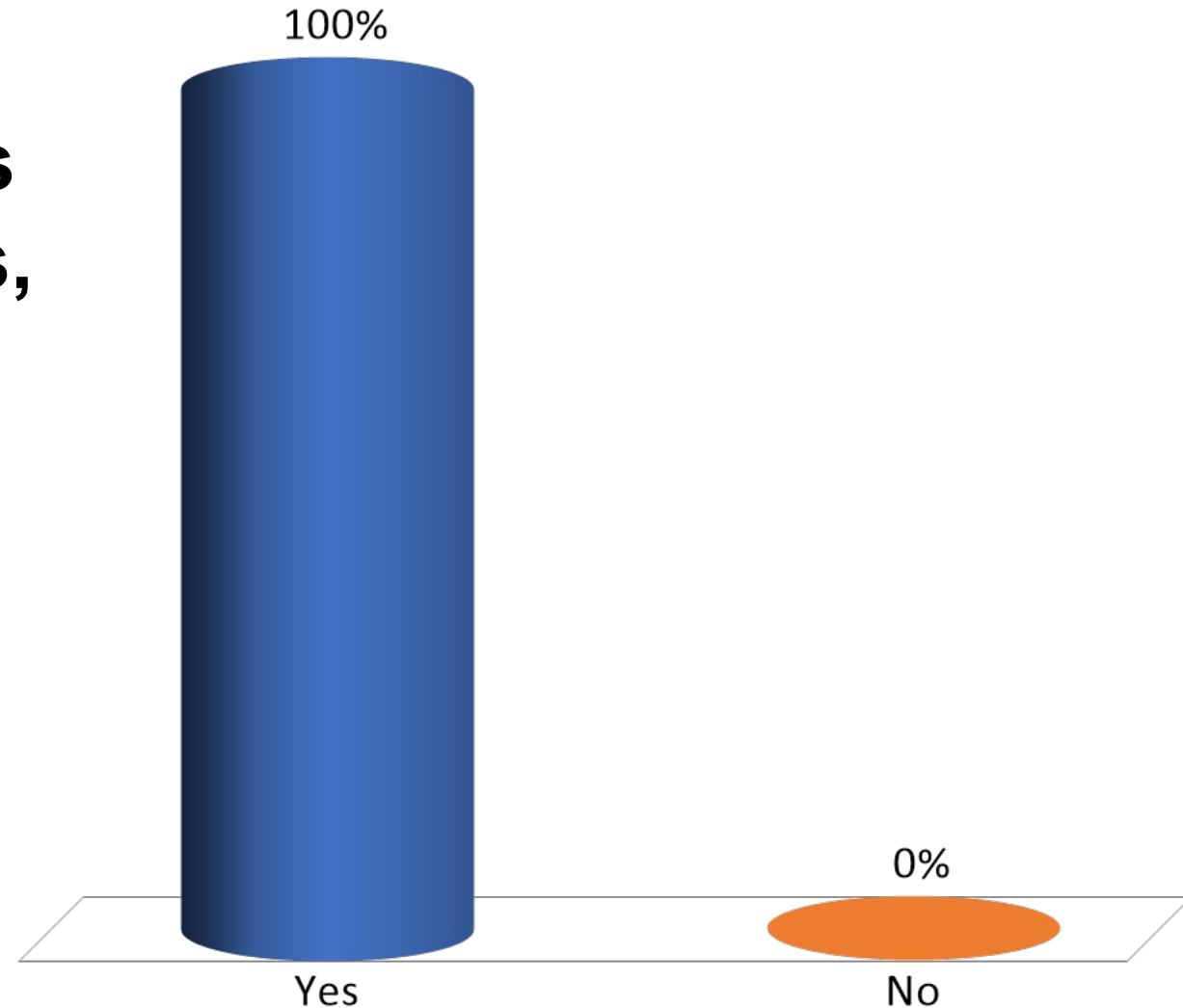
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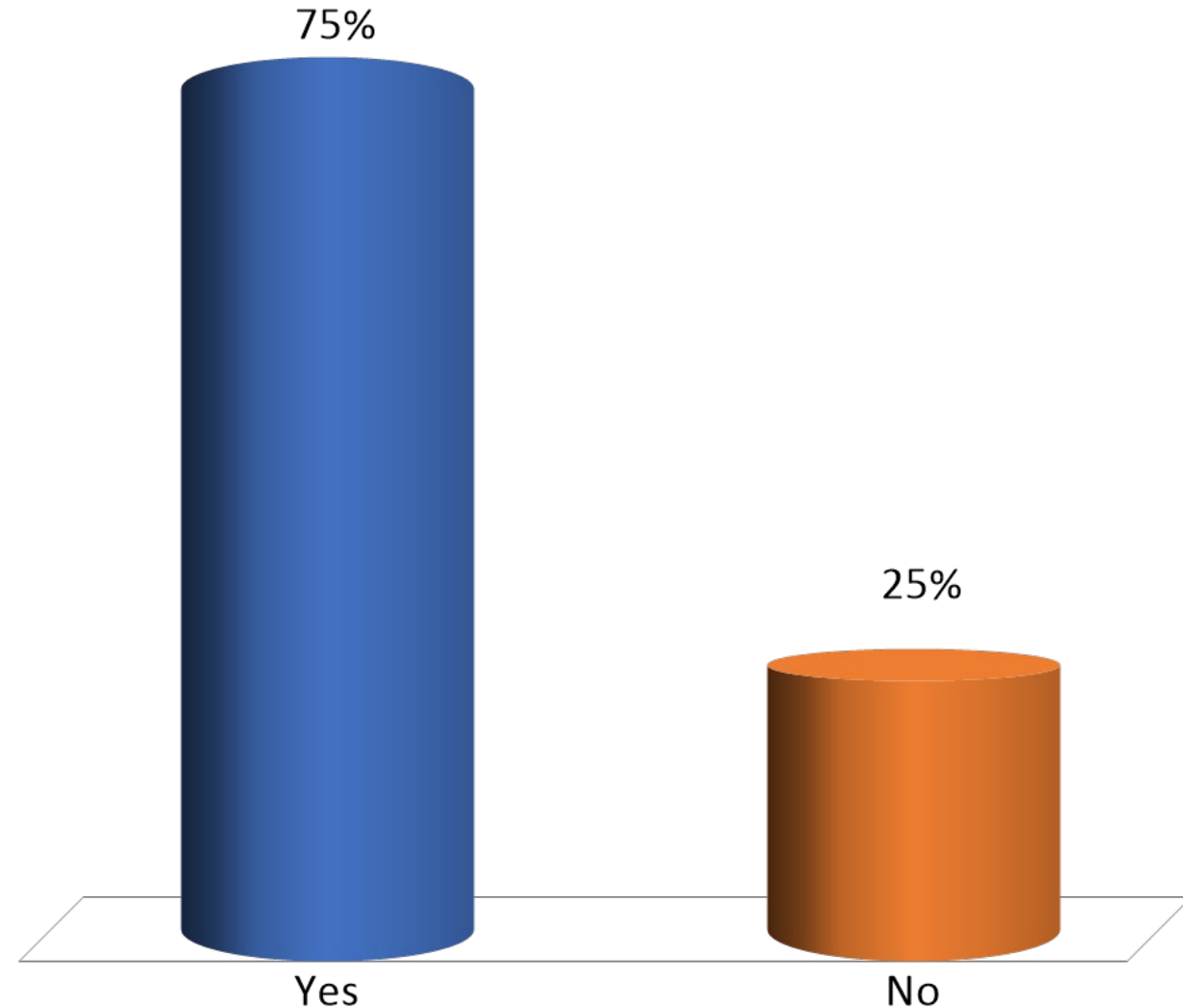
Parks, Recreation, and Open Space

Is this Goal still relevant to the City?

***Goal 7: Develop the riverfront
including the downtown area.***

A. Yes

B. No



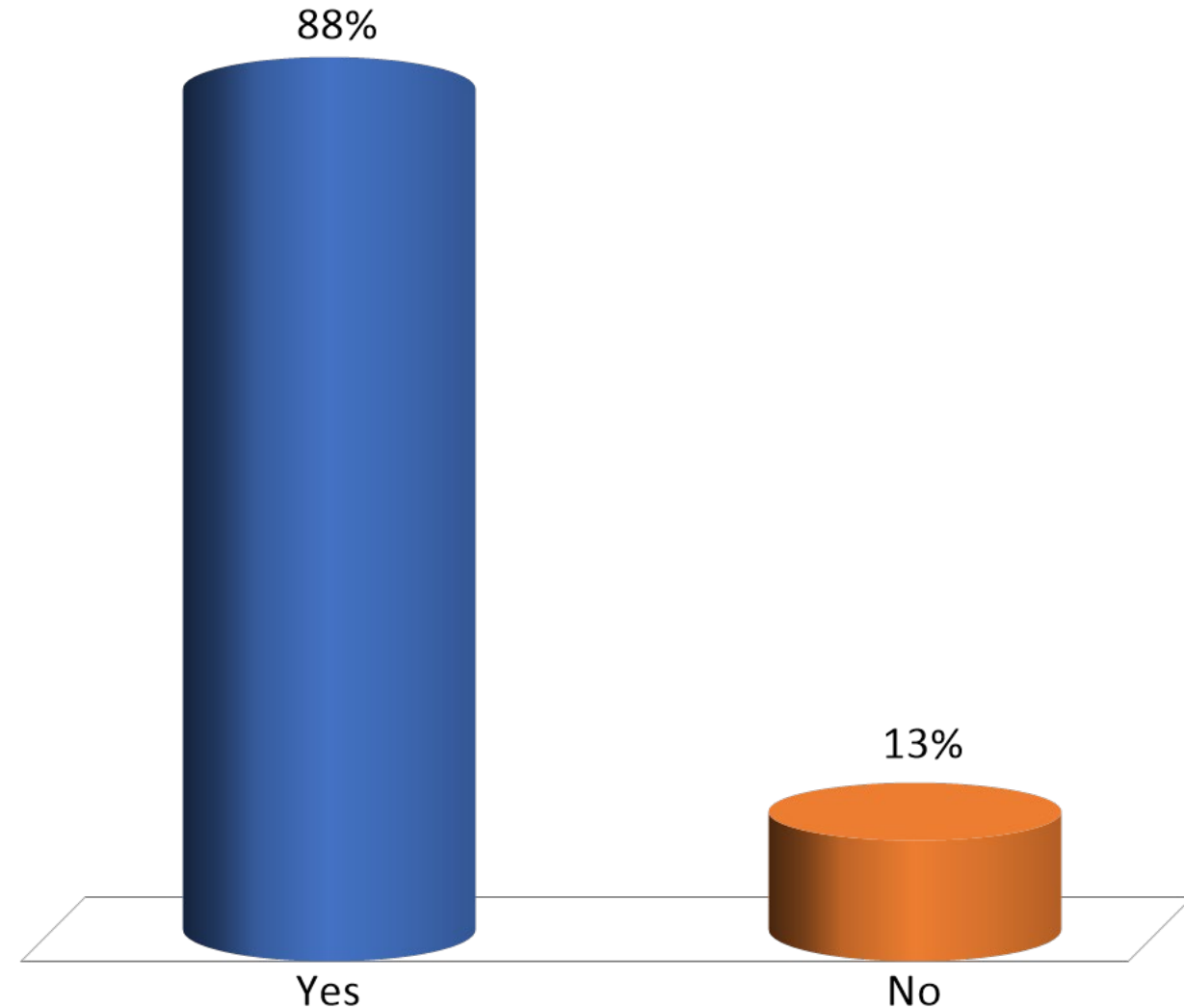
Parks, Recreation, and Open Space

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Focus Topic Area:

Aesthetics

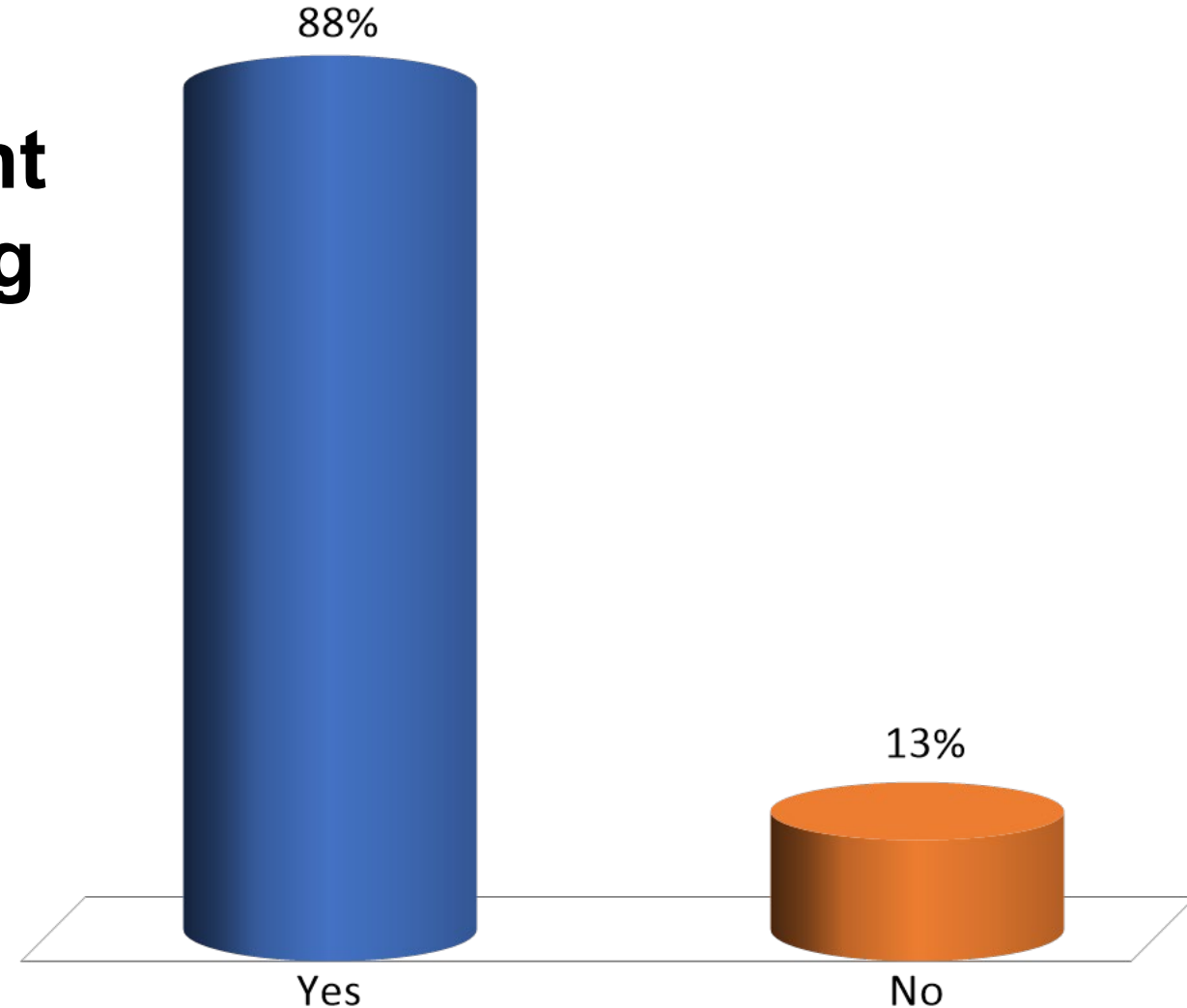
Aesthetics

Is this Goal still relevant to the City?

Goal 1: Focus the City of Washington code enforcement efforts, focusing on improving the appearance of the community.

A. Yes

B. No



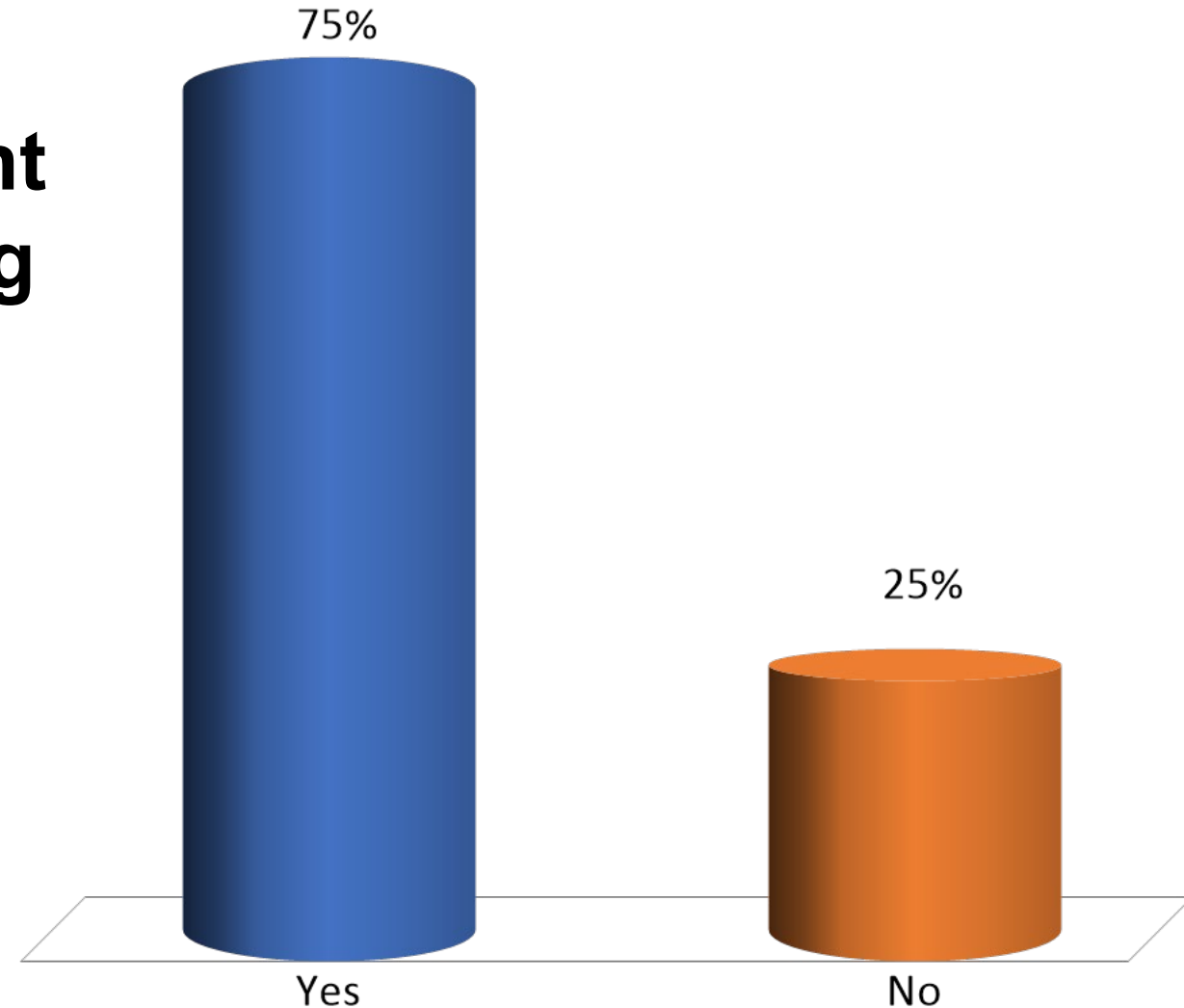
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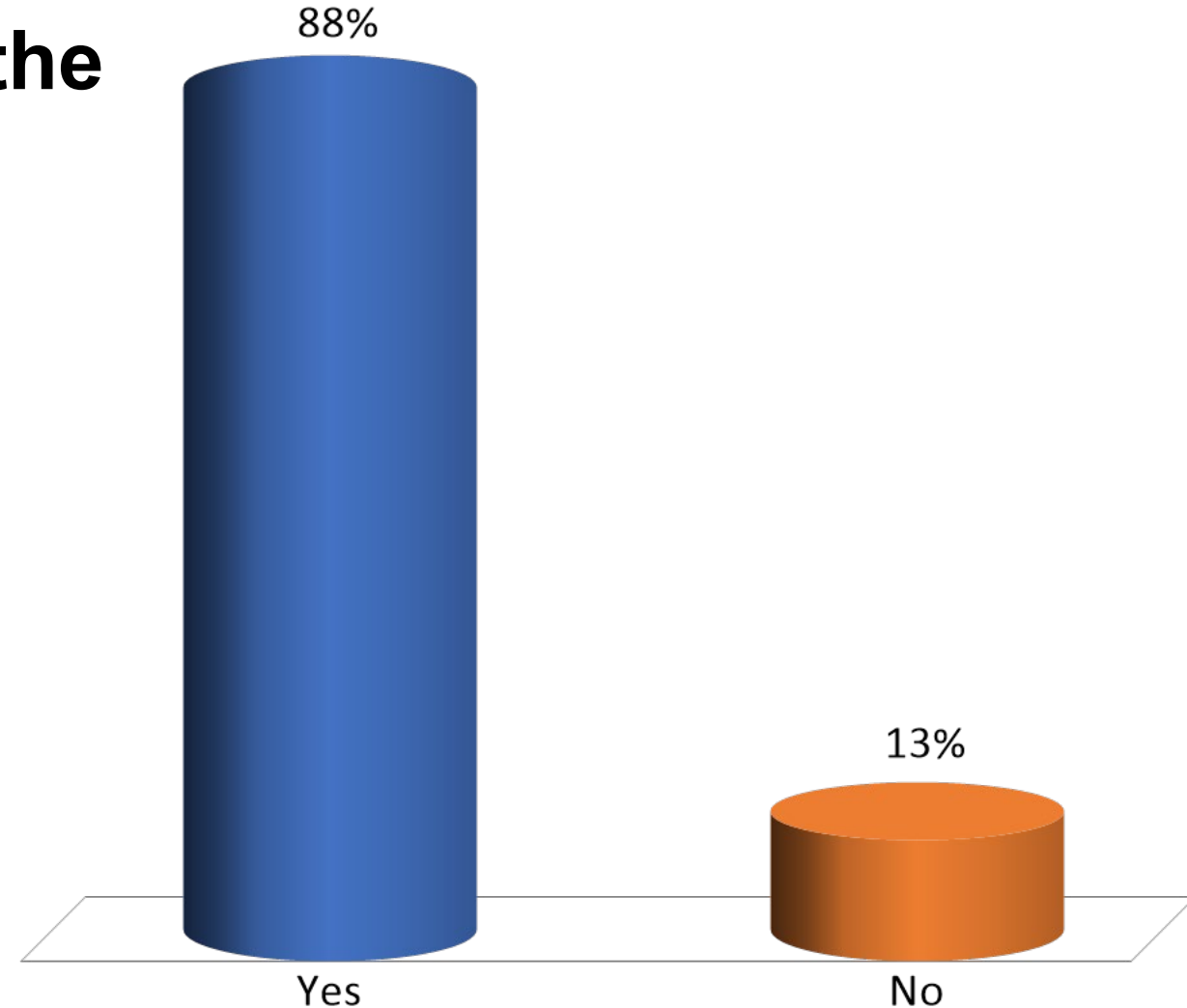
Aesthetics

Is this Goal still relevant to the City?

Goal 2: Continue to focus on the aesthetics of Downtown Washington.

A. Yes

B. No



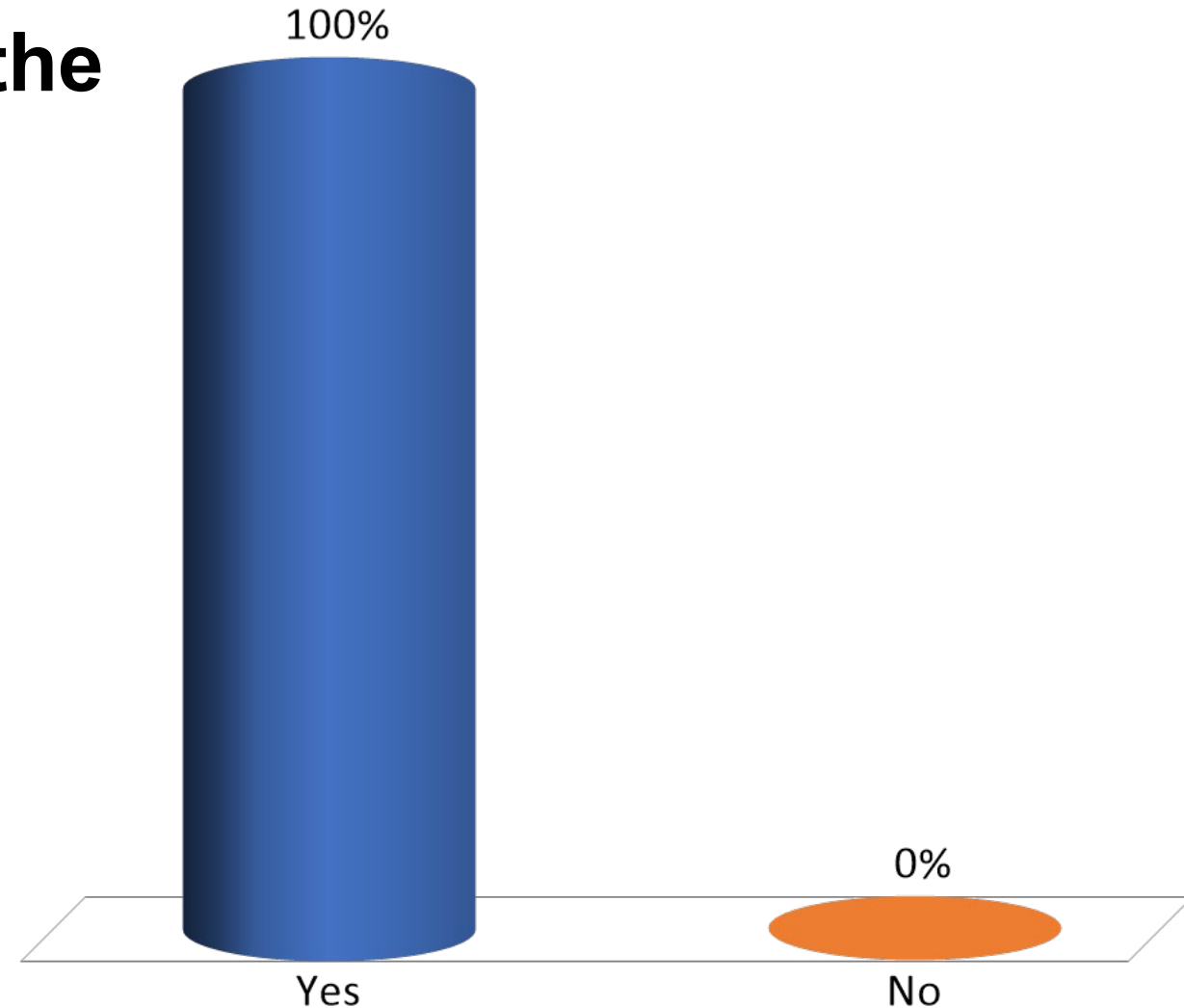
Aesthetics

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B. No



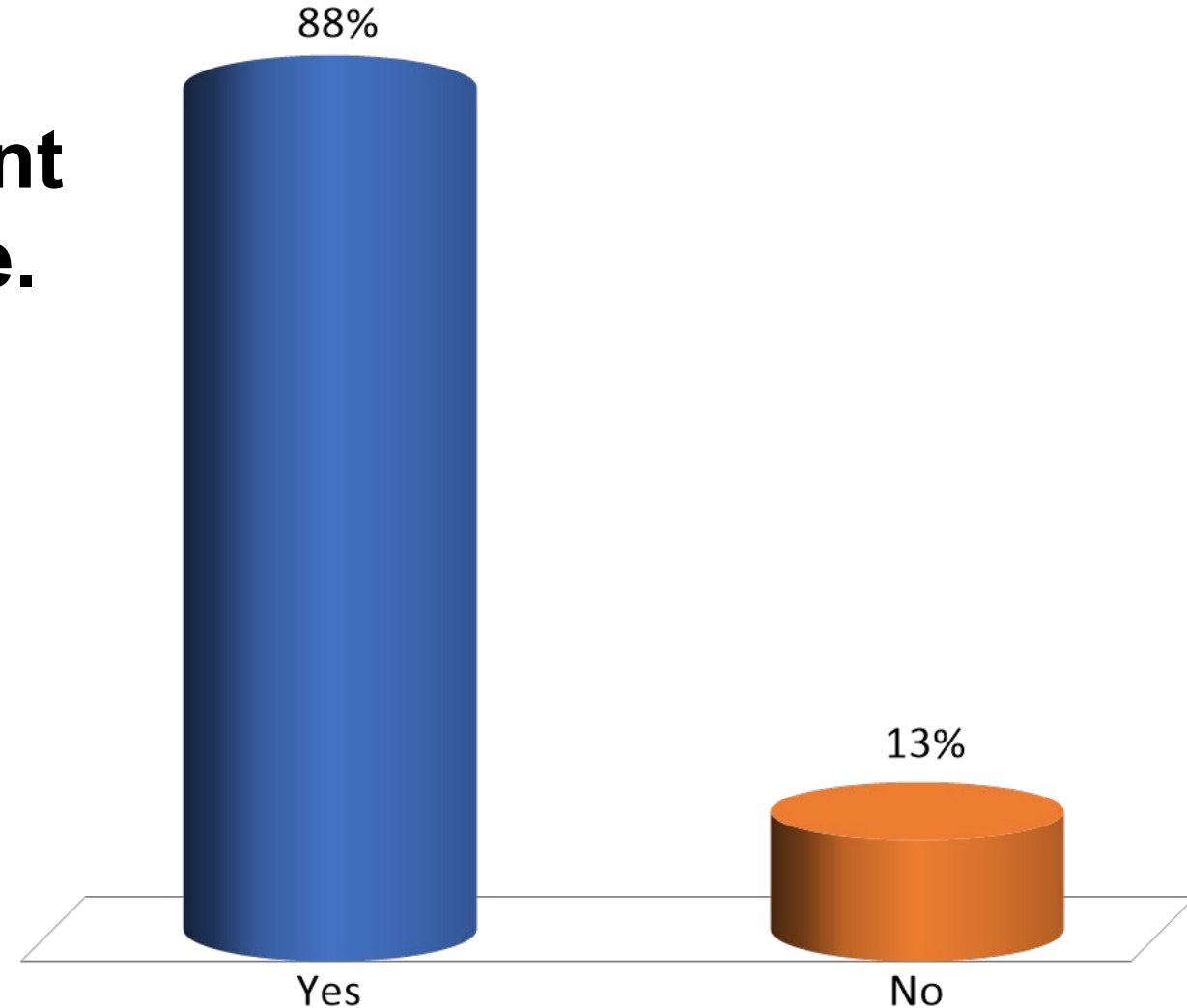
Aesthetics

Is this Goal still relevant to the City?

***Goal 3: Support the
preservation and enhancement
of the City's historic structure.***

A. Yes

B. No



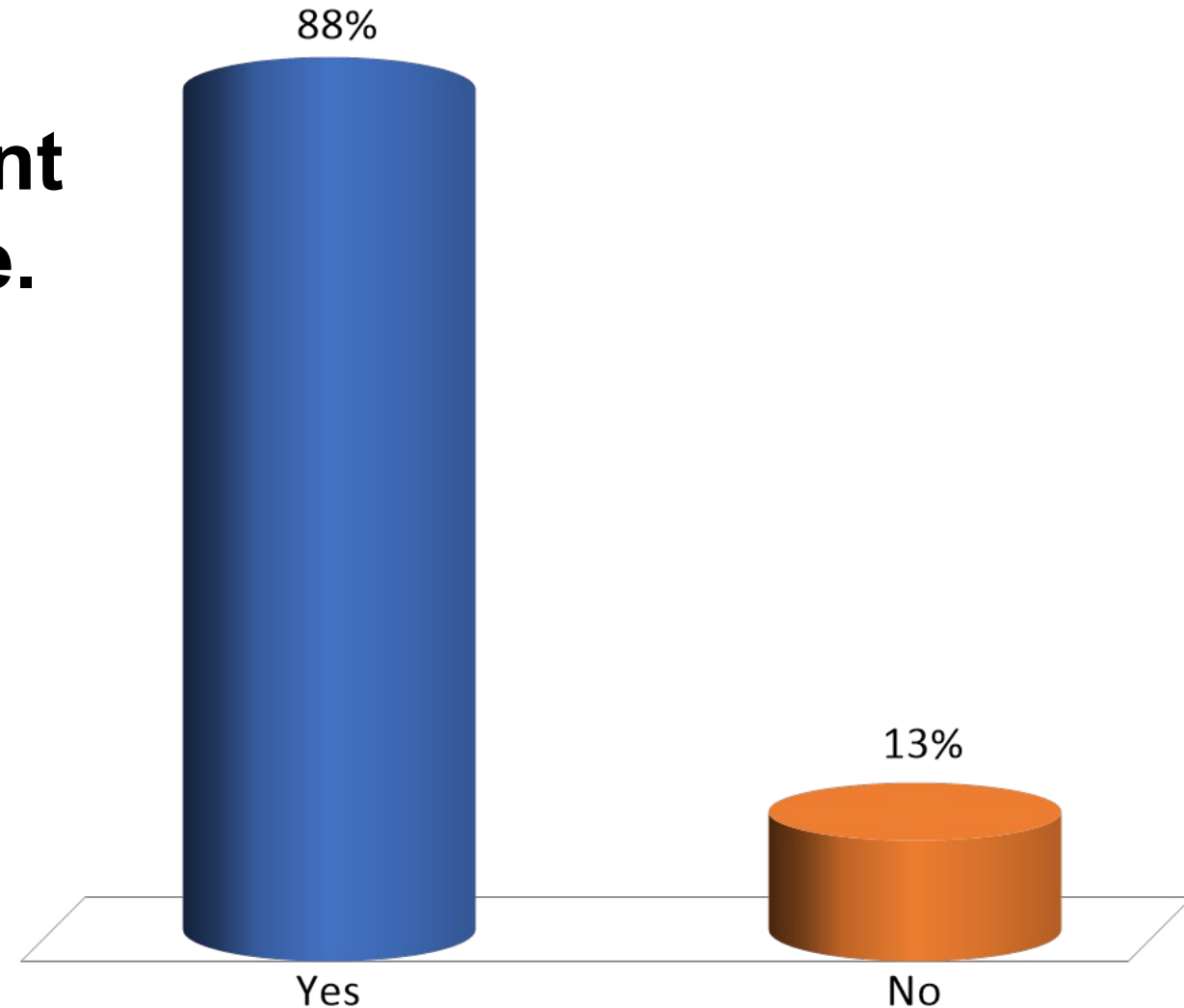
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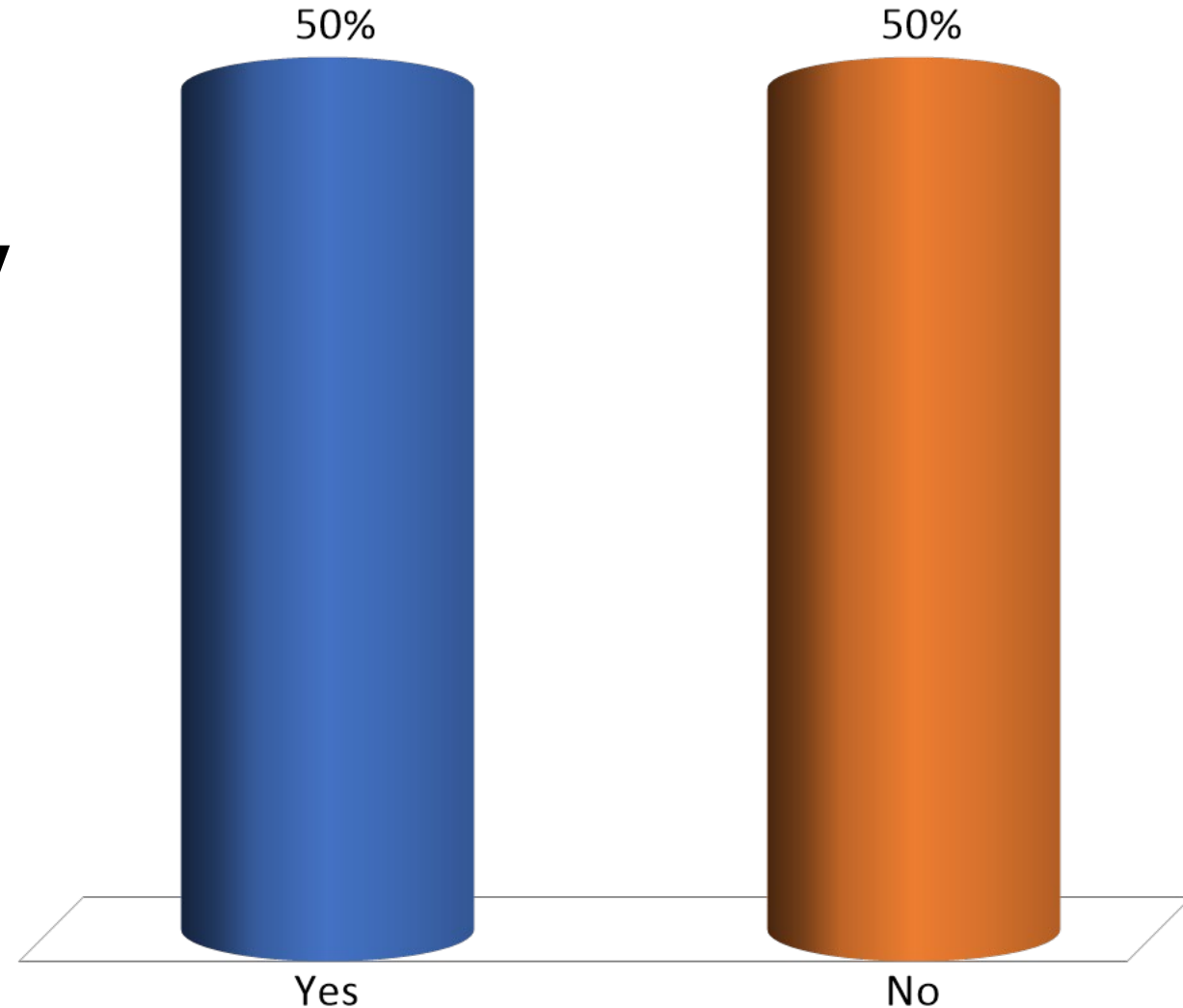
Aesthetics

Is this Goal still relevant to the City?

***Goal 4: Expand the City's
Uniform Signage Program
welcoming visitors to the City
of Washington.***

A. Yes

B. No



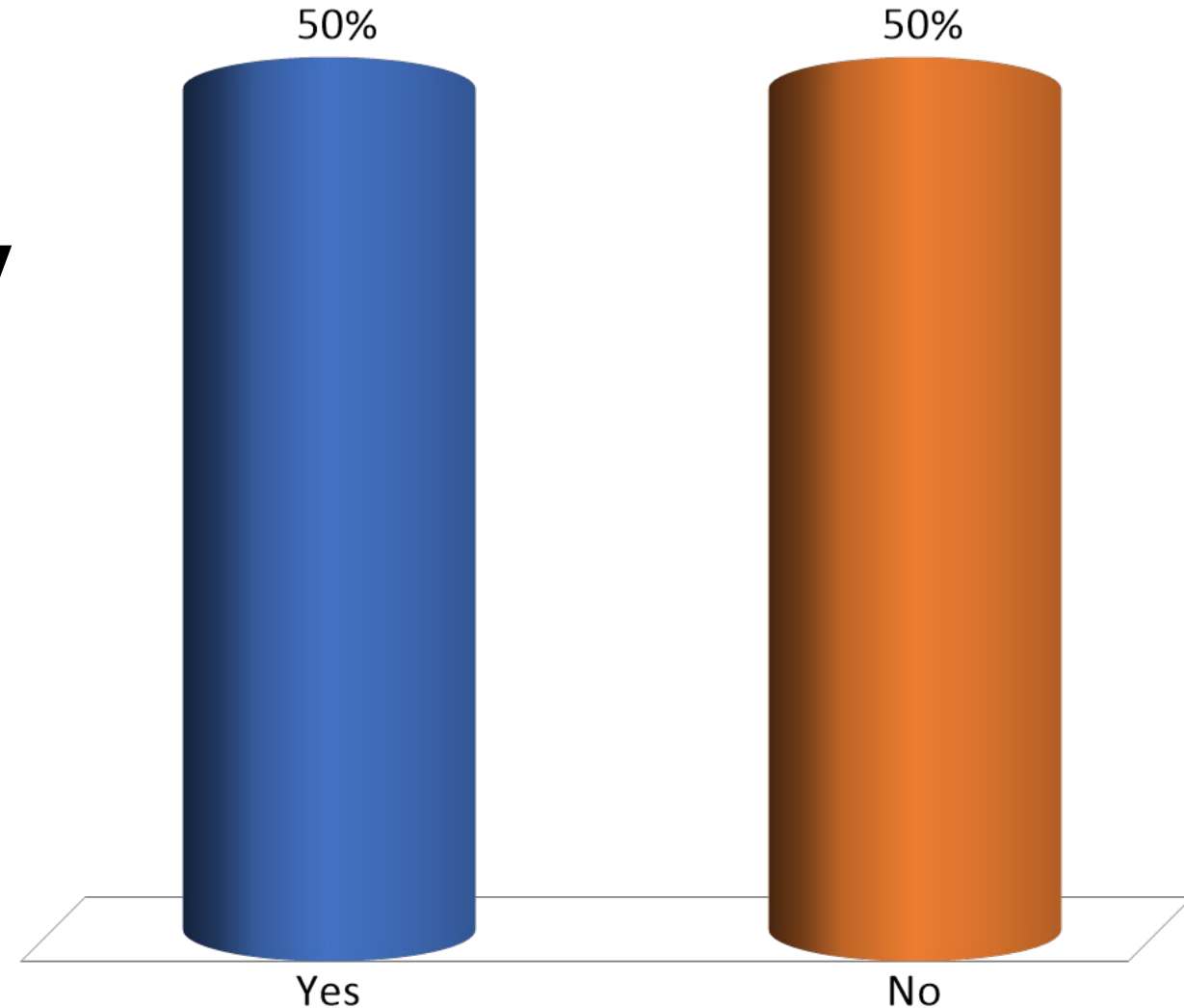
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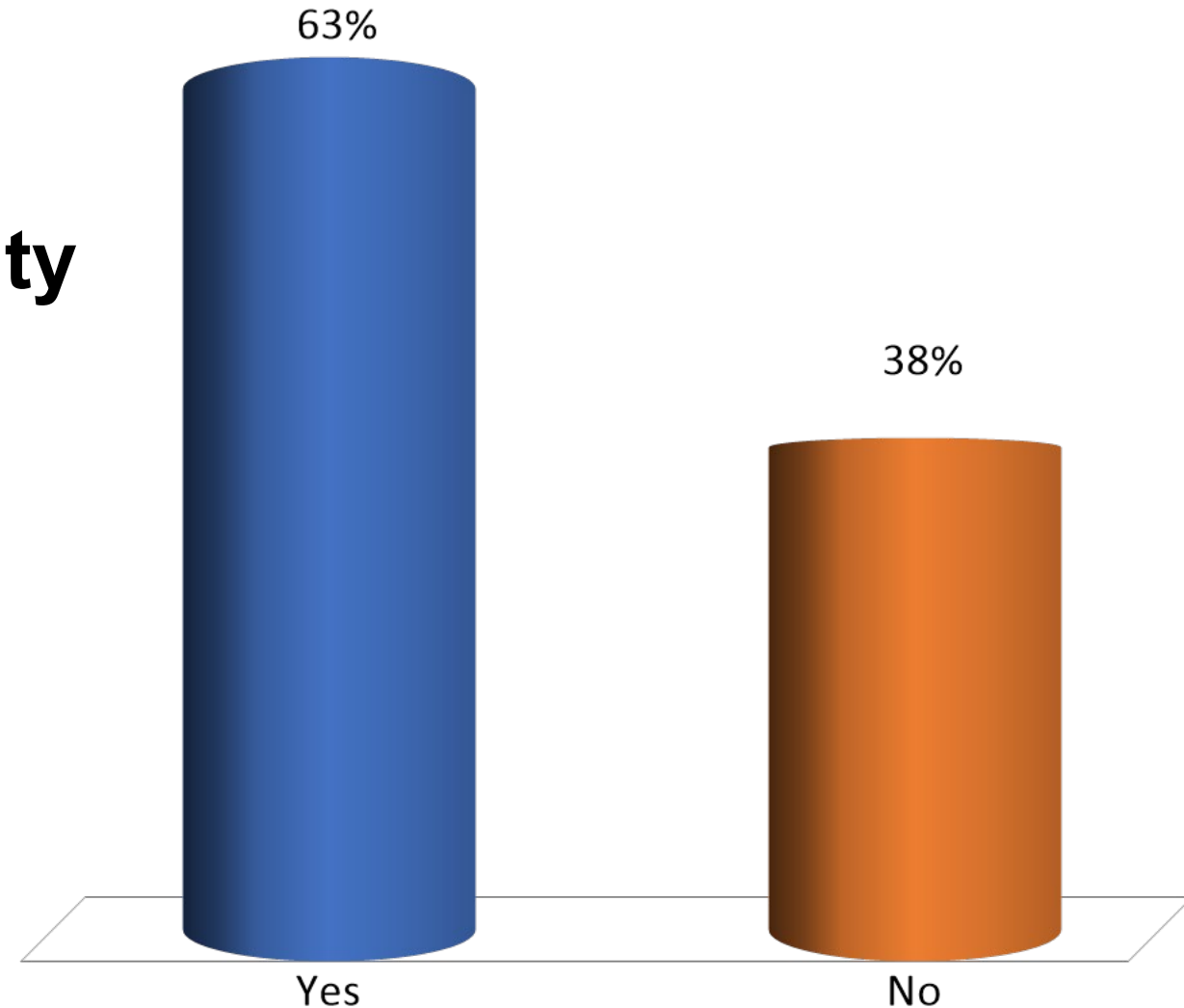
Aesthetics

Is this Goal still relevant to the City?

Goal 5: Review the type and appropriate use of building materials and their applicability to different areas within the community.

A. Yes

B. No



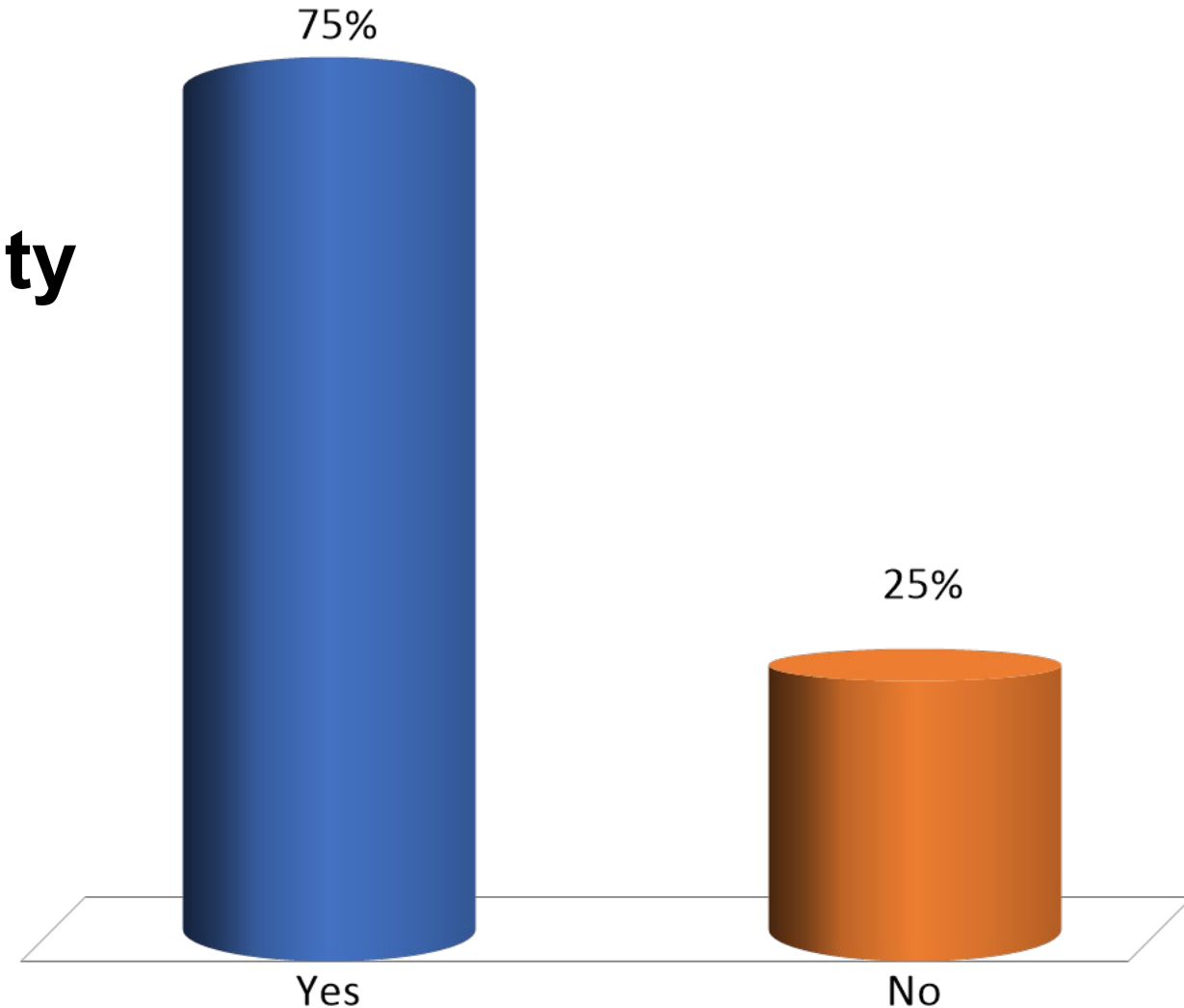
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A. Yes

B. No



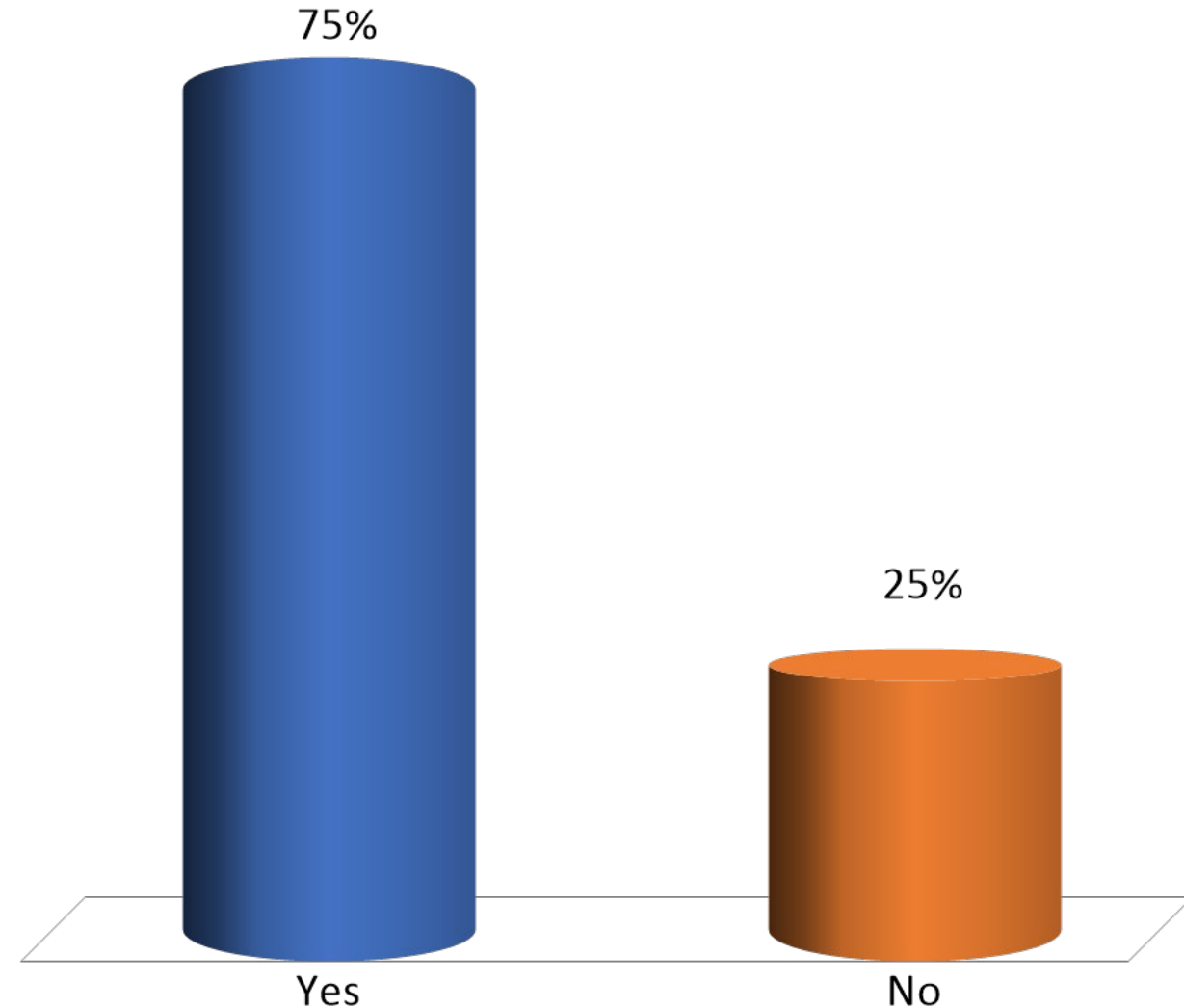
Aesthetics

Is this Goal still relevant to the City?

Goal 6: Incorporate visual enhancement strategies throughout the City of Washington.

A. Yes

B. No



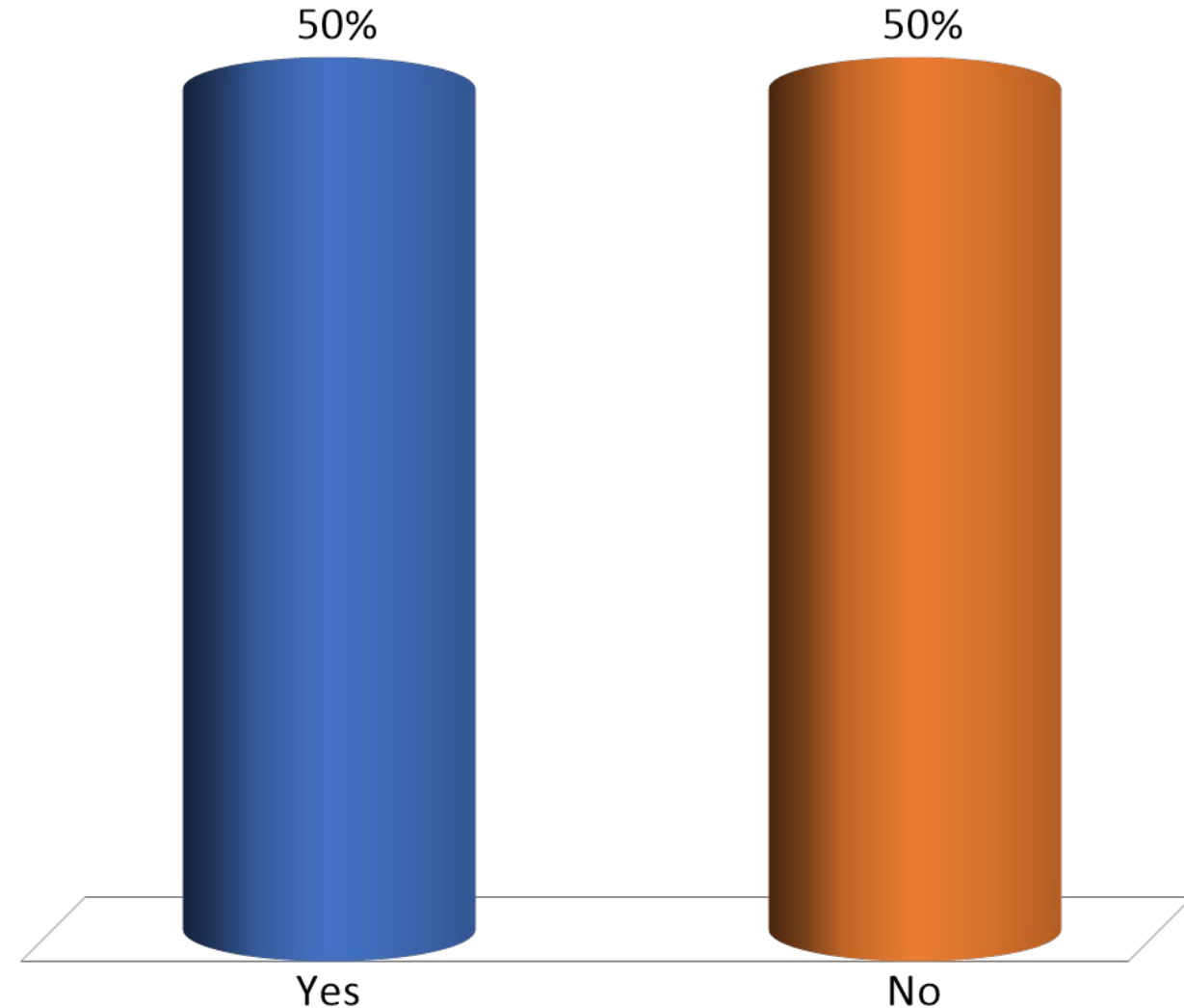
Aesthetics

Has the City made good progress toward achieving this Goal?

Goal 6: Incorporate visual enhancement strategies throughout the City of Washington.

A. Yes

B. No



Focus Topic Area:

Land Use

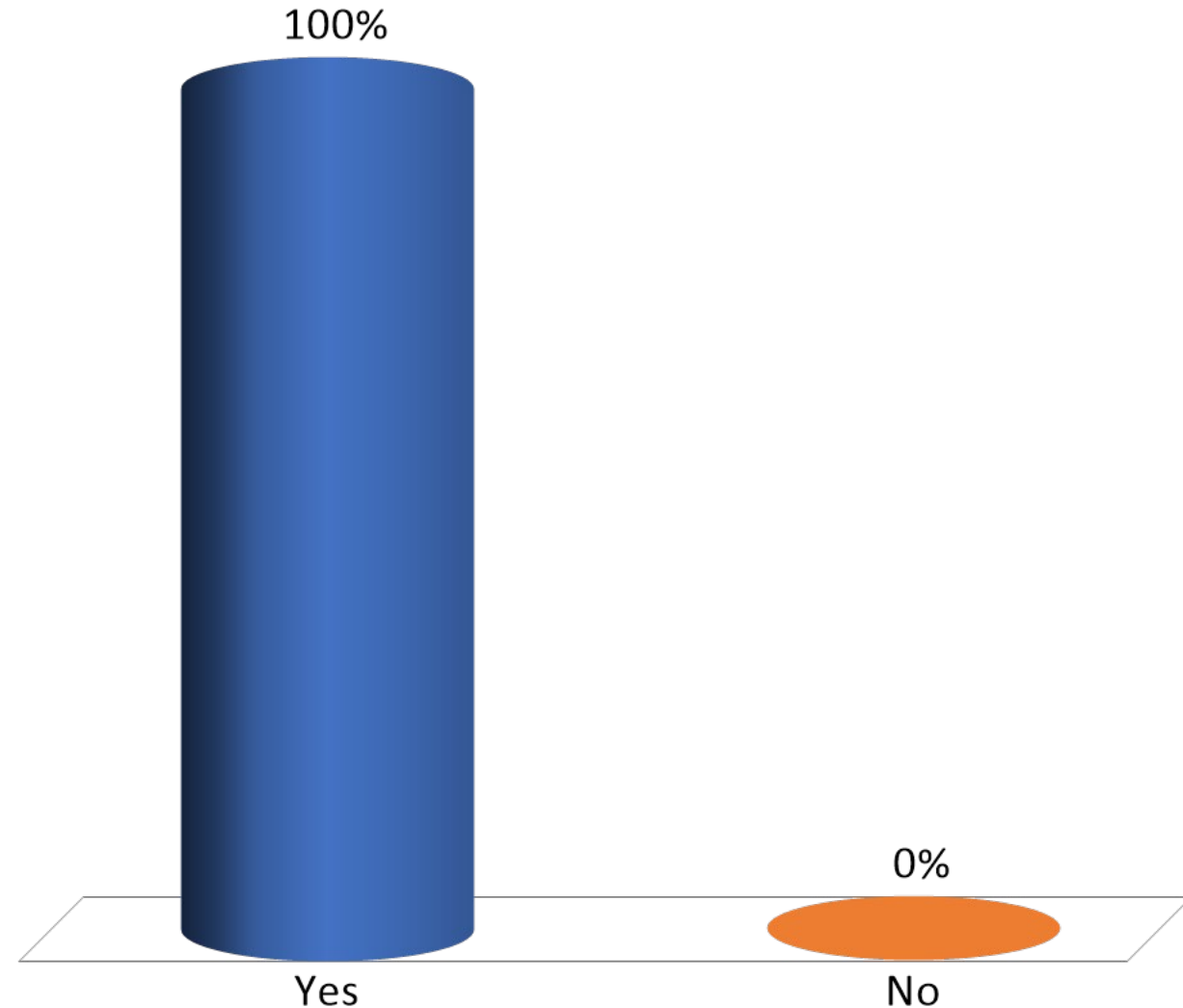
Land Use

Is this Goal still relevant to the City?

Goal 1: Create provisions to encourage entry-level residences within the community.

A. Yes

B. No



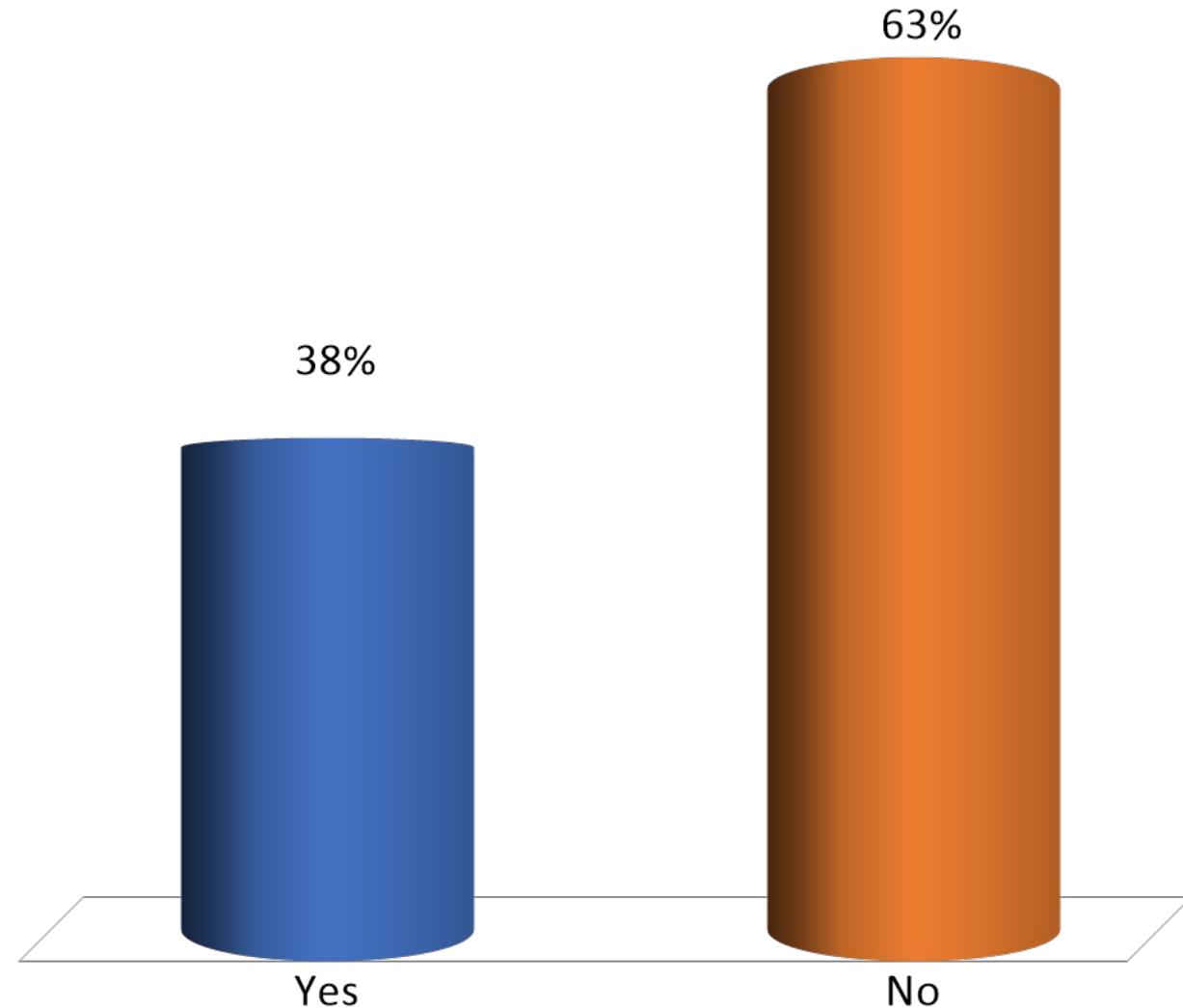
Land Use

Has the City made good progress toward achieving this Goal?

Goal 1: Create provisions to encourage entry-level residences within the community.

A. Yes

B. No



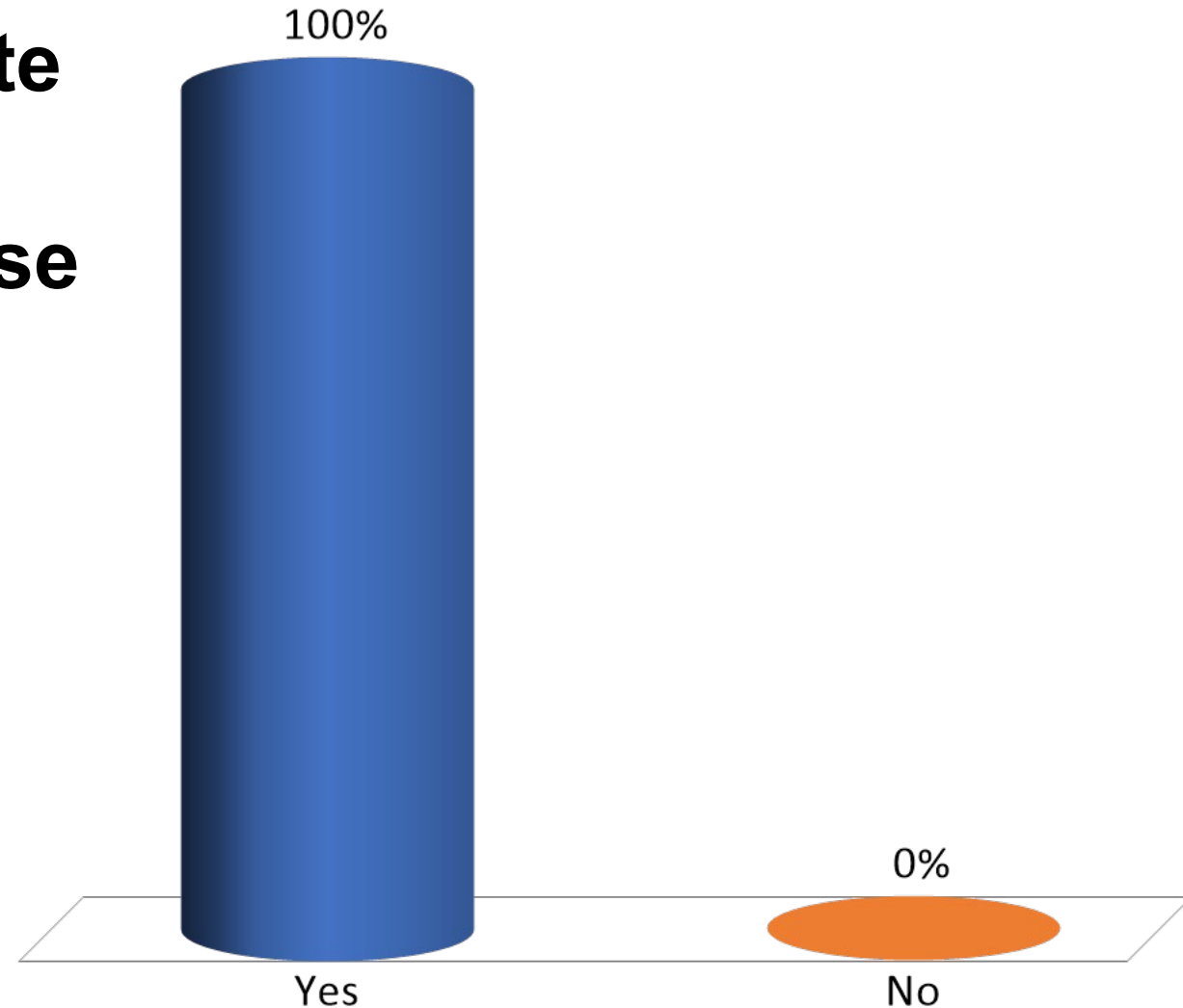
Land Use

Is this Goal still relevant to the City?

Goal 2: Maintain an appropriate balance in the amount and placement of principal land-use categories (open space, residential, commercial, industrial, and office).

A. Yes

B. No



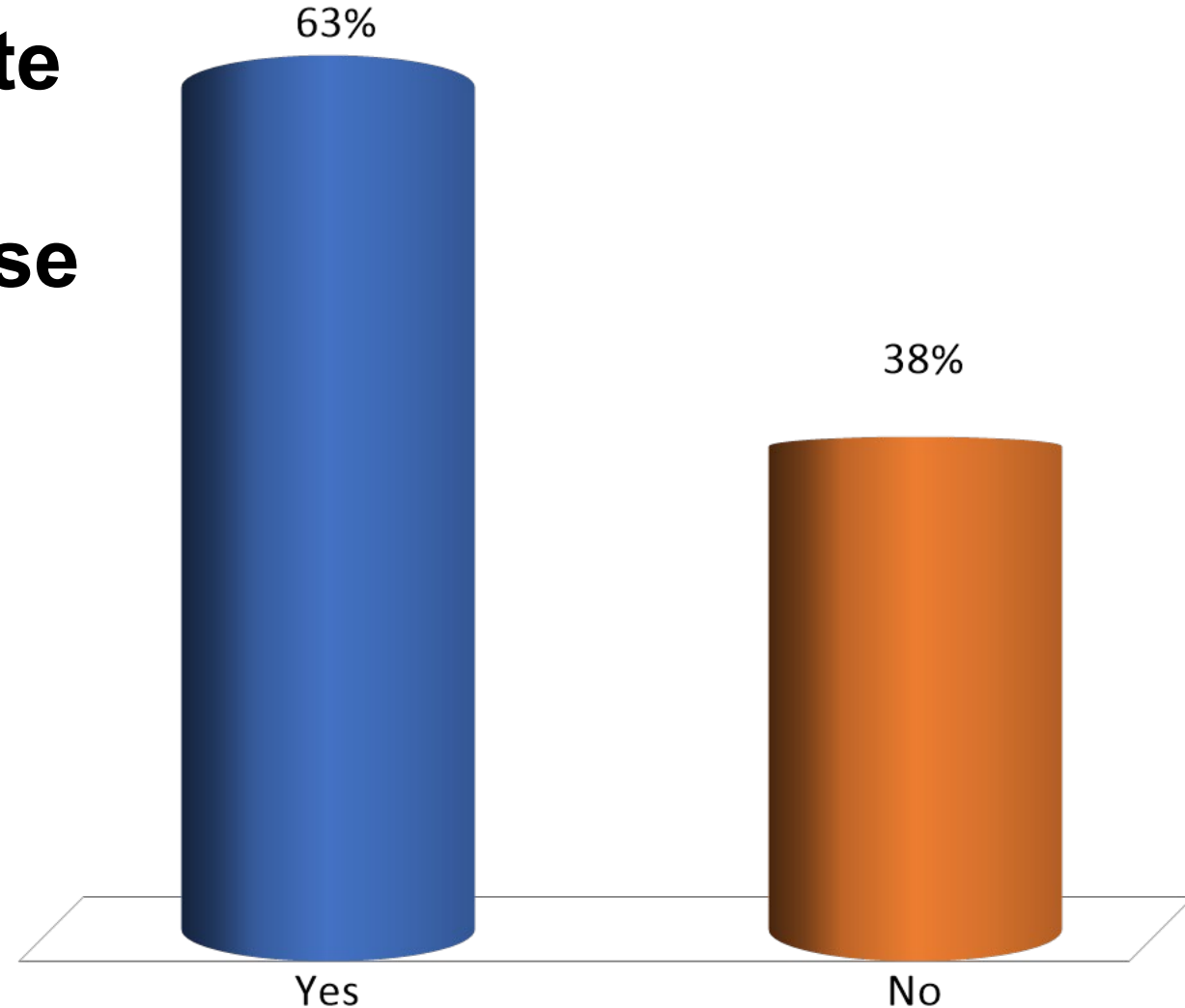
Land Use

Has the City made good progress toward achieving this Goal?

Goal 2: Maintain an appropriate balance in the amount and placement of principal land-use categories (open space, residential, commercial, industrial, and office).

A. Yes

B. No



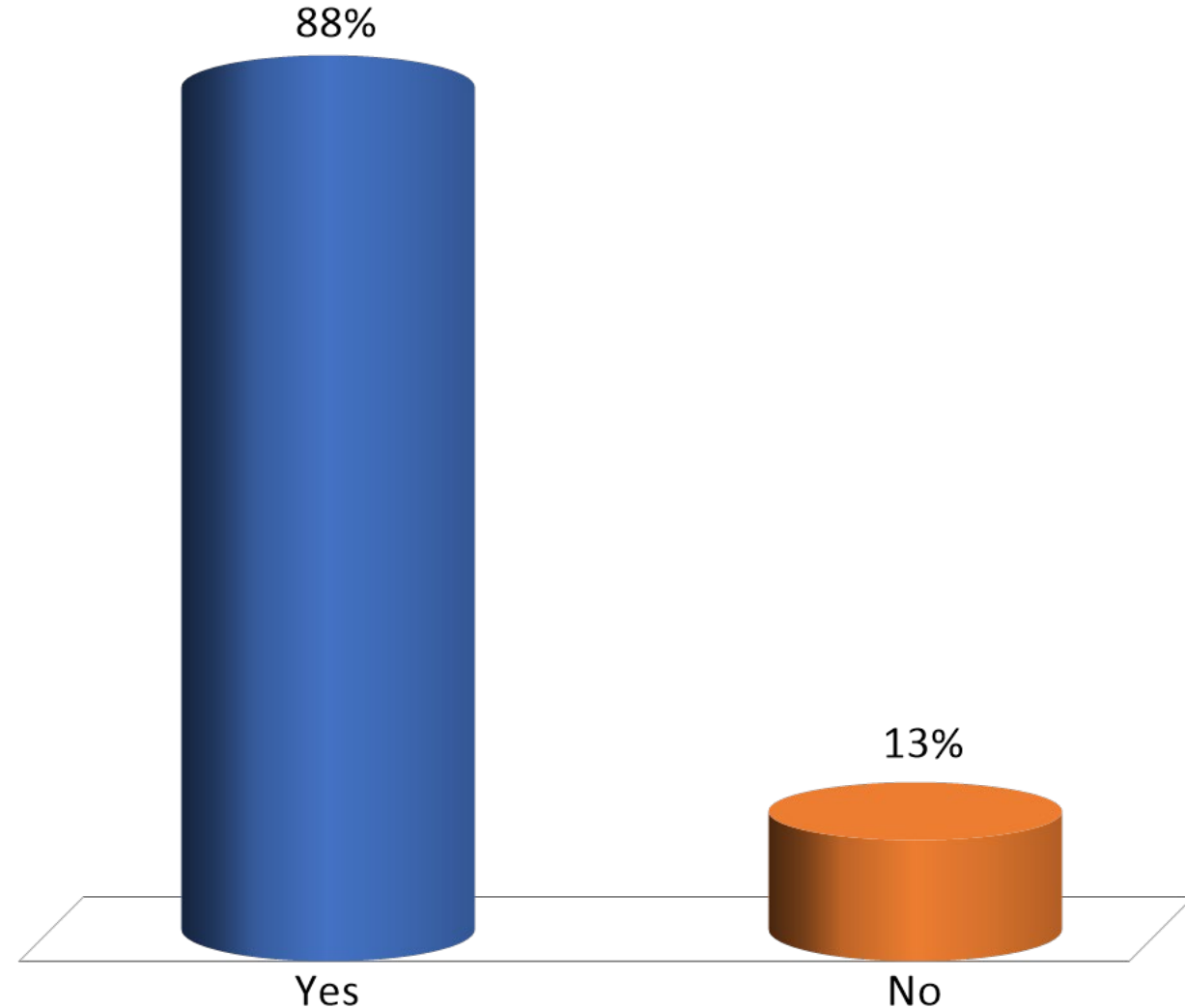
Land Use

Is this Goal still relevant to the City?

Goal 3: Develop strategies to strengthen and support Downtown Washington.

A. Yes

B. No



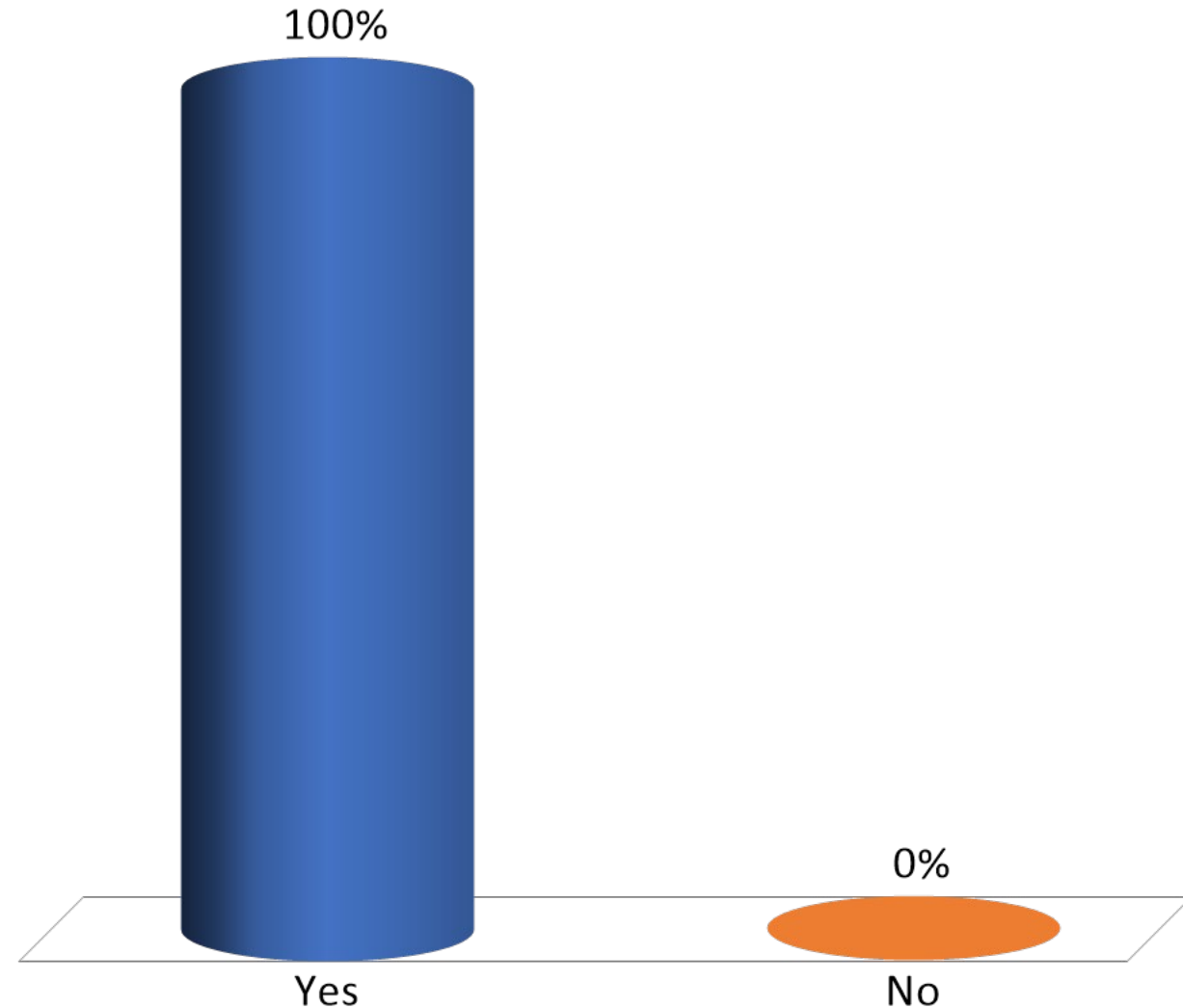
Land Use

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A. Yes

B. No



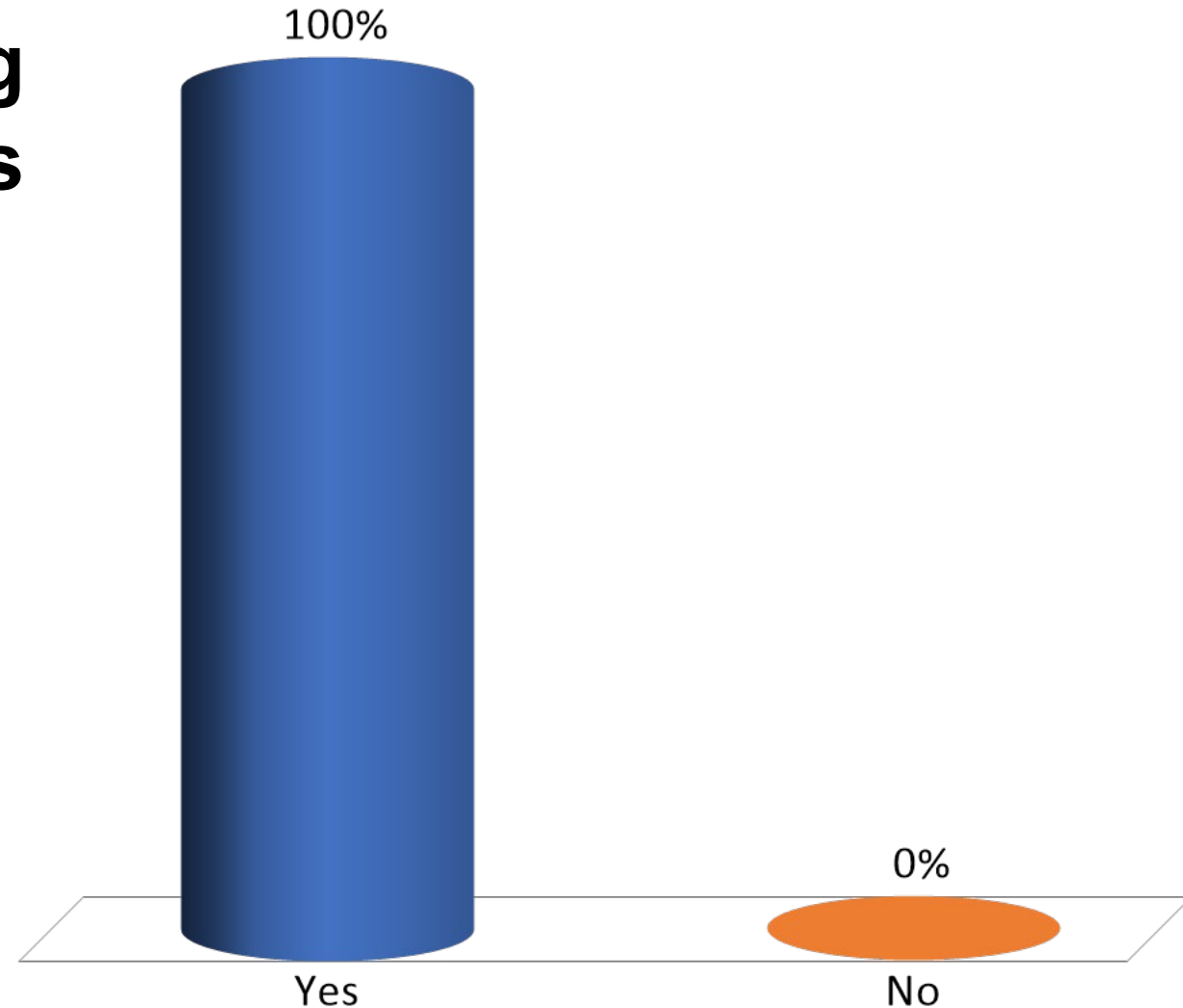
Land Use

Is this Goal still relevant to the City?

Goal 4: Manage the conflicting interests of agriculture versus urban land uses.

A. Yes

B. No



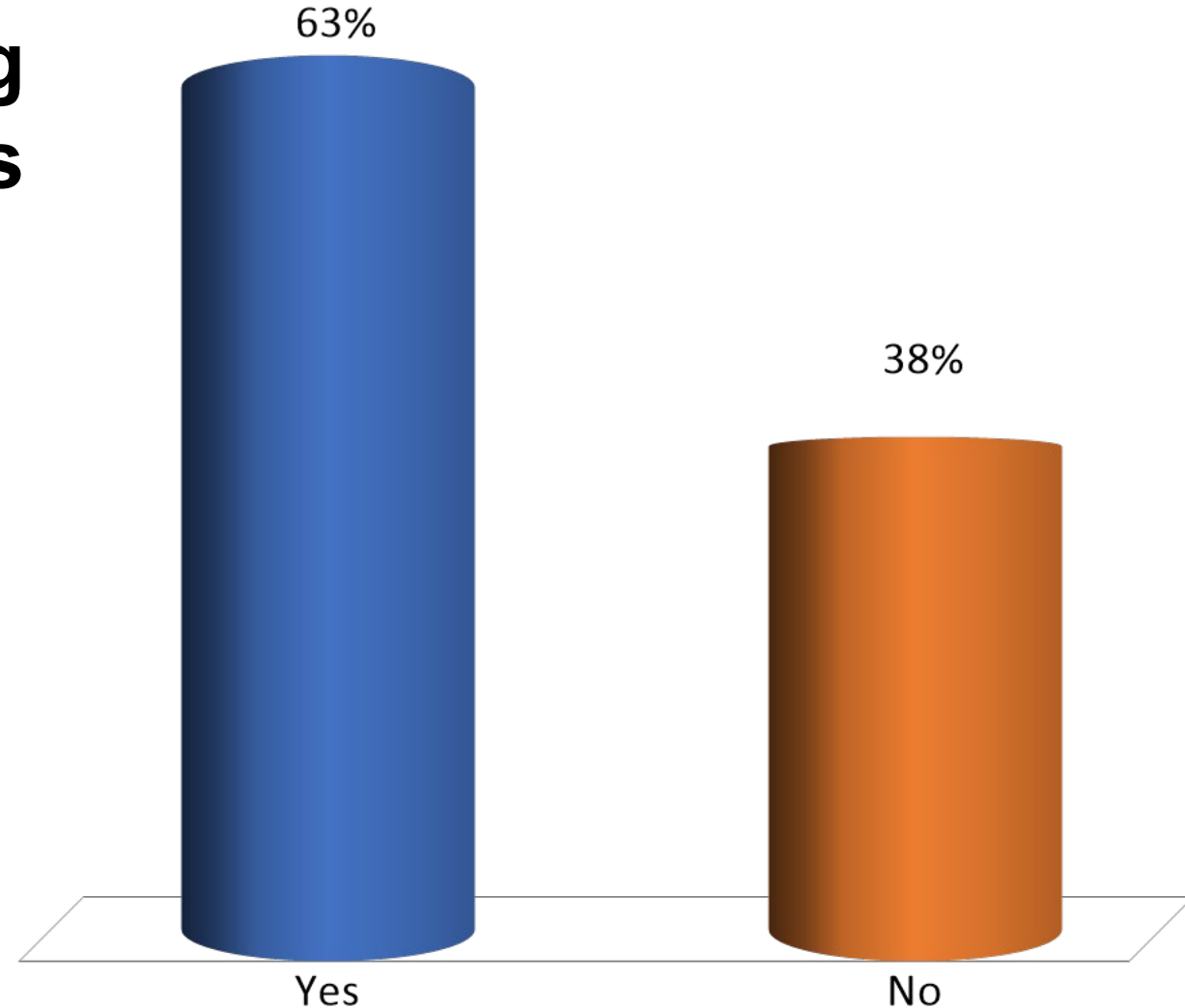
Land Use

Has the City made good progress toward achieving this Goal?

Goal 4: Manage the conflicting interests of agriculture versus urban land uses.

A. Yes

B. No



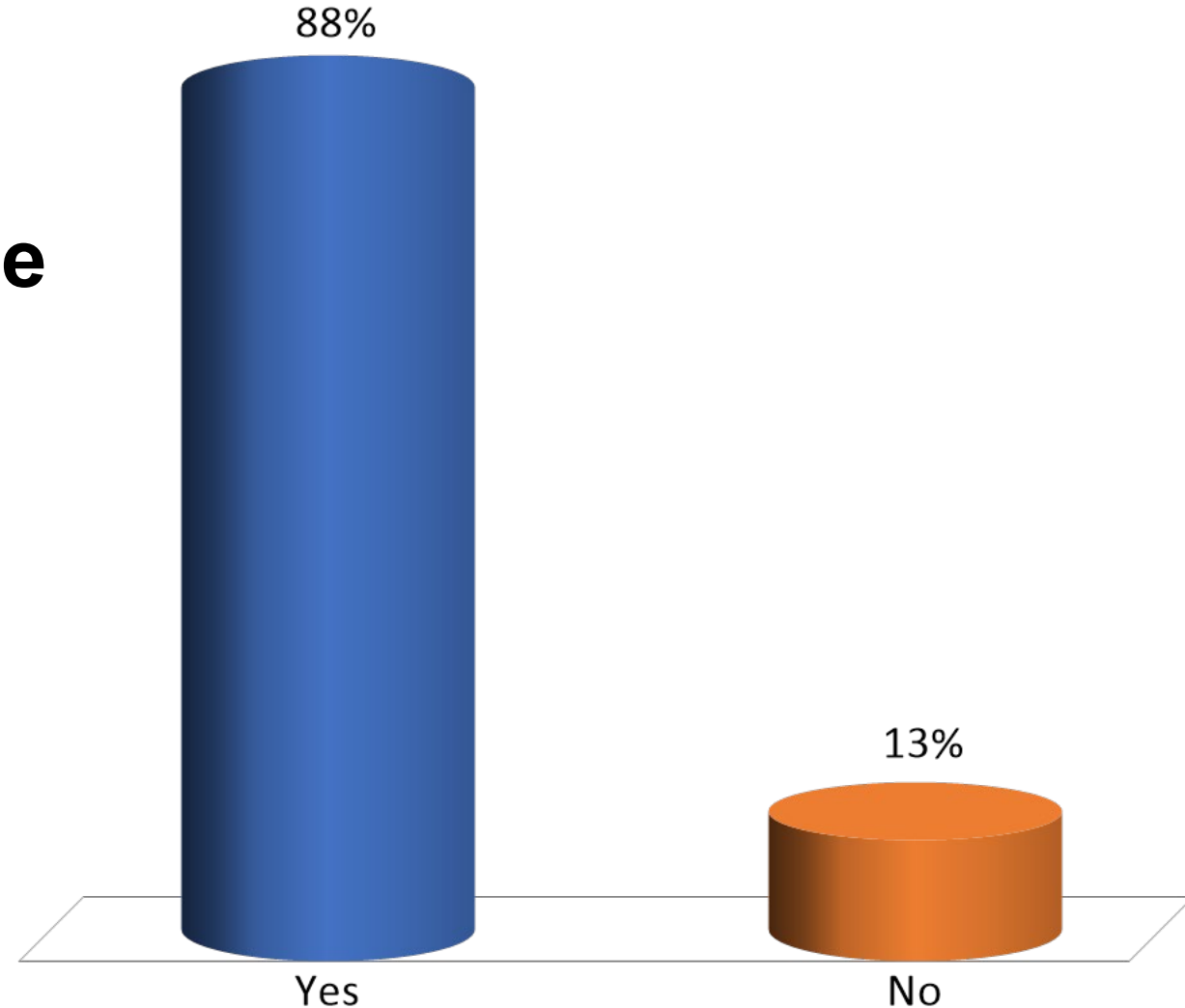
Land Use

Is this Goal still relevant to the City?

Goal 5: Develop an effective growth management strategy for both inside and outside the City limits of Washington.

A. Yes

B. No



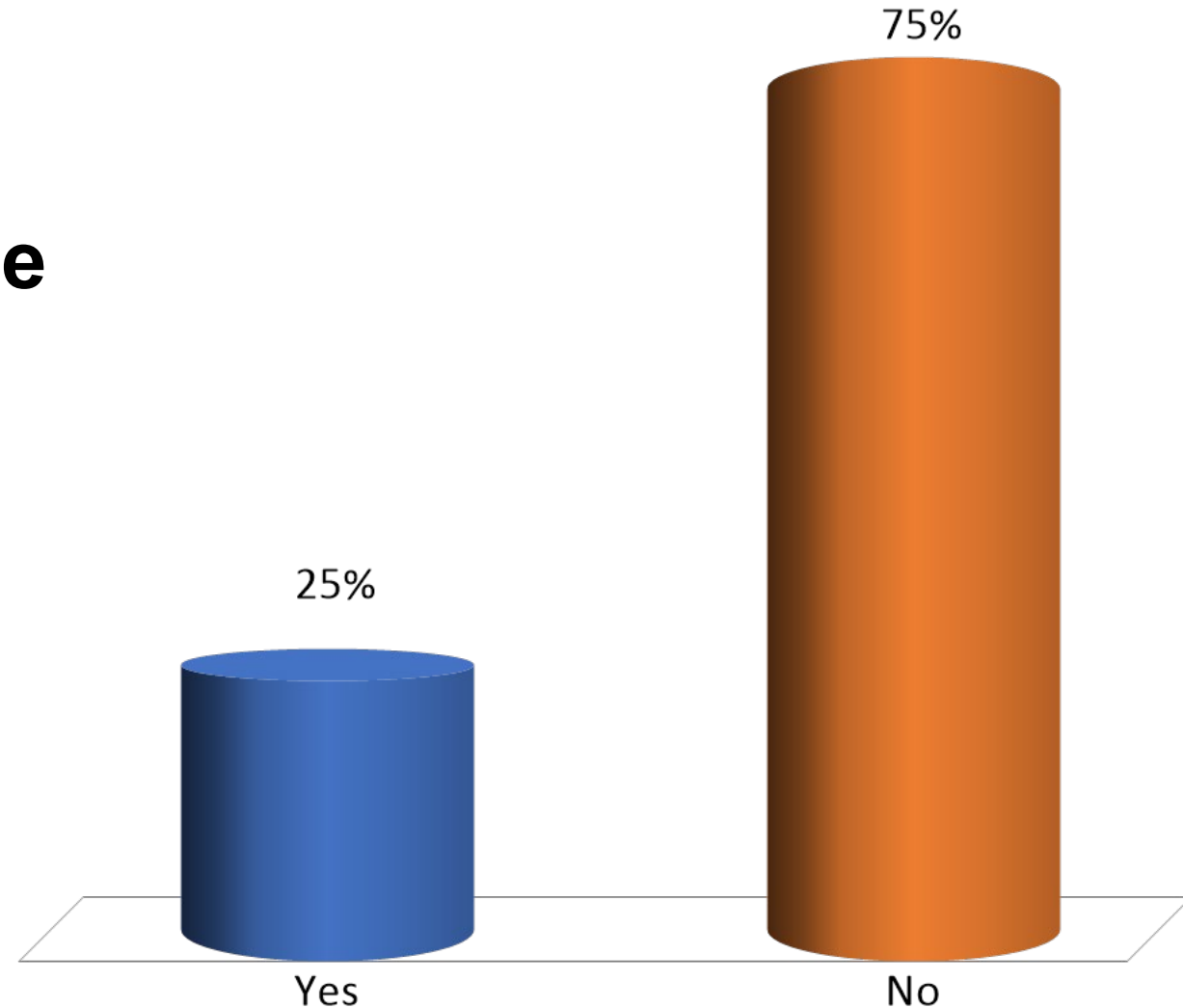
Land Use

Has the City made good progress toward achieving this Goal?

Goal 5: Develop an effective growth management strategy for both inside and outside the City limits of Washington.

A. Yes

B. No



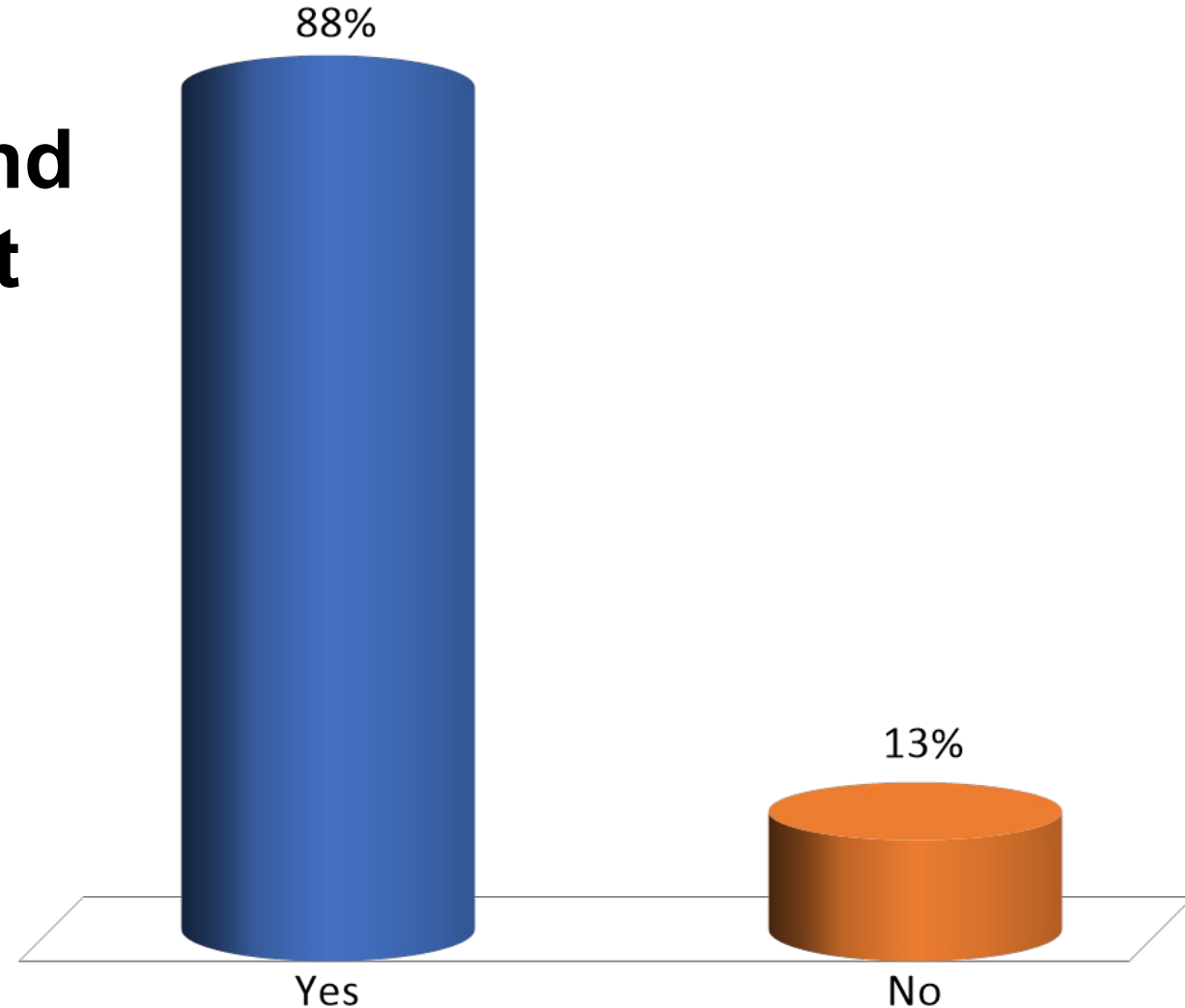
Land Use

Is this Goal still relevant to the City?

Goal 6: Evaluate commercial growth throughout the City and manage that growth to benefit the community.

A. Yes

B. No



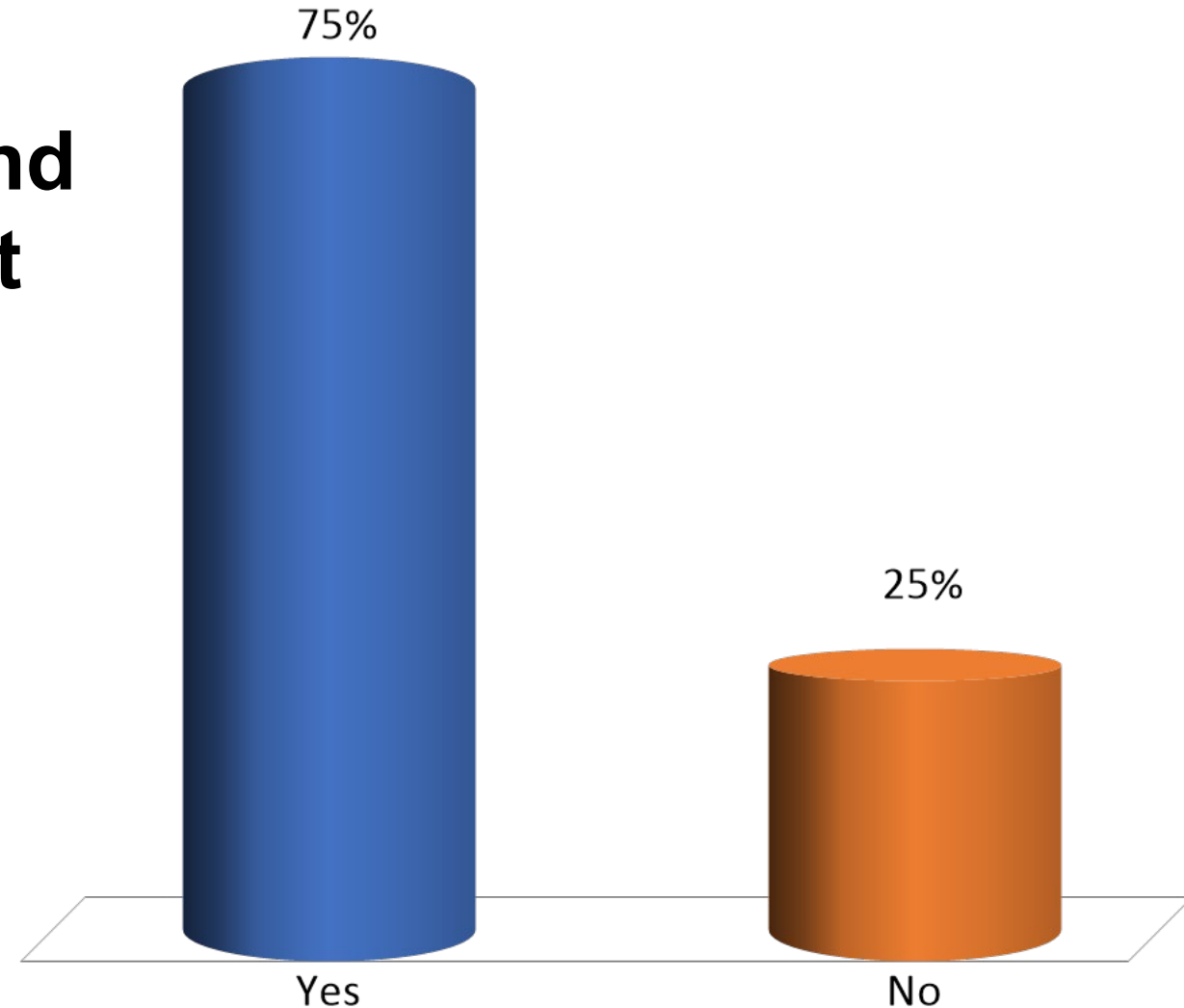
Land Use

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Goal 6: Evaluate commercial growth throughout the City and manage that growth to benefit the community.

A. Yes

B. No



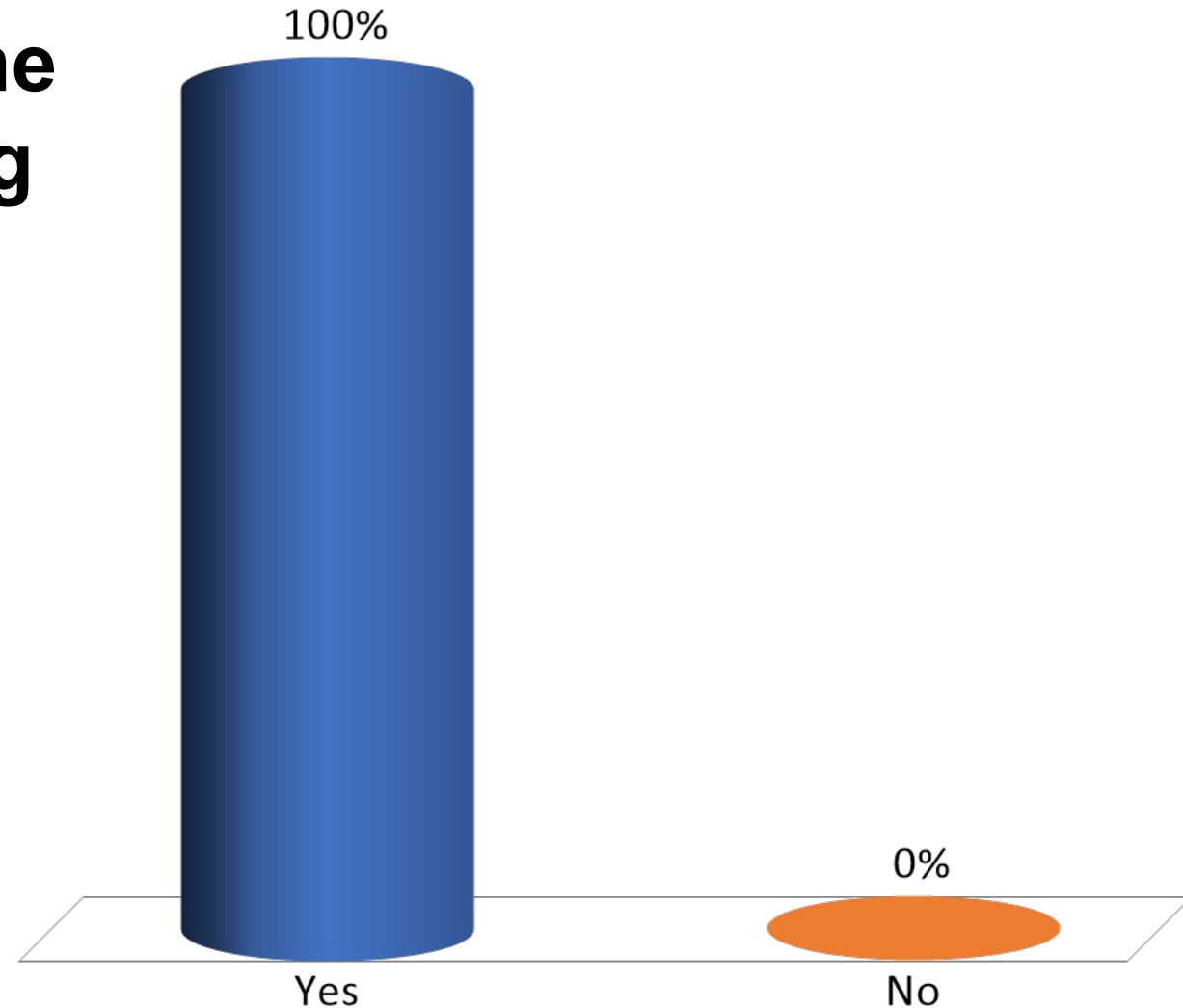
Land Use

Is this Goal still relevant to the City?

Goal 7: Evaluate and determine the needs for life-cycle (young adult through older-adult) housing.

A. Yes

B. No



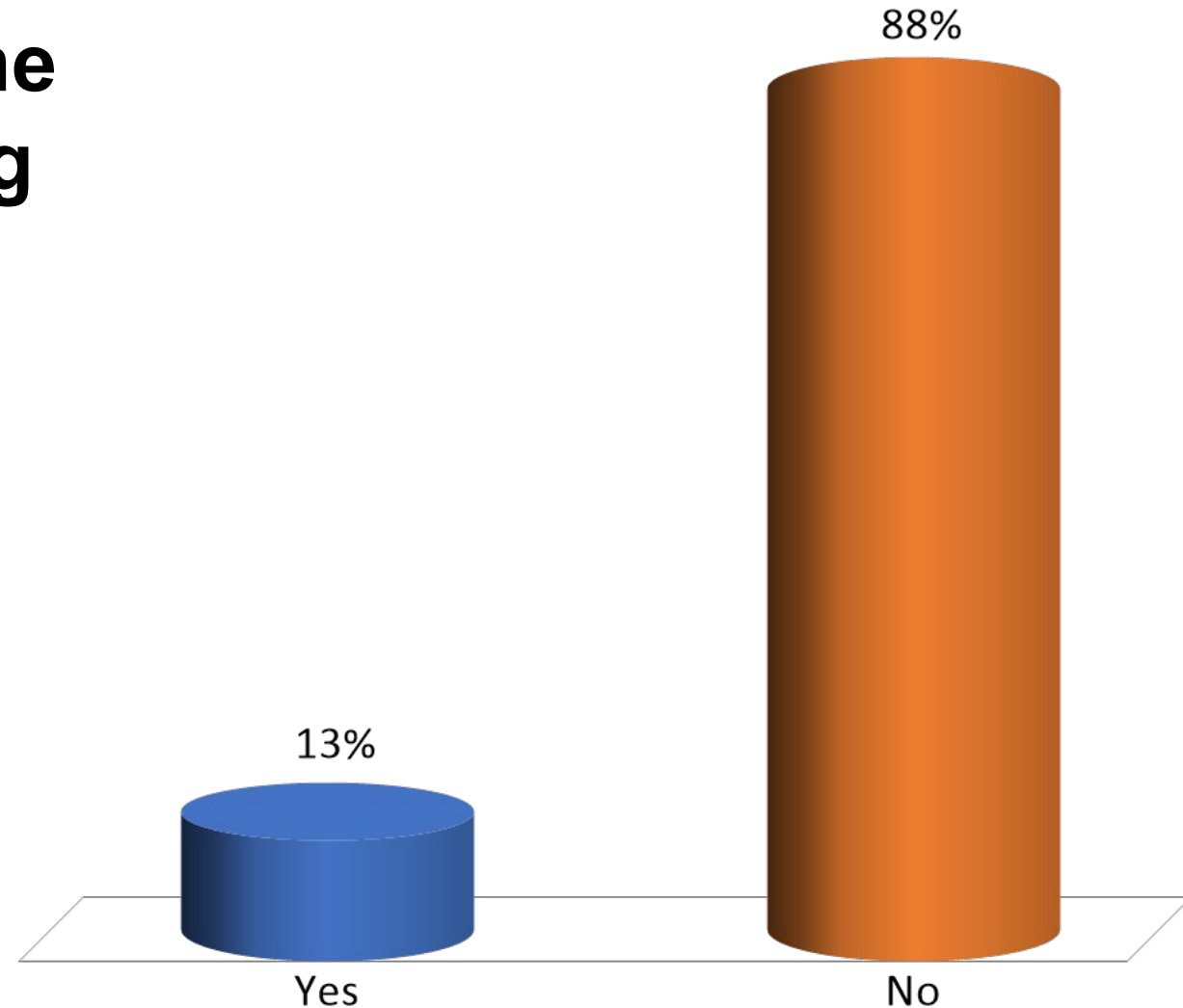
Land Use

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Goal 7: Evaluate and determine the needs for life-cycle (young adult through older-adult) housing.

A. Yes

B. No



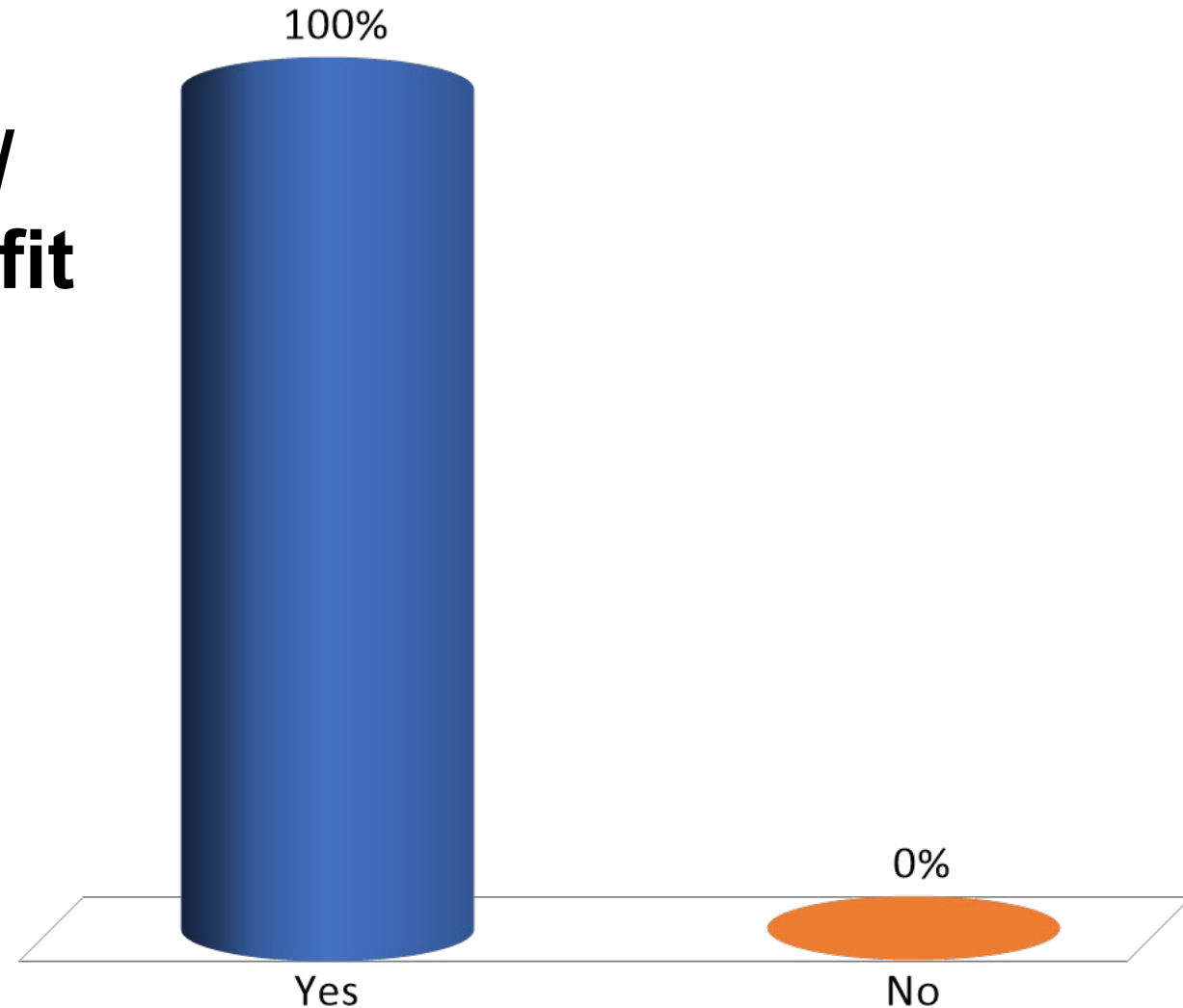
Land Use

Is this Goal still relevant to the City?

Goal 8: Evaluate specific land use activities and encourage / discourage those which benefit the citizenry.

A. Yes

B. No



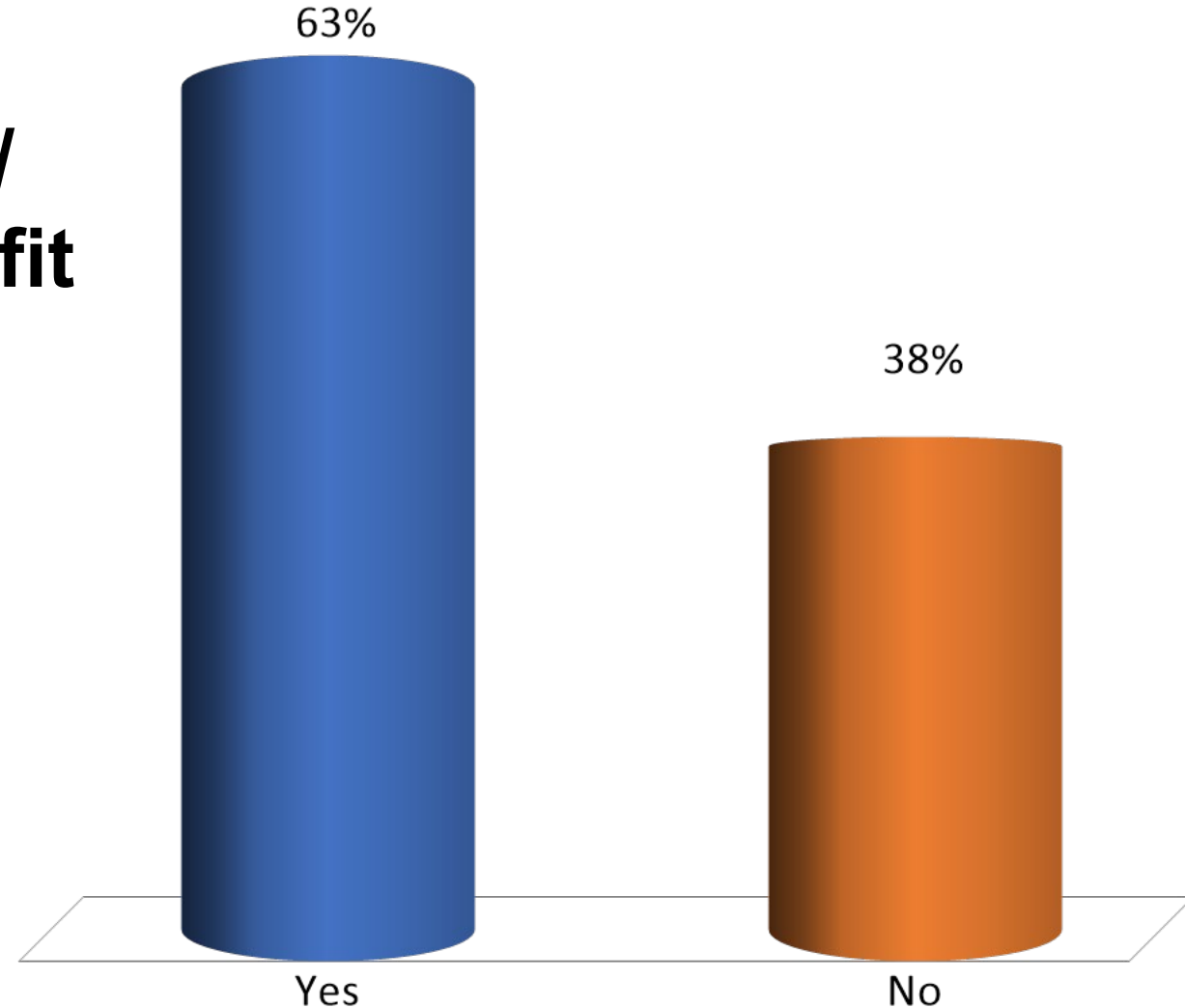
Land Use

Has the City made good progress toward achieving this Goal?

Goal 8: Evaluate specific land use activities and encourage / discourage those which benefit the citizenry.

A. Yes

B. No



Focus Topic Area:

Civic

Improvement

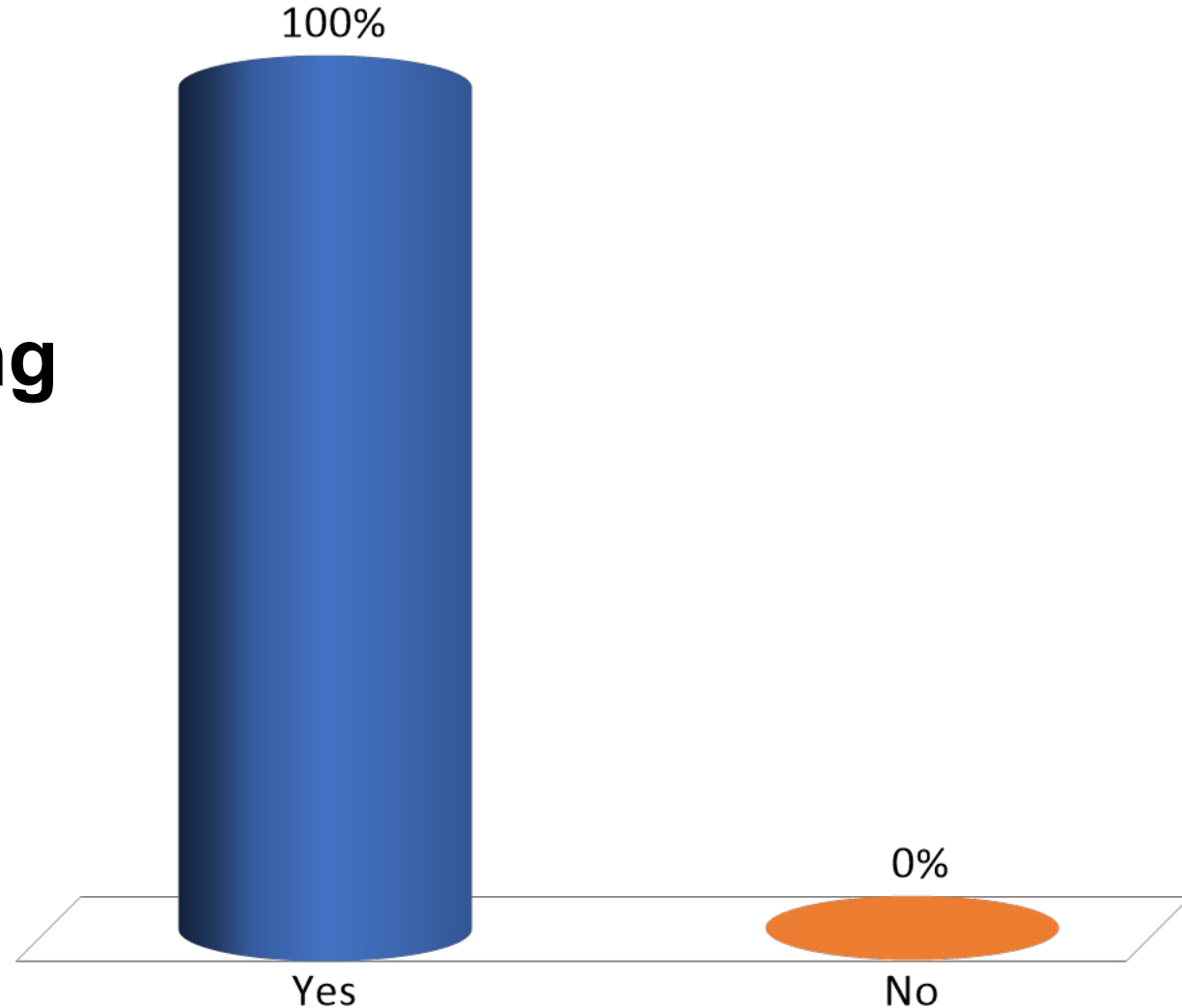
Civic Improvement

Is this Goal still relevant to the City?

Goal 1: Continue to provide governmental services in a manner which maximizes public benefit while minimizing public expenditures.

A. Yes

B. No



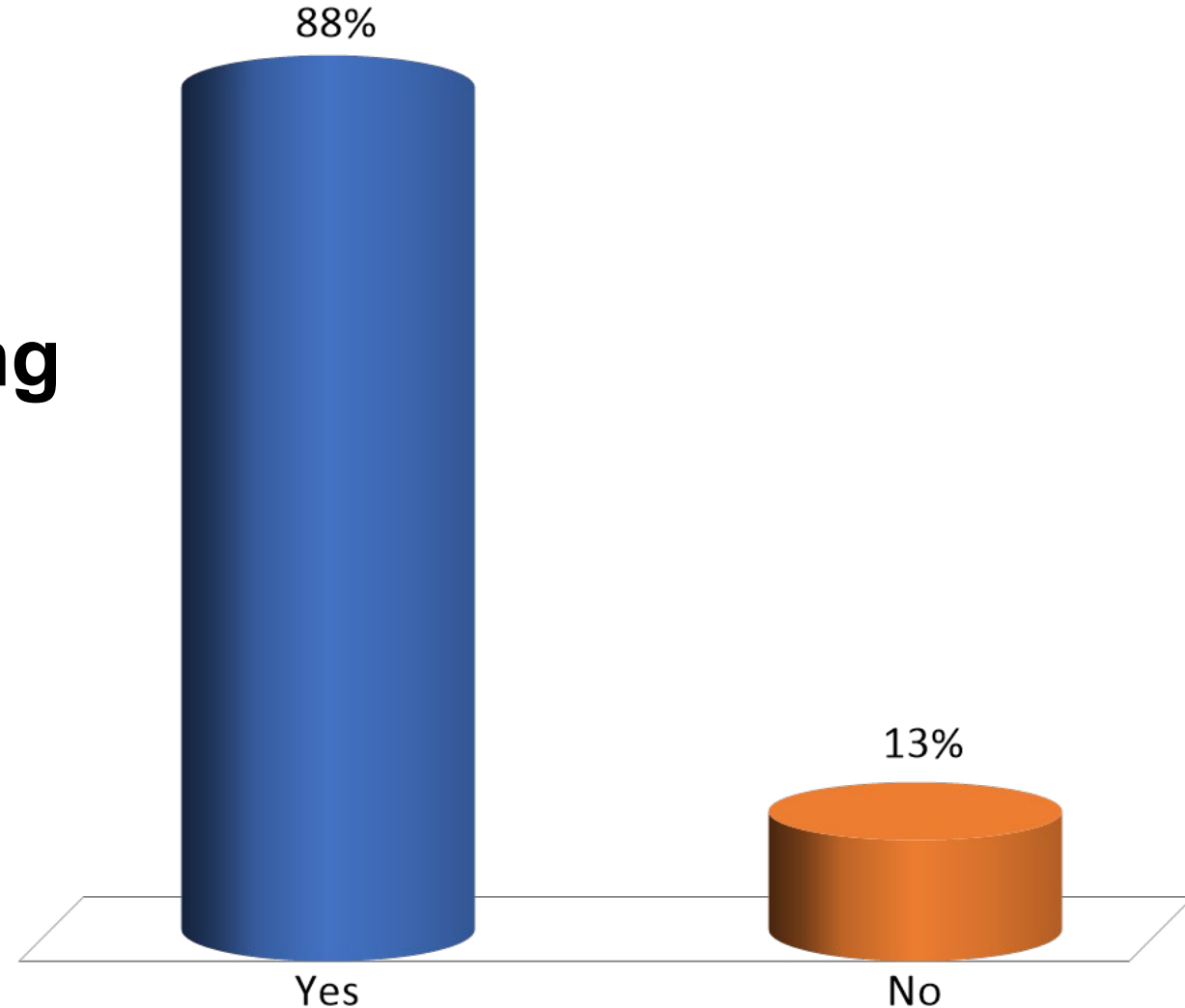
Civic Improvement

Has the City made good progress toward achieving this Goal?

Goal 1: Continue to provide governmental services in a manner which maximizes public benefit while minimizing public expenditures.

A. Yes

B. No



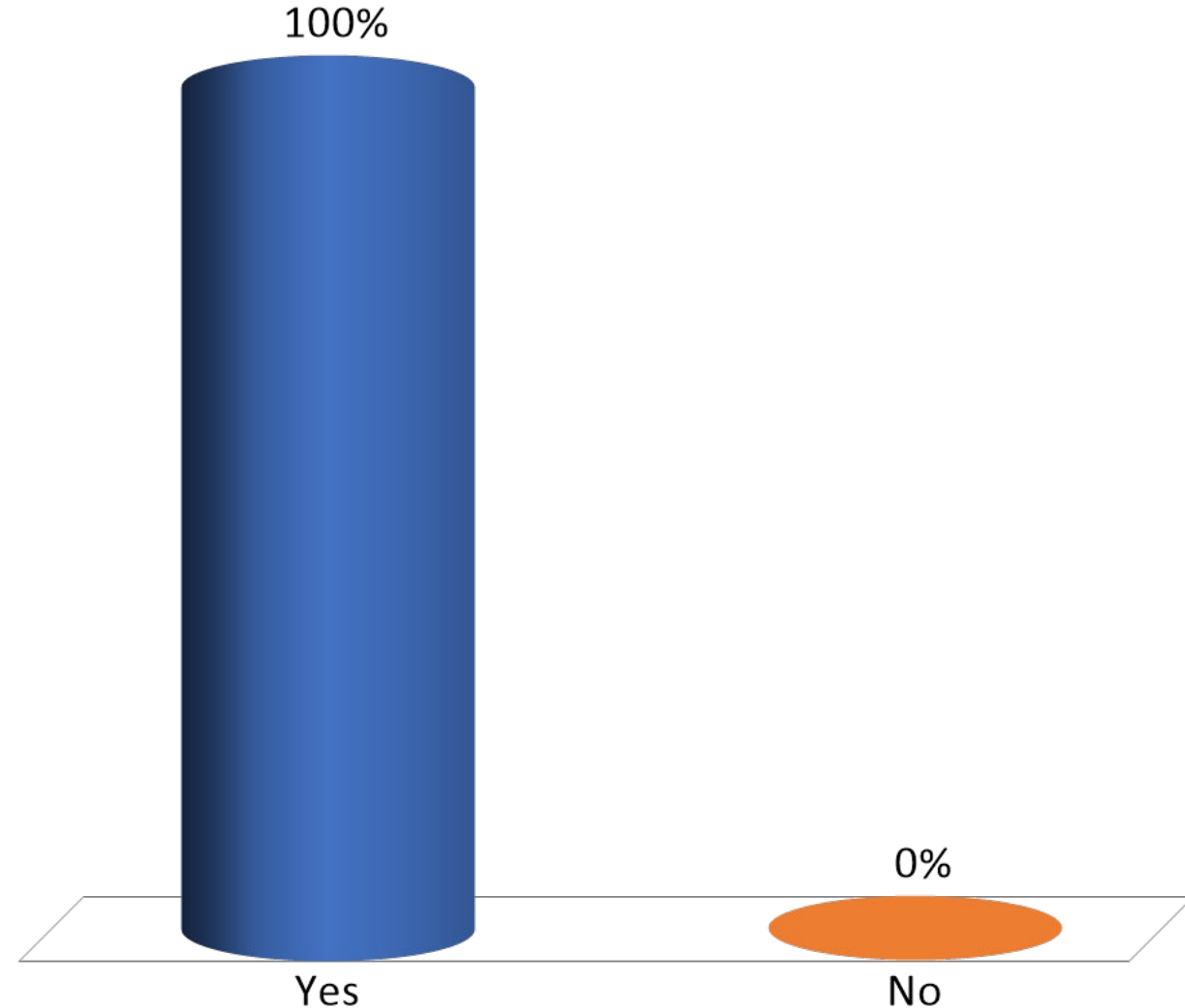
Civic Improvement

Is this Goal still relevant to the City?

Goal 2: Seek cost-effective strategies which utilize technology to improve government services.

A. Yes

B. No



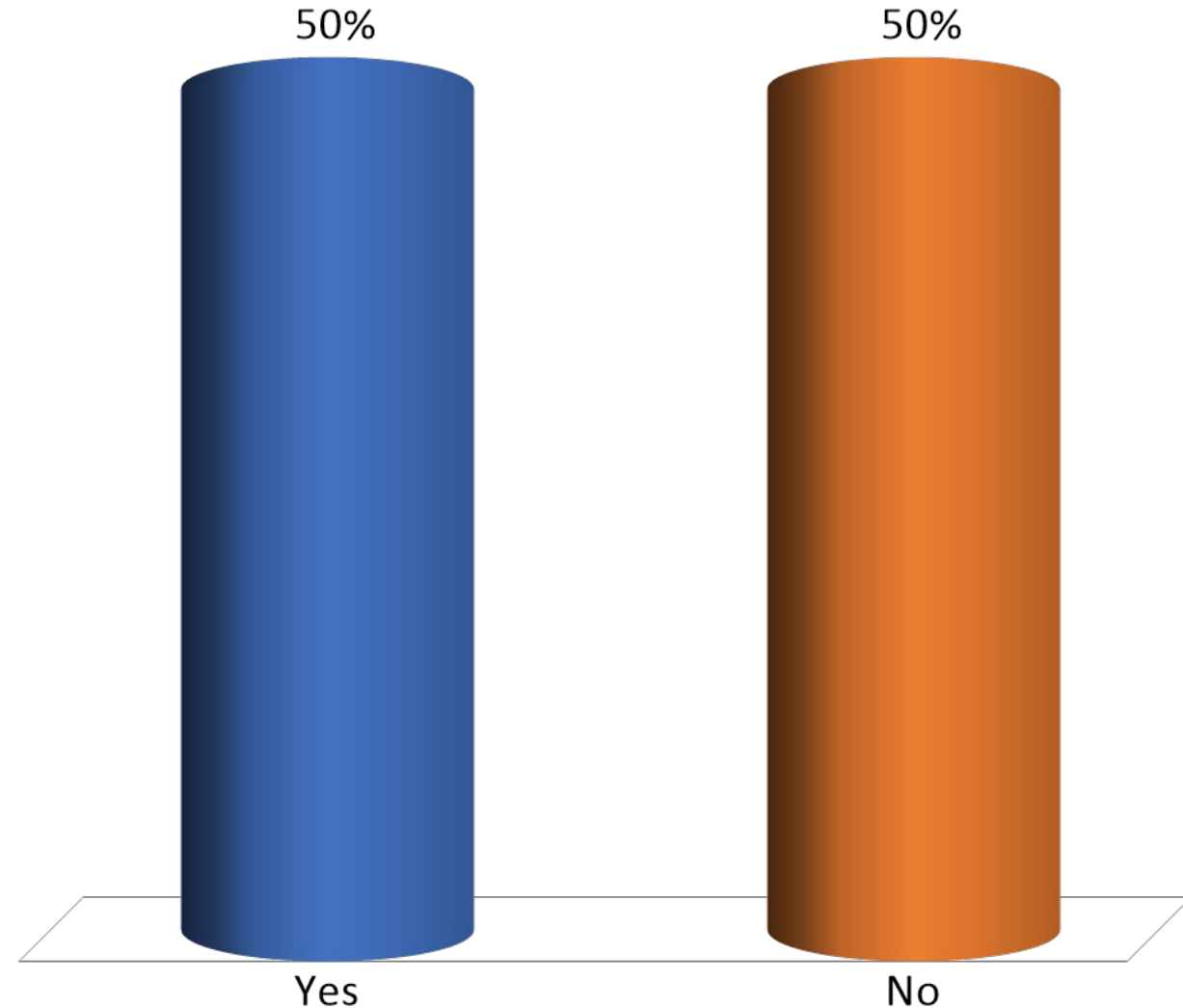
Civic Improvement

Has the City made good progress toward achieving this Goal?

Goal 2: Seek cost-effective strategies which utilize technology to improve government services.

A. Yes

B. No



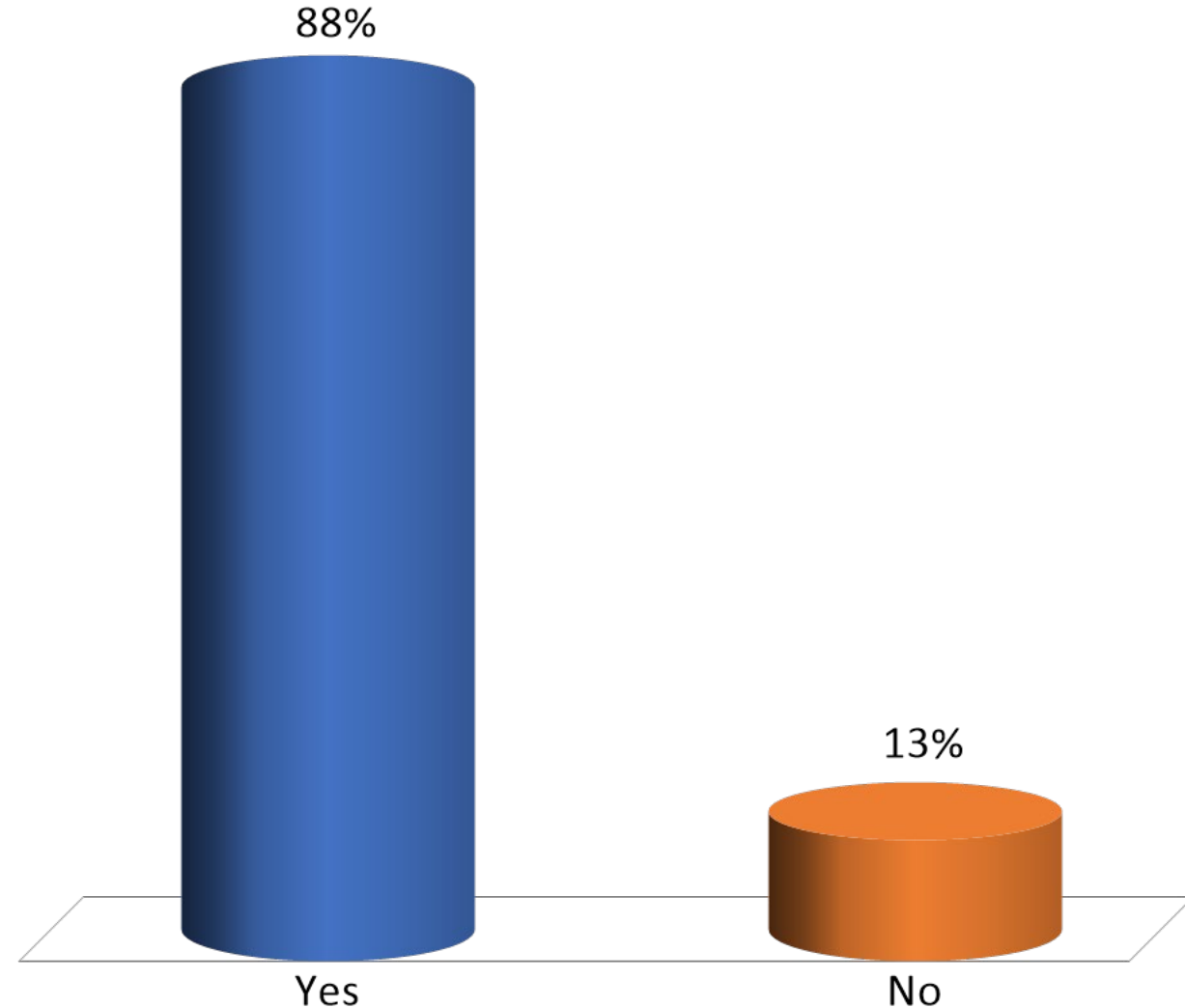
Civic Improvement

Is this Goal still relevant to the City?

Goal 3: Develop cooperative approaches with other public and quasi-public institutions and agencies to provide enhanced services to the residents of the community.

A. Yes

B. No



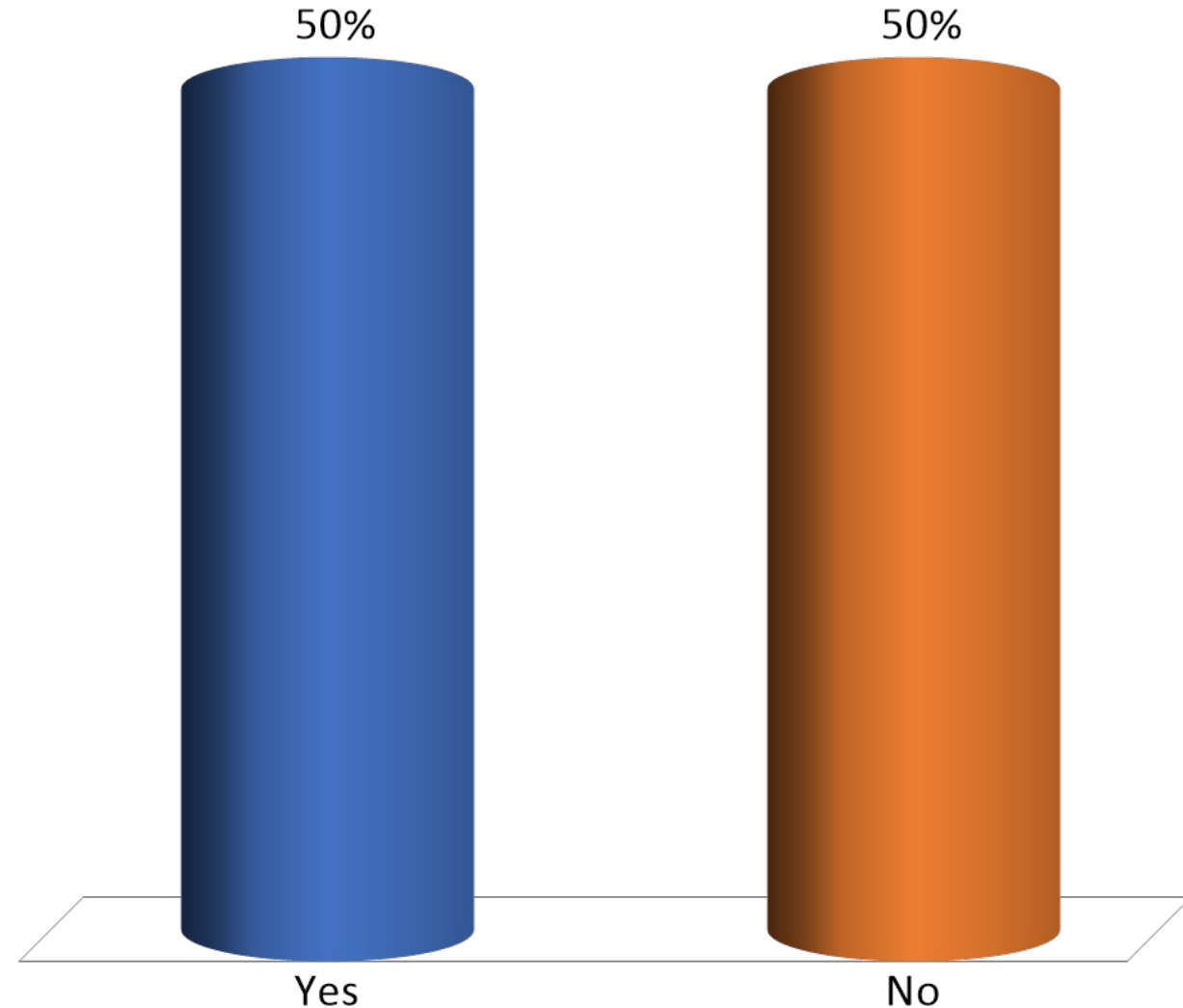
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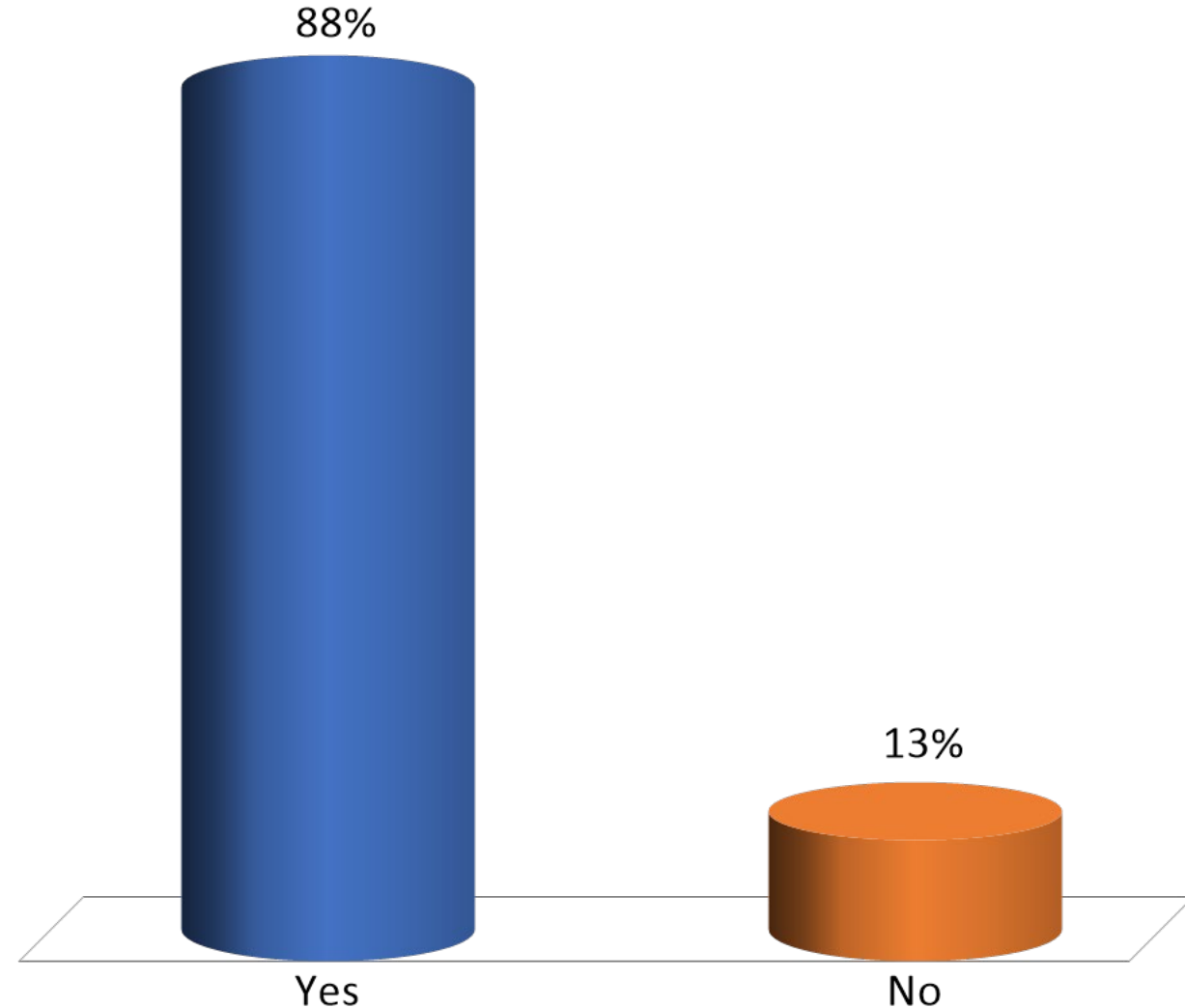
Civic Improvement

Is this Goal still relevant to the City?

Goal 4: Attract and retain professionally-qualified City employees with high ethical standards and enhanced customer service skills.

A. Yes

B. No



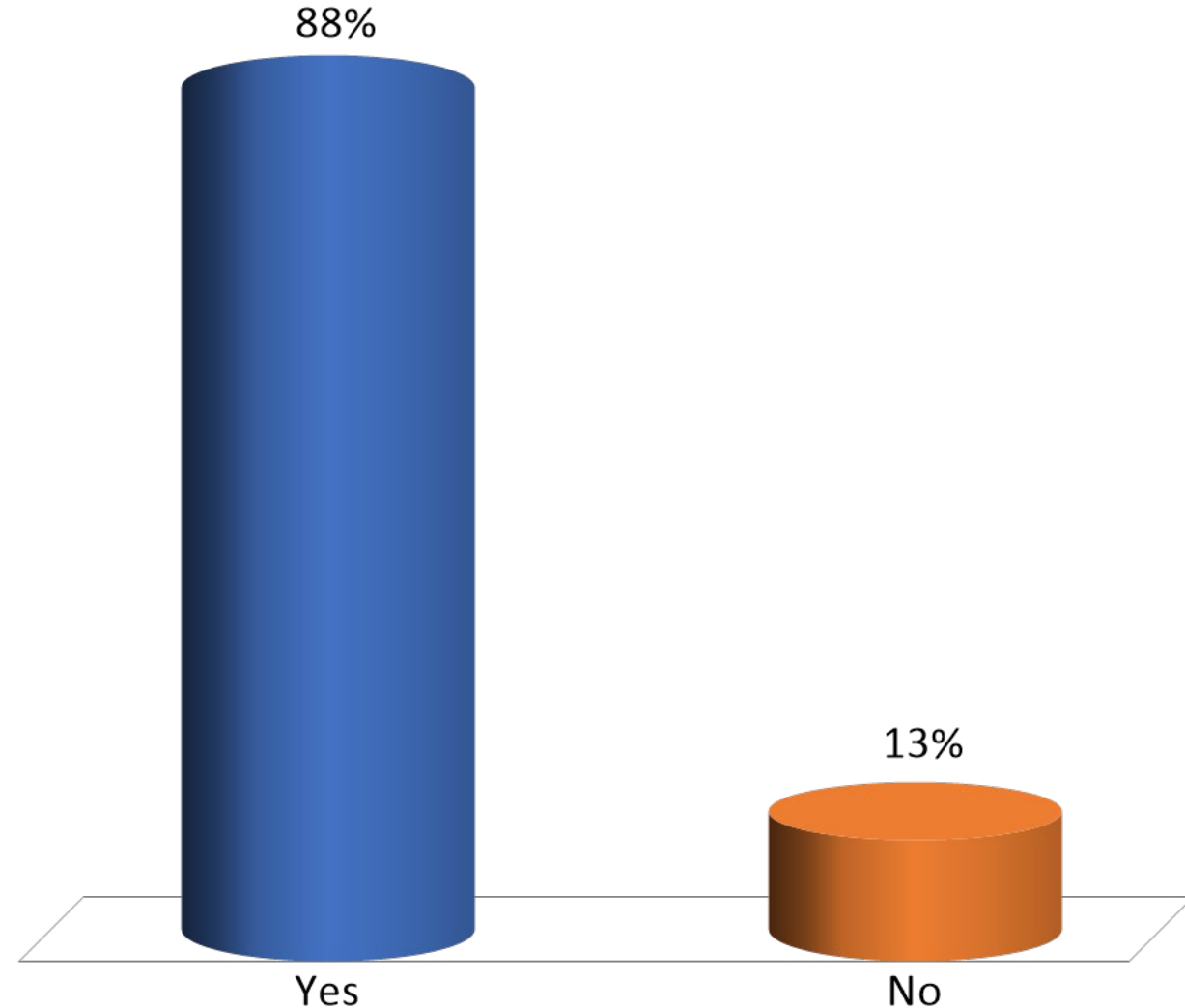
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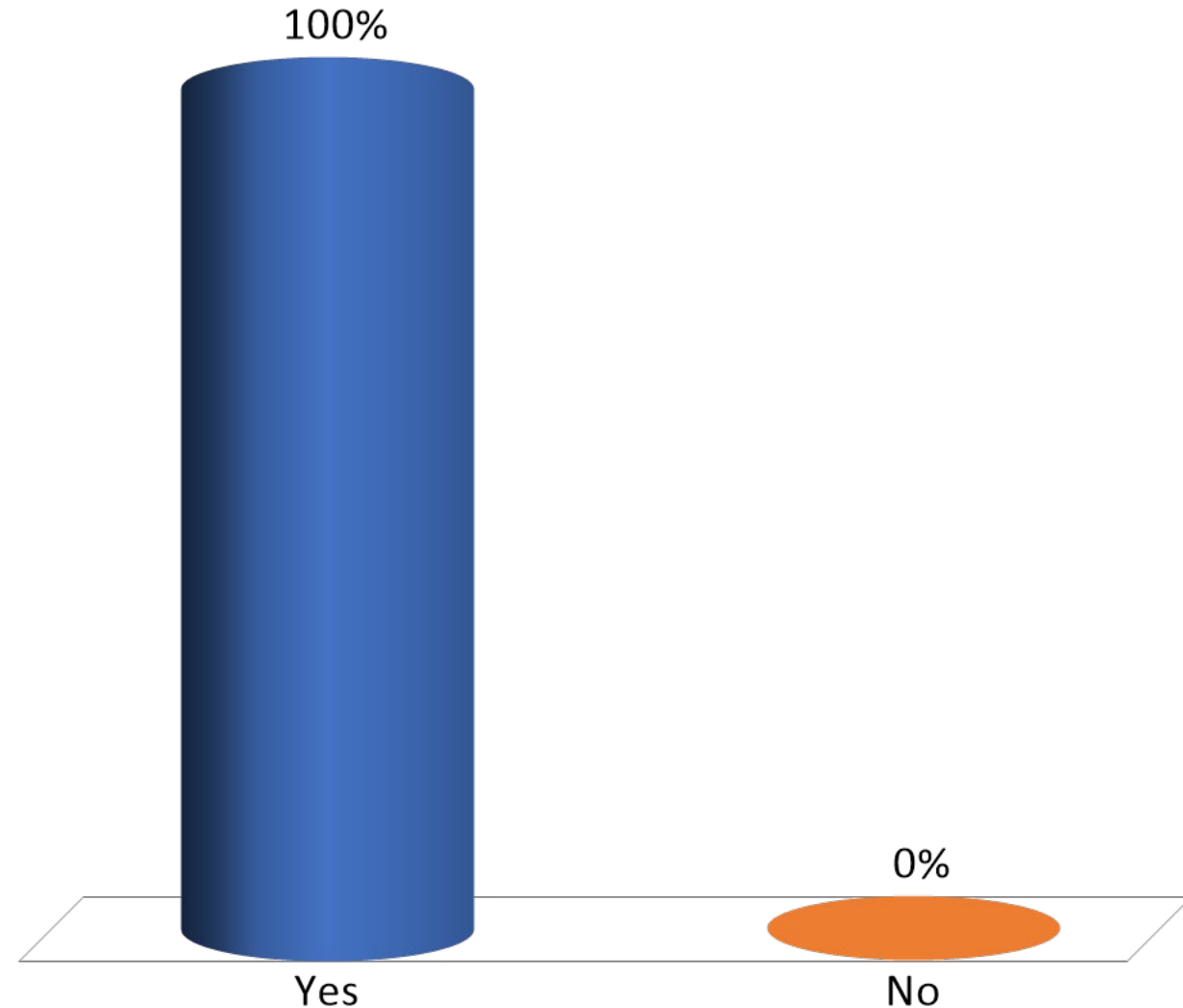
Civic Improvement

Is this Goal still relevant to the City?

Goal 5: Encourage on-going community support and involvement through implementation of a Comprehensive Plan.

A. Yes

B. No



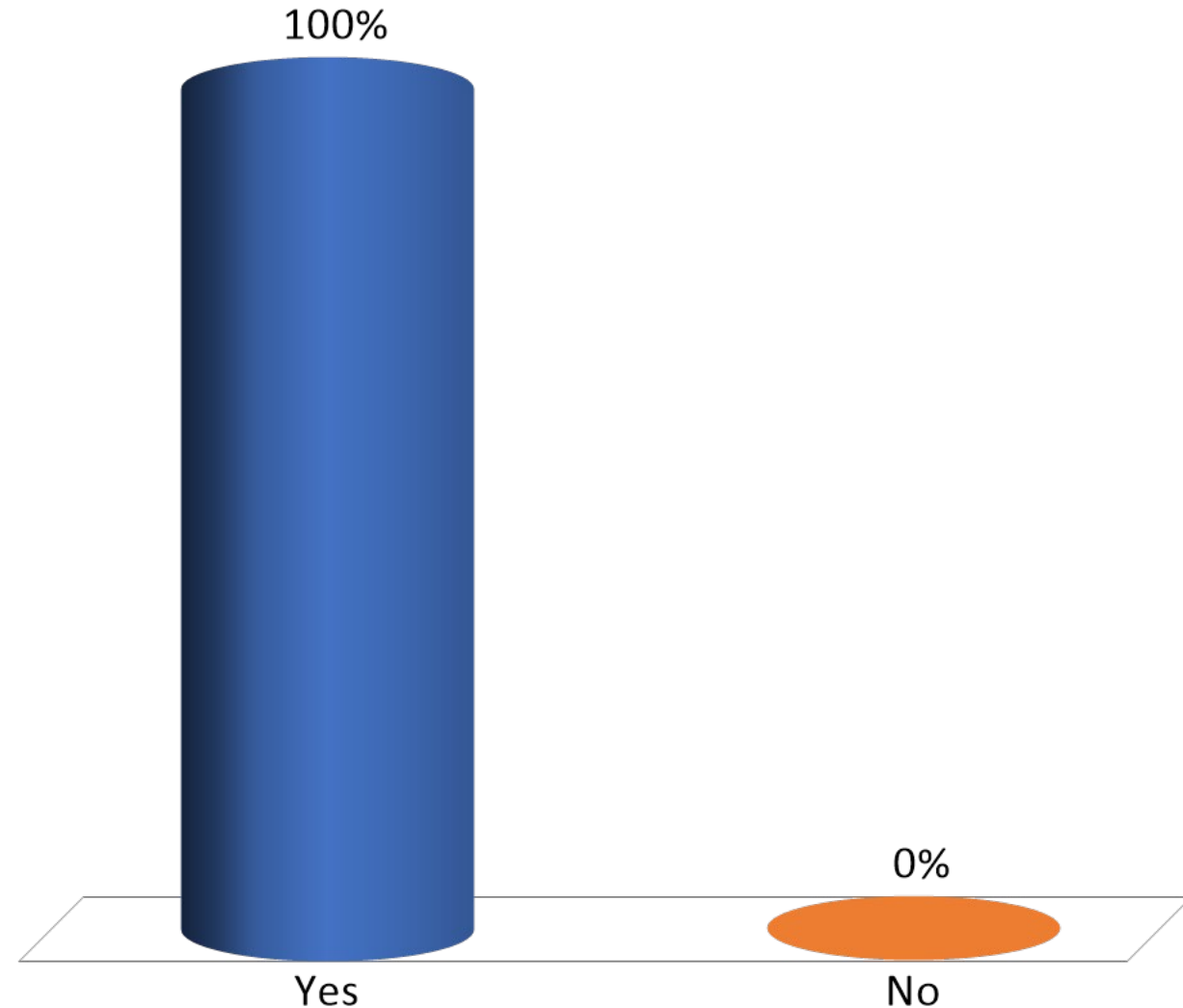
Civic Improvement

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Goal 5: Encourage on-going community support and involvement through implementation of a Comprehensive Plan.

A. Yes

B. No



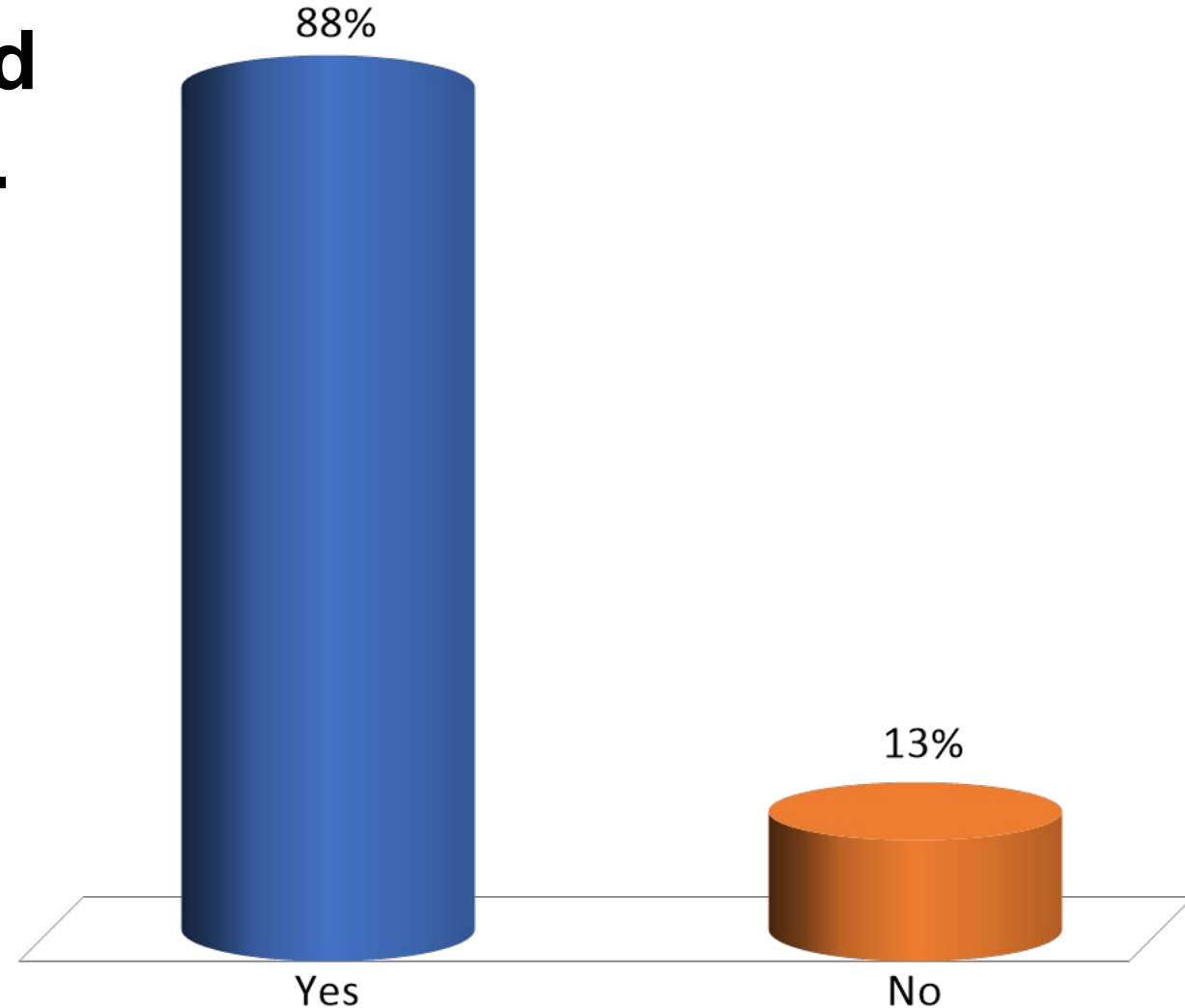
Civic Improvement

Is this Goal still relevant to the City?

Goal 6: Work toward enhanced development of the riverfront.

A. Yes

B. No



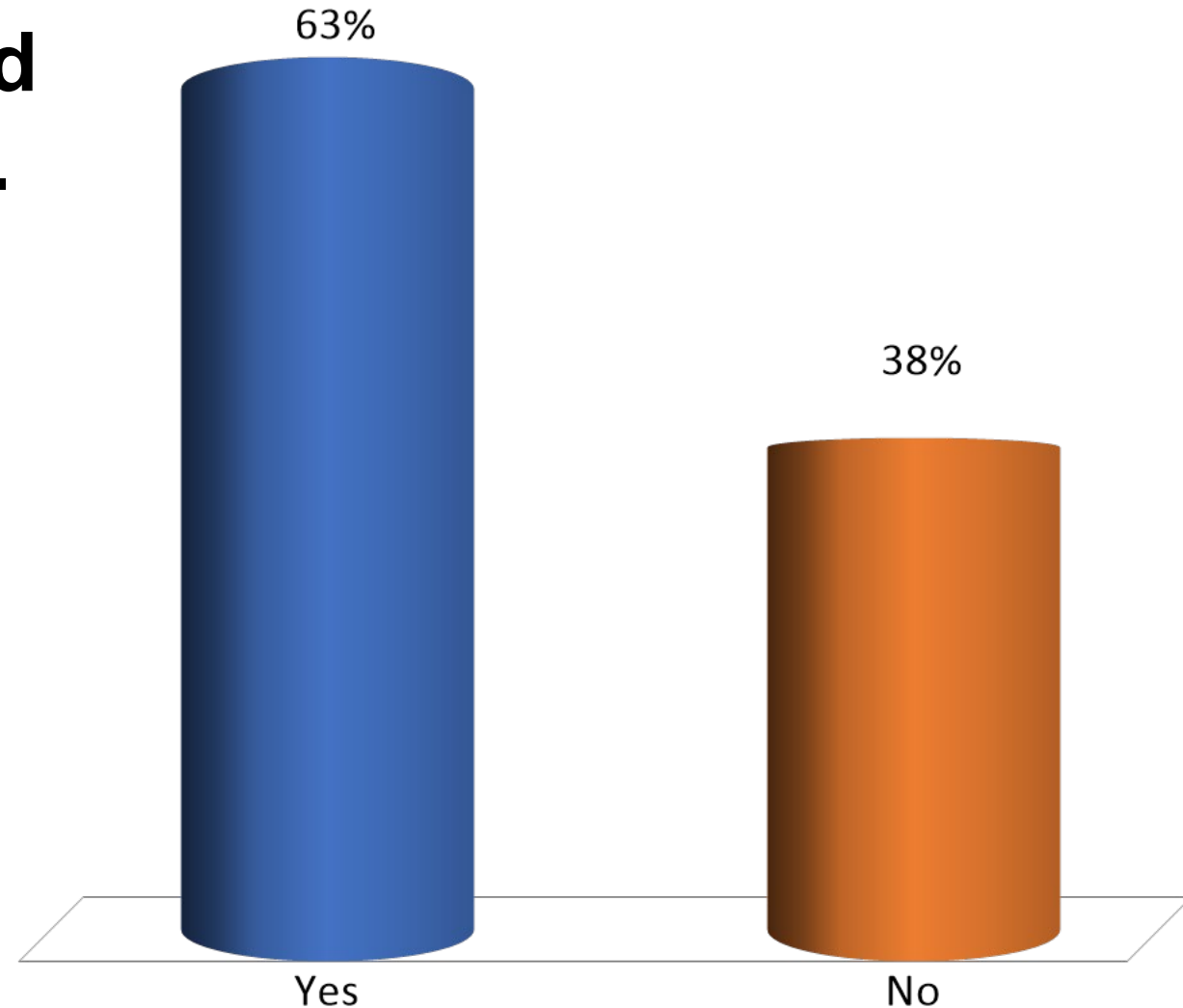
Civic Improvement

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Goal 6: Work toward enhanced development of the riverfront.

A. Yes

B. No



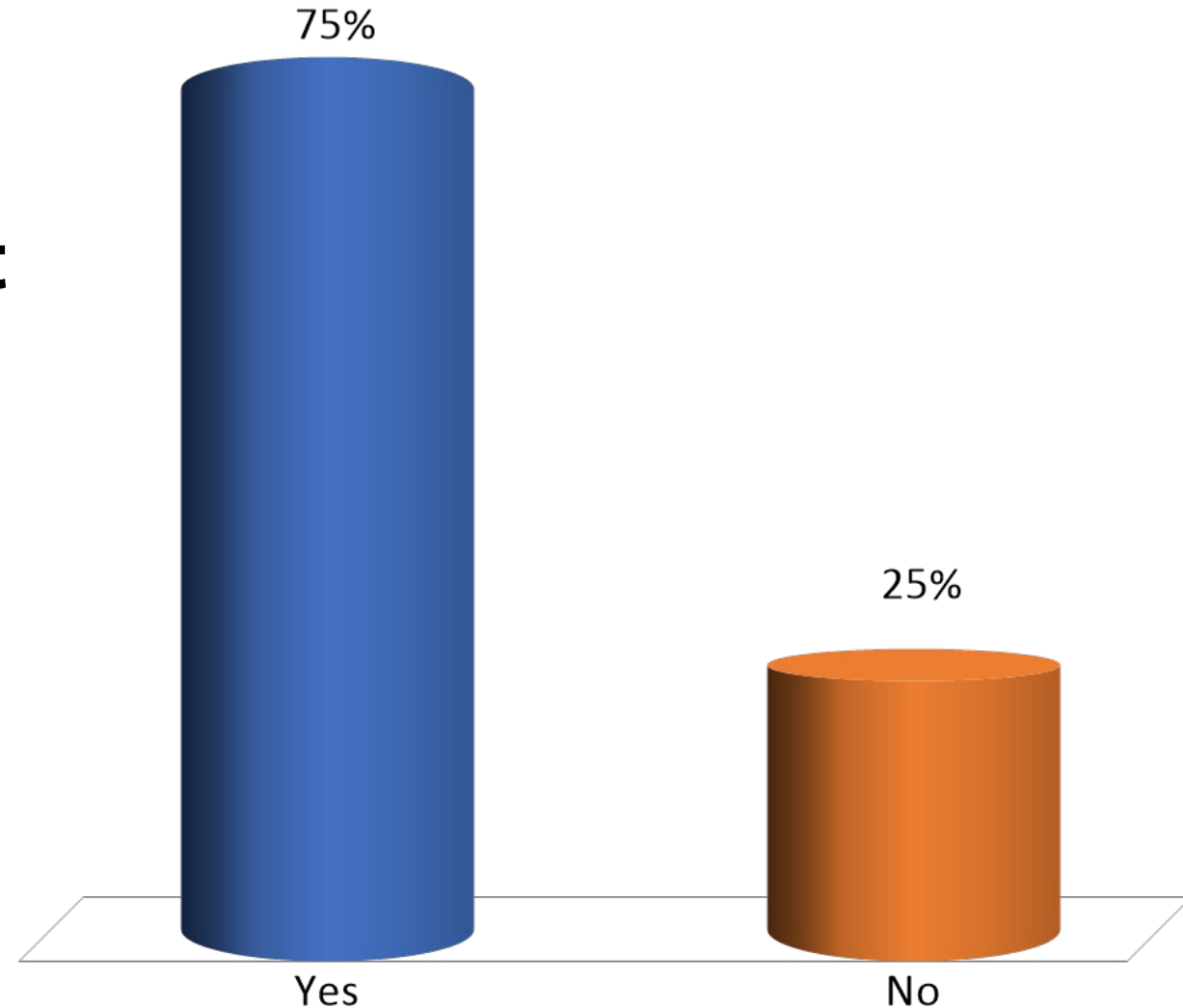
Civic Improvement

Is this Goal still relevant to the City?

Goal 7: Expand the environmental programs and services available throughout the community.

A. Yes

B. No



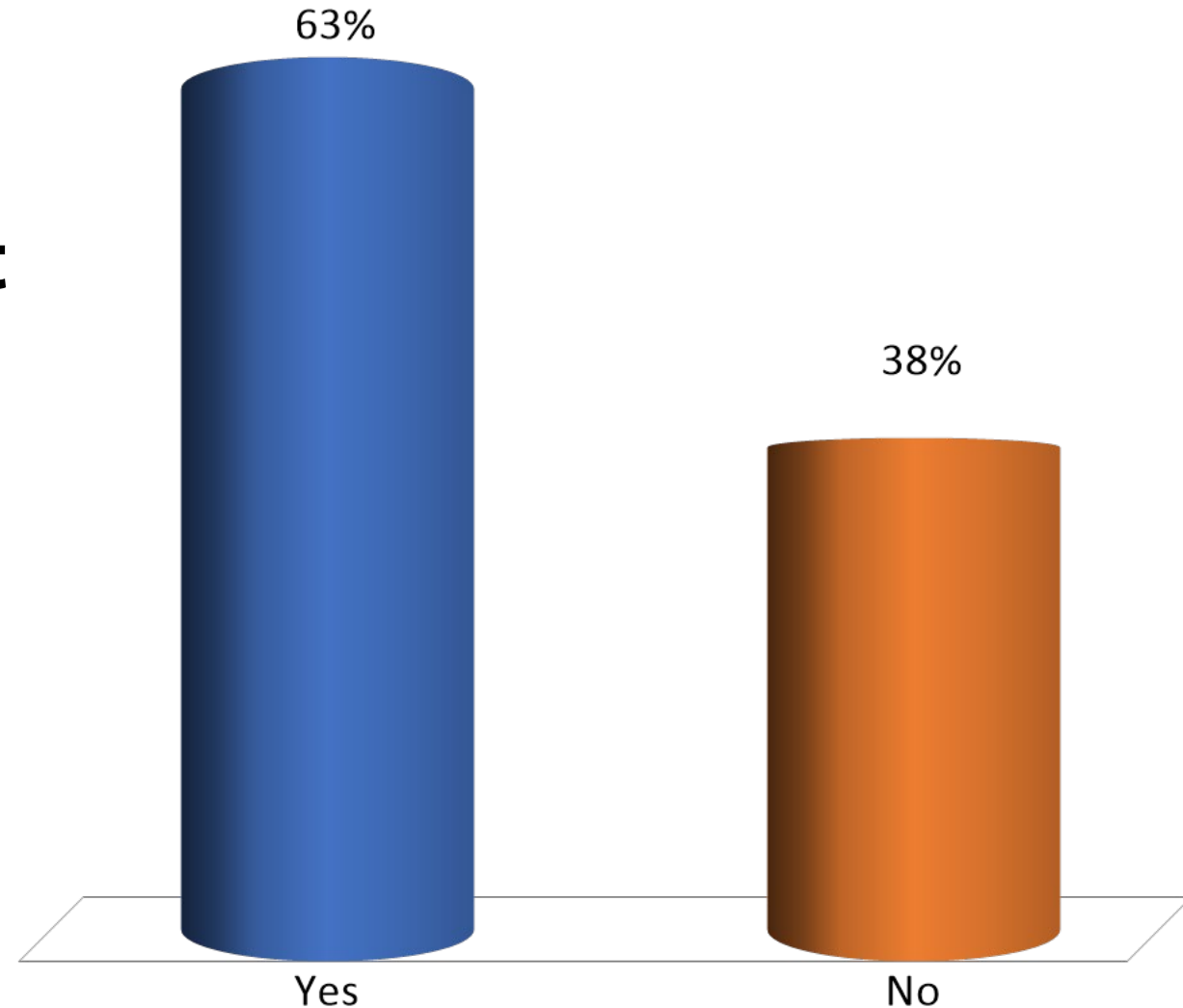
Civic Improvement

Has the City made good progress toward achieving this Goal?

Goal 7: Expand the environmental programs and services available throughout the community.

A. Yes

B. No





DISCUSSION